



April 19, 2020

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Washington, DC

To whom it may concern,

This letter serves as a testament to Lauren Breidigam and her deserving of the Towson University Professional Grant.

In my career spanning from White House East Wing engagements, to working with the brightest minds at Space Exploration Technologies, Lauren is in the top 5% of marketing professionals I have worked with. She shows initiative, demonstrates an unparalleled work ethic, drives creative & intelligent solutions, and possesses honesty critical to fostering an environment of trust.

Several weeks ago, I met Lauren when she applied for an unpaid volunteer position at The Command Presence Foundation. Today, the foundation provides a safe place of trust and resources to help United States military veteran women rediscover their value, strengthen and develop their confidence, and overcome psychological challenges such as imposter syndrome and isolation.

When the executive team interviewed Lauren, we could already see her creativity shine. We were incredibly impressed by her excitement to support the foundation's cause with her strengths, so we brought her onboard as our Digital Media Producer. On day one, she immediately learned all of the organization's tools. On day two, she already had shown initiative with strategic ideas for marketing. And on day three, we gave Lauren the task to create our website.

She not only created an extremely impressive website that received rave reviews from the Advisory Board and our clients, but she created it in thirteen days (if you are curious of her work: commandpresence.org).

She continues to impress me every day with her results. I will never forget when I asked Lauren during her interview, "What are your career goals?" She responded with a huge smile, "I want to be a Chief Marketing Officer one day." This grant can be an incredible opportunity to provide Lauren the resources she needs to take her to the next level professionally. From obtaining marketing certifications, to attending creative workshops and leadership training, I have no doubt that she would use this resource in the best way possible.

If given this opportunity, Lauren would be an exemplary recipient of this grant for Towson University. In closing, I highly recommend Lauren Breidigam for the professional grant. If you have any questions, please do not hesitate to contact me at erringer@commandpresence.org.

Best Regards,

Erringer Helbling