

JOHN LEO DE FRANK

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EDUCATION

2012 - University of Texas at El Paso
Obtained Master's of Arts in MAIS focus on '*Multimedia in Journalism and Community Organizing*'

2004 - University of Texas at El Paso
BA Mass Communication / Journalism
Minor in Film Studies

INTERNSHIPS

Internship with Scripps Howard News Service in Washington, D.C.
Internship on TV pilot series; *Texas: Tales From the Lonestar*
Internship with Stanton Street Newspaper, roaming reporter
Internship with Texas Tech Public Access Channel, cameraman

INDEPENDENT CONTRACTS

2004 **Consultant** for Shine Gallery
2005 **Promoter** for Speakeasy Saturdays (live jazz shows), at Capone's Bar
2003 **Location scouting, Cinematography and Production Management** for D. Brown,
photographer and model Angie Brooks
2005 **Still photography** for *Beinviver* website
2006 **Still photography** for Senator Shapleigh's : "*Adelante Conganas*"
2006 **Still photography** for musical act *Radio La Chusma*
2006 **Still photography** for musical act *Far From Stereo*
2006 **Cinematography** for *Fred Loya Insurance* 30 sec spot
2006 **Cinematography** for *Luccehses Boots* promo video
2007 **Editing** for *EL Paso Branding Tourism Video*
2007 **Co- founder / Coordinator** of the *From the Heart Film Festival*

2007 **Media Center Developer** for Vista Program: Development of Ruben Salazar Media Center at Mujer Obrera.
2007 **Cinematography** for *Ready One Industry* promo video.
2008 **Consulting & Development Coordinator** for La Mujer Obrera Media Center
2012 **Regional Director/Producer/Videographer** for US/MX border for Vocativ.com
2012 **Founder/ Editor** of Orbis Forum News (ofnews.org)
2014/2015 **Media & Administrative Producer** - NEH funded - Monuments of Rome in English Culture

REBIRTH MULTIMEDIA 2003 – current, owner of Rebirth Films

List only includes a summary of contracts and does not list all productions/contracts

2002 “Coup de Grace” (short film), **producer, writer, director**.
2003 “The Gray: Aqui de Ella” (feature – length film, still in production) **executive producer, co-screen writer, assistant director, co-cinematographer**
2004 **Event Coordinator and promoter** for fundraiser performances for “The Gray” with musical acts: Toast, Subrosa and Fuga
2004 **Promoter and soundtrack supervisor** for track recording at the Conservatory of Recording Arts & Science, Tucson, AZ (bands – Fuga, Far From Stereo)
2004 **Freelance video production** for Jerry Bruckheimer productions on “Glory Road”
2005 **Producer / Director** for Casa Verde Tree Farm infomercial
2005 **Event Coordinator** for The Gray Christmas Show (event which Promoted The Gray trailer, musicians, artists, performers and poets)
2005 **Executive producer, director** for Sierra providence Health network “Insomnia” 30 sec. Spot
2006 **Executive Producer, co-director, co-editor** for The Shine Gallery, 30 sec. spot.
2006 **Executive Producer, director and editor** for FEMAP 13 min. promo video
2006 **Executive Producer / Director / writer** for FACES AGAINST ASARCO ad-campaign. (30 sec TV spot, print layouts and 3-30 sec radio spots)
2007 **Director / editor / cinematographer** for ROCK RODEO 2007, 20 mini promotional video.
2007 **Executive producer, director, writer and editor** 30 sec teaser spot for Borderland Music Festival
2008 **Producer, co-writer, asst. director** for *Cocina Indigena: Mexico*, (cooking pilot show)
2010 **Producer/director** for Mercado Mayapan 30 sec spot
2010 **Producer/writer/director** for FEMAP Foundation promotional video
2010 **Founder/editor/multimedia journalist** for Orbis Forum News online alternative journalism news site (preproduction phase)

- 2011 **Producer/director** for “Hunger Strike,” a short 2 part documentary on La Mujer Obrera Hunger Strike in Washington D.C.
- 2012 **Videographer/director** “99er Road Trip” series (New Mexico episode) for PressTV.com
- 2014 **Producer/ Director** for KCOS’s “Only in El Paso – Storyteller webseries”
- 2014 **Producer/director** for Immigration Convocation video
- 2015 **Father Rahm Documentary** - videographer
- 2015 **Media Producer & Administrator** for NEH Monuments of Rome in English Culture (Rome, Italy)

ACADEMIA

- 2011-17 **Administrative Assistant** for Humanities Program and Masters of Arts in Interdisciplinary Studies at the University of Texas at El Paso.
- 2012-17 **Co-Faculty & Media Producer** for Layers of Rome study abroad/online resource program at the University of Texas at El Paso.
- 2013-17 **Instructor** for Humanities Department: *Multimedia and Social Justice, Social Justice & Film, Layers of Rome Study Abroad.*
- 2016 **Panel speaker** at HERA conference on media use & participant projects for classroom curriculum
- 2016-17 **Exhibit Curator** for *Preserving Identities* multimedia exhibit (UTEP & high school touring exhibit).

COMMUNITY & GRANTS

- 2004 **Coordinator/producer** for *the Union Plaza Summer Cultural Brew*: spoken word, live music, art show, dance performance, (held in western park)
- 2004 **Coordinator** for *Just Vote* event: Spoken word, live music, art show, dance (held in Western Park, Union Plaza)
- 2005 **Producer/event organizer** for *The Gray Christmas Show*: spoken word, live music, belly dancing, preview of *The Gray* trailer (held at the Shine Gallery)
- 2006 **Co-producer** for Bukowski Tribute event: documentary “*Born into This*,” spoken word and live music, (hosted at Club 101).
- 2007 *Sunset Heights Celebration of Women Art Show, (sponsor)*
- 2008 **Producer/coordinator** for 2nd *Union Plaza Summer Cultural Brew*: spoken word, live music, art show and dance performance. Awarded grant by Museums and Cultural Affairs Department.
- 2009-11 **Video producer** for organizations such as La Mujer Obrera, Farm workers Center, Museo Urbano in video productions for marketing as well as documenting and archiving.
- 2012 **Producer/grant writer** for RACIES music & Dance workshop. Awarded grant by Museums and Cultural Affairs Department.
- 2012-13 **Producer/grant writer** for “ARRE! Let’s Do This!” performance arts Funshops and performance. Awarded grant by Museums and Cultural Affairs Department.
- 2012-14 **Contributing writer** for Borderzine.com
- 2014-15 **Coordinator and grant writer** for Summer Cultural Brew – multi-art festival (Summer 2015).

Awarded grant by Museums and Cultural Affairs Department.

MOVIEMENTO HUNAB KU

Artists Collective member and project coordinator

- 2006 **Project Director/grant writer** for Mural Dedication Event for Comandanta Ramona: unveiling of mural with all day festival involving live music, spoken word, belly dancing, ancient Aztec ceremony dance, hand-ball tournament, outdoor art gallery.
- 2009 **Producer / co-director** for Movimiento Hunab Ku Documentary on the collective's work and future plans.
- 2007 **Editor / Contributing Writer** for MAIZ REVISTA (**magazine**)
- 2007 **PR Personnel & Event Coordinator** for *Aliviane* Mural dedication event, "Success is a Journey, Try It."
- 2008 **Event Coordinator (El Paso side) / Grant Writer** for 2nd annual Del Corazon Film Festival
- 2009 **Asst. Event Coordinator / co-director** for the 3rd Annual Del Corazon Film Festival
- 2010 **Even Coordinator / Grant Writer** for 3rd Summer Cultural Brew (art & cultural festival)
- 2011 **Co-organizer for Farm worker's Center Christmas Dinner**
- 2011 **Festival Co-coordinator** for 4th Annual Del Corazon Film Festival
- 2012 **Festival Coordinator** for 5th Annual Del Corazon Film Festival
- 2013 **Festival Coordinator** for 6th Annual Del Corazon Film Festival & tour
- 2014 **Festival Coordinator** for 7th Annual Bi-national Del Corazon Film Festival & tour