

SOUTHEASTERN HOMICIDE INVESTIGATORS ASSOCIATION



SEHIA 2025

9th Annual Training Conference

**EXHIBITOR
PROSPECTUS
RENO, NV**

NOVEMBER 2 - 7, 2025

WELCOME

Welcome to the 9th Annual SEHIA Conference.

The Southeastern Homicide Investigators Association (SEHIA) invites you to exhibit at the 2025 SEHIA Conference **November 2 – 5, 2025**, at the Peppermill Resort Hotel, Reno, Nevada.

SEHIA's annual conference brings together exhibitors and SEHIA members, which include homicide and violent crime investigators, crime scene investigators, forensic investigators, criminal prosecutors and District Attorney Investigators, for a weeklong training seminar. Exhibitors can showcase your latest technology, demonstrate your latest software, and present new tools and services directly to the experts in the field. SEHIA conference attendees not only include your end-users, but also law enforcement managers with direct purchasing authority, or are influential in those decisions, for attendees' respective agencies.

Multiple packaging options are available to facilitate demonstration of your products and services. Please refer to pages 4 - 5 to see how you can generate new leads inside the exhibit hall.

****NOTE:** The exhibitor hall will be open to conference attendees from Monday morning (11/3) to Wednesday afternoon (11/5), a change from previous years. Exhibitors are welcome to attend the events on Wednesday and Thursday nights

All exhibitors will receive a complete/updated listing of attendees and their contact information AFTER the conference.

We look forward to seeing you at the 9th Annual SEHIA Conference!

Sincerely,

Brian Tully

Southeastern Homicide Investigators Association
SEHIA Marketing Director

briantully@sehia.org

CONFERENCE HIGHLIGHTS

NOVEMBER 2

Exhibitor Set-Up
3:00 pm – 5:00 PM

Attendee Registration
5:00 PM – 8:00 PM

NOVEMBER 3 - 5

Exhibitor Showcase
8:00 am – 5:00 pm

NOVEMBER 5

Exhibitor Take-Down
No later than 5:00 PM

"From a lead generation standpoint, this was one of the best events we attended this year and I'm certainly glad we were a part of it."

- Previous SEHIA Exhibitor

EXHIBITOR BOOTH SET-UP / TAKE-DOWN

INSTALLATION

Sunday, November 2, 2025,
3:00 pm – 5:00 pm
***Attendee registration is from
5:00 pm to 8:00 pm, same day*

DISMANTLING

All exhibits/materials must be removed
no later than **5:00 pm,**
Wednesday, November 5

2024 Conference Stats

ATTENDEES

340

AGENCIES

149

STATES

29

Plus Washington DC,
United Kingdom, and
Canada

Exhibitor Booths - \$1,200 (Basic)

(Attendance to all evening events are included in Exhibitor Booth registration fees!)

Registration is not complete until payment is received.

Deadline for registration is

OCTOBER 28, 2025

(See Cancellation Policy on Page 5)

Space Specifications

The exhibitor booth fee includes one **(1) six-foot table** (Exhibitors are responsible for table covers), **two (2) chairs** and **two (2) exhibitor name badges**. Booth allocations will be based on sponsorship level and date of registration. The SEHIA exhibitor's area will be located just outside of the ballroom and is a great place to display and showcase your products and/or services.

Electrical, A/V and Internet Services

Any required electrical/AV needs will need to be coordinated with the Peppermill Resort for an additional fee. The electrical/AV request services form will be provided upon request. Any inquiries should be made to Daisy Vang at dvang@peppermillcas.com.

WIRELESS INTERNET: SEHIA does not provide wireless internet services inside the exhibitor's area. If secured internet services are necessary, exhibitors should plan accordingly.

Shipping Items Directly to the Hotel

Sponsors/Vendors who need to ship items/products directly to the hotel can do so by shipping them to the following address, (no earlier than October 30, 2025):

Peppermill Resort Hotel
Attn: **SEHIA 2025 - "Exhibitor Name"**
2707 S. Virginia St.
Reno, NV 89502

****FEES APPLY** - At the conference conclusion, Exhibitors are responsible for all shipping labels and coordinating pick up for return deliveries**

EXHIBITOR SPONSORSHIP PACKAGES

BASIC EXHIBITOR PACKAGE \$1,200 includes:

- One 6-foot table (exhibitors are responsible for table covers) with 2 chairs;
- Two exhibitor name badges which afford vendor reps access to all nightly events and hospitality suite (*Each additional name badge is an additional \$200 fee*);
- Listing on SEHIA website with company link for one year;
- Automatic entry on BINGO card.

Interested in a second table for a 12-foot frontage? Inquire for more information

TACTICAL BAG SPONSORSHIP \$ 22,000 includes:

- All of the Basic level, plus:
- Tactical bag for every attendee stuffed with SEHIA swag, and your company patch;
- Sponsorship would be for 350 attendees (design subject to change);
- Major sponsor vendor location;
- Recognition during opening ceremonies, Monday, November 3, 2025;
- Pre-conference email blast.

****This is a great way to get your name in front of others long after the conference; attendees and board members will continue to use this bag throughout their work days, placing your name in front of others.**



TUMBLER SPONSORSHIP \$14,000 includes:

- All of the Basic level, plus:
- Specially designed 32-ounce tumbler for every attendee with your logo on one side, and SEHIA logo on the opposite;
- Sponsorship would be for 350 attendees (design subject to change);
- Major sponsor vendor location;
- Recognition during opening ceremonies, Monday, November 3, 2025;
- Pre-conference email blast to conference registrants.

****This is a great way to get your name in front of others long after the conference; attendees and board members will continue to use this cup throughout their work days placing your name in front of others.**



PORTFOLIO SPONSORSHIP \$10,000 includes:

- All of the Basic level, plus:
- Specially designed leather portfolio for every attendee with your logo debossed on the front;
- Sponsorship would be for 350 attendees (design subject to change);
- Major sponsor vendor location;
- Recognition during opening ceremonies, Monday, November 3, 2025;;
- Pre-conference email blast to conference registrants;

**** This beautiful zippered portfolio is perfect for investigators to carry all the essentials needed to do their job. Your company's name will be in the hands of all attendees as they perform their daily duties. This is fantastic advertising for any business.**



EXHIBITOR SPONSORSHIP PACKAGES, CON'T

MAIN SESSION SPEAKING SLOT: \$10,000 includes:

- All of the Basic level, plus:
- Major sponsor vendor location;
- 50 Minute presentation during the conference (topic to be approved by SEHIA)
- Pre-conference email blast to conference registrants.

SOLD

EVENT SPONSORSHIP \$8,000 includes:

- All of the Basic level, plus:
- Major sponsor vendor location;
- Co-Sponsor an evening event planned by the SEHIA Board (**ONE EVENT REMAINING**)
- Recognition during morning announcements day of event;
- 10 Minute speaking time during nightly event to all attending;
- Pre-conference email blast to conference registrants.

HOSPITALITY (Day & Night) SPONSORSHIP \$5,000 includes:

- All of the Basic level, plus:
- Major Sponsor Vendor Location;
- Sole Sponsor of the SEHIA Daytime and Nighttime Hospitality Suite;
- Recognition during Opening ceremonies;
- Signage in Daytime/Nighttime hospitality suite;
- Pre-conference email blast to conference registrants.

SOLD

COFFEE SPONSORSHIP \$3,000 includes:

- All basic level, plus:
- Coffee service provided all morning for conference attendees; *Four (4) opportunities available, Monday – Thursday, on first come first served basis;*
- Recognition during morning announcements and signage for day.

CANCELLATION POLICY

- Exhibitors may cancel contracted booth space by submitting written notice/email to Brian Tully, briantully@sehia.org. Such notice must be received ***no later than October 1, 2025.***
- Exhibitors cancelling an exhibit booth after initial registration, shall be charged an administrative fee of 25% of the total cost of the space, unless a replacement exhibitor can be developed.
- Cancellations occurring after ***August 25, 2025***, shall be charged an administrative fee of 50% of the total cost of the space (\$1,200).
- **No refunds if cancellation occurs after October 1st, 2025.**

HOTEL & SECURITY

Hotel Reservations

If sponsors/exhibitors need to make hotel reservations for the upcoming 2025 SEHIA Conference at the Peppermill Resort Hotel, please use the following link by October 14, 2025 to guarantee group rate:

[Hotel Reservations](#)

Or, you may contact
Peppermill Resort Hotel
866-821-9996

2707 S Virginia St,
Reno, NV 89502

[Hotel Information](#)

Exhibitor Name Badges

To have your name badge(s) ready upon your arrival, please ensure attending reps names are listed on the Registration Form. Each exhibitor is afforded (2) two badges. The exhibitor badge entitles the wearer access to the exhibitor floor and all evening events. The name of the exhibiting company, as it is listed on the 2025 SEHIA Exhibitor Registration Form, will appear on each badge. Badges will be available for pick-up at the Exhibitor Registration Desk. Additional badges are available at **\$200 each**. If additional name badges are requested, please email Marketing Director Brian Tully, at briantully@sehia.org no later than **October 14, 2025**.

Exhibitor Access to Conference

Due to the sensitive nature of case presentations, the presenting person/agency reserves the right to refuse exhibitors presence during presentations.

Cancellation

See cancellation policy on **Page 5**.

HOTEL & SECURITY, CONT.

Restrictions

SEHIA reserves the right to determine the eligibility of a company or their products/services for inclusion in the exhibitor's hall, and reserves the right to restrict exhibits objectionable to SEHIA. No signs will be affixed by any means to walls, doors, or any other surface in the exhibit area. SEHIA's policy restricts representation or organizations that have not been assigned an official exhibit booth from soliciting business and/or distributing promotional material of any type within the exhibit area. Further, those organizations assigned an official SEHIA exhibit booth should make every effort to conduct business activities within their assigned booth space and not to impede traffic through the exhibit aisles or other areas of the facility.

Liability, Losses & Hold Harmless

In consideration for the opportunity to display services and products at the SEHIA Conference, Exhibitors, its officers, directors, agents and insurers, agree to indemnify and hold harmless SEHIA, its officers, directors, contractors, employers and agents, and the conference facility, its governmental entity, agents and employees, from any loss, injury, suit, action or cause of action, or claim whatsoever resulting from any incident, accident, fire, theft or any claim or loss to any person claiming loss or injury, including any loss or damage to property of Exhibitor, its employees, agent or subcontractors, loss or injury to any manufacturer's demonstration participants, their employees, agents, guests and general public. Said indemnification and agreement to hold harmless, SEHIA and the conference facility, as aforesaid, shall include reimbursement for any costs, expenses and reasonable attorney's fees incurred by indemnities. Further, any claim of damage to the property of the conference facility resulting in the immediate assessment of damages against SEHIA from any act or omission of Exhibitor, its agents, employees, contractors and subcontractors, shall be immediately paid or assumed by the Exhibitor.

Security

SEHIA will not be responsible for 24-hour security services at the hotel for any displays during the conference. While every precaution will be taken by the board, SEHIA assumes no liability for lost or stolen items. The ultimate responsibility remains with the individual exhibitors to protect their property and appropriate protection and insurance should be arranged.



SEHIA THANKS OUR 2024 EXHIBITORS

