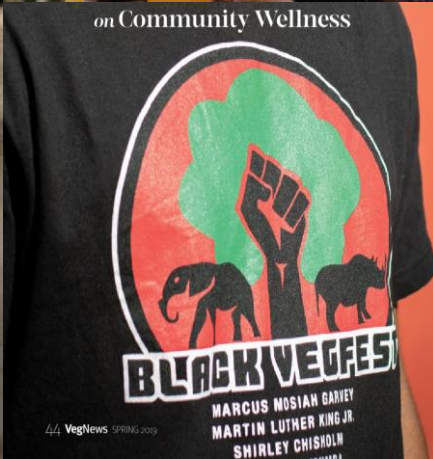




Freeing the Animals begins with a human conversation



BLACK VEGFEST SPONSORSHIP

BLACK VEGFEST

Become a Partner in 2019

Do you have a brand that believes in humanity? Are you as fearless as you are committed to growing your brand? Black VegFest will be in double the cities by 2020 –the future of the movement is vegan.

The movement is intersectional. In the same way that businesses are leaning toward satisfying the appetites of omnivores to alter poor habits we focus our messaging toward Black voices and consumers. If your brand understands that humanity requires sacrifice even more than making a dollar team up to empower people for global change around everything from animal welfare to misogynoir to our Earth.

**BLACK VEGFEST
BROOKLYN VEGFEST
8/10-8/11 2019**

**BLACK VEGFEST
EATONVILLE
ORLANDO, FL
9/21/2019**

**BLACK VEGFEST
8/11/2018**

**BLACK VEGFEST
CO-OP CITY
4/13/2019**

**ABOUT FOUNDER
OMOWALE ADEWALE**

BLACK VEGFEST
1958 Fulton Street #400
Brooklyn, ny 11233
718-618-0533

www.blackvegfest.org

IG/TW: [blackvegfest](#)
FB group: [Black VegFest](#)
FB Event Page Active



Grassroots Artists MovEment (G.A.ME)
1958 Fulton St. #400 Brooklyn, NY 11233
718-618-0533

www.gamenyc.org
www.BlackVegfest.org

Partner with Brooklyn's Black VegFest and support a growing movement of intersectionality and veganism.

Before our first Black VegFest in 2018 we were the [top vegan festival not to be missed](#) based on potential and promise. Then we shocked ourselves in the rain [we held one of the most beautiful festivals](#).

Grassroots Artists MovEment (G.A.ME), Inc is producing its second annual Black VegFest event in Brooklyn at the Weeksville Heritage Society on August 10th and 11th with the collaboration of Brooklyn BP Eric L. Adams, our top vegan elected official in Brooklyn. Each day of events run 10am-5pm.

In April 2019, we did accomplished [producing our first ever Bronx vegan festival in Co-op City](#). The Bronx needed it. Long-term damage control is coming. They're already a recipient of an animal hospital which approved this year. [Black VegFest Co-op City was held on April 13](#).

The Brooklyn festival will be located at Weeksville Heritage Society's beautiful location and include Bergen Street between Buffalo avenue and Rochester Avenue. Our soft estimates have us anticipating reaching over 5000 people over the two days. G.A.ME is requesting partnership with your brand to create the most awesome vegan festival possible in the borough of 2.6 million.

Our goal is to continue developing [festivals with healthy initiatives](#) and to share [healthy food access programming with seniors](#). This partnership provides brands with amazing visibility as we promote Black VegFest on Hot97 and Power105 and local papers in the NYC area. Black VegFest will also increase its presence on social media during early June as we run promotions. A list of product sponsorship will be listed on our website, social media and inside our program. If you would like a greater sponsorship presence please review our sponsorship information below.

Black VegFest is free and open to the public. For those who do pay we have incredible goodie bags for adults and children. Black VegFest provides the community-at-large with an oasis of information and access to new food choices and healthy lifestyles. Black VegFest connects the community to community-friendly doctors, nutritionists, fitness experts, authors, local and national activists, artists and elected officials. Featuring Eric Adams, Queen Afua, Grey, Dr. Milton Mills, Tracye McQuirter, Jasmine Leyva of Invisible Vegan, Body By Burnhard, Dr. Marcelo Venegas, the Vegan Rapper and more to come.

G.A.ME is a small 17-year-old 501c3 not-for-profit organization with a history of creating event projects and programs designed to empower working class communities of color.

Our first Black VegFest of 2018 surprised many in delivering on its promise to bring healthier and more compassionate food to the neighborhood of Bedford-Stuyvesant. We brought 2000 people to the block of Herkimer St. between Ralph Ave. and Howard Ave. Held on the rainiest day of the year with flash flood warning messages ringing from patron to patron about the impending thunderstorm—a memorable piece of history.

Black VegFest has used its new-found recognition to produce more positive and successful events. On Nov. 3rd Black VegFest presented its aims and ideals at Hudson Valley Vegfest. Nov. 17th, we organized a volunteer meeting to address our capacity issues for short-term and long-term events in empowering and educating a more vegan community.

On Nov. 22 at Lincoln Terrace Park, we organized a giveaway of free hot vegan meals to anyone who was in need. Our organization teamed up with Chilis on Wheels and managed to receive assistance from your office. Vegan meal donors included small black businesses Sofia and Grace Cookie Company, Organic Love, The Uptown Vegan Sweets & Treats and Greedi Vegan. Additional assistance came from Springer Printing and Locks of Nu Natural Hair Spa. We began running monthly senior conversations to explore healthier eating habits and overall better wellness. Black VegFest organizers share a plant-based meal and presentation on healthy consumption.

Black VegFest sees its future as an oasis and contributor to small businesses in the community. Our *Black VegFest Community Soup Kitchen* on Christmas Day at Locks of Nu Natural Hair Spa and *Black VegFest-Vegan Karaoke Night* on Dec. 27th at Ital Kitchen both garnered significant support and illustrated the impact of assisting our dedication towards excellence in community sustainability. Our latest event Black VegFest Co-op City on April 13th drew 400+ people from mostly the Bronx area with only 2.5 months of planning and promotion. Next is our focus on Black VegFest Eatonville. Find out how to become a long-term partner in our movement designed to educate and sustain our planet.

Black VegFest aims to address food sovereignty in poor communities of color, women's rights, unhealthy food in our neighborhoods, gender bias, healthcare access, environmental pollution, animal suffering among other issues. A part of Black VegFest is educating community through workshop topics geared to explore more critical thoughts about our food system and what kind of society we want to live in.

For more information about Black VegFest please visit our website at www.blackvegfest.org. You may contact me directly at 240-516-8750 or omowale@gamenyc.org.

Thank you,

Omowale Adewale
Executive Director
Black VegFest
G.A.ME, Inc.

Black VegFest-Brooklyn Sponsorship Levels

☐ LEVEL 1: \$2000 (20)	☐ LEVEL2: \$5000 (5)	☐ LEVEL 3: \$7500 (3)
Logo and link on website Logo & link/tag on social media Logo on program Logo on Black VegFest T-Shirts Exhibit space 10' x 10' (no tent provided) Goodie bag for special guests and presenters <u>*GOODIE BAG option: \$250*</u> Send Goodie bag products for attendees +Logo & link on website +Logo & link/tag on social media	+Exhibit space 10' x 10' (1 tent provided) 6' Table & 2 chairs provided +Limited grab bag for attendees (information/treats) +Banner Logo on Street (Huge Banner advertisement June-August) +Banner Logo on 1 Stage +Large Logo on Black VegFest T-Shirts	+Sponsored Section (Kids, Fitness, Food, Animals, Health, Activist) +Mention in Radio Ads +Thank you by Founder Pre-Keynote ☐ LEVEL 4: \$12,000+ (2) +Presenting Partner +Largest Logo +Named in Press Release +Interview Mentions +Exhibit space 10'x 20' (2 tents provided) +Banner Logo on 2 Stages

Each Increase in Level includes all previous Level Benefits
Except Goodie Bag Option

DONATION

G.A.ME, Inc. is a 501c3 tax-deductible organization. Donor levels \$50 or more will be printed on back of souvenir programs. Donations of \$1000 or more will be immortalized on plaque in descending order as the first donors of the first Black VegFest.

Company/Organization: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Total Amount Enclosed/Sent: _____

Please make checks payable to "Grassroots Artists Movement, Inc." and mail check with completed application to: 1958 Fulton Street #400 Brooklyn, NY 11233
 Electronic Transfer: Account: 470350856 Routing: 021000021
 VENMO: @BlackVegFest