



SWRM 2021

CHEMICAL INNOVATIONS FOR
GLOBAL CHALLENGES

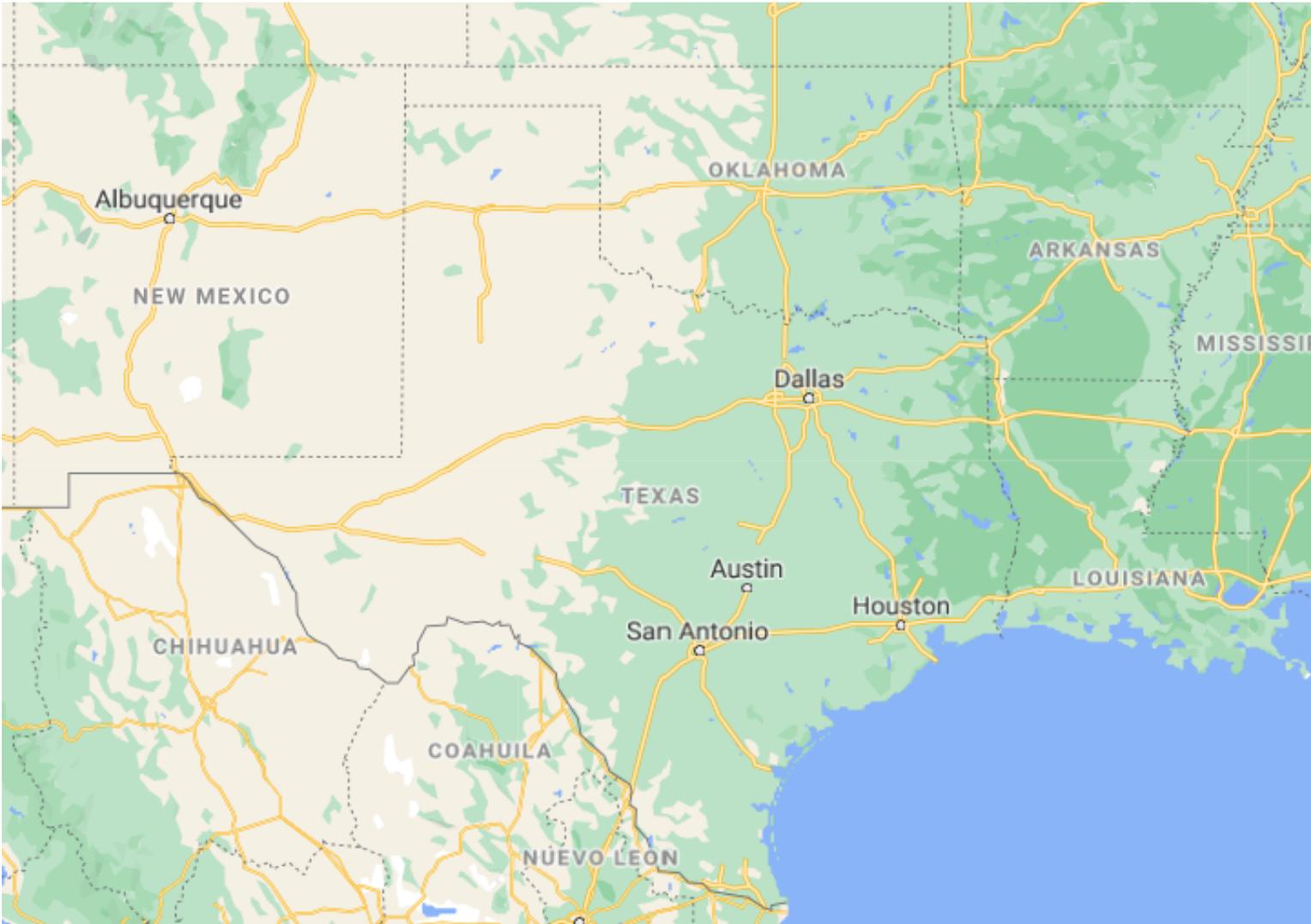
[SWRM2021.ORG](https://www.swrm2021.org)

OCTOBER 31 - NOVEMBER 3
AUSTIN, TX

HOSTED BY THE ACS CENTRAL TEXAS
SECTION

#SWRM2021

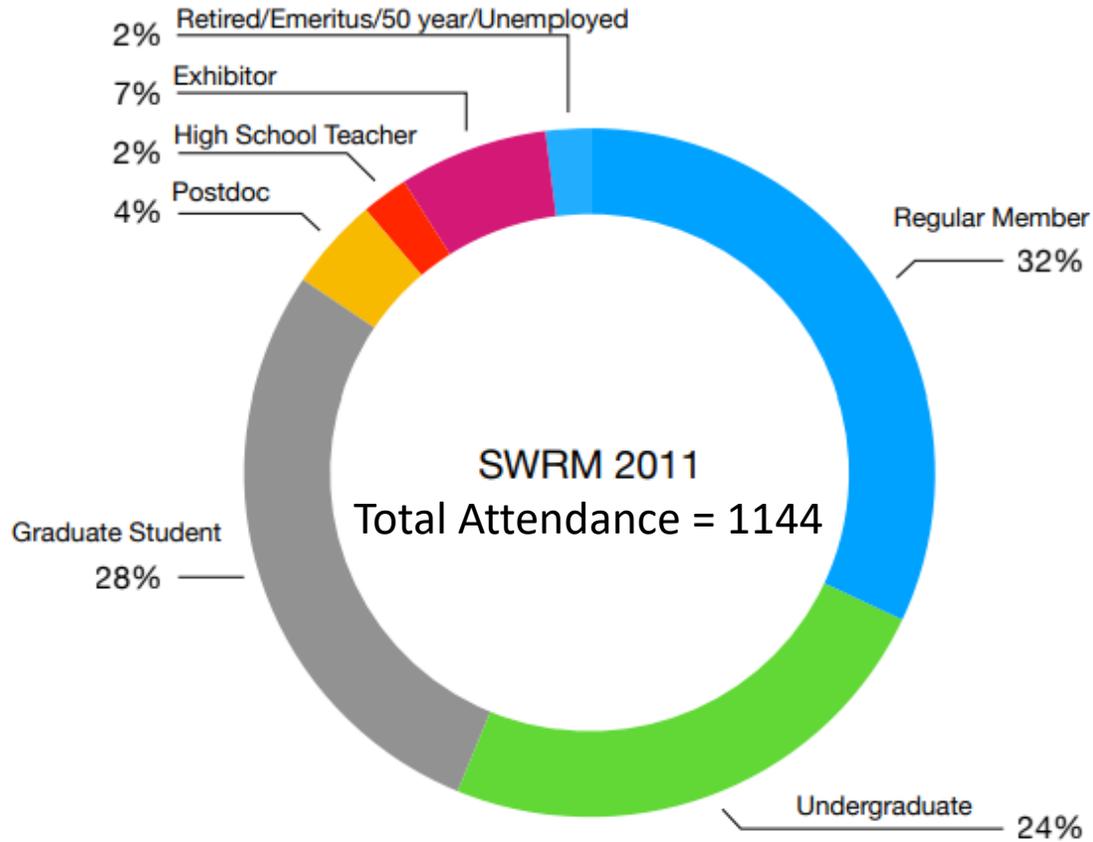
What area does the Southwest Region cover?



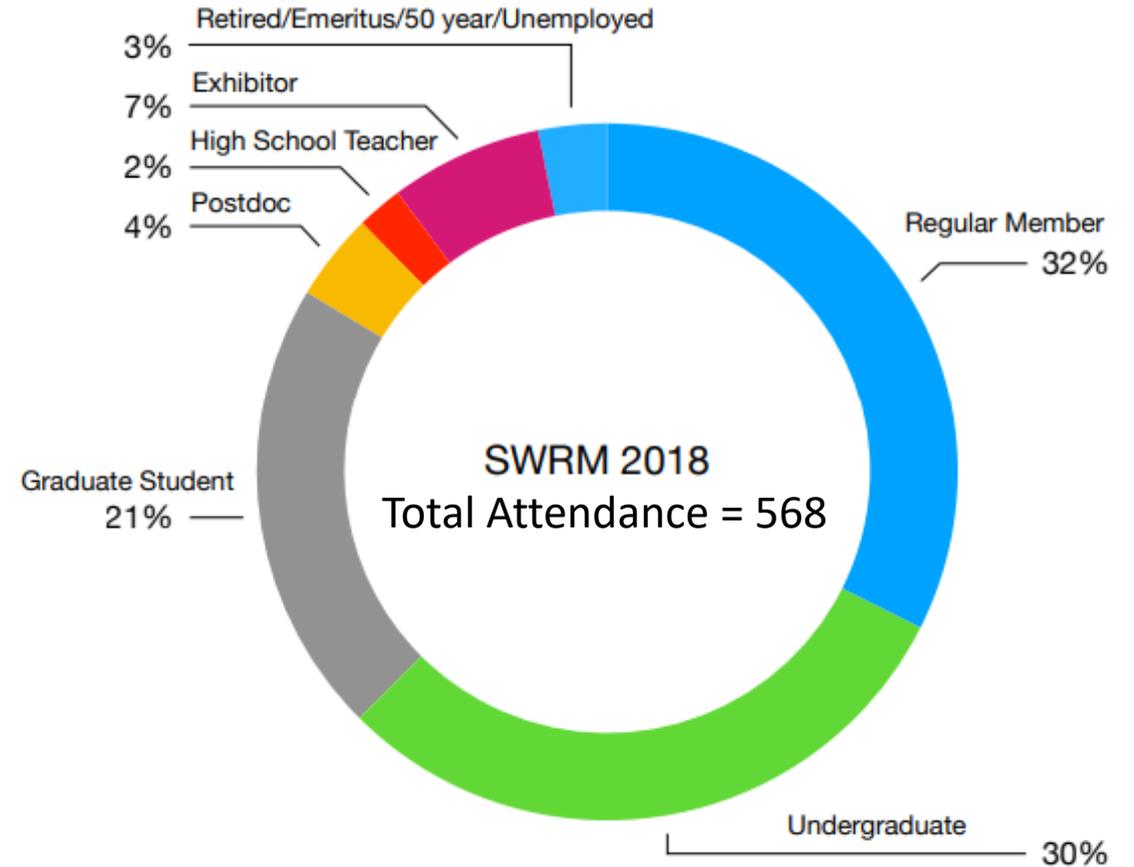
- Texas
- Oklahoma
- Arkansas
- Louisiana
- New Mexico

Who will you meet at SWRM?

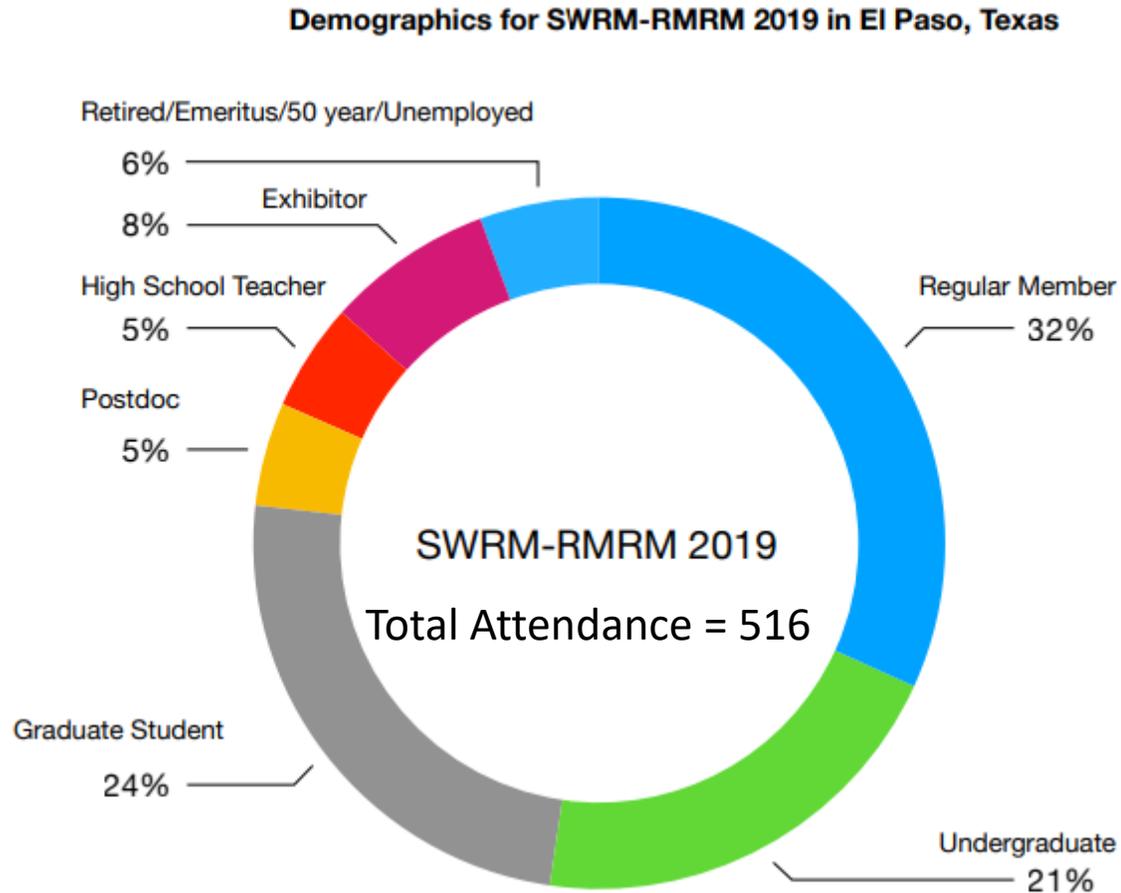
Demographics for SWRM 2011 in Austin, Texas



Demographics for SWRM 2018 in Little Rock, Arkansas



Who will you meet at SWRM?



SWRM 2021

Abstracts Received: 634

Expected Attendance:

Total: 760

Undergraduates: 150

Graduate Students: 180

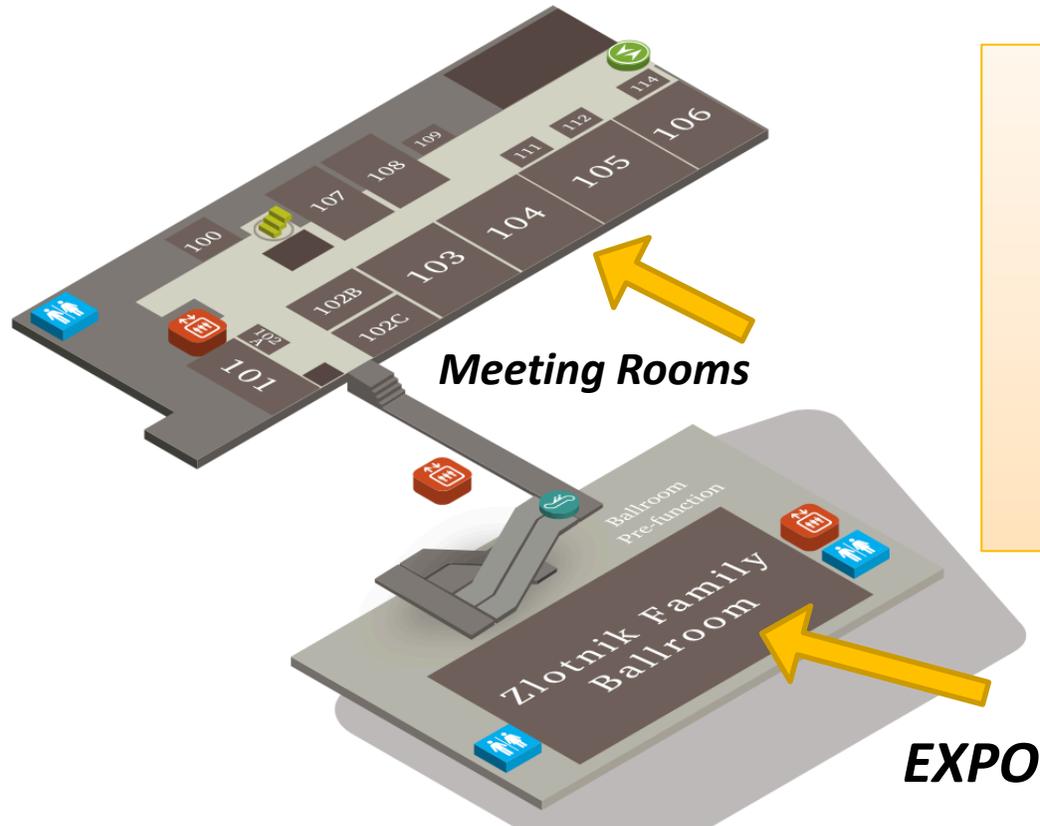
Regular Members: 240

What are our attendees looking for?

- Re-engagement with the chemistry community
- In person networking
- Graduate school information
- Textbooks and Educational Services
- Literature Services
- Analytical Research
- Laboratory Equipment and Chemicals
- R&D and Manufacturing Services



Expo Details

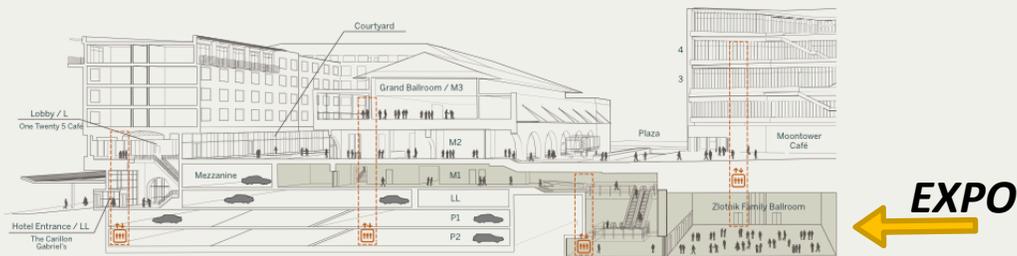


Extra Value!

Events in the Ballroom during Expo Hours

- Poster Sessions Monday and Tuesday
- Monday Reception following Plenary Speaker
- All coffee breaks Monday and Tuesday

**AT&T Hotel
and
Conference
Center**



Expo Hours:

Monday, November 1, 10am - 7pm

Tuesday, November 2, 9am - 2pm

What are the benefits of exhibiting at SWRM 2021?

- Access to more than 750 meeting attendees.
- Listing on SWRM website and meeting program.
- Opportunities to advertise, recruit, and sponsor.
- Access to a meeting room for user meeting, info session, etc. (additional cost; space is limited)
- Opportunity to arrange for a private table for lunch with your customers, colleagues, etc. (additional cost; space is limited; availability based on interest)



Sponsorship

We will gratefully acknowledge your financial contribution to SWRM on our website and in the program. If the amount of items you choose from the Sponsorship, Advertising and Recruitment categories reaches the following totals, we will be pleased to offer special recognition:

Platinum	\$10,000	Named first at opening reception; logo at all activities and on website.
Gold	\$6,000	Named at opening reception and at sponsored events and on website.
Silver	\$2,000	Named at opening reception and at sponsored events and on website.

Sponsorship Opportunities

Item	Cost	Benefit
Reception	\$5000/\$1000	Named as exclusive/one of a group of sponsors of reception on Sunday or Monday
Coffee Break	\$3000/\$1000	Named as exclusive/one of a group of sponsors of morning or afternoon coffee break (Sunday-Wednesday)
K-12 Teacher Workshop	\$3000/\$1000	Named as exclusive/one of a group of sponsors of all day POGIL workshop for up to 40 high school teachers
Symposium Sponsor	\$2000/\$500	Named as exclusive/one of a group of sponsors of a half day symposium
Fun Run	\$2000/\$100	Named as exclusive/one of a group of sponsors of Sunday morning 5K run. Logo on Fun Run t-shirt.
Swag Bag	\$2000/\$100	Named as exclusive/one of a group of sponsors of attendee Swag Bag. Logo on bag.
Meeting/ Presentation Room	\$200 per 2hrs	Use of breakout room for company presentation, user meeting, interviews, etc.

Advertising Opportunities

Advertising in attendee emails	variable	Advertising in daily email/advance emails to conference attendees
Advertising on Website	\$1000	Rotating banner on conference webpage
Swag Bag items (non-exhibitors)	\$250	You bring it or send it, and we'll stuff it!
Volunteer T-shirt	\$200	Your logo on the back of the volunteer t-shirt

Cost:

Exhibitor-Commercial

Standard Package \$1000: 10' x 10' space, 6' table with cloth, two chairs, (no pipe and drape is planned) two meeting registrations; listed on website and in meeting app; Inclusion of 1/2 page flyer (8.5" x 5.5") in meeting attendee SWAG Bag (printing not included).

Double Package \$1500: 20' x 10' space with two 6' tables, four chairs, four meeting registrations; *consider using the second space for a customer hospitality area.* Exhibitor name will be listed on website and in meeting app; Inclusion of 1/2 page flyer (8.5" x 5.5") in meeting attendee SWAG Bag (printing not included)

Exhibitor-College Recruitment/NGO/Non-Profit/

Standard Package \$500: as described above

Double Package \$750: as described above

CONTACTS:

Exhibits: Dr. Anting Chen
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Sponsorships: Dr. Barry Streusand
sponsorship@swrm2021.org.

For more information about the SWRM2021 conference please visit: <https://swrm.org/>

