



# 2023-2024 Sequoyah Lacrosse Sponsorship Packet

## Letter from the Coach:

As the Head Coach of the Sequoyah Lacrosse Program, I'm reaching out to present an opportunity for your business to align with a growing program and support the development of young athletes.

Sequoyah Lacrosse is on the rise, and we're seeking partners who share our commitment to excellence. Your sponsorship can make a significant impact in the following ways:

- **Player Sponsorship:** Support individual players by covering registration fees, pre-game meals, equipment costs, or travel expenses.
- **Team Sponsorship:** Showcase your brand by sponsoring the entire team, gaining visibility on banners, social media and promotional materials.
- **Facility Enhancement:** Contribute to the improvement of our lacrosse facilities, creating a top-notch environment for athlete promotion and development.

Your involvement not only benefits our program but also demonstrates your dedication to our community. If you're interested in supporting the growth of Sequoyah Mens Lacrosse, please email [Ben.Sparks@cherokeek12.net](mailto:Ben.Sparks@cherokeek12.net)

Thank you for considering this exciting opportunity. Together, let's make this season a success on and off the field.

Sincerely,

Ben Sparks

Head Coach, Sequoyah Mens Lacrosse

## Letter from the Booster Club:

On behalf of the Sequoyah Lacrosse Booster Club, we extend our gratitude for your generous support of our program. Your sponsorship is instrumental in providing opportunities for young athletes to excel in lacrosse by covering registration fees, pre-game meals, equipment costs, and travel expenses. By partnering with us, your brand will prominently feature on banners, social media, and promotional materials, showcasing your commitment to our community. Thank you for helping elevate our program. We are truly grateful for your support and look forward to a successful season together.

Go Chiefs,

Sequoyah Lacrosse Booster Club



2023 – 2024 Corporate Sponsorship Options

Sponsorship Packages	Diamond Level	Platinum Level	Gold Level	Silver Level	Bronze Level
	\$1250	\$1000	\$750	\$500	\$250
<b>Digital Media Guide</b>					
Full Page Advertisement with Player	X	X			
1/2 Page Advertisement with Players			X		
1/4 Page Advertisement				X	
1/8 Page Advertisement					X
Name Listed In Media Guide of All Sponsors	X	X	X	X	X
<b>Stadium Advertising</b>					
Company Video on Jumbotron During All Spring Sporting Events	X				
Company Logo on Jumbotron During All Spring Sporting Events	X	X	X		
Company Logo on a 4x4 Banner	X	X		X	
Company Logo on 2x4 Banner			X		X
Company Name Listed on Banner at Gate	X	X	X	X	X
Gameday PA Announcements	X	X	X	X	X
<b>Website &amp; Social Media</b>					
Large Website Ad	X	X			
Medium Website Ad			X		
Small Website Ad				X	
Name Listed					X
Social Media Shoutout	X	X			
Social Media Post	X	X	X	X	X



Please scan the QR code below and fill out the digital form or complete the form below. Please reach out to [ben.sparks@cherokeek12.net](mailto:ben.sparks@cherokeek12.net) with any questions.

**Company/Family Name:** \_\_\_\_\_

**Sponsorship Level (Circle One):**    Diamond    Platinum    Gold    Silver    Bronze

**Contact Phone Number:** \_\_\_\_\_

**Contact Email Address:** \_\_\_\_\_

**Payment Type (Circle One):**    Cash    Check    Card    Venmo

\*Checks can be made payable to "Sequoyah Faceoff Club" \*

\*Cards are accepted via Quicken Billing\*

Email all graphics to [Ben.Sparks@cherokeek12.net](mailto:Ben.Sparks@cherokeek12.net)

**Payment can be sent to the following address:**

4485 Hickory Road

Canton, GA 30115

C/O Ben Sparks – Head Mens Lacrosse

