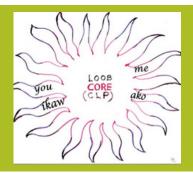
# KLIKNE OCTOBER 2023 NEWSLETTER



The Creative Living
Presence at the Root of
All Being:

The Concept of Kapwa is the Core of the Filipino Identity



### IDENTITY

"Knowing our culture means knowing our strengths, the directions we can take towards sustainable development, and our place in the world."

- Professor Felipe de Leon





RAMON ARELLANO: A Kapwa Kapatid Indeed



# GENERALS CORNER Behind the Pixels We KLIK





Building a KLIKme Identity in our Communities

#### PARTNER NEWS



#### **UPCOMING EVENT**

Creating a Culture of Encounter



"For me this word is very important:
Encounter with others. Why?
Because faith is an encounter with Jesus
and we must do what Jesus does:
Encounter others."
- Pope Francis

#### KLIKME Q4 RECOLLECTION

PHILIPPINES: DECEMBER 9 (SAT) @8AM-12N
IN PERSON AT ATENEO DE MANILA
BULLIDIA PODRI NO GRATIGA TO FOLLOW
USA/ CANADA: DECEMBER 8 (FRI) @4-8PM PST/
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RECOLLECTION FACILITATOR: FR. BEN NEBRES, S.J.

REGISTER: INFO@KLIKME.PH
ZOOM LINK WILL BE PROVIDED UPON REGISTRATION.



GKONOMICS

#### CHIKA NEWS

Stop the Bashing



## UPCOMING EVENTS CHIKA (Zoom)

Art as Joy of Life

Nov 10: 6-7PM US Nov 11: 9-10:30AM PH Tatak KLIKme

Dec 8: 6-7PM US Dec 9: 9-10:30AM PH

KLIKme & You Events 2024



## Para Sa 'Yo To Anak (This is for You, My Child)

by Lissa Moran

This is a common sentiment we hear from our KLIKme learners—many of whom are nanays and tatays (mothers and fathers) beyond the age range of 15 to 25 year-old high school dropouts we first targeted to serve. They see KLIKme as a beacon of hope, a concrete way to break free from the cycle of poverty they find themselves trapped in. If not for them, then for the next generation the future can be brighter!

Much like Jhono Bauddin, the <u>tatay-learner from KLIKme Sulu featured in our June newsletter</u>, these two nanays from KLIKme Paradise Heights/Permanent Housing (PH, previously Smokey Mountain) in Balut, Tondo, Manila signed up for KLIKme with their children in mind. That's why this photo of Nickalyn Manabat doing a Digital Literacy exercise with her toddler on her lap truly tugged at our hearts!

Computer and other work readiness skills, as well as advanced training courses in employable fields are the keys that KLIKme is extending to open doors that our learners have long believed are closed to them. So now, nanay-learners like Nickalyn Manabat and fellow-PH resident, Jenalyn Baliton, are seeing a way forward for themselves and their children.



Nickalyn is 27 years old and already a mother of three, aged 8 years, 2 years, and 3 months. She reports that she finished high school but has no work, as she is a full-time homemaker, relying on her partner's earnings as a garbage collector. She learned about KLIKme through a friend, and joined to be able to gain new knowledge.

Pangarap sa buhay: Maging maayos ang buhay at mapalaki nang maayos ang aking mga anak. (Life goal: To have an orderly life and raise my children well.)



Fellow KLIKme mother, Jenalyn Baliton, is 30 years old and raising a family with her partner, Joel Dadap, an aluminum installer. They have two daughters, 11 year-old Franchesca who is in Grade 7, and 9 year-old Eunice who is in Grade 4. Jenalyn is a high school graduate, currently earning through online selling.

Pangarap sa buhay: Mapagtapos po ang aking dalawang anak, at magamit ko po ang aking mga natutunan sa training na binahagi ng KLIKme. (Life goal: To have my two children complete their schooling, and for me to use what I am learning in the training offered by KLIKme.)

As Jenalyn shared (translated from Filipino), "I am learning a lot, particularly in Computer Literacy, where my typing skills are gradually improving. I also signed up for other training courses of Chalkboard, offered through KLIKme, like Intermediate English where I managed to practice speaking in English, even if it was difficult at the start. I then took part in the Conversational English course of Chalkboard, where our English dialogue skills were sharpened. And now, I have just signed up for the Digital Marketing course through KLIKme, which I know will be a big help in my personal development. So I am really so grateful to KLIKme for providing these different trainings to us for free."

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Nickalyn and Jenalyn, like the other parent-learners in our nine pilot KLIKme communities, are beginning to turn the KLIKme keys to open new doors of opportunity for their families. "Para sa iyo ito, anak."

RAMON ARELLANO: Kapwa Kapatid Indeed

Learning As I Go (by Ramon Arellano)

There are endeavors in life that we would not know how to do until we actually do them. For me such is being a mentor to someone. Specifically, mentoring on subjects outside my technical field of experience or outside of my comfort zone so to speak. So when I was asked to be part of KLIKme's Kapatid Mentoring Program why I said yes you may wonder? Well, for one I knew it was to help a young someone out there back home in the Philippines! Second, I could learn this as I go. And learning I still am!

So far I am learning how to listen with intent to my mentee (or as I would like to call my "kapatid" in the KLIKme Kapatid Program). Listening without judgement, only with encouragement. No saying do this, do that or else. Just saying you are going to be fine.

I am also learning to always be there for my kapatid. Since we have started on the program back in early August we have missed only one weekly session. Being there is the least I know I can show that I care. With this so far I think it is working!



KLIKme Learner Jimmy of Bohol with his KAPATID Mentor Ramon of California.



Aside from being a KLIKme KAPATID Mentor, Ramon is also part of the KLIKme Digital Literacy Team led by Cherie Woo of California. He is an IT professional working in Silicon Valley USA and is giving the KLIKme training sessions on Session 5 Digital Ethics and has been recording the lessons with the help of his wife as well.





## **Behind the Pixels: Together We KLIK**

by Cherie Perez Woo

"What's truly remarkable is how we learned to understand each other, building a strong bond as we've worked together on our mission to educate the underprivileged in the Philippines. Our shared goal has brought us closer, and we've learned to appreciate each other's strengths.

In our interconnected world, teamwork goes beyond boundaries. Our KLIKme Digital Literacy video production team includes dedicated volunteers from Pandi, Bulacan, Manila, and California. We started with a bigger crew, all eager to contribute their time and skills. However, as life's demands piled up, many became too busy and had to step back. It was at this point when Jovelyn "Jovie" Boyles and Angel Gonzaga emerged as the real heroes.



Jovie, our Pandi community's video diva, embarked on video production, quickly mastered the tools, and stepped up to do the final production edits when we needed her most. She started editing videos just using her cell phone. A generous sponsor bought her a laptop and she is now able to edit many of our training videos.



Angel, our Manila-based graphic design expert, has stayed committed despite a busy schedule, giving our videos a fun and engaging visual appeal. Angel is a GKONOMICS Scholar and is a recent graduate of MINT College, with Cum Laude

#### **Everyone Pitches in What They Can**

What's truly remarkable is how we learned to understand each other, building a strong bond as we've worked together on our mission to educate the underprivileged in the Philippines. Even if everyone is busy with life obligations, people pitch in what they can and whenever they can. This is the true essence of "bayanihan" and it enables us to get the work done despite our very very limited financial resources.

Our shared goal has brought us closer, and we've learned to appreciate each other's strengths.

Our KLIKme Training team may be thinly spread across the globe, but we share an unwavering sense of purpose. Our experience shows that distance doesn't limit our teamwork.

When challenges arise, we persevere; we leverage each other's talents - not to forget asking for God's help to open the paths for us! We've adopted the "never give up" spirit, all within the context of our shared dream for a better Philippines. Thank you Jovie and Angel!

P.S.: We can use more help! If anyone is interested in joining our KLIKme video production team, please contact us.



KLIKme COO Lissa Moran leads the **KLIKme Life Skills** video production team - Toni Villanueva, Oddie Espiritu, Mariel







**Skills Training Video Production** shots

























### Building a KLIKme Identity in Our **Communities**

A sense of belonging. A feeling of family. Pride in carrying the KLIKme name. These are what we are striving to instill in our nine KLIKme pilot communities—beyond equipping our learners with tech-ready work skills and advanced training opportunities (as many other organizations are also doing).

Given their challenging life situations, we know that a major factor in our learners' success is a positive, caring, and supportive environment. This is how they can gain self-confidence, acquire good values and habits, and be cheered on for every achievement.





So we are delighted to see how our KLIKme communities have been building up this sense of family in different creative ways. Kudos to our dear Community Learning Facilitators for nurturing that Tatak KLIKme identity!



KLIKme Tacloban



KLIKme Sagbayan



KLIKme Zamboanga



**KLIKme Payatas** 



KLIKme Loon



KLIKme Pandi



KLIKme Tatalon SD



KLIKme Smokey PH

# STC ICT Projects for Social Change



Senior High School students at St. Theresa's College, Quezon City (STC) worked on information and communications technology (ICT) projects that lead to accessibility to quality education for a brighter future.

The students were given the option to work on KLIKme or STC and create materials that could be used in building up the good work both organizations do to provide quality education. Last October 24, the finalists presented their work, which included a short video and a publication material (pubmats). The following are the top winners for the four KLIKme Projects.

#### **PROJECT 1: JOBS**



#### PROJECT 2: TATAK KLIKme



PROJECT 3: KAYA KO TO



WATCH VIDEO

#### WATCH VIDEO

PROJECT 4: GLX KAAKBAY TUTORS



**WATCH VIDEO** 



**WATCH VIDEO** 



KLIKme is grateful to STC for the opportunity to be a part of their students' learning experience. The outputs will certainly help in KLIKme's advocacy efforts!

## **Stop the Bashing**

by Rose I. Cabrera

"Knowing our culture means knowing our strengths, the directions we can take towards sustainable development, and our place in the world."

- Professor Felipe de Leon, Jr.

When someone captures what has been in your head for decades and powerfully and passionately articulates it in less than 20 minutes, you are floored at first, then you slowly digest what has been said, and carefully ponder how your actions should be guided moving forward.

# UNDERSTANDING THE FILIPINO Felipe M. de Leon, Jr.

Last October 14, Felipe Mendoza de Leon, Jr., eminent Filipino cultural scholar, former Chairman of the Philippine National Commission for Culture and the Arts (NCCA) and a Professor of Humanities, gave an eye-opening talk in the KLIKme Chika Session about our Unique Philippine Culture (Kakaibang Kulturang Pilipino).

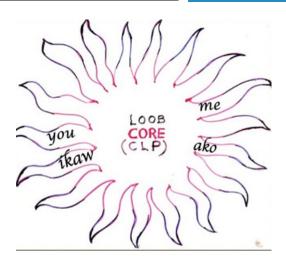
What he said needs to be repeated over and over again!
Only by being aware of the root causes of Philippine
underdevelopment could we effectively address the ills of our
country. "Any kind of development is culture-based," according to
Professor de Leon.

Indigenous Filipino skills/intelligences

\* Among these are our superior linguistic and communication skills, expressiveness, prowess in the performing arts, high degree of gender equality, psychic health, strong sense of humour, ability to rebound after trying times, nurturing qualities, interpersonal intelligence, social networking skills, excellence in service industries, strong family ties, passion for education, and creative versatility.

## CLICK TO READ THE FULL ARTICLE: https://rosecabrera.com/

<u>f/stop-the-bashing</u>



The Creative Living Presence at the Root of All Being: The Concept of Kapwa is the Core of the Filipino Identity



ORIENTATIONS ENGENDERED BY
CORE VALUE OF KAPWA

FILIPINOS LOVE TO
CONNECT, ESPECIALLY TO
PEOPLE
FILIPINOS LIKE TO
EXPERIENCE THE
MULTIDIMENSIONAL

THREE MAIN VALUE-

WHOLENESS OF LIFE

FILIPINOS ARE HIGHLY

PARTICIPATORY

### A Filipino Perspective Build on Our Strengths

- Need for Positive Self-Image:
- Social Self-Images are Self-Fulfilling
- Root cause of Philippine underdevelopment:

Filipino tendency towards self bashing, esp. among the Westernized elite, preventing us from tapping our greatest asset for sustainable development - our cultural strengths and resources.

## **Upcoming Events**

Kaibigan Chika Sessions: Come and join our monthly interactive learning exchange sessions via **Zoom**.



Creating a Culture of Eucounter



"For me this word is very important: Encounter with others. Why? Because faith is an encounter with Jesus and we must do what Jesus does: Encounter others." Pope Francis

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GKONOMICS

## K\_IKme & You

Philippine Cacao Experience

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Cookaloka

**PHL Electric Dreams** 

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Visit the following links for more information about KLIKme:

**KLIKme Website** 

**KLIKme TV** 

**KLIKme Quick Links** 

KLIKme Calendar

Meet the KLIKme Executive Team

Volunteer, donate, or register for an event to stay updated!

How to Help

**Donate** 

Join the KLIKme Army

Please visit the following links for more information about the events above and register to join us:

Q4 Recollection Retreat KAIBIGAN
Chika Sessions

KLIKme & You Events The Philippine
Cacao Experience

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