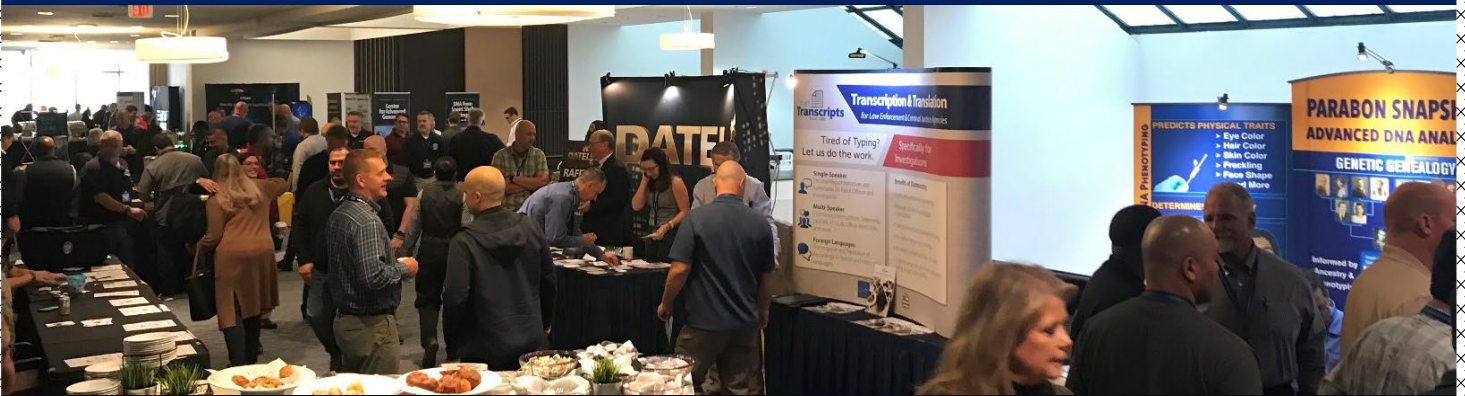


**SOUTH EASTERN HOMICIDE INVESTIGATORS ASSOCIATION**



# SEHIA 2022

**6<sup>th</sup> Annual Training Conference**



**NOVEMBER 13 - 18, 2022**

# EXHIBITOR'S PROSPECTUS

GULF SHORES, AL

# WELCOME

Welcome to the 6<sup>th</sup> Annual SEHIA Conference.

The Southeastern Homicide Investigators Association (SEHIA) invites you to exhibit at the 2022 SEHIA Conference **November 13 – 17, 2022**, at The Lodge at Gulf State Park, Gulf Shores, Alabama.

SEHIA's annual conference brings together exhibitors and SEHIA members, which include homicide and violent crime investigators, crime scene investigators, forensic investigators, criminal prosecutors and District Attorney Investigators, for a weeklong training seminar. Exhibitors have the opportunity to showcase your latest technology, demonstrate your latest software, and present new tools and services directly to the experts in the field. SEHIA conference attendees not only include your end-users, but also law enforcement managers with direct purchasing authority, or are influential in those decisions, for attendees' respective agencies.

Multiple packaging options are available to facilitate demonstration of your products and services. Please refer to pages 4 - 5 to see how you can generate new leads inside the exhibit hall.

All exhibitors will receive a complete/updated listing of attendees and their contact information two weeks AFTER the conference.

We look forward to seeing you at the 6<sup>th</sup> Annual SEHIA Conference!

Sincerely,

*Brian Tully*

Southeastern Homicide Investigators Association  
SEHIA Marketing Director

[briantully@sehia.org](mailto:briantully@sehia.org)

(508) 344-0636



## CONFERENCE HIGHLIGHTS

### NOVEMBER 13

Exhibitor Set-Up  
3:00 pm – 5:00 PM

Attendee Registration  
5:00 PM – 8:00 PM  
\*Cocktail Reception\*

### NOVEMBER 14 - 17

Exhibitor Showcase  
8:00 am – 5:00 pm

### NOVEMBER 17

Exhibitor Take-Down  
No later than 5:00 PM

## EXHIBITOR BOOTH SET-UP / TAKE-DOWN

### INSTALLATION

**Sunday, November 13, 2022,**  
**3:00 pm – 5:00 pm**

*\*\*Attendee registration is from  
5:00 pm to 8:00 pm, same day*

### DISMANTLING

All exhibits/materials must be removed  
no later than **5:00 pm,**  
**Thursday, November 17<sup>th</sup>**

**2021  
REACH**

**276  
ATTENDEES**

**128  
AGENCIES**

**28  
STATES**

## **Exhibitor Booths - \$1,200 (Basic)**

(Attendance to all evening events are included in Exhibitor Booth registration fees!)

Registration is not complete until payment is received.

Deadline for registration is

**OCTOBER 28<sup>th</sup>, 2022**

(See Cancellation Policy on Page 5)

### **Space Specifications**

The exhibitor booth fee includes one **(1) six-foot table** (Exhibitors are responsible for table covers), **two (2) chairs** and **two (2) exhibitor name badges**. Booth allocations will be based on sponsorship level. The SEHIA exhibitor's area will be located just outside of the Ballroom of The Lodge at Gulf Shores State Park, and is a great place to display and showcase your products and/or services.

### **Electrical, A/V and Internet Services**

Any required electrical/AV needs will need to be coordinated with the Scott Brown Media Group (the hotel's on-site AV Company) for an additional fee. The electrical/AV request services form will be provided upon request. Any inquiries should be made to Ryan Bishop, at [ryan.bishop@sbmng.com](mailto:ryan.bishop@sbmng.com)

**WIRELESS INTERNET:** SEHIA does not provide wireless internet services inside the exhibitor's area. Unsecured wi-fi is provided by the hotel. If secured internet services are necessary, exhibitors should plan accordingly.

### **Shipping Items Directly to the Hotel**

Sponsors/Vendors who need to ship items/products directly to the hotel can do so by shipping them to the following address, (no earlier than November 10, 2022):

The Lodge at Gulf State Park  
Attn: **SEHIA 2022 - "Exhibitor Name"**  
21196 East Beach Boulevard  
Gulf Shores, AL 36542

*\*\*At the conference conclusion, Exhibitors are responsible for all shipping labels and coordinating pick up for return deliveries\*\**



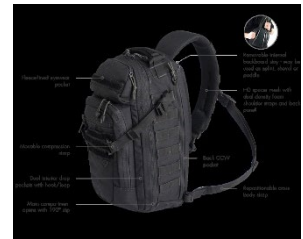
# EXHIBITOR SPONSORSHIP PACKAGES

## BASIC EXHIBITOR PACKAGE \$1,200 includes:

- One 6-foot table (exhibitors are responsible for table covers) with 2 chairs;
- Two exhibitor name badges which afford vendor reps access to all nightly events and hospitality suite (*Each additional name badge is an additional \$50 fee*);
- Listing on SEHIA website with company link for one year;
- Automatic entry on BINGO card;
- Sponsorship of SEHIA Hospitality Suite, **Sunday, November 13<sup>th</sup>, 2022 during attendee registration (5:00 pm – 8:00 pm)**

## TACTICAL BAG SPONSORSHIP \$ 20,000 includes:

- All of the Basic level, plus:
- Tactical bag for every attendee stuffed with SEHIA swag, and your company patch;
- Sponsorship would be for 350 attendees (design subject to change);
- Major sponsor vendor location;
- Recognition during opening ceremonies, Monday, November 14<sup>th</sup>, 2022;
- Pre-conference email blast



**\*\*This is a great way to get your name in front of others long after the conference; attendees and board members will continue to use this bag throughout their work days, placing your name in front of others.**

## TUMBLER SPONSORSHIP \$11,700 includes:

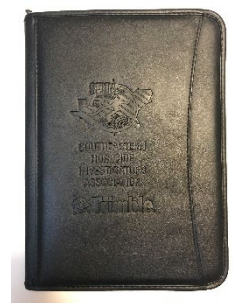
- All of the Basic level, plus:
- Specially designed 32-ounce tumbler for every attendee with your logo on one side, and SEHIA logo on the opposite;
- Sponsorship would be for 350 attendees (design subject to change);
- Major sponsor vendor location;
- Recognition during opening ceremonies, Monday, November 14<sup>th</sup>, 2022;
- Pre-conference email blast to conference registrants.



**\*\*This is a great way to get your name in front of others long after the conference; attendees and board members will continue to use this cup throughout their work days placing your name in front of others.**

## PORTFOLIO CO-SPONSORSHIP \$6,500 includes:

- All of the Basic level, plus:
- Specially designed leather portfolio for every attendee with your logo debossed on the front;
- Co-Sponsorship would be for 225 attendees (design subject to change);
- Major sponsor vendor location;
- Recognition during opening ceremonies, Monday, November 14<sup>th</sup>, 2022;
- Pre-conference email blast to conference registrants;



**\*\* This beautiful zippered portfolio is perfect for investigators to carry all the essentials needed to do their job. Your company's name will be in the hands of all attendees as they perform their daily duties. This is fantastic advertising for any business.**



# EXHIBITOR SPONSORSHIP PACKAGES, CON'T

## EVENT SPONSORSHIP \$7,500 includes:

- All of the Basic level, plus:
- Major sponsor vendor location;
- Co-Sponsor an evening event planned by the SEHIA Board;
- Recognition during morning announcements day of event;
- 10 Minute speaking time during nightly event to all attending;
- Pre-conference email blast to conference registrants.

## CONFERENCE APP SPONSORSHIP \$6,500 includes:

- All of the Basic level, plus:
- Major sponsor vendor location;
- Sole exhibitor listed on conference app splash page;
- Recognition during Opening Ceremonies, Monday, November 14<sup>th</sup>, 2022;
- Pre-conference email blast to conference registrants.

## HOSPITALITY (Day & Night) SPONSORSHIP \$6,200 includes:

- All of the Basic level, plus:
- Major Sponsor Vendor Location;
- Co-Sponsor the SEHIA daytime and Nighttime Hospitality Suite;
- Recognition during Opening ceremonies, Monday, November 14<sup>th</sup>, 2022;
- Signage in Daytime/Nighttime hospitality suite;
- Pre-conference email blast to conference registrants.

## COFFEE SPONSORSHIP \$2,700 includes:

- All basic level, plus:
- Coffee service provided all morning for conference attendees; *Four (4) opportunities available, Monday – Thursday, on first come first served basis;*
- Recognition during morning announcements and signage for day of sponsorship.

## CANCELLATION POLICY

- Exhibitors may cancel contracted booth space by submitting written notice/email to Brian Tully, [briantully@sehia.org](mailto:briantully@sehia.org). Such notice must be received ***no later than October 1<sup>st</sup>, 2022.***
- Exhibitors cancelling an exhibit booth after initial registration, shall be charged an administrative fee of 25% of the total cost of the space, unless a replacement exhibitor can be developed.
- Cancellations occurring after ***August 23<sup>rd</sup>, 2022***, shall be charged an administrative fee of 50% of the total cost of the space (\$1,200).
- **No refunds if cancellation occurs after October 1<sup>st</sup>, 2022.**

# HOTEL & SECURITY

## Hotel Reservations

If sponsors/exhibitors need to make hotel reservations for the upcoming 2022 SEHIA Conference at The Lodge at Gulf State Park, please use the following link:

[Hotel Reservations](#)

Or, you may contact  
The Lodge at Gulf State Park at:  
844-201-9614  
Use SEHIA Code: **SEH**

21196 East Beach Boulevard  
Gulf Shores, AL 36542

[Hotel Information](#)

## Exhibitor Name Badges

In order to have your name badge(s) ready upon your arrival, please ensure attending reps names are listed on the Registration Form. Each exhibitor is afforded (2) two badges (does not apply to sponsors). The exhibitor badge entitles the wearer access to the exhibitor floor as well as all evening events. The name of the exhibiting company, as it is listed on the 2022 SEHIA Exhibitor Registration Form, will appear on each badge. Badges will be available for pick-up at the Registration Desk. Additional badges are available at **\$50 each**. If additional name badges are requested, please email Marketing Director Brian Tully, at [briantully@sehia.org](mailto:briantully@sehia.org) no later than **October 1<sup>st</sup>**.

## Exhibitor Access to Conference

Due to the sensitive nature of case presentations, the presenting person/agency reserves the right to refuse exhibitors presence during presentations.

## Cancellation

See cancellation policy on **Page 5**.

## Restrictions

SEHIA reserves the right to determine the eligibility of a company or their products/services for inclusion in the exhibitor's hall, and reserves the right to restrict exhibits objectionable to SEHIA. No signs will be affixed by any means to walls, doors, or any other surface in the exhibit area. SEHIA's policy restricts representation or organizations that have not been assigned an official exhibit booth from soliciting business and/or distributing promotional material of any type within the exhibit area. Further, those organizations assigned an official SEHIA exhibit booth should make every effort to conduct business activities within their assigned booth space and not to impede traffic through the exhibit aisles or other areas of the facility.

## Liability, Losses & Hold Harmless

In consideration for the opportunity to display services and products at the SEHIA Conference, Exhibitors, its officers, directors, agents and insurers, agree to indemnify and hold harmless SEHIA, its officers, directors, contractors, employers and agents, and the conference facility, its governmental entity, agents and employees, from any loss, injury, suit, action or cause of action, or claim whatsoever resulting from any incident, accident, fire, theft or any claim or loss to any person claiming loss or injury, including any loss or damage to property of Exhibitor, its employees, agent or subcontractors, loss or injury to any manufacturer's demonstration participants, their employees, agents, guests and general public. Said indemnification and agreement to hold harmless, SEHIA and the conference facility, as aforesaid, shall include reimbursement for any costs, expenses and reasonable attorney's fees incurred by indemnities. Further, any claim of damage to the property of the conference facility resulting in the immediate assessment of damages against SEHIA from any act or omission of Exhibitor, its agents, employees, contractors and subcontractors, shall be immediately paid or assumed by the Exhibitor.

## Security

SEHIA will not be responsible for 24-hour security services at the hotel for any displays during the conference. While every precaution will be taken by the board, SEHIA assumes no liability for lost or stolen items. The ultimate responsibility remains with the individual exhibitors to protect their property and appropriate protection and insurance should be arranged.

# SEHIA THANKS OUR 2021 EXHIBITORS

Aftermath

Bureau of Indian Affairs –  
Missing and Murdered Unit

Case Cracker

Cybergenetics

DNA Labs International

First Tactical

Forensic Source / Safariland

Grayshift

Lexis Nexis

Nighthawk LEOvision

PenLink

Verogen

Voice Products

Wrap Technologies

Axon

Bode Technology

Clearview AI

DataPilot, Inc

FBI ViCAP

Forensic Genetic Genealogist

GeoTime by Uncharted

Identifinders

M-Vac Systems, Inc.

Parabon Nanolabs

ProForce Law Enforcement

Vetted Security Systems

Word Systems

Xtreme Cleaners, LLC