

Medicare Open Enrollment Period Scams Popping up

What are we seeing?

There has been a notable increase in scams targeting the elderly, particularly focusing on Medicare fraud. These scams are diverse and sophisticated, often involving aggressive marketing tactics and misleading information. Scammers exploit the Medicare open enrollment period to target older adults, presenting false, limited-time offers or discounts on Medicare plans. They use various platforms for their schemes, including television, the internet, and direct phone calls or emails. In some cases, these fraudsters request personal information, such as Medicare or Social Security numbers, outside the formal enrollment process, which is against Medicare policies. Unfortunately, many elderly individuals, especially those with lower incomes, are not fully aware of how to report these fraudulent activities, making them more vulnerable to such scams.

 **Protection Plan:** *Call or message Medicare that seems unusual. Never respond to unexpected requests for your personal information.*

Learn More:

- *Yahoo Finance: Scammers Target Older Adults During Medicare Open Enrollment Season ([Link](#))*
 - *Local 21 News: Scam Alert - Increase in Medicare Fraud Targeting Seniors This Open Enrollment ([Link](#))*
 - *Longview News-Journal: Scammers Target Older Adults During Medicare Open Enrollment ([Link](#))*
 - *FOX6 News Milwaukee: Medicare Phone Scam Targeting Seniors on the Rise ([Link](#))*
- 