

**SOUTH EASTERN HOMICIDE INVESTIGATORS ASSOCIATION**



# SEHIA 2021

## 5<sup>th</sup> Annual Training Conference



**NOVEMBER 15 - 19, 2021**

**EXHIBITOR'S  
PROSPECTUS  
SAN ANTONIO, TX**

# WELCOME

Welcome to the 5<sup>th</sup> Annual SEHIA Conference.

The Southeastern Homicide Investigators Association (SEHIA) invites you to exhibit at the 2021 SEHIA Conference **November 15 – 19, 2021**, at the Omni San Antonio Hotel at the Colonnade, Texas.

SEHIA's annual conference brings together exhibitors and SEHIA members, which include homicide and violent crime investigators, crime scene investigators, forensic investigators, criminal prosecutors and District Attorney Investigators, for a weeklong training seminar. Exhibitors have the opportunity to showcase your latest technology, demonstrate your latest software, and present new tools and services directly to the experts in the field. SEHIA conference attendees not only include your end-users, but also law enforcement managers with direct purchasing authority, or are influential in those decisions, for attendees' respective agencies.

Additionally, SEHIA will be utilizing a conference app. All exhibitors' website information will be listed, which will assist in driving attendees to your booth and company website.

Exhibitors can also take advantage of other promotional opportunities to reach your target audience. Please refer to the PROMOTIONALS page to see how you can generate new leads outside the exhibit hall.

All exhibitors will receive a complete/updated listing of attendees and their contact information within two weeks after the conference.

We look forward to seeing you at the 5<sup>th</sup> Annual SEHIA Conference!

Sincerely,

*Paige Kneeland*, Deputy Sheriff  
Southeastern Homicide Investigators Association  
SEHIA Marketing Director  
[PaigeKneeland@sehia.org](mailto:PaigeKneeland@sehia.org)  
[ckneeland@sacsheriff.com](mailto:ckneeland@sacsheriff.com)  
(916) 874-1751



## CONFERENCE HIGHLIGHTS

### NOVEMBER 14

Exhibitor Set-Up  
3:00 pm – 5:00 PM

Attendee Registration  
5:00 PM – 8:00 PM

### NOVEMBER 15 - 19

Exhibitor Showcase  
8:00 am – 5:00 pm

### NOVEMBER 19

Exhibitor Take-Down  
No later than 12:00 PM

## EXHIBITOR BOOTH SET-UP / TAKE-DOWN

### INSTALLATION

Exhibitors may begin setting up booths:  
Sunday, **November 14, 2021, 3:00 pm**  
\*\*Attendee registration is from  
5:00 pm to 8:00 pm, same day

### DISMANTLING

All exhibits/materials must be removed  
no later than **12:00 pm,**  
**Friday, November 19<sup>th</sup>**

# EXHIBITOR BOOTHS

**2019  
REACH**

**218  
ATTENDEES**

**110  
AGENCIES**

**25  
STATES**

## Exhibitor Booths - \$1,000

(Evening events, Monday through Thursday, are included in Exhibitor Booth registration fees!)

Payment is due in full within 10 business days of registration. Deadline for registration is

**OCTOBER 29<sup>th</sup>, 2021**

(See Cancellation Policy on Page 4)

### Space Specifications

The exhibitor booth fee includes one (1) six-foot skirted table, two (2) chairs and two (2) exhibitor name badges. Booth allocations will be based on sponsorship level. The SEHIA exhibitor's area will be located just outside the conference room of the Omni San Antonio Hotel at the Colonnade, and is a great place to display and showcase your products and/or services.

### Electrical, A/V and Internet Services

SEHIA cannot guarantee easily accessible electrical outlets. If electric power is necessary for your booth, exhibitors are responsible for providing extension cord(s), tape to secure cords, and any other necessary items. If additional electrical services are required, exhibitors will need to coordinate with the hotel.

**WIRELESS INTERNET:** SEHIA does not provide wireless internet services inside the exhibitor's area. Unsecured wi-fi is provided by the hotel. If secured internet services are necessary, exhibitors should plan accordingly.

### Shipping Items Directly to the Hotel

Sponsors/Vendors who need to ship items/products directly to the hotel can do so by shipping them to the following address, (no earlier than November 11, 2021):

#### **Omni San Antonio Hotel at the Colonnade**

Attn: Jen Spears, President  
SEHIA Conference 2021  
9821 Colonnade Boulevard  
San Antonio, Texas 78230



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following sponsorship levels include:

- Exhibitor booth fee (\$1,000);
- Sponsor link with hyperlinked company logo on SEHIA website for one year after registration;
- Listing in the SEHIA conference app with company logo, website links & contact information;
- Access to all evening events to socialize with attendees;
- SEHIA reduced hotel rate at the Omni San Antonio Hotel at the Colonnade including breakfast, and government per diem pricing for lunches at the hotel.

## EVENT SPONSOR: \$5,000 (minimum) includes

- Co-Sponsor an evening event planned by the SEHIA Board;
- 15-minute speaking time at the evening event; Monday, Tuesday, Thursday on first come, first served basis;
- Recognition as a session sponsor;
- “Major Sponsor” vendor location;
- Pre-Conference email blast to members to promote your attendance.

## CONFERENCE SPONSOR: \$3,500 includes

- Five (5) minute speaking time to attendees during conference hours; *Eight (8) spots available*, Monday through Thursday on first come, first served basis;
- “Premier” vendor location;
- Pre-Conference email blast to members to promote your attendance.

## LUNCH & LEARN SPONSOR: Various Package Options

- One hour “Lunch and Learn” event for registered attendees (includes buffet lunch/drink and AV set up for one hour); *Four (4) spots available*, Monday through Thursday, on a first come, first served basis;
- Recognition during opening ceremonies;
- “Major Sponsor” vendor location;
- Pre-Conference email blast to members to promote your attendance.

**\*\*Contact SEHIA Marketing Director, [paigekneeland@sehia.org](mailto:paigekneeland@sehia.org) for Package Options\*\***

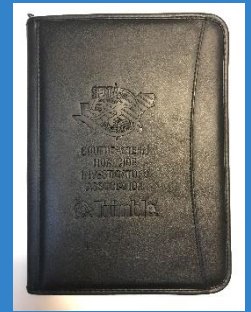
## CANCELLATION POLICY

- Exhibitors may cancel contracted booth space by submitting written notice/email to Paige Kneeland, [paigekneeland@sehia.org](mailto:paigekneeland@sehia.org)
- Such notice must be received ***no later than October 1<sup>st</sup>, 2021.***
- Exhibitors cancelling an exhibit booth after initial registration, shall be charged an administrative fee of 25% of the total cost of the space, unless a replacement exhibitor can be developed.
- Cancellations occurring after ***August 23<sup>rd</sup>, 2021***, shall be charged an administrative fee of 50% of the total cost of the space.
- **No refunds if cancellation occurs after October 1<sup>st</sup>, 2021.**

# PROMOTIONALS

## Leather Portfolios - \$6,500

This beautiful zippered portfolio is perfect for investigators to carry all the essentials needed to do their job. The SEHIA name/logo will be debossed on the front along with your company's name and logo. Your company's name will be in the hands of all attendees as they do their job every day. This is fantastic advertising for any business. *(Includes Exhibitor Booth fee)*



## Drink Tumblers - \$8,700

Attendees will receive a drink tumbler with your logo engraved on one side of the tumbler and the SEHIA logo engraved on the other. This will place your company's name in front of attendees long after the conference. *(Includes Exhibitor Booth fee)*



## First Tactical Swag Bags - \$15,000

This versatile bag is designed by First Tactical®, proud sponsor of SEHIA. The outside of the bag has a unique Velcro area for your company's embroidered patch, designed by First Tactical for an additional \$3 per bag. Bags will be filled with your company's promotional materials and other free gifts. *(Includes Exhibitor Booth fee)*



*Sponsorship of the above would be for approximately 300 – 350 attendees.  
(\*\*Designs subject to change)*

# ADD-ONS

## Exhibitor BINGO Punchcard Raffle - \$50

To help increase booth traffic and encourage members to visit your booth, companies can participate in a Punchcard Raffle. To participate in this raffle, exhibitors pay \$50, which will go towards items to be raffled off during the conference. Members who visit a participating company's booth and obtain a punch are eligible for this special drawing. **ALL** booths on the punchcard must be visited for a member to be eligible. The value of items raffled will depend on the number of companies who chose to participate.



## Afternoon Snack/Beverage Breaks - \$1,800

Includes company recognition on the snack tables and the SEHIA conference app.

# HOTEL & SECURITY

## Hotel Reservations

If sponsors/exhibitors need to make hotel reservations for the upcoming 2021 SEHIA Conference at the Omni San Antonio Hotel at the Colonnade, please use the following link:

[Hotel Reservations](#)

Or, you may contact the  
Omni San Antonio Hotel at:  
1-210-691-8888

Special SEHIA Code: **SEHIA2021**

9821 Colonnade Boulevard  
San Antonio, Texas 78230

[Hotel Link](#)

## Exhibitor Name Badges

In order to have your name badge(s) ready upon your arrival, please ensure names are listed on the Registration Form. Each exhibitor is afforded (2) two badges (does not apply to sponsors). The exhibitor badge entitles the wearer access to the exhibitor floor as well as all evening events. The name of the exhibiting company, as it is listed on the 2021 SEHIA Exhibitor Registration Form, will appear on each badge. Badges will be available for pick-up at the Registration Desk. Additional badges are available at **\$25 each**. If additional name badges are requested, please email Marketing Director Paige Kneeland, at [paigekneeland@sehia.org](mailto:paigekneeland@sehia.org) no later than **October 1<sup>st</sup>**.

## Exhibitor Access to Conference

Due to the sensitive nature of case presentations, the presenting person/agency reserves the right to refuse exhibitors presence during presentations.

## Cancellation

See cancellation policy on Page 4.

## Restrictions

SEHIA reserves the right to determine the eligibility of a company or their products/services for inclusion in the exhibitor's hall, and reserves the right to restrict exhibits objectionable to SEHIA. No signs will be affixed by any means to walls, doors, or any other surface in the exhibit area. SEHIA's policy restricts representation or organizations that have not been assigned an official exhibit booth from soliciting business and/or distributing promotional material of any type within the exhibit area. Further, those organizations assigned an official SEHIA exhibit booth should make every effort to conduct business activities within their assigned booth space and not to impede traffic through the exhibit aisles or other areas of the facility.

## Liability, Losses & Hold Harmless

In consideration for the opportunity to display services and products at the SEHIA Conference, Exhibitors, its officers, directors, agents and insurers, agree to indemnify and hold harmless SEHIA, its officers, directors, contractors, employers and agents, and the conference facility, its governmental entity, agents and employees, from any loss, injury, suit, action or cause of action, or claim whatsoever resulting from any incident, accident, fire, theft or any claim or loss to any person claiming loss or injury, including any loss or damage to property of Exhibitor, its employees, agent or subcontractors, loss or injury to any manufacturer's demonstration participants, their employees, agents, guests and general public. Said indemnification and agreement to hold harmless, SEHIA and the conference facility, as aforesaid, shall include reimbursement for any costs, expenses and reasonable attorney's fees incurred by indemnities. Further, any claim of damage to the property of the conference facility resulting in the immediate assessment of damages against SEHIA from any act or omission of Exhibitor, its agents, employees, contractors and subcontractors, shall be immediately paid or assumed by the Exhibitor.

## Security

SEHIA will not be responsible for 24-hour security services at the hotel for any displays during the conference. While every precaution will be taken by the board, SEHIA assumes no liability for lost or stolen items. The ultimate responsibility remains with the individual exhibitors to protect their property and appropriate protection and insurance should be arranged.

# SEHIA THANKS OUR 2019 EXHIBITORS

ABC NEWS 20/20

AGAPE TRAVEL AND TOURS

BLUE LIGHT, LLC

BMK VENTURES

BODE TECH

CALLYO

CYBERGENETICS

DARKSIDE RESERVE, LLC

DATELINE

DNA LABS INTERNATIONAL

FBI NGI

FIRST TACTICAL

FIRSTNET

GEOTIME

LEXIS NEXIS

MSAB

NAMUS

NET TRANSCRIPTS

PARABON NANOLABS

SIGNATURE SCIENCE, LLC

TRIMBLE

UNIVERSITY OF NEW HAVEN

VEROGEN

