### KLIKME NOV 2023 NEWSLETTER



### GRATIT

"It's not happiness that brings us gratitude. It's gratitude that brings us happiness." - Anonymous

#### SPECIAL **FEATURE**



Barebones Turkev Dinner: Much to be Thankful For



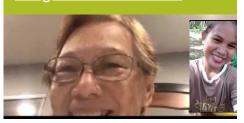
#### **LEARNERS** CORNER



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Zamboanga KLIKme No Longer Left Behind

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a Tool for Social **Change** 



#### **UPCOMING EVENTS**

RECOLLECTION DECEMBER CHIKA SESSION



KLIKME 04 RECOLLECTION



2024 KLIKME & YOU PRIMO **EVENTS** 





### A Barebones Turkey Dinner: Much to be Thankful For By Cherie Woo

### At our yearly Thanksgiving family gatherings,

I've always looked forward to Mama's signature Filipino dishes and treated the turkey only as a cameo, even though it's the standard holiday dish. However this year, the turkey took center stage with a solo spotlight, in an unexpected way.

The day before Thanksgiving, my stepdad Bill was rushed to the hospital due to possible blockage in his arteries. The doctor told him he will most likely need angioplasty, which would put him at a very high risk. Bill called the whole family to meet about making decisions, speaking as if he was nearing the end, and expressing his deep concern not for himself but for Mama. He wanted to make sure she will be taken care of if something happens to him

That Thanksgiving night I silently cried in fear of losing Bill. We've already experienced much loss in the family this year - my dad and mother-in-law both passed away in June. I wasn't sure how I can handle yet another loss. I woke up thinking about Bill's unconditional love for Mama and felt so thankful for witnessing true love and dedication in their marriage. I prayed for God's mercy upon the whole situation, entrusting both Bill and Mama under His love and care.

Later that morning, Bill had an angiogram to check his arteries. Mama and Bill prayed together before he went in the surgery room. While waiting, Mama and I prayed the rosary; in the middle of the first mystery, the cardiologist came and said he didn't find any blockage. Bill will not need angioplasty! Praise God!

Needless to say, our Thanksgiving gathering was cancelled. Mama asked me to cook the turkey she thawed, so for the first time I brined and roasted an 18-lb bird for 6 hours! I brought the turkey back to their house after she came home from the hospital. We didn't have elaborate dishes and trimmings, but it was a nice barebones dinner. Happy to report: the family and Mama gobbled most of the turkey, Bill joined Mama at Mass on Sunday, and enjoyed his leftover turkey sandwich with a humble spirit and thankful heart.

Mama and Bill are KLIKme supporters. They have been donating to KLIKme through our family's fundraising efforts. They see the daunting work, and are amazed at how the KLIKme program has been thoughtfully designed to use accessible education and community to cut poverty at its core. A heartfelt thank you to Mama, Bill, and all donors for supporting KLIKme's mission. May God continue to bless you for your generosity that genuinely impacts the lives of the KLIKme learners.

"Oh give thanks to the LORD, for He is good, for His steadfast love endures forever!" (Psalm 107:1)



Our Thanksgiving dinner - on paper plates! Mama's kitchen sink broke so we used paper and plastic



Thanksgiving Dinner - Turkey



On Saturday, Mama suffered vertigo so I stayed with Bill and helped him when he was discharged at the hospital. He was sooo happy to get out



# My Thoughtful Gratitude By Liza S. Jul



#### "I would like to say some thoughful gratitude,

to my dearest KLIKME facilitator who introduced me program **ABDELSUHOD** sir ABDURAHMAN, for he is the reason that I become one of the learner of KLIKME program,

To my one and only mentor ma'am RICELLE BAYANI ONG CABRERA, I'm so greatful that I became her student for she is best at giving me advice and through her guidance I open up some of side that only few people know and can understand me.

To all KLIKME program administrator, mention some who I always interact with in the Zoom meeting, ma'am MELISSA, ma'am MARA, and others Mentor, that I cannot able to mention, I always felt grateful for all of your teachings that you've teach us KLIKME learners, specially mention ma'am Rose, for I meet and talk to her in person when she visited our center here in SULU, we've great interaction with her, she is so good on listening to KLIKME SULU LEARNERS of our different story we share.

Also because of KLIKME lesson like DIGITAL MARKETING, I learn something that can help me on my businesses in in the future.

To my fellow KLIKME learners, nice meeting you all, even though we just known each other through Zoom online meetings, once again KLIKME PROGRAM, it is great to be enrolled in this program.

Thank you so much and I'm so proud being a KLIKME learner."

Yours truly:

sign: LIZA U. JUL, 31 years old KLIKME LEARNER FROM JOLO, SULU A small businesswoman. Having a big dream to be successful business woman in the future



Liza's home in Patikul, Sulu







### Gratitude is a Magnet for Miracles

By Ricelle Cabrera

### Indeed this is true based on my 80 years of life experiences.

As I count all my blessings, this bible verse comes to mind, "Do not be anxious about anything by prayer and supplication with THANKSGIVING let your request be made known to God." (Philippians 4:6).

Our kind and loving God has been generous and kind to me and my family, giving me the strength and endurance to withstand the vicissitudes of life, experiencing small and big miracles. I now live in the US with my husband and my four children are all happily married and financially stable. The best proof of God s magnanimity to me and my husband is His gift of six loving grandchildren.

I am a KLIKme KAPATID Mentor and my Mentee is Liza Jul from KLIKme Sulu. I wasn't sure what to expect but now that I'm in the midst of the winter of my life, I give back to God whatever good deeds I do in appreciation of His everyday miracles to me.

Being a Kapatid mentor has given me a sense of fulfillment knowing that I have a hand in providing emotional, moral, and social support to my ever achievement-driven mentee and learner Liza. We are now Facebook friends and chat every week via Messenger.

Performing this kind of pursuit also brings back familiarity with the tasks I used to do as a psychologist in Meralco and National Mental Hospital like counseling, psychological assessment etc. Although I'm obviously not a digital techie, I'm just grateful for what Liza my mentee has been doing to improve her life.

Liza is goal-oriented and her priority is for the welfare of her family. Everytime I communicate with her, she is into all sorts of self-development activities and now busily occupied with KLIKme Digital Marketing courses.

Liza is likewise grateful for me, telling me, "Super thankful Po ako nakilala ko po kayo"! I'm sure that both our grateful hearts will continue to be a magnet for miracles in our lives.



Ricelle Ong Cabrera



Ricelle and family today



Ricelle and her KLIKme Learner-Mentee, Liza Jul

### Coddiwompling through life

By Mikaela Cabral

# It has been a year and a half since I've been experimenting through life.

I didn't know where to start and I was afraid that people would set ultra high expectations of me when I am already overshadowed by self-doubt. I've been planning my life ever since I became conscious of the world—wanted to help alleviate poverty in the country (WOW)—so I pursued economics—which also happens to be in line with me wanting to become a lawyer someday to fight social injustices.

It felt like God was leading me to the right path, to all the right places, but suddenly, reality knocked-out punched me in the face and what I believe were most certainly redirections from Him (or from the universe), telling me that "Hey, let me guide you through a different path, the road less traveled".

So what even is "Coddiwompling", you may ask? When I was scrolling through Facebook, one of my professors shared this post about the definition of Coddiwomple – which means "to travel purposefully toward an as-yet-unknown destination". What a coincidence as it popped up when I was scrolling on the right time and in the right moment.

All this time, the very reason why I probably have yet to find a job was because I've been trying to find within myself, what even is my purpose in this world? So I tried to introspect. Lo and behold, opportunities were waiting for me but one outshined the most–KLIKme. When I had my internship, the team was caring, empathic, and welcoming. They already knew what I was going through and still opened their doors to me. And for that, even if I have yet to know my end game and destination, I know that, purposefully, I am on the right path.

And so for those who have been with me in this rollercoaster of a ride—my BFFs, college friends, the KLIKme Girl Bosses, relatives,and ultimately, my wonderful parents...for all of their sacrifices to get to where we are now...in the spirit of Thanksgiving, I cannot thank you enough for all of your unwavering support throughout this journey! Thank you for believing in me during the times that I didn't.

Coddiwompling or not, I will make the most of my life journey for sure.







\*The Generals Corner shares stories about key members of the KLIKme Team as leaders of the KLIKme Army of poverty warriors.

### Zamboanga KLIKme: No Longer Left Behind By Shai-rah Asibun



#### Before they are may be hopeless, but now they are hopeful enough to take new steps in their journey towards a brighter future.

I am Shai-rah Asibun, a Learning Facilitator of Klik Mobile Education in Arena Blanco, Zamboanga City. When I started in June 2022, I was 23 years old and five months pregnant. It was not as easy as I thought it was as I always have to travel or commute for about an hour and pass by four Barangays.

#### **AGE- No Judgment**

Our Learners' ages are 18-55, all mixed but we established that there are no judgments. There is respect and unity in the goal that everyone completes the training and becomes professional and successful individuals in the future.

#### DIGITAL & ENGLISH TRAINING-Much Needed

About 85 of our 100 KLIKme Zamboanga learners are very active. For those who completed the Intermediate English Training, you could really see the change in them – gaining confidence and being able to communicate in English now.

"Grabe na apply nila na ngayon yung mga natutunan nila sa training, yung iba confident na mag makipag communicate using English language kasi madami talaga akong learners na weakness nila yung English." (They are really applying what they learned in the training many are confident to communicate in English because so many of my learners are really weak in English.)

There are also a number of KLIKme Zamboanga Learners who are taking now taking the Digital Marketing Training Course. Even if it is not finished yet, sobrang laki na ng naitulong sa mga learners ko na naga online sell or may mga small business, mas lumawak yung pag iisip nila at naturuan sila paano maging madiskarte" (it has been such a big help to my learners especially those who do online selling and have small businesses, their minds broadened and they learned how to approach and deal with situations).

The other Learners are waiting and excited for their upcoming trainings like (Agri and Website Development Training courses)

#### Zamboanga KLIKme: No Longer Left Behind (contd)

#### **GADGETS - First Time Access**

Lalo na po sa mga gadgets as in 90% of them ay hindi talaga ganon exposed at marunong sa mga gadgets, social media, websites and apps. Parang kumbaga napag iwanan sila. Pero ngayon nakakasabay na po sila. Good thing din sa kanila mabilis sila matuto kasi willing silang turuan at makinig. (Especially with the gadgets because 90% of them are not really exposed to gadgets, social media, websites and apps. It's like they had been left behind. But now no more. They are now up to date. It's good that they learn fast because they are willing to learn and listen.)

As we near the end of the KLIKme Program for Batch 1 in Zamboanga, I am now pregnant again. My family has been very supportive of my work- my husband Mons stepped in for a few months when I gave birth last year, and my parents and siblings accompanying me and doing miscellanous tasks whenever I go to the communities.

I am so grateful for the chance to be a KLIKme Learning Facilitator because almost 80% of Arena Blanco population are high school dropouts due to financial reasons and getting married young. Hearing their stories push and motivate me more to help them learn new things, expand their knowledge and skills, step out of their comfort zones, and open up their minds that there are still doors and opportunities open for them and it is not too late to continue their education. They are no longer left behind!

\*\*\*\*

KLIKme ZAMBOANGA Learners share smartphones to join Zoom Sessions or watch Training Videos. They now have a Learning Center in the Barangay Hall where KLIKme provided internet access and seven laptops which they use to be able to do Digital Literacy Training and other KLIKme Advanced Trainings.



Shai-rah teaching with her Learners about Laptops: being pregnant did not stop her from being a KLIKme Learning Facilitator



KLIKme Learner, Queen Lexie Tingkao, and fellow learners happily getting the smartphones for their KLIKme training



The military helped with the smartphone distribution in September

2022

### **GRETCHEN: Training Learners in Digital Marketing**By Melissa Moran

With a company name like Get Smarter and Better, our latest training partner is clearly a perfect fit for the Advanced **Training Tracks** we offering **KLIKme** to our learners.

Company founder Gretchen Veran, a seasoned Digital Marketing practitioner, is currently conducting a 12-session Course that she graciously customized for KLIKme.

The goal is to open doors for our learners – either as employees in marketing or advertising firms, or as entrepreneurs offering digital marketing services as a business. And what an exciting range of entry-level knowledge and skills they are gaining from this Course – from how to design logos, posters, tarps, and signage to how to reach target viewers using Facebook, Instagram, Tiktok, and email!

For 12 online sessions over 4 weeks, Gretchen is singlehandedly engaging and educating KLIKme learners -- who gather in their respective Community Learning Centers for the Saturday classes and use KLIKme-issued mobile phones on the their weeknight classes.

Gretchen is such a dynamic and engaging teacher that there is never a dull moment in her classes conducted via Zoom. She is able to present even quite technical and unfamiliar information through interesting examples, lots of graphics, and surprise guest speakers sharing their own digital marketing experiences. Then, she has the learners apply what they have learned with assignments that she requires them to submit after each class.

Our learners are gaining an overview of the many uses, forms, applications, do's and dont's of Digital Marketing that is everywhere in today's world. But Gretchen is also presenting the options of either EMPLOYMENT or ENTREPRENEURSHIP in this field that our Learners can consider -- as well as the underlying values in being a digital marketer.



### GRETCHEN: Training Learners in Digital Marketing (contd)







She shares the KLIKme vision of upskilling our high school dropouts to be able to seek employment opportunities in today's tech-driven world. Having seen the challenges that her own parents hurdled to give her and her siblings a good education, and having gone through years honing her online marketing knowhow, Gretchen is now able to contextualize her teaching to make digital marketing relatable, relevant, and applicable to our learners' realities.

As a special treat, Gretchen also invites real-life resource persons to share their experiences and insights on Digital Marketing. Among them, her sister, Jaime Veran, who owns her own Vanilla Visuals business; an influential YouTuber, known as Teacher Lyka; and her former mentee, Miko, who is now working in New York applying the knowledge and skills he learned through Gretchen.

Being virtual may have its technical challenges for some learners, but each session is always fun and engaging! There is lively interaction from the learners, Q&As, and sharing – with Gretchen having promised a Bibo Gift Basket at the end of the Course, for the Learner with the most participation points!

Gretchen's vision for KLIKme's learners by the end of this Course is definitely inspiring -- as it echoes exactly what WE envision for them!

We are so blessed to have you on board, Gretchen. As our learners get smarter and better through your Course, they can now aim for earning opportunities they never thought were within their reach. *Maraming salamat!* 





#### Art as a Tool for Social Change By Rose Cabrera



KLIKme Learner JR Caballero is an active participant in the KLIKme Digital Marketing and Creative Arts Training.

Last March 10, 2023 was the first solo exhibit of exciting architect-turned artist, Patrick Henry Naval and it was also the first time that KLIKme was the beneficiary of an art exhibit at Newport ResortsWorld Manila.

See article: <a href="https://rosecabrera.com/f/patrick-an-artist%E2%80%99s-dream-comes-true">https://rosecabrera.com/f/patrick-an-artist%E2%80%99s-dream-comes-true</a>

Says Patrick, "I want to be part of this groundbreaking initiative that empowers the poor through education. It is something that is close to my heart... I am excited about my KLIKme collaboration, using my artistic and marketing talents to promote a very worthwhile cause!"

#### See some of Patrick's artworks: <a href="https://art.kunstmatrix.com/en/artist/patrick-naval">https://art.kunstmatrix.com/en/artist/patrick-naval</a>

Eight months later on November 11, KLIKme learners from nine pilot communities all over the Philippines met Patrick via Zoom last November 11 during the month's KAIBIGAN CHIKA SESSION, "Art as Joy in our Life."

Patrick's Chika Session came in the heels of the start of KLIKme's **Digital Marketing & Creative Arts** (**DMCA**) **Training** by Gretchen Veran of Get Smarter & Better.com. Over 50 KLIKme Learners are currently learning more about digital marketing and should be able to apply such skills to obtain a better paying job and also to help in their own businesses as applicable. (**See DMCA Article in this Newsletter November Issue**.)

Among them is Diosdado "JR" Caballero of KLIKme Pandi who shared about his passion for art and designing food-related artwork.

Patrick's talk resonated with many KLIKme Learners. Judy Ann Medrano, a KLIKme Learner from Bohol, said that she was inspired and encouraged by Patrick's talk because she is interested in art but has very little confidence and exposure.

#### Art as a Tool for Social Change (contd)

## Patrick said, "As a child, I always experienced awe and inspiration through art...

I never intended to make art into a career, I simply did what I did best and love doing best, its who and what I am and will always be....Art is 85% marketing, so if you're good at marketing then you won't have an issue selling your art.....It's mostly skill, marketing and networking and a little bit of luck....I feel so Blessed and thankful..reinventing myself at mid age."

Says N Piculados, "Thank Po ma'am/sir sa natutunan ko po at meron din Po Akong ma e share sa mga anak ko."

Another learner from Pandi, Bulacan, Mhessiane, proudly shared about her first tie dye shirt that she made when she was a child, "Hilig ko lang po talagang mag explore at gumawa ng design sa mga t-shirt at para mapakainabangan pa po yung lumang t-shirt. Lumaban po ako sa Divisional Level dito sa Bulacan and ako po yung nag champion."

In the Chika Session, KLIKme Learners also met GKONOMICS Scholar, Angel Gonzaga, who hails from the GK Baseco community, who shared about her journey as she blossomed to become the multimedia artist that she is today, after graduating Cum Laude from MINT College in 2022. See article: https://rosecabrera.com/f/artanghel

Patrick said his fulfillment as an artist comes from the happiness that his artworks brings to people. With their KLIKme work and advocacy now, Patrick and Angel's art have now become tools for social change! We are all excited for the beauty that their artworks are bringing to this world.





WATCH OUT NEXT YEAR FOR THE PHL MARKETPLACE which will carry Patrick's art pieces in different forms - paintings, clothing, fashion accessories, sculpture.

### KLIKME Q4 RECOLLECTION

December 8/ 9 Via Zoom & in Person

Register: info@klikme.ph

# Creating a Culture of Eucounter



#### KLIKME Q4 RECOLLECTION

PHILIPPINES: DECEMBER 9 (SAT) @8AM-12N
IN PERSON AT ATENEO DE MANILA
CORD TRAINING ROOM, 2ND FLOOR, HOFFNER BUILDING (ACROSS ISO)

USA/ CANADA: DECEMBER 8 (FRI) @4-8PM PST/ 8PM-12 EST - VIA ZOOM

FR. BEN NEBRES, S.J.



# 2024 KLIKME & YOU PRIMO EVENTS





KLIK ME AND YOU

**Educaring Out-of-School Filipinos** 





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<u>& OPEN DOORS TO OPPORTUNITIES</u>

FOR ALL!

Philippine Cacao Experience (Q1 2024)
Paint. Share. Care. (Q2 2024)
Cookaloka (Q3 2024)
PHL Electric Caravan (Q4 2024)





Let us Build a Better Philippines







Unwrap the gift of hope this Christmas by educaring out-of-school Filipinos







A smartphone is the equivalent of a classroom for a KLIKme Learner. It opens up learning opportunities for them and connects them with resources to pursue their dreams.









For every P5,000 or \$100 donation, a KLIKme Learner supercharges their dreams through the power of a smartphone.

Together let us help them build their dreams, one KLIK at a time.

#### For International Sponsors

**Venmo:** GKONOMICS USA KLIKme - @KLIKme

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KLIKme is a facilitated alternative learning program for out-of-school Filipinos by GKonomics.













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