

THE RUSTED ROWBOAT

A Weekly Campground Newsletter | Tidbits | News & Events

This Weekend's Activities

Merry Christmas in July!

Friday: Open Mic/Karaoke Dance in the Event Center from 8-11 p.m. Ugly Sweater (or t-shirt!) themed

Saturday: Sugar Cookie Decorating and Homemade Ice Cream in a Bag in the Lodge at 11 a.m.

Polar Express Rides at 5 p.m. (Meet at flag pole)

Self-Guided Holiday Light Tour and Holiday Light Judging at Dusk

Upcoming Activities

July 29: Pirates, Princesses, and Dinosaurs Day; Moonlight Kayaking

Aug 12: Lee Lake Car Show

Aug 19: Halloween

Aug 26: Corncob Feed



Gene & Sharon Naves (#91) as Santa & Mrs. Claus in 2022

Christmas in July Origins

Christmas in July, believe it or not, has been celebrated since at least 1892, when it was mentioned in a French play. Part of the reason for the celebration is so those in the Southern Hemisphere can experience a “traditional” Christmas. 1935 is when it started to become more of a commercialized holiday, getting its footing at a girls’ summer camp; so, it is definitely fitting for us to celebrate it at the campground!

The holiday got more footing after Hollywood decided to release a comedy on the silver screen, Christmas in July, in 1940. After this, a baptist church in Washington D.C. decided to take it a step further in 1942, by celebrating with carols, presents, and a

Campground Birthdays & Anniversaries

Craig & Jane Stern (Lot 21) celebrated their 50th Wedding Anniversary on July 14!

Jim & Sue Eggl (Lot 74) celebrated 53 years of wedded bliss on July 18!

Avery Dunham (Lot 36) has his 16th birthday today, July 21.

Kate Lamppa (Lot 23) will be 14 tomorrow, July 22.

Bev Odegaard (Lot 30) had a birthday yesterday, July 20.

Lodge Corner

Two types of new adult hoodies are complete and displayed for sale! The rest will hopefully be finished next week. I am excited about the new selection!

Cookie of the Week is Snickerdoodle, Baked Good of the Week is Berry & Cheese Danishes, Pizza of the Week is Sweet & Spicy (Pepperoni, Canadian Bacon, Jalapeno, Pineapple, Fresh Basil, & Red Pepper Flakes, and Roll of the Week is Peanut Butter Frosting.

Christmas in July Con't

special church service. This became an annual event, and starting in 1945, was also broadcast on the radio.

Soon, the U.S. Post Office and Army got on board with commercializing it further, promoting greeting cards, holding a special luncheon, and sponsoring an early Christmas mailing campaign for our soldiers fighting overseas during WWII.

American advertisers then started using Christmas in July as an opportunity to begin early promotion for Christmas sales in print media—it became a marketing tool, with Christmas re-runs being aired, and stores having Christmas in July sales.

In more recent years, we have enjoyed TV specials like Frosty & Rudolph's Christmas in July, use it as a way to be able to celebrate with extended family outside of the busy holiday season, or just another reason to celebrate in general. Here at the campground, most of us don't see each other during the actual holidays, so it is nice to have some type of holiday-style gathering while we are all together!

CHRISTMAS Word Search Puzzle



- CANDY CANE
- CARDS
- CAROLERS
- CHIMNEY
- COOKIES
- DECEMBER
- ELVES
- GARLAND
- GIFTS
- HOLLY
- LIGHTS
- MANGER
- MISTLETOE
- ORNAMENTS
- PRESENTS
- REINDEER
- RUDOLPH
- SANTA
- SLEIGH
- SNOWMAN
- STOCKING
- TINSEL
- TREE
- WREATH

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