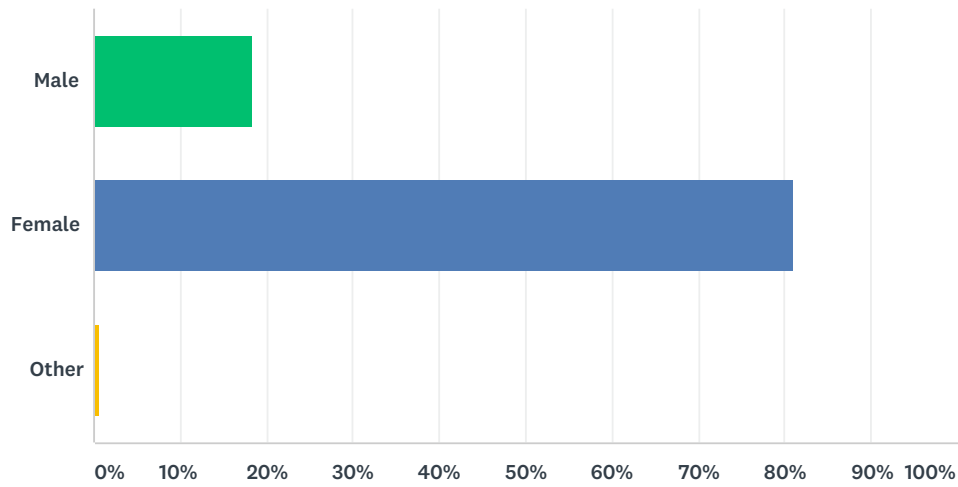


Q1 Do you identify as a male, female or other?

Answered: 168 Skipped: 0



ANSWER CHOICES	RESPONSES	
Male	18.45%	31
Female	80.95%	136
Other	0.60%	1
TOTAL		168

Q2 What is your age?

Answered: 155 Skipped: 13

#	RESPONSES	DATE
1	40-49 45	10/5/2017 10:23 AM
2	20-29 24	10/5/2017 9:36 AM
3	50-59 58	10/5/2017 7:35 AM
4	50-59 55	10/5/2017 7:04 AM
5	50-59 56	10/5/2017 6:53 AM
6	60-69 60	10/5/2017 6:52 AM
7	50-59 58	10/5/2017 6:40 AM
8	50-59 56	10/5/2017 5:45 AM
9	60-69 60	10/5/2017 5:43 AM
10	50-59 57	10/5/2017 5:33 AM
11	50-59 50	10/5/2017 5:09 AM
12	50-59 55	10/5/2017 12:13 AM
13	50-59 57	10/4/2017 11:50 PM
14	50-59 58	10/4/2017 11:47 PM
15	50-59 50	10/4/2017 11:13 PM
16	50-59 55	10/4/2017 11:10 PM
17	50-59 55	10/4/2017 11:05 PM
18	50-59 59	10/4/2017 11:04 PM
19	50-59 53	10/4/2017 10:33 PM
20	40-49 48	10/4/2017 10:32 PM
21	60-69 60	10/4/2017 10:29 PM
22	50-59 59	10/4/2017 10:26 PM
23	60-69 63	10/4/2017 9:56 PM
24	40-49 49	10/4/2017 9:55 PM
25	60-69 60	10/4/2017 8:44 PM
26	20-29 25	10/4/2017 8:27 PM
27	50-59 58	10/4/2017 8:10 PM
28	50-59 50	10/4/2017 8:03 PM
29	50-59 59	10/4/2017 7:45 PM
30	50-59 59	10/4/2017 7:43 PM
31	50-59 50	10/4/2017 7:24 PM
32	30-39 37	10/4/2017 6:36 PM
33	20-29 26	10/4/2017 6:33 PM
34	60-69 60	10/4/2017 6:19 PM
35	50-59 50	10/4/2017 6:10 PM
36	50-59 55	10/4/2017 5:47 PM
37	50-59 58	10/4/2017 5:33 PM
38	50-59 54	10/4/2017 2:17 PM

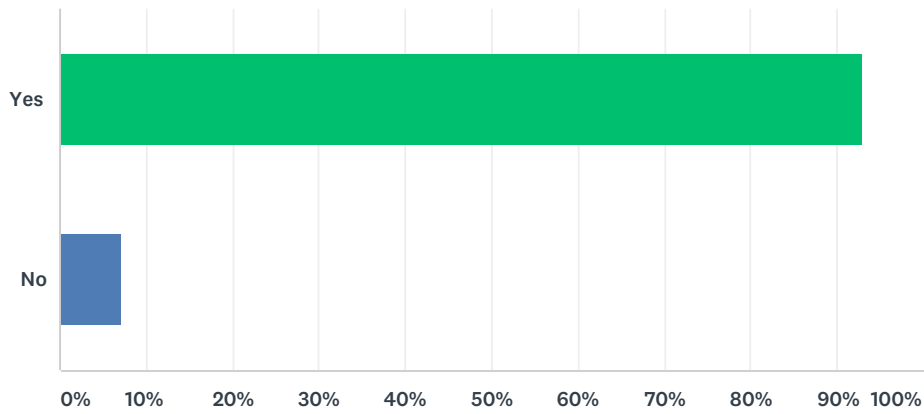
39	50-59	59	10/4/2017 2:16 PM
40	50-59	53	10/4/2017 2:03 PM
41	50-59	55	10/4/2017 2:02 PM
42	50-59	52	10/4/2017 1:52 PM
43	60-69	60	10/4/2017 1:43 PM
44	60-69	64	10/4/2017 1:34 PM
45	50-59	58	10/4/2017 1:05 PM
46	50-59	52	10/4/2017 1:04 PM
47	50-59	56	10/4/2017 11:46 AM
48	50-59	54	10/4/2017 11:42 AM
49	30-39	39	10/4/2017 11:23 AM
50	50-59	50	10/4/2017 11:03 AM
51	50-59	58	10/4/2017 10:24 AM
52	50-59	59	10/4/2017 10:14 AM
53	50-59	53	10/4/2017 9:49 AM
54	50-59	58	10/4/2017 9:49 AM
55	50-59	50	10/4/2017 9:42 AM
56	50-59	54	10/4/2017 9:22 AM
57	40-49	48	10/4/2017 9:18 AM
58	50-59	57	10/4/2017 9:17 AM
59	60-69	60	10/4/2017 9:16 AM
60	50-59	52	10/4/2017 9:15 AM
61	50-59	57	10/4/2017 9:03 AM
62	50-59	51	10/4/2017 8:44 AM
63	60-69	60	10/4/2017 8:36 AM
64	50-59	53	10/4/2017 8:27 AM
65	50-59	57	10/4/2017 7:41 AM
66	50-59	52	10/4/2017 7:29 AM
67	60-69	60	10/4/2017 7:21 AM
68	40-49	49	10/4/2017 7:19 AM
69	50-59	56	10/4/2017 6:35 AM
70	50-59	55	10/4/2017 1:14 AM
71	50-59	57	10/3/2017 11:49 PM
72	60-69	66	10/3/2017 11:18 PM
73	50-59	58	10/3/2017 11:08 PM
74	50-59	57	10/3/2017 10:54 PM
75	70-79	70	10/3/2017 10:48 PM
76	60-69	60	10/3/2017 10:32 PM
77	50-59	52	10/3/2017 9:37 PM
78	50-59	58	10/3/2017 9:34 PM
79	50-59	59	10/3/2017 9:03 PM
80	50-59	58	10/3/2017 8:52 PM
81	50-59	59	10/3/2017 8:47 PM
82	50-59	58	10/3/2017 8:40 PM

83	60-69	63	10/3/2017 8:20 PM
84	50-59	55	10/3/2017 8:12 PM
85	50-59	50	10/3/2017 8:09 PM
86	50-59	53	10/3/2017 8:06 PM
87	60-69	60	10/3/2017 8:00 PM
88	50-59	57	10/3/2017 7:57 PM
89	60-69	60	10/3/2017 7:42 PM
90	40-49	47	10/3/2017 7:28 PM
91	50-59	56	10/3/2017 7:19 PM
92	50-59	54	10/3/2017 7:17 PM
93	50-59	56	10/3/2017 7:13 PM
94	50-59	54	10/3/2017 7:12 PM
95	50-59	55	10/3/2017 7:02 PM
96	50-59	57	10/3/2017 6:55 PM
97	20-29	21	10/3/2017 6:29 PM
98	50-59	59	10/3/2017 6:01 PM
99	50-59	54	10/3/2017 5:57 PM
100	50-59	58	10/3/2017 5:36 PM
101	50-59	53	10/3/2017 5:31 PM
102	60-69	60	10/3/2017 4:51 PM
103	50-59	53	10/3/2017 4:29 PM
104	50-59	50	10/3/2017 4:29 PM
105	50-59	55	10/3/2017 4:26 PM
106	50-59	50	10/3/2017 1:28 PM
107	50-59	55	10/3/2017 11:48 AM
108	50-59	53	10/3/2017 11:30 AM
109	50-59	55	10/3/2017 11:13 AM
110	20-29	23	10/3/2017 10:33 AM
111	40-49	46	10/3/2017 10:00 AM
112	50-59	53	10/3/2017 9:36 AM
113	50-59	58	10/3/2017 9:08 AM
114	50-59	51	10/3/2017 4:32 AM
115	50-59	58	10/3/2017 3:25 AM
116	50-59	50	10/2/2017 11:28 PM
117	50-59	57	10/2/2017 11:17 PM
118	60-69	63	10/2/2017 11:07 PM
119	60-69	60	10/2/2017 10:12 PM
120	50-59	56	10/2/2017 9:24 PM
121	60-69	60	10/2/2017 9:00 PM
122	50-59	55	10/2/2017 8:51 PM
123	50-59	56	10/2/2017 8:27 PM
124	50-59	51	10/2/2017 8:23 PM
125	50-59	59	10/2/2017 8:22 PM
126	50-59	56	10/2/2017 8:19 PM

127	50-59	59	10/2/2017 6:38 PM
128	50-59	57	10/2/2017 5:54 PM
129	60-69	60	10/2/2017 5:54 PM
130	50-59	57	10/2/2017 5:51 PM
131	30-39	35	10/2/2017 5:40 PM
132	50-59	59	10/2/2017 5:26 PM
133	60-69	65	10/2/2017 4:36 PM
134	50-59	58	10/2/2017 4:02 PM
135	20-29	25	10/2/2017 3:55 PM
136	50-59	58	10/2/2017 3:52 PM
137	50-59	53	10/2/2017 3:26 PM
138	40-49	49	10/2/2017 3:20 PM
139	12-19	17	10/2/2017 3:19 PM
140	12-19	18	10/2/2017 2:48 PM
141	30-39	30	10/2/2017 1:10 PM
142	60-69	65	10/2/2017 1:03 PM
143	20-29	23	9/30/2017 7:54 PM
144	20-29	23	9/30/2017 12:57 PM
145	20-29	29	9/30/2017 10:42 AM
146	20-29	24	9/29/2017 6:34 PM
147	40-49	48	9/29/2017 1:55 PM
148	20-29	20	9/29/2017 10:01 AM
149	20-29	25	9/29/2017 8:33 AM
150	30-39	37	9/28/2017 9:36 PM
151	40-49	46	9/28/2017 9:04 PM
152	40-49	45	9/28/2017 8:05 PM
153	20-29	24	9/28/2017 6:16 PM
154	20-29	24	9/28/2017 5:44 PM
155	20-29	23	9/28/2017 5:19 PM

Q3 Does your shower get cleaned?

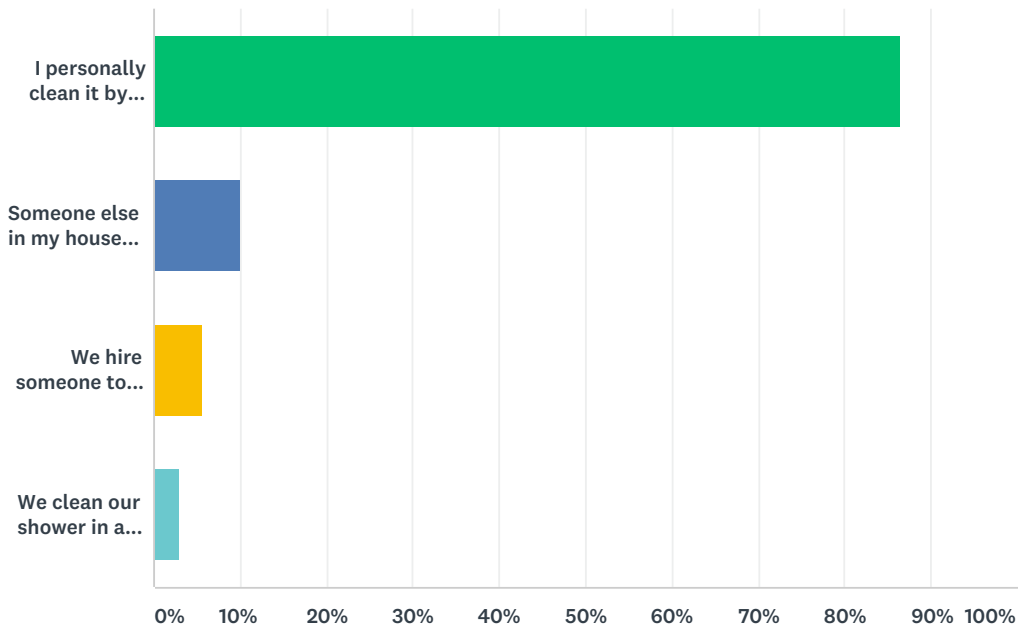
Answered: 153 Skipped: 15



ANSWER CHOICES	RESPONSES	
Yes	92.81%	142
No	7.19%	11
TOTAL		153

Q4 In what ways do you have your shower cleaned?

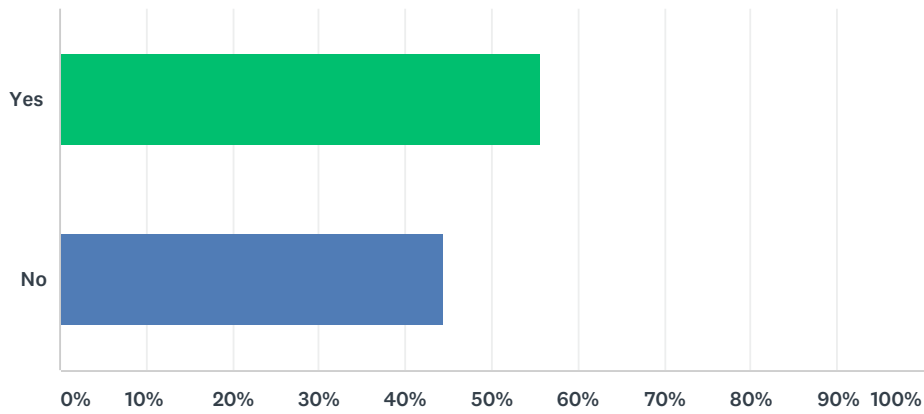
Answered: 140 Skipped: 28



ANSWER CHOICES	RESPONSES	
I personally clean it by hand.	86.43%	121
Someone else in my house cleans it by hand.	10.00%	14
We hire someone to clean it by hand.	5.71%	8
We clean our shower in a different way to the options listed above.	2.86%	4
Total Respondents: 140		

Q5 Do you or the person who cleans your shower find it difficult?

Answered: 133 Skipped: 35



ANSWER CHOICES	RESPONSES	
Yes	55.64%	74
No	44.36%	59
TOTAL		133

Q6 If so, why do you find cleaning your shower difficult? (Optional)

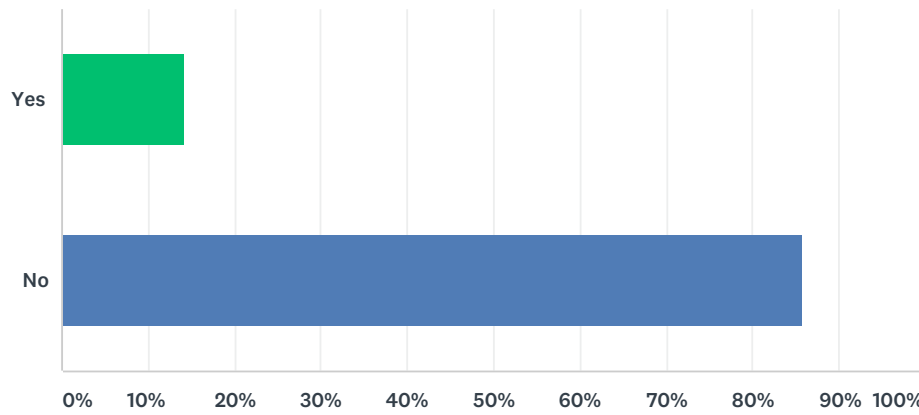
Answered: 64 Skipped: 104

#	RESPONSES	DATE
1	I have to stand in the bath to reach all the tiles and the far part of the shower screen.	10/5/2017 7:36 AM
2	I find I'm using tile cleaners for tiles glass cleaners for glass and shower cleaner for base and surrounds	10/5/2017 6:53 AM
3	Mobility issues	10/5/2017 5:44 AM
4	The shower head is fitted to the wall and cannot be moved in order to clean it properly.	10/5/2017 12:15 AM
5	The sliding door tracks - can't get the gunk completely out and the shower head is integrated in the shower cabinet making it awkward to clean. Lots of nooks and crannies to get.	10/4/2017 11:53 PM
6	I am short and it's higher than me	10/4/2017 11:48 PM
7	Lots of bits to clean	10/4/2017 11:11 PM
8	Mound in nooks and crannies	10/4/2017 10:29 PM
9	Awkward space. Mildew/mouldy on grout and in corners etc	10/4/2017 9:59 PM
10	Can't seem to get the shower head clean. Also the glass shower screen is a pain to clean.	10/4/2017 9:56 PM
11	Getting in the shower	10/4/2017 8:04 PM
12	It is hard work for housewife.	10/4/2017 6:35 PM
13	Shower doors need cleaned after every use or become streaky and difficult corners to clean	10/4/2017 6:23 PM
14	I do not find it difficult to clean	10/4/2017 6:12 PM
15	I'm disabled to clean my shower you have to go on your knees	10/4/2017 5:35 PM
16	The only way to clean it is to do it before I have a shower or during my shower or I get soaked!	10/4/2017 2:18 PM
17	Too much up and down	10/4/2017 2:03 PM
18	It gets a bit black and mouldy in places. I clean it with bleach on an old toothbrush which is no good for my asthma. A couple of years ago I slipped while scrubbing the shower and fell and broke my wrist!	10/4/2017 1:37 PM
19	I have lung condition. No strength or puff and some chemicals cause q problem	10/4/2017 1:06 PM
20	I cannot stand in bath to clean shower therefore stand on FLOOR using a clean mop	10/4/2017 11:48 AM
21	Big, smeary	10/4/2017 11:43 AM
22	Getting to clean it	10/4/2017 11:24 AM
23	I have rheumatoid arthritis so don't have such a good grip for wringing cloths out etc, plus reaching high and low	10/4/2017 10:15 AM
24	Hard to reach	10/4/2017 9:43 AM
25	Difficult to get a good shine and awkward areas to access	10/4/2017 9:23 AM
26	Have to get into the bath to clean the shower	10/4/2017 9:19 AM
27	It's a small cubicle	10/4/2017 9:05 AM
28	Difficult cleaning shower over a bath. Walls are high. Difficulty cleaning i between tiles	10/4/2017 8:29 AM
29	The shower head is most difficult to keep timescale at bay	10/4/2017 7:31 AM
30	Hurts my back	10/4/2017 7:22 AM
31	Because it's a fixed over head & I'm too short to reach it.	10/4/2017 1:16 AM
32	Removing limescale from rubber holes in head and from the hose	10/3/2017 10:34 PM
33	Bending into tray corners	10/3/2017 9:37 PM
34	Removing limescale is hard and cleaning the shower screen which is in 4 panels	10/3/2017 9:35 PM
35	Cleaning the grout is fiddly	10/3/2017 8:21 PM

36	I have multiple sclerosis & find it really difficult to clean my shower	10/3/2017 8:15 PM
37	Limescale	10/3/2017 8:07 PM
38	The design of the door makes it difficult to get into the corners and underneath the door itself .	10/3/2017 8:01 PM
39	It's difficult because space is restricted and the cleaning usually involves, bending, stretching or getting into awkward spaces!	10/3/2017 7:29 PM
40	Hard to get black marks off shower head and difficult to bend down to clean bottom of shower screen	10/3/2017 7:20 PM
41	Not easy to get in to clean, usually get wet feet etc. Not easy to clean grout at all heights	10/3/2017 7:18 PM
42	Getting into the gaps	10/3/2017 7:13 PM
43	Big area to clean	10/3/2017 6:56 PM
44	I have Fibromyalgia and Arthritis especially in my back and hands making it hard to hold things	10/3/2017 6:03 PM
45	Because ours is over the bath which is itself inside an alcove - so it relay has to be done whilst standing in the bath!	10/3/2017 5:32 PM
46	Limescale, nooks and crannies.	10/3/2017 4:28 PM
47	Getting rid of limescale is always a chore and then rinsing the shower after cleaning without getting wet is also a pain.	10/3/2017 9:10 AM
48	Scum marks	10/3/2017 3:26 AM
49	Pain in hand (possible arthritis) makes the job time consuming. not enough strength in my hand to clean it as i used to.	10/2/2017 11:30 PM
50	It is fiddley & takes too much time	10/2/2017 11:19 PM
51	Awkward and challenging keeping it smear free	10/2/2017 11:08 PM
52	Arthritis in hands causes problems plus restricted room	10/2/2017 10:14 PM
53	It is very difficult to effectively clean off hard water from the shower screen. It takes a lot of time and effort.	10/2/2017 8:25 PM
54	Hard to get rid of water stains and leave it streak free	10/2/2017 6:39 PM
55	The soap scum and lime scale is hard to remove	10/2/2017 5:55 PM
56	Can never get it spotless	10/2/2017 3:56 PM
57	Large area to clean	10/2/2017 3:53 PM
58	Tight space	10/2/2017 3:27 PM
59	Difficult to reach and time consuming.	10/2/2017 3:20 PM
60	Certain parts are hard to reach	10/2/2017 1:11 PM
61	the bath bombs used cause a colored stain ring in the tub every week	9/30/2017 12:58 PM
62	Nasty chemicals	9/28/2017 8:06 PM
63	Not difficult but time consuming	9/28/2017 5:45 PM
64	Back troubles	9/28/2017 5:20 PM

Q7 Do you or the person cleaning your shower enjoy cleaning your shower?

Answered: 127 Skipped: 41



ANSWER CHOICES	RESPONSES	
Yes	14.17%	18
No	85.83%	109
TOTAL		127

Q8 Explain why you either do/ do not enjoy cleaning your shower? (Optional)

Answered: 92 Skipped: 76

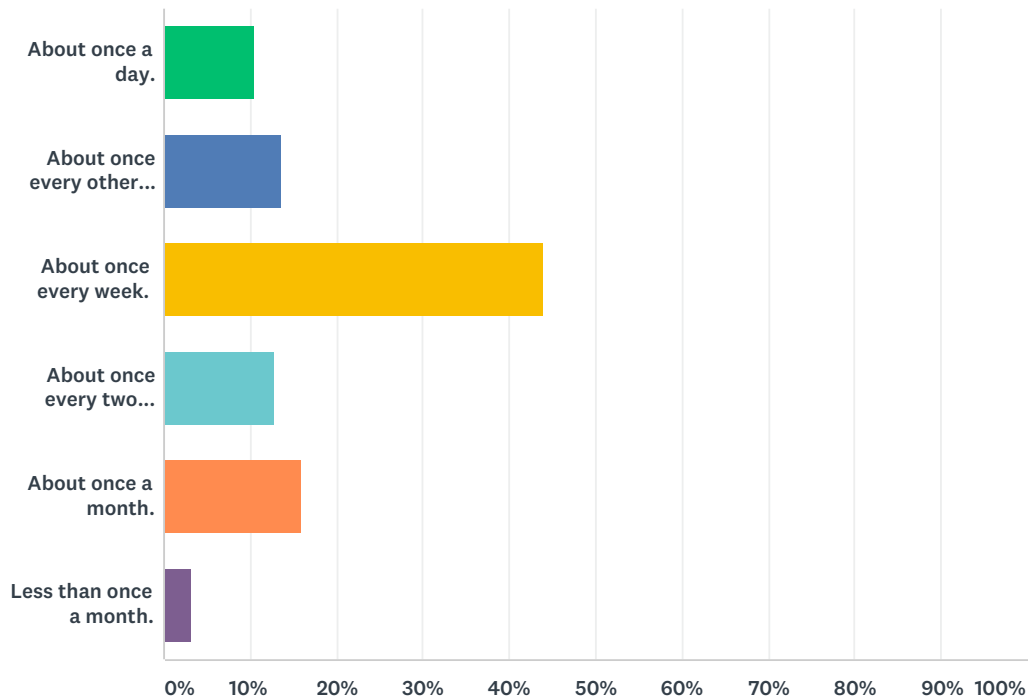
#	RESPONSES	DATE
1	I hate doing it because it's hard work and never seems perfectly clean.	10/5/2017 7:37 AM
2	Takes a while	10/5/2017 7:04 AM
3	Awkward and hard to reach corners and I'm the only one in the house who cleans it	10/5/2017 6:54 AM
4	Hard work	10/5/2017 5:44 AM
5	It's a hard task which is time consuming and doesn't get clean properly.	10/5/2017 12:17 AM
6	I enjoy the end result.	10/4/2017 11:53 PM
7	My arms ache from working above my head	10/4/2017 11:49 PM
8	Lots of bits to clean, shower head now old and worn so looks worse	10/4/2017 11:12 PM
9	It's awkward, not difficult. Time consuming and it needs done constantly.	10/4/2017 11:07 PM
10	Chore	10/4/2017 10:30 PM
11	It's a chore.	10/4/2017 9:56 PM
12	He has OCD	10/4/2017 8:28 PM
13	Boring	10/4/2017 7:46 PM
14	Boring and soon gets dirty again.	10/4/2017 7:44 PM
15	It's tedious and the soap my husband uses leaves awful scum everywhere	10/4/2017 7:26 PM
16	It is difficult, because it takes a lot of time.	10/4/2017 6:36 PM
17	As before	10/4/2017 6:23 PM
18	Because I am a neat freak and I like to now that it is clean	10/4/2017 6:13 PM
19	I'm a neat freak I like it to sparkle	10/4/2017 5:48 PM
20	It's a struggle because of my disability	10/4/2017 5:36 PM
21	It's an awkward job	10/4/2017 2:19 PM
22	Too much up and down	10/4/2017 2:03 PM
23	How could you enjoy it?	10/4/2017 1:53 PM
24	Personal satisfaction	10/4/2017 1:44 PM
25	Too awkward.	10/4/2017 1:37 PM
26	Hard work!!!	10/4/2017 1:07 PM
27	Too big water runs up arms can't get it smear free	10/4/2017 11:43 AM
28	Very hard to clean	10/4/2017 11:24 AM
29	It's hard work	10/4/2017 10:15 AM
30	So many nooks and crannies	10/4/2017 9:50 AM
31	As q7	10/4/2017 9:43 AM
32	I clean the shower when I'm showering to avoid back ache. My cleaner gets back ache when cleaning it.	10/4/2017 9:20 AM
33	The effort and futility common to all housework	10/4/2017 9:17 AM
34	It's nice to see sparkling glass	10/4/2017 9:16 AM
35	Like I said it's a small cubicle	10/4/2017 9:05 AM
36	Just another cleaning task	10/4/2017 8:29 AM

37	Time consuming	10/4/2017 7:31 AM
38	Hurts my back	10/4/2017 7:22 AM
39	Hate cleaning. Boring	10/4/2017 7:19 AM
40	It's hard work	10/4/2017 6:36 AM
41	See previous answer	10/4/2017 1:16 AM
42	Cleaning in general is a thankless task .	10/3/2017 11:10 PM
43	Love it when it ends up sparkling gives me so much satisfaction	10/3/2017 10:55 PM
44	Shower cubicle a bit awkward	10/3/2017 10:49 PM
45	It bores me	10/3/2017 10:34 PM
46	Bending, chemicals to minimise mould	10/3/2017 9:38 PM
47	It is unrewarding	10/3/2017 9:35 PM
48	Why would anyone enjoy cleaning a shower	10/3/2017 9:05 PM
49	Awkward getting in to clean	10/3/2017 8:49 PM
50	It's difficult to clean because of the hard water in this area. It's a job thats	10/3/2017 8:42 PM
51	Takes too long and is boring	10/3/2017 8:22 PM
52	As previous	10/3/2017 8:15 PM
53	Because it boring	10/3/2017 8:10 PM
54	Love making it shine	10/3/2017 8:07 PM
55	I have to get into the shower to clean it.	10/3/2017 8:02 PM
56	Love to see it clean and smelling nice	10/3/2017 7:58 PM
57	Low work on your knees difficult with poor mobility and dexterity	10/3/2017 7:43 PM
58	Once I can see it looking better I feel great but the thought of having to clean it does not fill me with joy because it's not a particularly enjoyable job.	10/3/2017 7:30 PM
59	Why would you enjoy it?!!	10/3/2017 7:21 PM
60	Not easy, boring job	10/3/2017 7:18 PM
61	Hate bending and scrubbing	10/3/2017 7:14 PM
62	I don't enjoy cleaning anything as it just gets dirty again.	10/3/2017 7:03 PM
63	Laborious	10/3/2017 6:56 PM
64	Cos of my pain.	10/3/2017 6:03 PM
65	To much of a clamber - I have arthritis too!	10/3/2017 5:32 PM
66	There are no words.	10/3/2017 4:28 PM
67	It's a chore but hardly a fun one	10/3/2017 1:29 PM
68	It takes too much time and is a really awkward place to clean without getting wet while doing the job	10/3/2017 9:11 AM
69	Hard	10/3/2017 3:26 AM
70	as last question	10/2/2017 11:31 PM
71	Takes too much time & difficult.	10/2/2017 11:20 PM
72	Who would, which normal person would for heavens sake	10/2/2017 11:09 PM
73	Hard work try all different cleaners none seem to work as suggested	10/2/2017 10:15 PM
74	I hate cleaning in general	10/2/2017 9:25 PM
75	Time consuming	10/2/2017 8:52 PM
76	It is very hard to keep the glass screen clean and clear of hard water residue.	10/2/2017 8:26 PM
77	I find it hard work and some areas very difficult to get to	10/2/2017 6:40 PM
78	It takes too long and is hard work	10/2/2017 5:56 PM

79	Neutral about it.	10/2/2017 5:55 PM
80	I do not really mind cleaning but I love having a clean bathroom so it is worth the effort	10/2/2017 5:27 PM
81	Just a job I hate doing	10/2/2017 4:04 PM
82	Takes forever	10/2/2017 3:56 PM
83	Tedious job but needs doing	10/2/2017 3:27 PM
84	It's a chore	10/2/2017 3:21 PM
85	Boring , not much effort , just a bit shit really	10/2/2017 2:49 PM
86	It's a chore, which has to be done	10/2/2017 1:12 PM
87	it's a chore in which you don't get to enjoy seeing the progress of your work	9/30/2017 12:59 PM
88	It's time consuming and gives me a headache	9/29/2017 10:03 AM
89	Not particularly enjoyable, not particularly arduous or inconvenient either.	9/29/2017 8:35 AM
90	I use a spray thing straight after showering and it's pretty painless, but not exciting.	9/28/2017 6:19 PM
91	Time consuming	9/28/2017 5:46 PM
92	It's a hard task and I hate it. So does everyone else, we'd rather not bother cleaning it.	9/28/2017 5:20 PM

Q9 How often does your shower get cleaned?

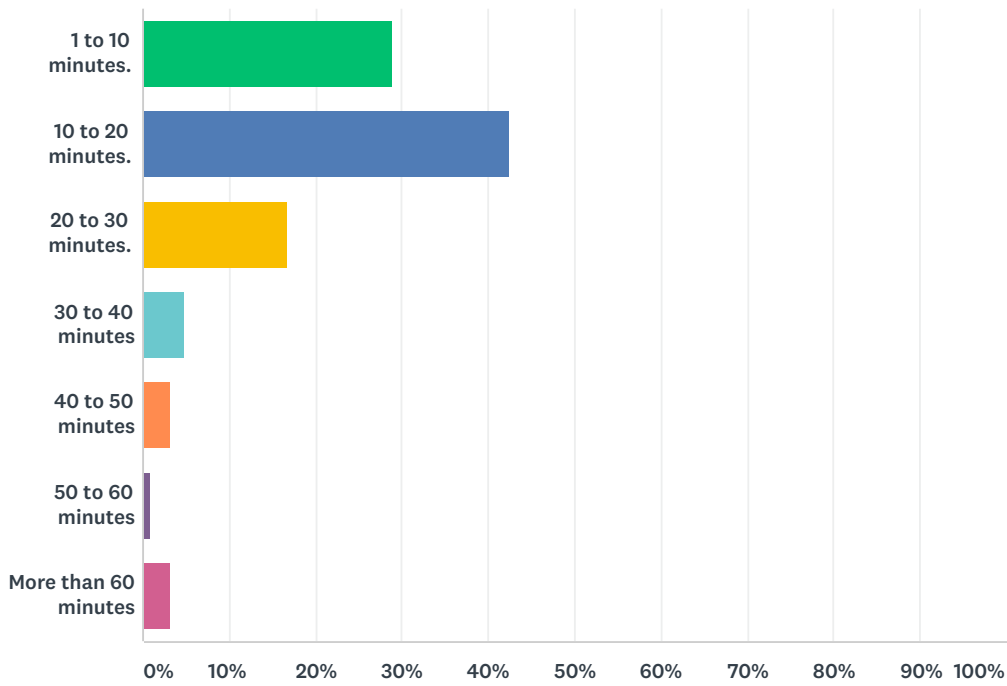
Answered: 125 Skipped: 43



ANSWER CHOICES	RESPONSES	
About once a day.	10.40%	13
About once every other day.	13.60%	17
About once every week.	44.00%	55
About once every two weeks.	12.80%	16
About once a month.	16.00%	20
Less than once a month.	3.20%	4
TOTAL		125

Q10 How much time approximately does it take to clean your shower?

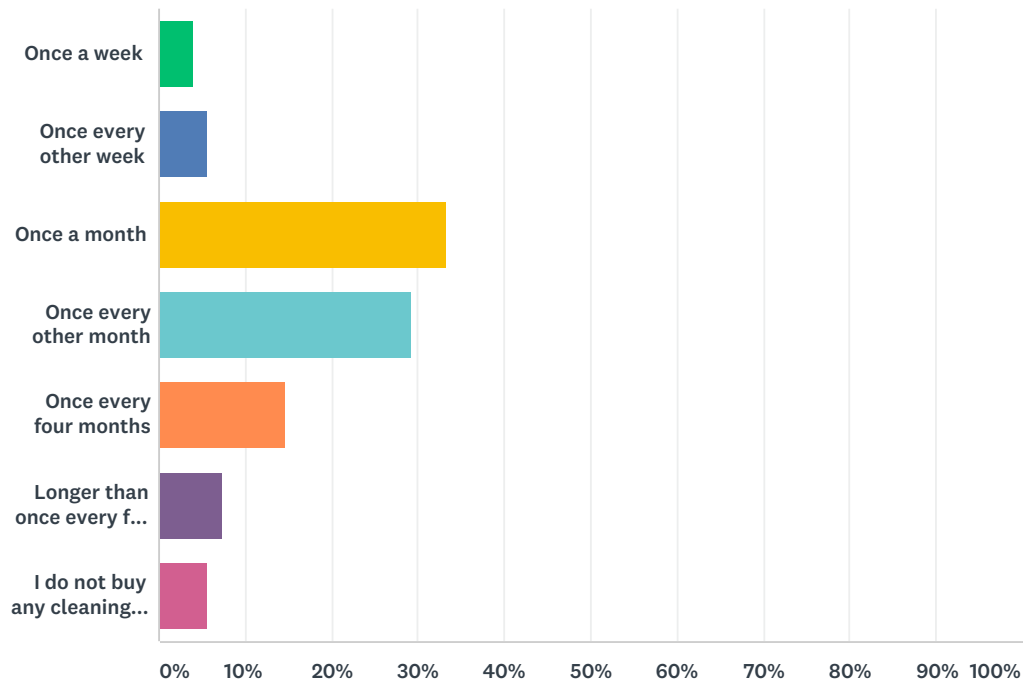
Answered: 125 Skipped: 43



ANSWER CHOICES	RESPONSES	
1 to 10 minutes.	28.80%	36
10 to 20 minutes.	42.40%	53
20 to 30 minutes.	16.80%	21
30 to 40 minutes	4.80%	6
40 to 50 minutes	3.20%	4
50 to 60 minutes	0.80%	1
More than 60 minutes	3.20%	4
TOTAL		125

Q11 How often do you buy cleaning chemicals for your shower?

Answered: 123 Skipped: 45



ANSWER CHOICES	RESPONSES	
Once a week	4.07%	5
Once every other week	5.69%	7
Once a month	33.33%	41
Once every other month	29.27%	36
Once every four months	14.63%	18
Longer than once every four months	7.32%	9
I do not buy any cleaning products for my shower	5.69%	7
TOTAL		123

Q12 How much roughly do you spend on cleaning your shower per month in UK Pounds? (if you hire a cleaner/ buy products how much do you spend on them)?

Answered: 112 Skipped: 56

#	RESPONSES	DATE
1	£21 - £30 25.0	10/5/2017 10:24 AM
2	£11 - £20 15.0	10/5/2017 9:38 AM
3	£1 - £5 3.0	10/5/2017 7:38 AM
4	£1 - £5 5.0	10/5/2017 7:05 AM
5	£1 - £5 2.0	10/5/2017 6:43 AM
6	£1 - £5 3.0	10/5/2017 5:45 AM
7	£6 - £10 10.0	10/5/2017 5:11 AM
8	£6 - £10 7.0	10/5/2017 12:21 AM
9	£6 - £10 10.0	10/4/2017 11:55 PM
10	£6 - £10 8.0	10/4/2017 11:51 PM
11	£1 - £5 5.0	10/4/2017 11:13 PM
12	£1 - £5 3.0	10/4/2017 11:09 PM
13	£1 - £5 5.0	10/4/2017 10:33 PM
14	£1 - £5 2.0	10/4/2017 10:30 PM
15	£1 - £5 5.0	10/4/2017 10:00 PM
16	£6 - £10 10.0	10/4/2017 9:57 PM
17	£6 - £10 10.0	10/4/2017 8:29 PM
18	£1 - £5 5.0	10/4/2017 7:46 PM
19	£1 - £5 5.0	10/4/2017 7:44 PM
20	£1 - £5 4.0	10/4/2017 7:27 PM
21	£1 - £5 5.0	10/4/2017 6:38 PM
22	£11 - £20 20.0	10/4/2017 6:38 PM
23	£1 - £5 5.0	10/4/2017 6:25 PM
24	£1 - £5 4.0	10/4/2017 6:16 PM
25	£1 - £5 1.0	10/4/2017 5:49 PM
26	>£30 50.0	10/4/2017 5:39 PM
27	£1 - £5 5.0	10/4/2017 2:20 PM

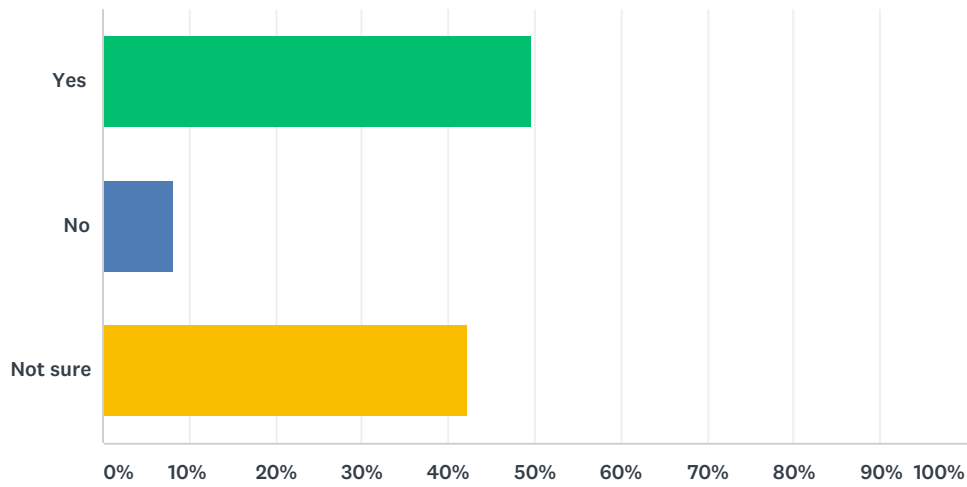
28	£6 - £10	10.0	10/4/2017 2:18 PM
29	£1 - £5	2.5	10/4/2017 2:04 PM
30	£6 - £10	10.0	10/4/2017 1:54 PM
31	£1 - £5	3.0	10/4/2017 1:45 PM
32	<£1	1.0	10/4/2017 1:38 PM
33	£6 - £10	10.0	10/4/2017 1:08 PM
34	£6 - £10	10.0	10/4/2017 1:06 PM
35	£1 - £5	3.0	10/4/2017 11:44 AM
36	£11 - £20	12.0	10/4/2017 11:25 AM
37	£1 - £5	3.0	10/4/2017 10:16 AM
38	£1 - £5	1.0	10/4/2017 9:51 AM
39	£6 - £10	8.0	10/4/2017 9:51 AM
40	£6 - £10	6.0	10/4/2017 9:25 AM
41	£1 - £5	4.0	10/4/2017 9:24 AM
42	£1 - £5	3.0	10/4/2017 9:18 AM
43	£11 - £20	20.0	10/4/2017 9:17 AM
44	£11 - £20	12.0	10/4/2017 9:07 AM
45	<£1	0.0	10/4/2017 8:37 AM
46	£1 - £5	3.99	10/4/2017 8:30 AM
47	<£1	0.0	10/4/2017 7:32 AM
48	£1 - £5	1.0	10/4/2017 7:24 AM
49	<£1	0.0	10/4/2017 7:21 AM
50	£1 - £5	2.5	10/4/2017 1:19 AM
51	£1 - £5	1.0	10/3/2017 11:19 PM
52	£1 - £5	2.0	10/3/2017 11:12 PM
53	£1 - £5	2.0	10/3/2017 10:56 PM
54	£1 - £5	3.0	10/3/2017 10:50 PM
55	£1 - £5	1.0	10/3/2017 10:35 PM
56	£11 - £20	11.5	10/3/2017 9:38 PM
57	£11 - £20	12.0	10/3/2017 9:36 PM
58	£1 - £5	2.0	10/3/2017 8:51 PM
59	£1 - £5	2.0	10/3/2017 8:44 PM
60	£6 - £10	10.0	10/3/2017 8:25 PM
61	<£1	0.2	10/3/2017 8:22 PM
62	£6 - £10	10.0	10/3/2017 8:16 PM

63	£1 - £5	4.0	10/3/2017 8:12 PM
64	£1 - £5	2.0	10/3/2017 8:08 PM
65	£1 - £5	3.0	10/3/2017 8:04 PM
66	£1 - £5	3.0	10/3/2017 7:59 PM
67	>£30	150.0	10/3/2017 7:43 PM
68	£1 - £5	1.0	10/3/2017 7:32 PM
69	£1 - £5	1.0	10/3/2017 7:21 PM
70	£1 - £5	3.0	10/3/2017 7:19 PM
71	£1 - £5	3.5	10/3/2017 7:15 PM
72	£1 - £5	2.0	10/3/2017 7:04 PM
73	£1 - £5	3.0	10/3/2017 6:58 PM
74	£1 - £5	3.0	10/3/2017 6:30 PM
75	£6 - £10	6.0	10/3/2017 6:04 PM
76	£1 - £5	2.0	10/3/2017 5:59 PM
77	>£30	77.0	10/3/2017 5:37 PM
78	£1 - £5	1.0	10/3/2017 5:35 PM
79	£21 - £30	25.0	10/3/2017 4:29 PM
80	£1 - £5	3.0	10/3/2017 1:30 PM
81	£1 - £5	5.0	10/3/2017 11:31 AM
82	£1 - £5	5.0	10/3/2017 10:35 AM
83	£1 - £5	1.0	10/3/2017 10:02 AM
84	£1 - £5	3.0	10/3/2017 9:13 AM
85	£1 - £5	4.0	10/3/2017 3:26 AM
86	£1 - £5	1.0	10/2/2017 11:33 PM
87	£1 - £5	1.0	10/2/2017 11:22 PM
88	£1 - £5	3.0	10/2/2017 11:10 PM
89	£1 - £5	3.8	10/2/2017 10:16 PM
90	£1 - £5	1.5	10/2/2017 9:26 PM
91	<£1	0.5	10/2/2017 8:53 PM
92	£1 - £5	3.0	10/2/2017 8:30 PM
93	£1 - £5	5.0	10/2/2017 8:28 PM

94	£1 - £5	5.0	10/2/2017 6:41 PM
95	<£1	0.0	10/2/2017 5:57 PM
96	£1 - £5	2.0	10/2/2017 5:57 PM
97	£1 - £5	2.0	10/2/2017 4:05 PM
98	£1 - £5	5.0	10/2/2017 3:58 PM
99	£1 - £5	5.0	10/2/2017 3:28 PM
100	£11 - £20	20.0	10/2/2017 3:22 PM
101	£1 - £5	5.0	10/2/2017 2:51 PM
102	£6 - £10	6.0	10/2/2017 1:13 PM
103	£1 - £5	3.0	10/2/2017 1:07 PM
104	£6 - £10	7.46	9/30/2017 1:00 PM
105	£6 - £10	6.0	9/30/2017 10:43 AM
106	£1 - £5	2.0	9/29/2017 1:58 PM
107	£1 - £5	2.0	9/29/2017 10:04 AM
108	£1 - £5	2.0	9/29/2017 8:35 AM
109	>£30	160.0	9/28/2017 8:09 PM
110	£1 - £5	3.0	9/28/2017 6:21 PM
111	£6 - £10	6.0	9/28/2017 5:49 PM
112	£6 - £10	6.0	9/28/2017 5:21 PM

Q13 If you could, would you have your shower cleaned automatically by an installed device?

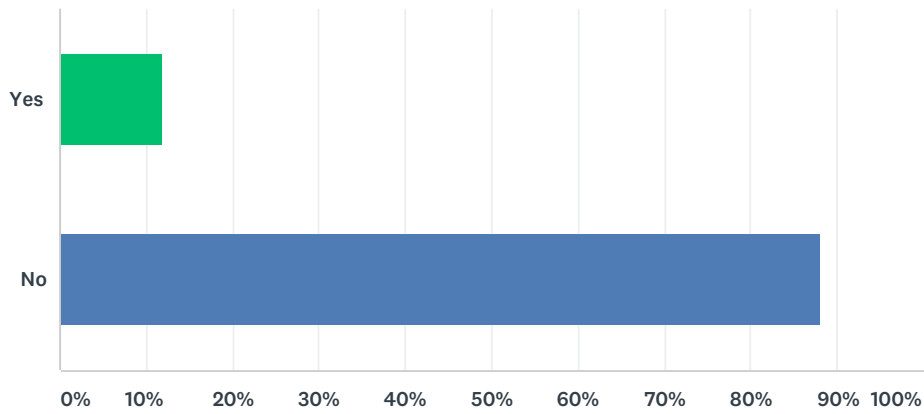
Answered: 111 Skipped: 57



ANSWER CHOICES	RESPONSES	
Yes	49.55%	55
No	8.11%	9
Not sure	42.34%	47
TOTAL		111

Q14 Have you heard of the Automatic Shower Cleaner (ASC)?

Answered: 109 Skipped: 59



ANSWER CHOICES	RESPONSES	
Yes	11.93%	13
No	88.07%	96
TOTAL		109

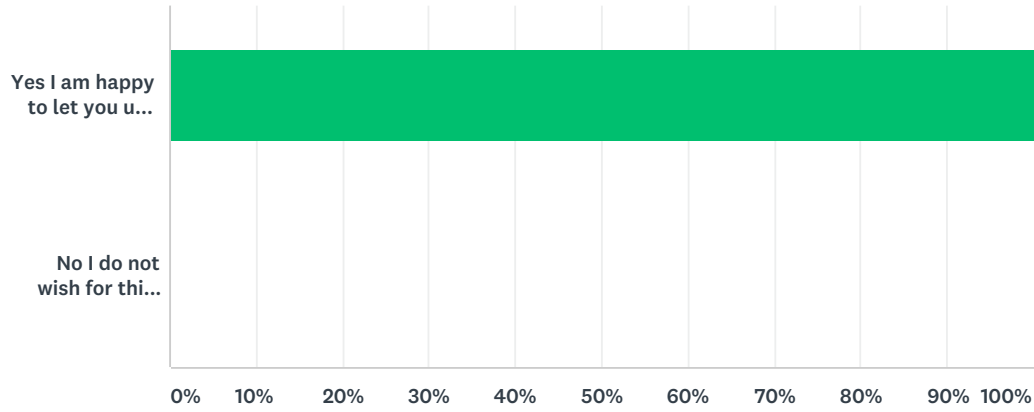
Q15 If you have heard of the ASC what did you think about it? (Optional)

Answered: 13 Skipped: 155

#	RESPONSES	DATE
1	Never heard of	10/4/2017 11:13 PM
2	Ok	10/4/2017 8:30 PM
3	Have not heard of it	10/4/2017 6:17 PM
4	Haven't heard of it	10/4/2017 2:21 PM
5	Sound great	10/4/2017 11:25 AM
6	Rubbish idea really	10/3/2017 1:30 PM
7	It looks very effective and the results appear fantastic. I would like to see it in action.	10/2/2017 8:30 PM
8	Waste of time, I rinse round my shower with clean water every use, prevents all mould etc. What makes a shower look dirty is that it needs to be dried after cleaning, the ASC does not do that & if it did it would be a waste of electricity.	10/2/2017 5:59 PM
9	Sounds like a good idea	10/2/2017 3:23 PM
10	Sounds like a great idea	10/2/2017 1:14 PM
11	Brilliant	10/2/2017 1:09 PM
12	Brilliant idea	9/28/2017 8:09 PM
13	It looks like a great product but would only really consider buying if I was having the whole bathroom done	9/28/2017 5:51 PM

Q16 The data you have provided may be used to produce graphs in a study on our website. Are you happy for us to use the data you have provided? If not, your data will not be included in our results.

Answered: 118 Skipped: 50



ANSWER CHOICES	RESPONSES	
Yes I am happy to let you use this data.	100.00%	118
No I do not wish for this data to be included in the study.	0.00%	0
TOTAL		118