

SOUTH EASTERN HOMICIDE INVESTIGATORS ASSOCIATION



SEHIA 2023

7th Annual Training Conference



NOVEMBER 5 - 10, 2023

**EXHIBITOR'S
PROSPECTUS
PITTSBURGH, PA**

WELCOME

Welcome to the 7th Annual SEHIA Conference.

The Southeastern Homicide Investigators Association (SEHIA) invites you to exhibit at the 2023 SEHIA Conference **November 5 – 9, 2023**, at Sheraton Pittsburgh Hotel at Station Square, Pittsburgh, PA.

SEHIA's annual conference brings together exhibitors and SEHIA members, which include homicide and violent crime investigators, crime scene investigators, forensic investigators, criminal prosecutors and District Attorney Investigators, for a weeklong training seminar. Exhibitors can showcase your latest technology, demonstrate your latest software, and present new tools and services directly to the experts in the field. SEHIA conference attendees not only include your end-users, but also law enforcement managers with direct purchasing authority, or are influential in those decisions, for attendees' respective agencies.

Multiple packaging options are available to facilitate demonstration of your products and services. Please refer to pages 4 - 5 to see how you can generate new leads inside the exhibit hall.

All exhibitors will receive a complete/updated listing of attendees and their contact information two weeks **AFTER** the conference.

We look forward to seeing you at the 7th Annual SEHIA Conference!

Sincerely,
Brian Tully

Southeastern Homicide Investigators Association
SEHIA Marketing Director
briantully@sehia.org
(508) 344-0636



CONFERENCE HIGHLIGHTS

NOVEMBER 5

Exhibitor Set-Up
3:00 pm – 5:00 PM

Attendee Registration
5:00 PM – 8:00 PM
Cocktail Reception

NOVEMBER 6 - 9

Exhibitor Showcase
8:00 am – 5:00 pm

NOVEMBER 9

Exhibitor Take-Down
No later than 5:00 PM

“From a lead generation standpoint, this was one of the best events we attended this year and I’m certainly glad were a part of it.”

- 2022 SEHIA Exhibitor

**2022
REACH**

318

ATTENDEES

155

AGENCIES

33

STATES

Exhibitor Booths - \$1,200 (Basic)

(Attendance to all evening events are included in Exhibitor Booth registration fees!)

Registration is not complete until payment is received.

Deadline for registration is **OCTOBER 20, 2023**

(See Cancellation Policy on Page 5)

Space Specifications

The exhibitor booth fee includes one **(1) six-foot table** (Exhibitors are responsible for table covers), **two (2) chairs** and **two (2) exhibitor name badges**. Booth allocations will be based on sponsorship level. The SEHIA exhibitor's area will be located just outside of the Ballroom. Attendees will pass by your table on every break and is a great place to display and showcase your products and/or services.

Electrical, AV and Internet Services

Any required electrical/AV needs will need to be coordinated with the hotel directly for an additional fee. The electrical/AV request services form will be provided upon request. Contact Amber Gordon for more information: amber.gordon@sheratonstationsquare.com

WIRELESS INTERNET: SEHIA does not provide wireless internet services inside the exhibitor's area. Unsecured wi-fi is provided by the hotel. If secured internet services are necessary, exhibitors should plan accordingly.

Shipping Items Directly to the Hotel

Sponsors/Vendors who need to ship items/products directly to the hotel can do so by shipping them to the following address, (no earlier than November 3, 2023):

Sheraton Pittsburgh Hotel at Station Square
ATTN: **SEHIA 2023 - "Exhibitor Name"**
300 W Station Square Drive
Pittsburgh, PA 15219

At the conference conclusion, Exhibitors are responsible for all shipping labels and coordinating pick up for return deliveries

EXHIBITOR BOOTH SET-UP / TAKE-DOWN

INSTALLATION

**Sunday, November 5, 2023,
3:00 pm – 5:00 pm**

***Attendee registration is from
5:00 pm to 8:00 pm, same day*

DISMANTLING

All exhibits/materials must be removed
no later than **5:00 pm,**
Thursday, November 9

EXHIBITOR SPONSORSHIP PACKAGES

BASIC EXHIBITOR PACKAGE \$1,200 includes:

- One 6-foot table (exhibitors are responsible for table covers) with 2 chairs;
- Two exhibitor name badges which afford vendor reps access to all nightly events and hospitality suite (*Each additional name badge is an additional \$200 fee*);
- Listing on SEHIA website with company link for one year;
- Automatic entry on BINGO card;
- Sponsorship of Welcome Cocktail Reception, **Sunday, November 5, 2023 during attendee registration (5:00 pm – 8:00 pm)**

*****Interested in adding a second table for a 12-foot frontage? Contact Brian Tully for more details***

TACTICAL BAG SPONSORSHIP \$ 22,000 includes:

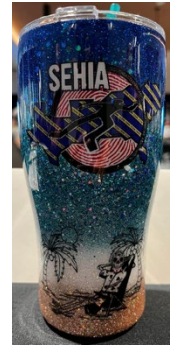
- All of the Basic level, plus:
- Tactical bag for every attendee stuffed with SEHIA swag, and your company patch;
- Sponsorship would be for 350 attendees (design subject to change);
- Major sponsor vendor location;
- Recognition during opening ceremonies, Monday, November 6, 2023;
- Pre-conference email blast.



****This is a great way to get your name in front of others long after the conference; attendees and board members will continue to use this bag throughout their work days, placing your name in front of others.**

TUMBLER SPONSORSHIP \$14,000 includes:

- All of the Basic level, plus:
- Specially designed 32-ounce tumbler for every attendee with your logo on one side, and SEHIA logo on the opposite;
- Sponsorship would be for 350 attendees (design subject to change);
- Major sponsor vendor location;
- Recognition during opening ceremonies, Monday, November 6, 2023;
- Pre-conference email blast to conference registrants.



****This is a great way to get your name in front of others long after the conference; attendees and board members will continue to use this cup throughout their work days placing your name in front of others.**

PORTFOLIO SPONSORSHIP \$10,000 includes:

- All of the Basic level, plus:
- Specially designed leather portfolio for every attendee with your logo debossed on the front;
- Sponsorship would be for 350 attendees (design subject to change);
- Major sponsor vendor location;
- Recognition during opening ceremonies, Monday, November 6, 2023;
- Pre-conference email blast to conference registrants;



**** This beautiful zippered portfolio is perfect for investigators to carry all the essentials needed to do their job. Your company's name will be in the hands of all attendees as they perform their daily duties. This is fantastic advertising for any business.**

EXHIBITOR SPONSORSHIP PACKAGES, CON'T

EVENT SPONSORSHIP \$8,000 includes:

- All of the Basic level, plus:
- Major sponsor vendor location;
- Co-Sponsor an evening event planned by the SEHIA Board;
- 10 Minute speaking time during nightly event to all attending;
- Pre-conference email blast to conference registrants.
- **Contact Brian Tully to learn about being an exclusive sponsor of an event**

COFFEE SPONSORSHIP \$3,000 includes:

- All basic level, plus:
- Coffee service provided all morning for conference attendees; *Four (4) opportunities available, Monday – Thursday, on first come first served basis;*
- Recognition during morning announcements and signage for day.

BAG STUFFER OPTION \$250 ****New in 2023****

- Provide promotional materials (flyers, pens, swag) to be added to tactical bag every attendee receives at registration
- DO NOT NEED TO BE IN ATTENDANCE TO PARTICIPATE
- **Great option for companies who cannot attend the conference**

CANCELLATION POLICY

- Exhibitors may cancel contracted booth space by submitting written notice/email to Brian Tully, briantully@sehia.org. Such notice must be received ***no later than October 1, 2023.***
- Exhibitors cancelling an exhibit booth after initial registration, shall be charged an administrative fee of 25% of the total cost of the space, unless a replacement exhibitor can be developed.
- Cancellations occurring after ***September 1, 2023***, shall be charged an administrative fee of 50% of the total cost of the space (\$1,200).
- ***No refunds if cancellation occurs after October 1st, 2023.***

HOTEL & SECURITY

Hotel Reservations

If sponsors/exhibitors need to make hotel reservations for the upcoming 2023 SEHIA Conference at Sheraton Pittsburgh at Station Square, please use the following link:

[Hotel Reservations](#)

Or, you may contact
Sheraton Pittsburgh at Station Square at:
412-261-2000

Special SEHIA Code: **SEHIA NOVEMBER 2023**

300 W. Station Square Drive
Pittsburgh, PA 15219

[Hotel Information](#)

Exhibitor Name Badges

In order to have your name badge(s) ready upon your arrival, please ensure attending reps names are listed on the Registration Form. Each exhibitor is afforded (2) two badges. The exhibitor badge entitles the wearer access to the exhibitor floor as well as all evening events and hospitality suite. The name of the exhibiting company, as it is listed on the 2023 SEHIA Exhibitor Registration Form, will appear on each badge. Badges will be available for pick-up at the Registration Desk. Additional badges are available at **\$200 each**. If additional name badges are requested, please email Marketing Director Brian Tully, at briantully@sehia.org no later than **October 1st**.

Exhibitor Access to Conference

Due to the sensitive nature of case presentations, the presenting person/agency reserves the right to refuse exhibitors presence during presentations.

Cancellation

See cancellation policy on **Page 5**.

Restrictions

SEHIA reserves the right to determine the eligibility of a company or their products/services for inclusion in the exhibitor's hall, and reserves the right to restrict exhibits objectionable to SEHIA. No signs will be affixed by any means to walls, doors, or any other surface in the exhibit area. SEHIA's policy restricts representation or organizations that have not been assigned an official exhibit booth from soliciting business and/or distributing promotional material of any type within the exhibit area. Further, those organizations assigned an official SEHIA exhibit booth should make every effort to conduct business activities within their assigned booth space and not to impede traffic through the exhibit aisles or other areas of the facility.

Liability, Losses & Hold Harmless

In consideration for the opportunity to display services and products at the SEHIA Conference, Exhibitors, its officers, directors, agents and insurers, agree to indemnify and hold harmless SEHIA, its officers, directors, contractors, employers and agents, and the conference facility, its governmental entity, agents and employees, from any loss, injury, suit, action or cause of action, or claim whatsoever resulting from any incident, accident, fire, theft or any claim or loss to any person claiming loss or injury, including any loss or damage to property of Exhibitor, its employees, agent or subcontractors, loss or injury to any manufacturer's demonstration participants, their employees, agents, guests and general public. Said indemnification and agreement to hold harmless, SEHIA and the conference facility, as aforesaid, shall include reimbursement for any costs, expenses and reasonable attorney's fees incurred by indemnities. Further, any claim of damage to the property of the conference facility resulting in the immediate assessment of damages against SEHIA from any act or omission of Exhibitor, its agents, employees, contractors and subcontractors, shall be immediately paid or assumed by the Exhibitor.

Security

SEHIA will not be responsible for 24-hour security services at the hotel for any displays during the conference. While every precaution will be taken by the board, SEHIA assumes no liability for lost or stolen items. The ultimate responsibility remains with the individual exhibitors to protect their property and appropriate protection and insurance should be arranged.

SEHIA THANKS OUR 2022 EXHIBITORS

ADF Solutions
American Outdoor Solutions

BERLA

Case Cracker

Cobweb

Cybergentics

DNA Labs International

Finder Software Solution

Geotime

IACA

Justice Trax

Magent Forensics

MVAC

Nice

Othram

Penlink

Sheepdog Resume

Transit and Level

TruSpec

Verogen

Advanced Police Concepts

Amped Software

BODE

Chorus Intel

Cold Justice

Data Pilot

Evidence IQ

Fusion Stak

Grayshift

Identifinders

Lexis Nexus

MSAB

New In Blue

Nighthawk

Parabon

Seasons of Justice

Thermo Fisher

Trimble

University of New Haven

Shotspotter