

Profit and Loss

SENC Herbal Conference

Date Range: Jan 01, 2025 to Dec 31, 2025

Report Type: Accrual (Paid & Unpaid)

ACCOUNTS	Jan 01, 2025 to Dec 31, 2025
Income	
Conference Sponsorship	\$941.29
Conference Ticket Sales	\$10,904.29
Donations	\$152.73
Merchandise	\$1,335.79
Raffle Tickets	\$155.28
Vendor Fees	\$981.49
Total Income	\$14,470.87
Cost of Goods Sold	
Purchases – Resale Items	\$1,517.41
Total Cost of Goods Sold	\$1,517.41
Gross Profit	\$12,953.46
As a percentage of Total Income	89.51%
Operating Expenses	
Advertising & Promotion	\$557.60
Bank Service Charges	\$36.00
Computer – Hosting	\$203.88
Conference Site Logistics	\$1,803.97
Conference Site Rental	\$1,200.00

Operating Expenses	
Donations	\$211.01
Event Insurance	\$207.00
Legal filings	\$477.00
Merchant Account Fees	\$122.57
Office Supplies	\$77.48
Postage & Delivery	\$32.83
Teacher Food Truck Vouchers	\$564.09
Teacher Housing	\$450.00
Teacher compensation	\$3,375.00
Teacher travel reimbursement	\$3,270.00
Uncategorized Expense	\$60.00
Total Operating Expenses	\$12,648.43

Net Profit	\$305.03
As a percentage of Total Income	2.11%