

Our Assurance Brochure.

April 2020



Assurance is a certainty, a sense of security concerning the factual state of a matter or issue. In the world of marketing, given projects and regulatory rules / requirements; assurance is about safety or certainty in the belief that processes, policies and procedures around required regulated processes or business practice is sound.

We call this adequacy.

How important is regulatory risk to you?

What is risk ?

Risk is the possibility that something does not go as planned.

It could be many things. Missed deadlines, falling short of regulatory standards, wrong regulations complied with. No TCF guidelines. Out of date policies and undocumented key processes. Our job is to make it less likely. We spot check your files independently to ensure that you are getting it right.

Are you sitting on an old pile of files waiting to be checked?

Are you asking questions like

What do I do with **these files?**

Or

What do we need to do to cover ourselves post Brexit?

Maybe you have thought about these questions recently.

Maybe you haven't.

The point is that we cover your spotchecking and file reviews from scratch. We create the assurance review plan, map risk frameworks and integrate the two to make life easier for you. Then we work for you, as needed to test and ensure that you get the certainty you need. Plus we offer spot checks - TCF and Client categorisation - free on Fridays.

What have you got to lose?



WHY USE US ?

Independence

Certainty

Peace of mind.

Whether you want us in the office (we temp) or just need us to talk it through over emails and phone calls, we are able to read between the lines. We ask questions and dig deep where needed. Ask us about - Conduct of Business Rules, Ideation, Fraud and security issues for a second point of view and you will be glad you asked.

All our reviews look at adequacy and effectiveness, unless requested by the client.

Call Us on 02080035962

Text 07547384882

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