



Choice. Respect. independence.

2025 Signature Events **WAYS TO ENGAGE**

PLEASE JOIN US FOR OUR

50TH
CRI
ANNIVERSARY
1975 - 2025

Gala

SATURDAY
SEPTEMBER 27, 2025
6:00PM | Formal Attire

CAPITAL ONE HALL
7750 Capital One Tower Road
Tysons, VA 22102

Tables and sponsorships available
through August 31, 2025

For registration or more info, please visit:
mycri.org/gala

SUPPORTER OPPORTUNITIES

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Engagement Levels

Honoring the legacy and impact of 50 years of caregiving and celebrating caregivers.

September 27, 2025 | Capital One Hall

500 Attendees

50th Anniversary Gala

| | Gala \$75,000 | Legacy \$50,000 | Impact \$30,000 | Transformational \$20,000 | Empowerment \$15,000 | Catalyst \$10,000 | Friends of CRI Foundation \$1,500 |
|--|------------------|--------------------|--------------------|------------------------------|-------------------------|----------------------|---|
| Spots Available | 1 | 3 | 5 | Many | Many | Many | Many |
| Event Registrations (registration is required for all attendees) | 24 Seats | 16 Seats | 8 Seats | 8 Seats | 4 Seats | 2 Seats | 2 Seats |
| Access to VIP on-site area | • | • | • | • | | | |
| Special Concierge Support on-site | • | • | • | | | | |
| Premium placement reserved seating | • | • | • | • | | | |
| Reserved seating | • | • | • | • | • | • | • |
| Naming Rights of Entire Event | • | | | | | | |
| Naming Rights of Specific Event Elements | | • | • | | | | |
| Exclusive opportunity to provide (approved) Remarks up to 2 minutes | • | | | | | | |
| Exclusive opportunity to make CRI special announcements | • | • | | | | | |
| Exclusive opportunity to show a promotional video up to 90 seconds | • | • | | | | | |
| Exclusive opportunity to service as Co-Chair of Event | • | | | | | | |
| Exclusive opportunity to serve on the steering committee (if interested) | • | • | • | | | | |
| Exclusive opportunity to be pictured in prominent locations throughout the event | • | • | | | | | |
| Exclusive opportunity for Exhibitor Table with (2) two chairs | • | • | • | • | • | • | • |
| Exclusive opportunity for a representative to introduce the senior leadership of CRI and CRI Foundation (Chair of the Board of Directors, CEO, etc.) | • | • | | | | | |
| Recognition of contribution verbally during event | • | • | • | | | | |
| Recognition of contribution printed prominently at the event | • | • | • | • | • | | |
| Recognition of contribution digitally at the event | • | • | • | • | • | • | • |
| Exclusive Opportunity to be featured on any mailing to include federal, state and regional dignitaries | • | | | | | | |
| Exclusive Opportunity to be featured on any mailing to include local dignitaries | • | • | | | | | |
| Exclusive Opportunity to be featured on any mailing to include business leaders and distinguished stakeholders | • | • | | | | | |
| Exclusive Opportunity to write a welcome message to be included in the official event Reminder Email | • | • | | | | | |
| Exclusive Opportunity to write a thank you message to be included in event follow up outreach | • | • | | | | | |
| Your business/organization name/logo live linked back to your website on the official event page | • | • | • | | | | |
| Your business/organization name listed on the official event page | • | • | • | • | • | • | • |
| Social Media Video Clips to promote your organization | 5 | 3 | 2 | 1 | | | |
| Dedicated PowerPoint Slide during program presentation with creative content | 2 | 1 | | | | | |
| 30-second video content prominently displayed at event | 2 | 1 | 1 | | | | |
| Opportunity to include sheet/brochure at event | 2 | 1 | 1 | | | | |
| Opportunity to include promotional item to each attendee | 1 | 1 | 1 | | | | |
| Logo and/or name recognition in and on scheduled digital marketing including social media, eblasts, newsletters, Official event webpage | • | • | • | • | • | • | • |
| Logo and name recognition in and on all print marketing collateral including invitation, flyers and day-of materials | • | • | • | • | • | • | • |

CRI must approve content prior to event. All marketing fulfillments pending deadlines for print and publishing

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