



JenUwin Enterprise



Jenifer Joy

PORTFOLIO BOOKLET

A Presentation of an Artist in Action



@jenjoypurple

SOURCE & SHARE JOY



www.JeniferJoy.com



Introduction

At the heart of Jenifer Joy's work lies a simple yet profound mission: 'Sourcing Joy & Sharing It.' Jenifer utilizes her unique talents and skills to serve and uplift others.

Her primary goal is to connect and engage audiences while offering musically educational and entertaining programs. Jenifer aims to inspire young minds, encouraging them to embrace their creativity and actively participate in community building through the enchanting realms of music and theatre.



★ About ★ Jenifer/JenUwin



Jenifer Joy, a native of Oregon, has been making an impact as a professional unicorn since 2005. Holding degrees in Classical Saxophone Performance, Music Composition, Theatre, and Intermedia Music Technology, Jenifer's educational background is truly diverse including clown and kung fu school!

Throughout her career, Jenifer has forged partnerships with non-profit organizations, communities, and schools, where she delivers educational musical entertainment that engages individuals of all ages in a world of joy and learning.



JenUwin the Unicorn is known for her captivating shows that seamlessly weave together the enchanting realms of unicorn mythology, global adventures, classical music, and the saxophone.

Don't miss her chart-topping hit, 'Purple,' a testament to her musical prowess.

JenUwin's birthday parties feature enormous bubbles, vibrant rainbow body paint, and the magical touch of glitter face paint.

With an infectious personality and boundless energy, she spreads joy wherever she goes,!

The Land of Colors

Client : 1) Britt Music & Arts Festival

2) Private Funding for Elementary Tour

Program Length: 40 minutes

6 instruments (bass, violin, trumpet, trombone, saxophone, flute)

1 narrator + JenUwin the Unicorn



The Land of Colors embarks on a whimsical journey with JenUwin the Unicorn as she ventures into a magical forest filled with musical wonders. Here, she crosses paths with the enchanting instruments of the orchestra, each with its own unique sound and personality. However, there's a twist - a wonky note has left the instruments in need of assistance.

Join JenUwin as she takes you on an interactive adventure, delving into the fascinating world of music-making. Through buzzing, blowing, and bowing, she unravels the mysteries of how these instruments create their enchanting melodies.

Together with your local Youth Symphony musicians, JenUwin sets out to help the instruments fix their wonky note, all while providing an engaging and educational experience, making it an ideal choice for symphony orchestra family concerts.

[Youtube.com/@jenuwintheunicorn](https://www.youtube.com/@jenuwintheunicorn)

The Magic Cape

Client : Britt Kids Konzerts, Rogue World Music

Program Length: 40 minutes

3 piece band (guitar, bass, drums) + flutes & noise makers

1 child star + JenUwin the Unicorn

Embark on a magical journey where world travel and music unite to create an unforgettable adventure. Join JenUwin, the charismatic child star, and the enchanting Rainbow Band as they take you on a global tour visiting eight vibrant countries.

In this musical voyage, you'll not only explore the diverse cultures of each destination but also have the joy of learning and sharing a cherished folk song from each region.

'The Magic Cape' is an enchanting experience that blends the magic of travel with the universal language of music, offering a heartwarming and educational adventure for all ages.



Unicorns Believe

Client : High Sierra Music Festival, Oregon Country Fair, Summer Library Programs

Program Length: 40 minutes

Audio Plugin for Sound on iPad & GoButtonPro

1 co-star + JenUwin the Unicorn

Step into the enchanting show that inspires both young and old to chase their twinkle and conquer the darkest clouds of gloom. Join us on a magical journey through the rich tapestry of unicorn history, mythology, facts, and lore.

With a captivating blend of songs, dance, and a dramatic middle scene, 'Unicorns Believe' weaves a spellbinding narrative that families and children adore.

Witness JenUwin's transformation and feel the magic as the audience shouts 'I believe' to help her stay alive. This enchanting performance is a celebration of belief, wonder, and the enduring power of unicorns.



Orchestral Outcast

Client : Britt Music & Arts Festival

Program Length: 40 minutes

**Orchestra (small or large) + saxophonist + oboist for baroque
duel + conductor + pianist**

Discover the captivating story that unravels the mystery behind why the saxophone is not a regular member of the classical orchestra. This engaging narrative explores the unique qualities of the saxophone, designed with the power of brass, the agility of woodwinds, and the sonority of strings, raising the question - why isn't it a standard inclusion in every orchestra?

Join us in 'Orchestral Outcast' as we delve into the saxophone's journey from intruder to cherished ensemble member through the music of Mussorgsky's Pictures at an Exhibition.

This enlightening narrative is ideal for Symphony Orchestra's Youth and Petting Zoo Programs, offering a fresh perspective on the role of this versatile instrument in the world of classical music.



[Youtube.com/@jenuwintheunicorn](https://www.youtube.com/@jenuwintheunicorn)

Saxophonic Spectacular

Client : Britt Music & Arts Festival & private concerts

Program Length: 30-40 minutes

1 performer with audio tracks and speaker

A showcase that celebrates the classical saxophone in all its glory. This immersive experience takes you on a journey through the captivating history and vibrant repertoire of this remarkable instrument.

Encounter the saxophone as you've never heard it before, with an authentic presentation, melodies of the Baroque era to the timeless classics of the Classical period and the thrilling modern compositions, that invites dynamic engagement, providing an educational and captivating experience for all



[Youtube.com/@jenuwintheunicorn](https://www.youtube.com/@jenuwintheunicorn)

JenUwin Birthdays & Events

Client : Happy Families & Communities

What's a unicorn without a birthday? Unicorn birthday magic for your child with 'JenUwin the Unicorn' birthday party entertainment! Be captivated by the pure delight on children's faces as JenUwin weaves her magic, enchanting them with a captivating blend of bubbles, songs, and dance moves.

The real showstopper? A tiny saxophone entrance that adds a unique and musical touch of wonder to the festivities.

Prepare to sparkle and shine as JenUwin transforms your little guests with glitter and radiant rainbow body paint, turning them into vibrant, colorful creations. As your child and their friends become immersed in this whimsical world, parents can relax and savor the moment, knowing that JenUwin has all the entertainment covered.

It's a joyful celebration that effortlessly turns any party into an extra-happy and magical event for everyone to cherish.



National Unicorn Day

Client : Levity Circus Arts

Get ready for a magical celebration on National Unicorn Day and JenUwin the Unicorn's birthday!

Our enchanting show takes center stage, featuring the star of the day, JenUwin, and her magical saxophone. This captivating performance tells a heartwarming story about chasing your twinkle and conquering the cloud of gloom.

Kid Big and Rabbit will join JenUwin in dazzling you with mesmerizing bubbles, captivating science tricks, jaw-dropping hula hooping, and expert juggling!



Unicorn Academy

Client : Virtual Charter School & World @ Large

Welcome to Unicorn Academy, where you'll embark on an enchanting journey to discover unicorns from all corners of the globe, led by the whimsical JenUwin. Explore the geography, unique traits, and diets of these mythical creatures in each magical location.

But that's not all – at Unicorn Academy, you'll also delve into the secrets of unicorn magic. Uncover the mysteries of their horns, hair, and even their blood, as you unlock the enchanting world of these legendary beings. Join us for an educational adventure that's as magical as it is informative!

*** other courses designed and taught include Digital Storytelling using iMovie, Circuits and Coding using Chibitronics, Creative Photography using Affinity and Lightroom.

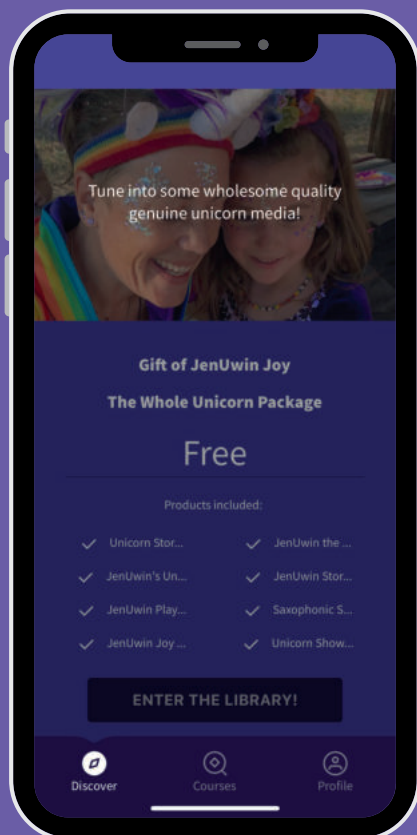


The JenUwin App!

Client : The World @ Large

Introducing the 'JenUwin the Unicorn' app, your gateway to a world of enchantment and entertainment! Immerse yourself in unicorn wonder with 'Unicorn Storytime' and embark on a magical journey through 'Unicorn Academy,' where you'll learn about unicorns from around the world, their unique traits, and diets.

Discover the joy of music with the 'JenUwin Joy' music album, and prepare to be dazzled by 'Unicorn Shows' that will transport you to a realm of magic and mirth. Don't miss the 'Saxophonic Spectacular' and so much more in this whimsical world of JenUwin the Unicorn!



Apple Store & Google Play

JenUwin & the Rainbow Band

Client : The World @ Large

A captivating music album that's sure to brighten your day!
Dive into a world of enchanting melodies and vibrant rhythms
as JenUwin and her talented Rainbow Band take center stage.

This musical journey features a selection of eclectic tracks,
including JenUwin's original hit song, 'Purple,' which has captured
hearts worldwide. From the sultry allure of 'Whatever Lola Wants'
to the timeless charm of 'Rainbow Connection,' the album offers
a delightful mix of genres and moods.

But that's not all! 'JenUwin Joy and the Rainbow Band' also
invites you to explore the rich tapestry of world folk songs,
bringing the global soundscapes to life through the magic of
music. It's an album that promises to bring joy, warmth, and a
rainbow of emotions to your ears.



spotify/iTunes

Purple! song & video

Client : The World @ Large

Step into the vibrant world of 'Purple!' – an original hit song crafted on the ukulele that's as educational as it is entertaining.

Dive into a colorful journey featuring fascinating facts and fun tidbits about the color purple. From its hexadecimal code to nods to the worlds of Star Wars and Star Trek, you'll explore the many shades and stories behind this captivating hue.

Get ready for an unforgettable musical experience that's both educational and highly entertaining, as 'Purple!' takes you on a harmonious adventure through the world of this enchanting color.

All Purple, All the Time, All Purple All the Time

Just Like SILVER and ORANGE, PURPLE doesnt have a rhyme!

RED makes me mad, BLUE makes me sad, when I put on PURPLE
I'm just, glad glad glad!



JenUwin the Traveling Unicorn

Client : The World @ Large

Join the adventurous JenUwin as she embarks on mesmerizing journeys to Cambodia, Thailand, Zimbabwe, and Iceland. In this captivating magazine, JenUwin shares her real-life adventures, bringing to life the rich tapestry of each destination. Discover the cultures, geography, and history of these lands, along with intriguing stories about the local animal creatures.

Immerse yourself in the vivid world of JenUwin's travels through stunning photographs that transport you to these exotic locations. Dive into the heart of each country's culture with engaging activity sheets and coloring pages that make learning an absolute delight. This magazine is a magical creation, born from the real-life travels of Jenifer Joy, ensuring an unforgettable journey of discovery and wonder.



magcloud.com/jenuwintheunicorn

New Unicorn Book!

Client : The World @ Large

A captivating tale where JenUwin the Unicorn embarks on a mission to rescue the very essence of birthday magic. Seraphina, heartbroken by forgotten memories and unfulfilled promises, has cast a curse that banishes birthdays from existence. Among the lost memories is the unwritten symphony that her dear friend Lysander had planned as a birthday gift.

Join JenUwin as she embarks on a mystical quest to collect the seven pieces of Seraphina's shattered heart, each representing a precious memory. With these fragments, she endeavors to compose the long-lost symphony, weaving together the threads of Seraphina's past and restoring the cherished memories of countless individuals. As the symphony takes shape, Seraphina awakens, memories are reborn, and birthday magic is rekindled, leaving a heartwarming tale of friendship, lost moments, and the enduring power of hope.



Public Speaker on Joy

Client : The World @ Large

I am an engaging public speaker, who is on a mission to inspire and uplift through the transformative power of joy. With a passionate focus on 'Sourcing Joy and Sharing It,' I harness my unique gifts and skills and empower others in sustaining joy in their everyday lives.

In dynamic presentations, I emphasize the significance of creative genius and the invaluable role it plays in personal growth and fulfillment. By encouraging the prioritization of self-care and the infusion of fun into daily routines, you can unlock the abundant resource of joy—a vital component for individual well-being, collective harmony, and enhanced business productivity and profitability. Join a journey to rediscover the joy within, and let it radiate throughout every aspect of your life.

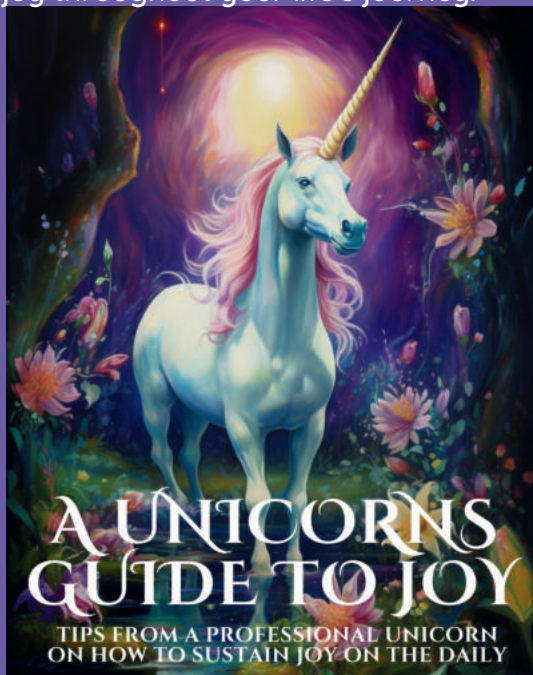


New Joy Book!

Client : The World @ Large

Unlock the secrets of sustained joy in everyday life. This unique guide offers tips and wisdom from a seasoned professional unicorn. Dive into the art of sourcing and sharing joy, and learn to distinguish between joy and happiness. Discover the profound concept that joy can coexist with pain, transforming adversity into opportunities for personal growth.

Filled with personal anecdotes, engaging worksheets, delightful humor, and an abundance of joy-filled inspiration, this guide is your roadmap to a more joyful existence. Immerse yourself in the fusion of storytelling and practical advice as you uncover the keys to sourcing, sharing, and sustaining joy throughout your life's journey.



New Joy Playbook!

Client : The World @ Large

Introducing the 'A Unicorn's Guide to Joy' Companion Playbook, your essential partner on the journey to a joy-filled life! Packed with engaging worksheets, joy-infused tidbits, and a '365 Joy Tracker,' this playbook is designed to empower you to align every aspect of your life with boundless joy.

Unlock your inner joy with carefully crafted exercises and inspirations that complement the guide book's teachings. Use the worksheets to dive deep into self-discovery, while 'joy fodder' keeps your spirit lifted and inspired. The '365 Joy Tracker' encourages you to celebrate daily moments of joy, fostering a year-long journey of self-discovery and transformation. Embrace this playbook as your joyful companion and embark on a life brimming with happiness and fulfillment.



Keynote Concert

Client : The World @ Large

Experience the enchanting world of the classical saxophone in a mesmerizing concert and keynote lecture that delves into its rich history and unique place in the world of music. Discover why this remarkable instrument, with the power of brass, the beauty of strings, and the agility of woodwinds, is not typically found in the orchestra, despite its extraordinary qualities.

Immerse yourself in the beautiful repertoire composed specifically for the saxophone, and gain insight into the diverse family of saxophones, each with its distinct range and timbre. This presentation is a captivating journey that celebrates the saxophone's exceptional attributes, its historical significance, and its enduring impact on the world of music.



Levitation Portraits

Client : The World @ Large

Dive into the captivating world of Levitation Photography, where you'll learn the art of defying gravity and capturing the essence of motion through digital photography techniques. Unlike simple masking, this immersive experience delves deeper into the intricacies of vantage point, gravity, props, expression, and the art of conveying motion while remaining stationary.

Discover the secrets to creating mesmerizing images that give the illusion of flipping, flying, or floating effortlessly. With an emphasis on creativity and ingenuity, this engaging process promises hours of fun as you master the craft of levitation photography. Get ready to unlock your imagination and embark on a truly unique and visually stunning journey!



LEVITATION PHOTOGRAPHY TUTORIAL

from Jenifer Joy &
State of Joy Photography



State of Joy Art

Client : The World @ Large

Nature & Art Model | Photographer & Artist

Welcome to where we celebrate the exquisite connection between the feminine form, art, and nature. Our magazine is a visual symphony that beautifully features the natural female form in both serene and creatively inspired settings.

Immerse yourself in a world where artistry and nature harmoniously merge, showcasing the inherent beauty of the female body in its purest and most authentic state.

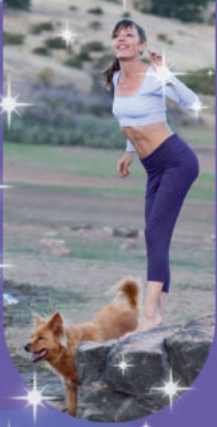
'State of Joy' captures the essence of femininity, inviting you to explore the elegant and captivating interplay between the human form and the natural world. Join us on a visual journey that celebrates the artistry of the feminine spirit and its deep connection to the world around us.



Online Offerings

Client

The World @ Large



How to
SUSTAIN
Joy
ON THE DAILY

Jenifer Joy
— HOSTESS —



Classical
SAXOPHONE
Ambassador
Jenifer Joy
— ARTIST —

Feel the Joy of Classical Saxophone
with *Saxophonic Spectacular!*

Engaging performances, dynamic
movements, and a passion for music
that shines through every note. Experience
the magic where talent meets pure joy."



www.JeniferJoySpeaker.com

40 Days
of Joy

Sustain Joy in Life
Sparkle On!



[Youtube.com/@jenjoypurple](https://www.youtube.com/@jenjoypurple)

EST
2014
JenUwin
Enterprise

@jenjoypurple
SOURCE & SHARE JOY

Social Media & Websites



www.JeniferJoy.com

www.JenUwintheUnicorn.com

www.JeniferJoySpeaker.com

www.StateofJoyArt.com

all are
@jenjoypurple



Source Joy & Share It

Background



Jenifer Joy

*Multi-Faceted Unicorn
Educator, Entertainer
Public Speaker*

Personal Profile

As a creative individual, I excel in devising innovative and memorable experiences. My approach is characterized by organization, creative energy, and a positive outlook, which allows me to effectively execute and manage projects. I am committed to sourcing and spreading joy while my enthusiasm and dedication enable me to create engaging and joyous interactions that leave lasting impressions.

Contact

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🌐 www.JeniferJoy.com

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🌐 www.JeniferJoySpeaker.com

Education History

Master of Music - Intermedia Music Technology

University of Oregon

2008-2011

I remapped game controllers to be musical instruments that used physical gesture as a way to control and manipulate the controller-instrument and sound, which I then composed a score for and set to a world myth story using dance movers.

Bachelor of Art - Theatre, Music Composition, Classical Saxophone Performance

Southern Oregon University

2003-2008

I studied theatre with a focus in movement in addition to writing music for theatre shows. I toured China with saxophone ensembles, developed and performed recitals for classical saxophone and composition, composed chamber and electronic music, played and lead ensembles.

Expertise

- Teaching in a way that is engaging, fun and achieves learning
- Successful working in a team, as well as independently
- The ability to work under pressure and multi-task
- The ability to overcome challenges and deliver quality results
- Program development, production and administration
- Technology (web apps, Logic, Photoshop, Final Cut, Lightroom, Websites, Funnels, Sales Pages, Email, etc)
- Photography, videography, photo and video editing, modeling

Work Experience

Professional Unicorn, JenUwin

August 2014 - present

- Partner with non-profits to bring original shows featuring world folk music, orchestral instruments and the classical saxophone to schools and festivals as an Artist in Residence
- Shows include: The Magic Cape, The Land of Colors, The Orchestral Outcast and Saxophonics Spectacular
- Birthday Party Entertainment & Community Events
- Created an app, published a book, maintains a YouTube channel

Multi-Subject Educator

2011-present

- Administered families of home-based learners online (including finance, tasks, progress and assessments) and taught in public, private, charter and schools in Thailand, in addition with designing and teaching courses such as Circuits and Coding using Chibitronics, Digital Storytelling, The Science of Bubbles, World Mythology, Storytime Drawing, Unicorn Academy and Creative Photography.

Public Speaker on the Topic of Joy

May 2023-present

- Talk: *Source & Share Joy: How to Sustain Joy on the Daily*
- Book: *A Unicorn's Guide to Joy: tips from a professional unicorn on how to sustain joy in everyday living*
- Online Course: *Sustain Joy on the Daily*

Public Speaker

Jenifer Joy Speaker One Sheet



Jenifer Joy

SOURCE & SHARE JOY

I'm a multi-faceted unicorn with a colorful background in education, entertainment and entrepreneurship.

I speak on utilizing ones unique gifts and skills to serve and uplift others as a way to source, share and sustain joy in every day life!

Excellent for elementary and colleges, social good conferences, associations and business events.

CONTACT

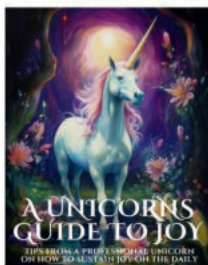
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BOOKS & PROGRAMS



SIGNATURE SPEECHES

Talk #1: Sustain Joy on the Daily

This talk is about how to prioritize joy and why. Joy is a resource for personal vitality, collective harmony and business productivity. Discover how joy is more than happiness, it is a neurological event that must be practiced to experience more, and who doesn't want more joy on a regular basis? As adults, we must create and cultivate it in order to experience and share it.

Talk #2: Source & Share Joy

This talk is about developing one's unique genius and the importance in doing so! I discuss the art of sourcing joy and the courage to share joy. I highlight the importance that if you want to change the world, you can do so by following your joy and developing your genius, for that will provide some solution to some problem, thus changing the world.

AS SEEN IN & FEATURED ON



Talk #3: Joy of the Classical Saxophone

A Keynote concert featuring the fascinating history and dynamic repertoire of the classical saxophone. Featuring speaking and playing, you'll be guided down a unique journey of the importance of music with a special spotlight on the classical saxophone.



Entertainment

JenUwin the Unicorn One Sheet

JenUwin the Unicorn

PROFESSIONAL UNICORN

Jenifer Joy: I am a multi-faceted unicorn with a diverse background in education, entertainment, and entrepreneurship.

JenUwin was born out of my desire to harness my unique and varied talents to positively impact others. *Source & Share Joy* is my motto.

My original shows, programs and content are a dynamic fusion of classical, world folk and modern music, saxophone melodies, enchanting unicorn storytelling, and interactive, educational entertainment designed to energize and engage audiences.

JENUWIN CREATIONS

Show: National Unicorn Day

A captivating unicorn show that combines musical storytelling with playful prancing and dancing. This engaging performance includes whimsical bubble tricks, elements of science magic, and a variety of musical instruments, complemented by karaoke and audience interaction. The narrative heart of the show is a tale about chasing your inner sparkle, overcoming challenges, and sharing joy. It's enriched with intriguing unicorn facts from mythology, history, and lore, offering a delightful and oddly educational experience for all. Featuring the hit song, Purple!

Book: JenUwin the Traveling Unicorn

Join JenUwin on a global adventure through her letters, where she shares the wonders of nature, culture, food, animals, and intriguing stories from various countries. Each letter is a gateway to exciting new worlds, accompanied by authentic photographs from Joy's travels, along with engaging activity sheets and coloring pages to bring these vibrant experiences to life.

App: JenUwin the Unicorn

A Keynote concert featuring the fascinating history and dynamic repertoire of the classical saxophone. Featuring speaking and playing, you'll be guided down a unique journey of the importance of music with a special spotlight on the classical saxophone.



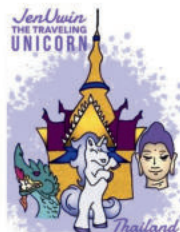
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Jenifer Joy **ARTIST**



**A Creative in Action:
“Source Joy & Share It!”**