

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

November 16 to 19, 2026

Hilton Fort Worth, Texas

SWRM 2026

82nd ACS Southwest Regional Meeting

Hosted by the ACS Dallas-Fort Worth Local Section

Four days, roughly 1,250 chemists from six states, and a booth on the exposition floor for \$1,000 through October 5.

An Invitation

The ACS Dallas-Fort Worth Local Section invites your company to exhibit at the 82nd ACS Southwest Regional Meeting.

SWRM 2026 gathers faculty, lab directors, graduate students, and undergraduate researchers from across the six-state Southwest region for four days of technical programming in downtown Fort Worth. The exposition floor puts your team in front of the people who write specifications, evaluate vendors, and sign off on departmental purchases.

This prospectus covers who will be in the room, what a booth costs, what else is available alongside it, and how to reserve your space.

The Meeting at a Glance

MEETING	82 nd ACS Southwest Regional Meeting (SWRM 2026)
DATES	November 16 to 19, 2026
VENUE	Hilton Fort Worth, downtown Fort Worth, Texas
HOST	ACS Dallas-Fort Worth Local Section
THEME	Chemistry at the Intersection of Energy, Sustainability, and Biology

Who You Will Meet

870

abstracts submitted before close

~1,250

attendees expected in Fort Worth

6

states across the SWRM region

90%

academic audience, 10% industry

Exhibit Booths

\$1,000

Standard commercial booth

Early bird rate through October 5, 2026

Lower rates for academia and non-profits

Questions

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Booth assignments are made on a first-paid, first-served basis. Reserving before the deadline gets you both the lower rate and better placement on the floor.

Sponsorship

Sponsorships run from **\$250** supporter recognition up to a **\$25,000** title sponsorship.

The full menu is listed on the exposition page. Sponsorships may be purchased alongside a booth in the same transaction, or on their own if a booth is not the right fit for your team this year.

How to Reserve

Everything is handled online at swrm.org/exposition-&-grad-fair-1

1. Open the page and scroll to the **Booths** section, where you will find the full description of what each booth includes.
2. Select your booth and add it to the cart.
3. Add any sponsorship or a la carte items to the same cart.
4. Check out by credit card.

You will receive an emailed confirmation. We will follow up with your booth assignment and exhibitor logistics as the floor plan is finalized.



Reserve a Booth
or Sponsor

Please note. A booth or sponsorship purchase does not include conference registration for your staff beyond the exhibitor badges that come with the booth. Attendee registration is handled separately via SWRM.