



KLIK Mobile Education

Using technology and the global Filipino diaspora to bridge school dropouts towards productivity.

From out-of-school to employed!

KLIKme
MOBILE EDUCATION

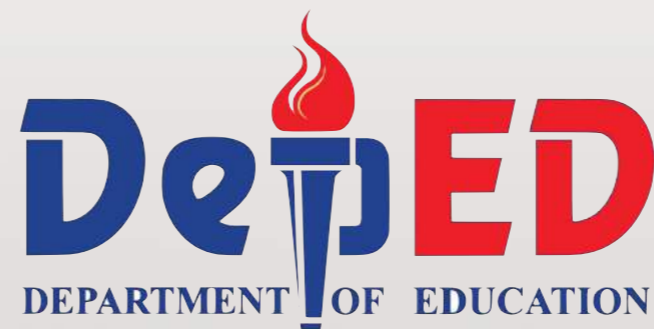
The background is a solid purple color with a gradient. It is decorated with numerous colorful geometric shapes, primarily squares and diamonds, arranged in a pattern that resembles a traditional quilt or a mosaic. The colors used in the shapes include red, orange, yellow, green, blue, and pink. The shapes are scattered across the page, with a higher density on the left and right sides, leaving the center area where the text is located relatively clear.

1 Revolutionizing Education for the Poorest of the Poor

KLIKme is a **collaborative effort** involving various organizations, passionate volunteers and professionals, and government agencies who all share the same mission to help high school dropouts and bridge them **towards productivity and success.**



ATENEIO



KLIKme at a Glance VIDEO (1-minute)

KLIKme*

offers a **facilitated** alternative learning program to high school dropouts, using **technology** and harnessing the

Filipino global diaspora.



[CLICK TO WATCH ON KLIKme TV](#)

“What KLIKme is doing is harnessing the power of technology and the power of the global Filipino diaspora to address the problem of poverty in a very creative way and in a truly Filipino way, *bayanihan* style.”

Rose I. Cabrera
KLIKme Co-Founder



OUR FIVE-YEAR GOAL: 5M in 5Y

2023
1000 high school dropouts

Join our Revolution of Caring

» Five Million Poor Filipinos Educated in Five Years

We start in 2023 with 1500 learners in 15 pilot communities.
Then let us exponentially scale to reach five million learners by 2027.
Let us all work together to build a more prosperous Philippines.

2027
5 million educated and digitally skilled Filipinos

HOW?

- Technology
- Global Filipino Diaspora
- Power of "Bayanihan"
- Creative Collaborations
- Government & Private Partnerships

Tekkie Ako!

Building the New Filipino OFW

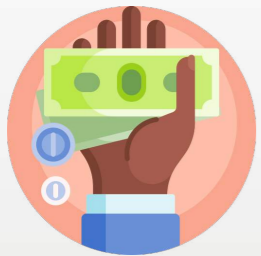
“Online Filipino Worker”

www.klikmeph.ph

Participate in the DIGITAL ECONOMY

Filipinos are being left behind in **the digital age**.
The majority of Filipinos lack **digital literacy skills**.

A year of education can impact generations.



It can **increase a person's future earnings by 10%** over the course of a lifetime.



It can **increase the GDP** by 0.37%.



Educated parents are more likely to have educated children.

The slide features a solid purple background. In the top right and bottom left corners, there are decorative clusters of overlapping, semi-transparent geometric shapes, including squares and triangles, in shades of blue, red, and gold. The main content is centered and consists of a large white number '2' above the title 'The KLIKme Program' in a bold, white, sans-serif font.

2

The KLIKme Program

THE KLIKme PROGRAM



TECH



HEART



SUCCESS

+

=

ALS Review

Skills Trainings

Job Links & Beyond

A grey rounded rectangle containing three icons and their corresponding text. The first icon shows a green checkmark and a red X with a hand pointing at them, labeled "ALS Review". The second icon shows a person pointing at a screen with four smaller people below, labeled "Skills Trainings". The third icon shows a person with a briefcase, labeled "Job Links & Beyond".

Global Learning Exchange & Facilitators

KAIBIGAN KAPATID KAAKBAY

Learn-to-Earn Incentives - *Agimats*

A grey rounded rectangle containing an icon of three people looking at a book, labeled "Global Learning Exchange & Facilitators". Below the icon is the text "KAIBIGAN KAPATID KAAKBAY" and "Learn-to-Earn Incentives - *Agimats*".

Jobs

Business

College

Higher education opportunities

A grey rounded rectangle containing four icons and their corresponding text. The first icon shows a magnifying glass over a person, labeled "Jobs". The second icon shows a briefcase and a handshake, labeled "Business". The third icon shows a graduation cap on a building, labeled "College". The fourth icon shows a person pointing at a screen, labeled "Higher education opportunities".

TUPARIN ANG IYONG PANGARAP



KLIKme
MOBILE EDUCATION



The KLIKme PROGRAM

(12 months)

Digital Skills Training

KLIKme makes the learners tech-ready for today's digital workplace by training them in basic computer skills and applications.

- Computer Hardware and Software
- Digital Citizenship
- Program Applications

- ### DIGITAL SKILLS
- Session 1 - Basic Computer Concepts and Skills
 - Session 2 - Advanced Computer Skills
 - Session 3 - Basic Internet Concepts and Skills
 - Session 4 - Advanced Internet Skills
 - Session 5 - Digital Ethics and Citizenship
 - Session 6 - Email and Productivity Skills
 - Session 7 - Word Processing Skills
 - Session 8 - Presentation and Graphic Design Skills
 - Session 9 - Spreadsheet Skills
 - Session 10 - Tatak KLIKme Digital Skills

Life Skills Training

KLIKme conducts a 10-month Life Skills Training program to equip learners with the attitudes and values to overcome their life challenges and fulfill their long-term goals.

- Personal Development
- Values Formation
- Work Ethics
- Kaya Ko 'To Champions

- ### LIFE SKILLS
- Session 1 - Sino Ako
 - Session 2 - Magkaintindihan Tayo
 - Session 3 - Paano Ba Makahanap ng Trabaho
 - Session 4 - Ganito Ako Dapat sa Trabaho
 - Session 5 - Negosyong Kumikita - Gusto Ko Yan!
 - Session 6 - Wag Ubusin! Ang Tamang Paghawak ng Pera
 - Session 7 - Ingatan Natin ang Kalikasan
 - Session 8 - Makahulugang Buhay
 - Session 9 - Pinoy Ako
 - Session 10 - Tatak KLIKme Life Skills

Job Links & Beyond

Job Links and further advancement opportunities are made available to KLIKme learners, which include further specialized training that could upgrade the basic skills they just got.

- Further Training/ College
- Advancement Opportunities
- Partner Companies

- ### ADDITIONAL TRAINING
- Coding/ Software Engineering
 - English Communications
 - BPO Call Center
 - Cyber Security
 - Agri Tech
 - Creative Arts

The KLIKme Mobile App

The KLIKme Mobile App provides on-demand, self-paced access to the Life Skills, Digital Literacy, and ALS review components of KLIKme.

KLIKme ALS Review

- About DepEd ALS
- How We Help
- A&E Certificate

KAYA KO ITO! SERIES

KLIKme Learners will meet 20 Filipino role models who rose from poverty and overcame challenges to become successful in life.

KLIKme's Global Learning Exchange (GLX)

Kapwa KAIBIGAN Learning Exchange Filipino-American & Filipino-Canadian learning peers

Kapwa KAPATID Mentorship Filipino-American, Filipino-Canadian and Filipino-British mentors.

MAG KLIK TAYO SA KLIKME

WWW.KLIKME.PH

KLIKme ALS Review



About DepEd ALS

The Department of Education offers the **Alternative Learning System (ALS)** as a parallel, practical option to the existing formal instruction.



How We Help

KLIKme's ALS review assists learners in accessing relevant learning materials for the DepEd ALS curriculum. **We curate existing learning resources and create customized, original materials** to help learners pass the DepEd ALS Exam.



A&E Certificate

Passing the DepEd Accreditation and Equivalency (A&E) Exam grants the learner the **equivalent of a high school diploma**. This makes the learner eligible for college education, vocational courses, and better job opportunities.

Digital Skills Training

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Digital Skills Training

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Computer Hardware and Software

Digital Citizenship

Program Applications

The banner features a white background with colorful geometric shapes in the corners. It includes three circular icons: a computer monitor with a bar chart, a globe with people icons, and a computer monitor with application icons. The bottom section has a dark red background.

DIGITAL SKILLS

- Session 1 - Basic Computer Concepts and Skills
- Session 2 - Advanced Computer Skills
- Session 3 - Basic Internet Concepts and Skills
- Session 4 - Advanced Internet Skills
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Personal Development

Values Formation

Work Ethics

Kaya Ko 'To Champions

Positivity Mindset

The infographic features a red background with four circular icons: a person with an upward arrow, a hand holding three stars, a briefcase on a bar chart, and a person with a star. The text is in white and yellow.

LIFE SKILLS

Session 1 - Sino Ako

Session 2 - Magkaintindihan Tayo

Session 3 - Paano Ba Makahanap ng Trabaho

Session 4 - Ganito Ako Dapat sa Trabaho

Session 5 - Negosyong Kumikita - Gusto Ko Yan!

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Job Links & Beyond

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**Further Training/
College**



**Advancement
Opportunities**



**Partner
Companies**

KLIKme ADVANCED TRAINING TRACKS *(with industry partners)*

1. Coding
2. Cybersecurity
3. English/ BPO
4. Digital Marketing & Creative Arts
5. Agripreneurship

KLIKme Collaborators: Advanced Training

CODING * CALL CENTER * CREATIVE ARTS * CYBER SECURITY
ENGLISH COMMUNICATIONS * AGRI TECH



[How It Works](#) [Curriculum](#) [Schedule](#) [Tuition Options](#) [FAQs](#)

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Pay only after you're hired.

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[Apply Now](#)



GET SMARTER
AND BETTER

Facilitated Learning with the KLIKme Web-Based Platform

The **KLIKme Global Learning Exchange (GLX)** builds hope and motivation in users.



Community-based **KLIKme Learning Facilitators** support users in their 12-month journey.

LEARNERS: INCENTIVES REDEMPTION

KLIKme incentivizes learning.



Learners earn "Agimats" which translate to BAYANI COINS that could be redeemed for food, load, and further training.



FOOD:
A gift certificate in local grocery.



LOAD:
Globe or Smart load for internet connectivity.



FURTHER TRAINING:
KLIKme Specialized Training Programs.

FOOD REDEMPTION with WEB3:

With **WEB3 Technology**, we could implement a cost-efficient, transparent, and effective food redemption process that will not only benefit Learners (with **nutritious food**) but also help the local farmers and merchants (**regular orders**), thus facilitating an empowering ecosystem. We plan to work in partnership with MAYANI, an agri tech business working with farmers to eliminate the middle man.



ACED MODEL

KLIKme is inspired by the model of one of our pilot partner communities, Ateneo Center for Educational Devt. (ACED), which switched their feeding program from packed cooked meals to fresh vegetable packs during the pandemic.

LOAD REDEMPTION with WEB3:

With **WEB3 Technology**, providing internet connectivity to our Learners could be made easier and faster, thus facilitating greater learning and income opportunities.



ACCESS TO OTHER LEARNING RESOURCES

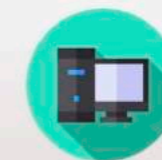
Through the KLIKme Kaakbay and Kapatid programs, our Learners will be encouraged to access free learning resources on the internet.

Expanded internet connectivity will allow our Learners to also explore and pursue income and life advancement opportunities.

FURTHER TRAINING REDEMPTION with WEB3

With **WEB3 Technology**, Learners could connect directly with possible sponsors or partners who could help them with further training, earning, and/or job opportunities.

This further training will lead them to better jobs or earning opportunities.



Coding



Agripreneurship



BPO English Communication



Digital Marketing & Creative Arts



Cyber Security



The KLIKme Plan:

Pilot in **10-15 Communities** in 2023-2024

Exponentially Scale in 2025-2027

CRITERIA FOR COMMUNITY PARTNERS

- ❖ **KLIKme Learning Facilitator** committed to be trained, be accountable, and shepherd KLIKme learners to complete KLIKme program;
- ❖ **125 out-of-school youth and adults** willing to sign up with KLIKme as learners;
- ❖ **Physical infrastructure** for the KLIKme Learning Center where the computers could be securely placed and internet connection installed if none;
- ❖ **Affiliation with a DepEd accredited ALS Learning Center** to qualify the KLIKme Learners to take the DepEd high school equivalency test.

Target in 5 years: 5 million learners

KLKme 9 Pilot Communities in 2023

KLKme Learning Facilitators



Estela Millena, PAYATAS QC



Pamela Paroginog, SAGBAYAN, BOHOL



Ranje Torreon, TRINIDAD, BOHOL



Shai-Rah Asibun, ZAMBOANGA



Imelda Baculi, PANDI



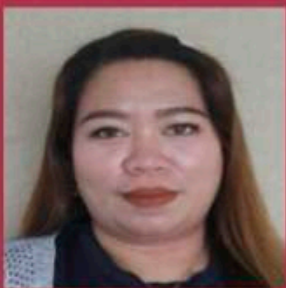
Jhoel Loanzon, ACED QC



Ferlie Divino, LOON



Nenita Viñas, TACLOBAN



Jessica Alegre, SMOKEY MTN PH



Ed Billones, NIA RD/ HOMELESS QC



Abdel Abdurahman, SULU



Christine Rosadiño, STO DOMINGO/ TATALON QC

1. Payatas, QC
2. Smokey Mountain PH, Manila
3. Pandi, Bulacan
4. Tacloban, Leyte
5. Loon, Bohol
6. Sagbayan, Bohol
7. Patikul, Sulu
8. GK STC Sto. Domingo-Tatalon QC
9. Arena Blanco, Zamboanga

**Additional 6-11 pilot communities in January 2024.
Then scale exponentially in 2025-2027.**



We strive to build the **TATAK KLIKme** brand for employers: our graduates will be recognized as individuals who have overcome tough life challenges and are now **digitally literate, honest, and hardworking.**

The KLIKme Plan:

ADOPT-A-COMMUNITY of 100 Learners

KLIKme Community Sponsorship Package Php 2M (or \$40,000) * Php 20K (or \$400)/ Learner		
Monthly Allowance of Learning Facilitator for 12 Months	Php 15,000/ Month x 12 Months	180,000**
Smartphones for up to 100 Learners* (*some Learners have own phone)		600,000**
5-10 Laptops for Community Learning Center (CLC)		150,000**
Internet for 12 Months		45,000**
KLIKme Signage, Supplies, Activities. etc.		25,000**
Learning Incentives (100 Learners x P5k)		500,000
KLIKme Web Platform Maintenance, Training, Content, and Miscellaneous Expenses		500,000
**these items could be provided by implementing partner	TOTAL	Php 2,000,000



How is KLIKme doing it?

*Heart
Innovation
Experience*



The background is a solid purple color. In the top-left and bottom-right corners, there are decorative patterns of overlapping, semi-transparent geometric shapes. These shapes are primarily squares and diamonds, each divided into four smaller triangles. The colors used for these shapes include shades of blue, orange, red, and green. The patterns are arranged in a way that they appear to be floating or scattered across the corners.

HEART: Global Learning Exchange (GLX)

THE HEART OF KLIKme: Global Learning Exchange (GLX)

KLIKme provides Learners with the **support system** to help them successfully complete the Program.



KLIKme FACILITATOR

Learning Facilitator from the local community

KAIBIGAN

Learning Peers from USA, Canada, & UK

KAPATID MENTOR

Mentors from USA, Canada, & UK

KAAKBAY TUTOR

Tutors from the Philippines



THE **PHL** GIFT

PRESENCE. HOPE. LOVE.

KLIKme GLX VIDEO (1.5 minutes)



[CLICK TO WATCH ON KLIKme TV](#)

The background is a solid purple color. In the top-left and bottom-right corners, there are decorative patterns of overlapping, semi-transparent geometric shapes. These shapes are primarily squares and diamonds, each divided into four smaller triangles of different colors: red, blue, green, and yellow. The patterns are arranged in a way that suggests movement or a digital space.

INNOVATION: **The PHL Hub** *a Web3 Platform*

THE

P

H

L




HUB

WHERE YOUR PRESENCE GIVES HOPE THAT MULTIPLIES LOVE



What is The PHL Hub?

The PHL Hub is a digital platform of hope & nation-building using WEB3 technology.

- a single unifying online platform
 - Web3 technology makes our work more transparent, efficient, and effective
 - for anyone who wants to help the Philippines in a meaningful and sustainable way
 - the social enterprise operating the revenue earning channels of KLIKme to ensure sustainability.
- 

What is The PHL Hub?

The PHL Hub has three key profit centers or components.



Tatak KLIKme Training Center

Work with us to train out-of-school youths and adults through KLIKme for entry-level jobs especially in technology like coding, BPO, cybersecurity, marketing and customer service, and agritech.



PHL Marketplace

Buy online specially curated items that promote health and wellness and Filipino artistry, promote your products and services in our platform, and donate items of value that could help in nation-building.



PHL Café & Tours

Visit the upcoming PHL Cafes in Las Vegas, Toronto, and Bohol.

Experience our fun PHL Tours and Getaways and enjoy exceptional experiences in the Philippine islands.

A Platform of Hope Using Web 3

VISION FOR KLIKme WEB3

For the Philippines to break the cycle of institutionalized poverty to become a highly skilled and technologically enabled global leader.

MISSION FOR KLIKme WEB3

To give Filipinos the best chance to take part in this growing industry by providing the skills and foundation necessary to work, earn, save, and invest in Web3.

DONATIONS MULTIPLY with WEB3

With **WEB3 Technology**, donors could directly incentivize Learners with **BAYANI COINS**, thus making the process more efficient, cost effective, and transparent.



Key Features of a KlikMe revenue sharing platform

Learners can study at a net gain, not a loss

- Breaks the "pay to play" nature of school
- Addresses major barrier to education

Bringing the excluded into the economy

- Creates a microeconomy with rules where the underskilled and excluded have a chance to offer value and participate
- Teaches commerce skills through practice

Turns donations into investments

- Financial and networking incentives for donors to engage
- Adds value to donation, more avenues to raise capital

Generate employment opportunities

- Invite businesses to provide materials, expertise, or create modules to train potential employees
- KlikMe will connect learners with workers in desired fields, host AMAs.
- This will allow KlikMe to create a network for learners and even guarantee hireability.
- Recruiters can post, advertise for learners with specific skills, interview candidates.
- We bring value to recruiters by developing talent and organizing candidates through pre-screening.
- We offer unique data on all our learners based on: modules studied, Bayani Coin earnings & expenditure, etc.

A highly skilled and tech enabled global network



That harnesses and invests in our greatest resource- the Filipino people.

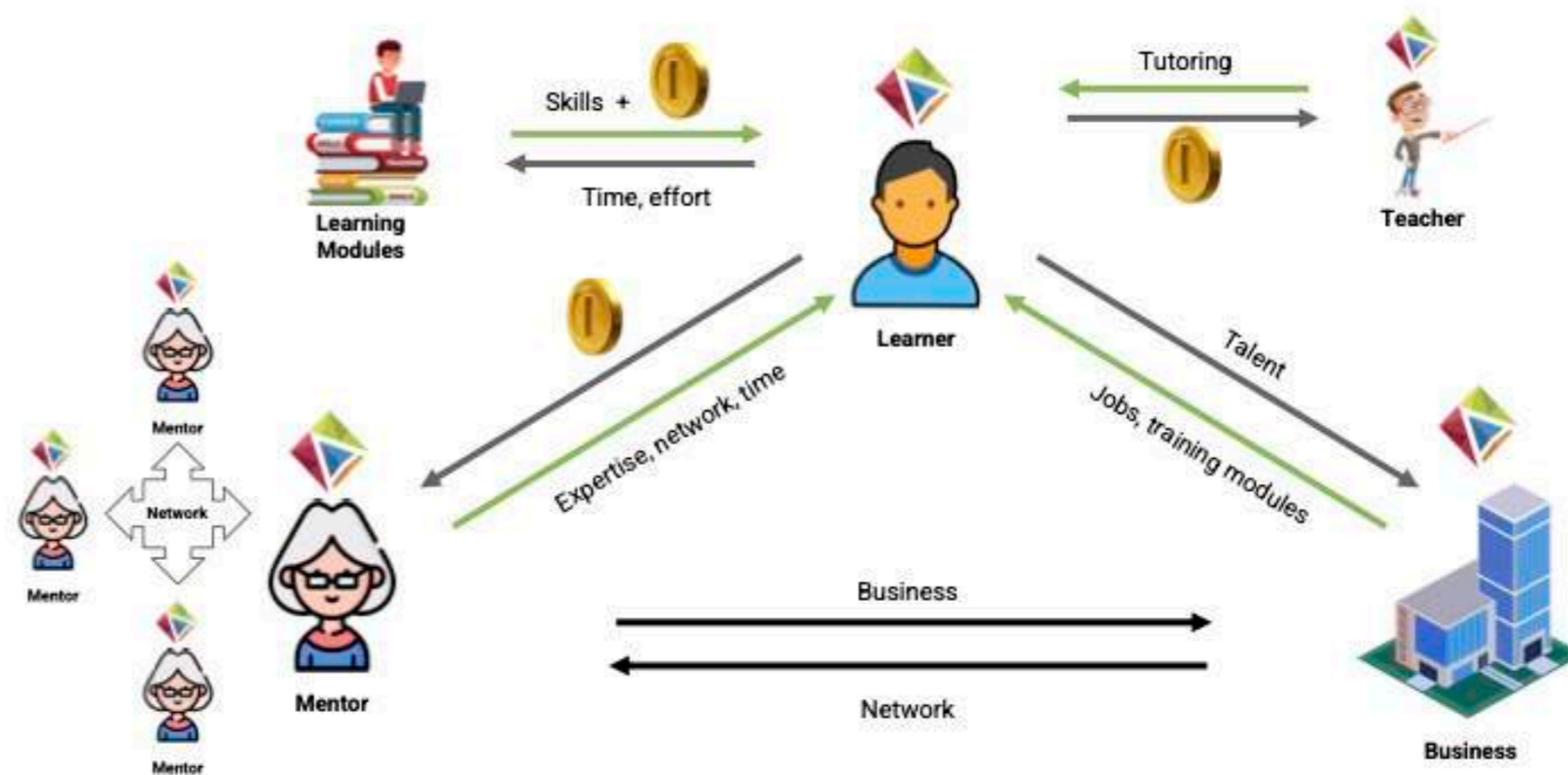
The Power of Web3 to address poverty



Web3 is the future.

- Tremendous capability to fix friction points.
- Can be used to serve masses at low cost.
- Circumvents infrastructural limitations.
- In both examples, the real service is **CONNECTION**.
 - Connection to universal bank system
 - Connecting a community of players through a virtual economy

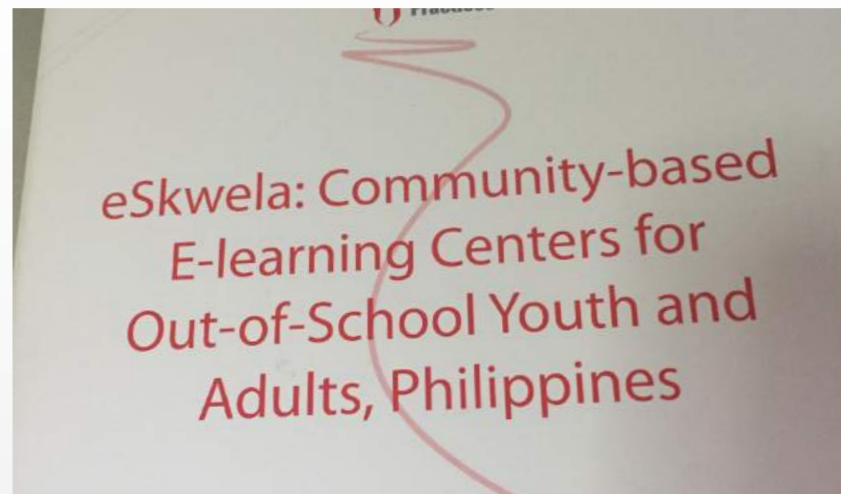
A virtual platform where actors exchange value and services



The image features a solid purple background. In the top-left and bottom-right corners, there are clusters of colorful geometric shapes, including squares and diamonds, each divided into four triangles of different colors (red, blue, green, and orange).

EXPERIENCE

The seeds of KLIKme were planted in 2006.



In 2006, eSKWELA pioneered the **use of technology** in the education of ALS students.



KLIK Academy was started in 2010. The program conducted **community-based technology programs** for 10,000 beneficiaries.



In 2013, the precursor of KLIKme, KLIKESKUELA together developed the **home-based learning center approach**.



We piloted the **KLIKme Program** in **Payatas and Smokey Mountain communities** for three years (2017-2019).

We built KLIKme thanks to **partnerships and collaborations** with local and international organizations.



The KLIKme Team



Behind KLIKme is a team of professionals sharing **a deep commitment to break the cycle of poverty** in the Philippines. KLIKme builds on **over 25 years of experience** in community development work, formal and informal education, business, social entrepreneurship, and values formation of our team members who come from a wide range of disciplines and fields of expertise, in the Philippines, USA, and Canada.

**Join us as we revolutionize
education in the Philippines.
Enlist in the KLIKme Army!**



The ASK

We need strategic **CHAMPIONS** in our pilot stage.

- **Academe** (Fr. Ben Nebres & Dr. Teresa Bayle)
- **Government** (Cong. Bernadette Herrera & Cong. Robert Nazal)
 - **Church** (Msgr. Pepe Quitorio)
 - **Business** (Cito Lorenzo)
 - **Media**

Be our KLIKme **BUSINESS CHAMPION**:

1. **Jobs Partner** - Employ our KLIKme learners as OJTs and entry level hires.
2. **Ambassador** – Record an advocacy video that we could use in sharing KLIKme with companies.
3. **Angel** - Fund KLIKme pilot communities.



KLIKme
MOBILE EDUCATION



www.klikme.ph

<https://linktr.ee/klikmemobile>



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