

## **SOLAREUM**

*Doing Well by Doing Good*

Solareum is a currency that runs on the Ethereum Blockchain that is the **FIRST AND FOREMOST COIN** to be backed by Major Solar Companies. SOLAREUM offer Discounts on Solar Panels, Free Renewable Items, Discounts on **EXCLUSIVE** Solar Heating only provided in the U.S by America Green Solar and Rewards for Ownership of Solar Panels all across the world! SOLAREUM currency changes the world in making energy pay you, instead of you paying for your energy!

### **Abstract**

Cryptocurrencies have come to stay and will dictate the tune for all business transactions, P2P or B2B, in the nearest future which is already here. With the recent passing of the Defense bill in the tune of **700 Billion Dollars** the government is in early stages to study and regulate the cryptocurrency market, proliferation of cryptocurrencies platforms, and it's functions. However these studies and indeed the cryptocurrency market space will need more than blockchain to sustain ethical practices and build trust and reliability. This is where **Solareum** comes in. As a major cryptocurrency service provider, Solareum provides a secure platform for users to transact with each other on a decentralized, blockchain, smart contracts platform. SOLAREUM will be Serving as the first to be backed my the major companies and contractors in its sector. It's main function will be to transact with each other via smart contracts paid for with our valid Tokens.

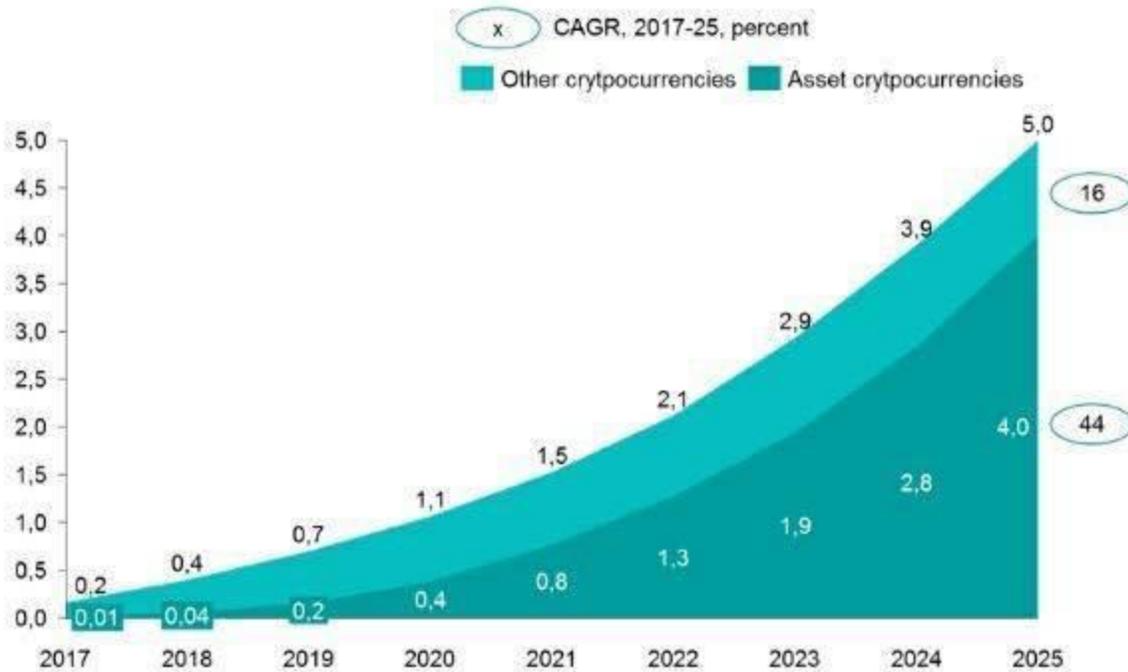
Unlike current fiat currencies that lose value, **Solareum** token, **SLRM**, will increase in value because of its limited supply and liquidity. The general public have an opportunity to buy into the **Solareum** advantage by making the most of its ICO.

### **1. Introduction**

#### **Cryptic, But Crispy! The Digital Coin Evolution**

Cryptocurrencies are changing the face of business and money transfers globally, and that at a very fast pace. Now, there is no questioning the fact that these new forms of tender have come to stay and will ultimately dictate how business transactions are done in the nearest future. Already, a growing number of national economies, banks and billionaires have backed these digital tender, making it only a matter of time before the rest of the world will catch up with today's new money.

Research conducted by **Solareum** indicates that cryptocurrencies have already seen over \$165 billion in volume of transactions, with projections for the next seven years, precisely 2025, standing at a mouth-watering \$5 trillion.



Projected Bitcoin Market Capitalisation by the Year 2025 (source: cryptocurrenciesnews.com)

The basis for the projected market capitalisation for 2025 is the fact that the average Bitcoin wallet size today stands at \$9,835, which is projected to increase to \$12,000 by 2025, meaning a total market capitalisation of \$5 trillion, with trading volume likely to exceed \$40 trillion. By all standards, these represent great business, and we at Solareum are determined to provide a reliable platform for everyone to benefit from the cryptocurrency money rain.



## *Bitcoin's vs The Rest (source: Statista)*

The very exciting thing about cryptocurrency performance is the fact that their growth rate and acceptance has been revolutionary. Thus, a simple purchase of the minimum of 100 **SLRM** can turn anyone from any corner of the world into a what analyst now refer to as 'cryptocurrency millionaires'.

### **2. The Challenges of Communicating Digital Coin Language to a Non-Tech Market**

As have been already established, there is no doubting the fact that **cryptocurrencies are the future of business** in terms of digital payment solutions and digital stock trading. There is however a real challenge in the way cryptocurrency solutions providers canvass investment and communicate value to the general market. Apart from many of them offering unrealistic promises during initial coin offerings, ICOs, much of the problem lies in the highly jargonised communication of operating terms. These coupled with the fact that many nations of the world are still reeling from the blitz of web-based business platforms such as ponzi schemes have become a setback for a faster and better penetration of cryptocurrencies in many climes. But thanks to Bitcoin's blockchain and the entrance of ethical players like **Solareum** into the cryptocurrencies market space, individual investors can now have a better understanding of how things work and greater confidence in the system.

### **3. The Solareum Advantage**

#### **➤ Value Proposition**

Solareum as a business exists as a seamless, reliable blockchain-verified and smart contract approved transaction system. The core operating principle of Solareum is to provide a single platform for all financial transactions, thereby allowing users to benefit. For example, users will be able to borrow money, sell something their products or services and donate to their favorite charity, or even buy insurance.

The goal is to provide users with great tools they can use to generate ideas, fund projects, and achieve their dreams.

#### **➤ The Solareum Token, Solar**

The **Solareum** token, **Solar**, will be used as a medium of exchange for the Solareum platform. Users will use the tokens for the creation and management of transactions, such as the receipt and submission of payments for services, access to exclusive discounts per purchase, and privileges on orders of the newest solar technologies. The platform will continually introduce new features, in order that additional industries can avail themselves of its benefits.

#### **➤ Our Vision**

At Solareum we are driven by a desire to make a difference for our users through provision of world class and standard ethical digital money solutions. Our corporate vision is to:

**“Have the world experience the benefits of using Solar even without a rooftop”**

#### ➤ **Our Mission**

**“Have your energy pay you, Instead of you pay for your energy”**

#### ➤ **Our Property Objectives**

At Solareum, our core objectives are :

- To offer P2P and B2B exchanges between major fiat currencies and a variety of cryptocurrencies with a large and active community.
- To maintain ethical standards of cryptocurrencies ecosystem, ensuring that the principles of anonymity and decentralization are upheld by all involved.
- To create a robust global mindshare about the opportunities available through cryptocurrency business

#### ➤ **Benefits of Using Solareum Platform**

At Solareum we are constantly deploying new innovations to our already feature-rich platform and this stands us out in the cryptocurrency marketplace. Among other things users of our platform are guaranteed to enjoy the following:

- **Pool trading** – We integrate with up to 20 leading cryptocurrencies, and by using trading forces major profits can be obtained by trading in the volatile cryptocurrency market.
- **Cold and secure storage of user funds** - We alleviate the worry of hacking attempts with the use of cold and secure storage, using two-factor authentication and other security verification methods.
- **Catering to inexperienced users** – Our system allows inexperienced traders to copy the movements of those who are much more experienced. New traders can benefit from the expertise and knowledge of experienced market gamers. For users with no time to research trading, there will be the option to Auto Trade. **Auto Trade** is a feature that automatically follows the top traders based on their historical as well as present performance level. Auto Trade is the safest way of trading and will be implemented in the ETHBITS Investment Fund.
- **Solareum Investment Fund** - We will provide a completely managed investment fund, based on the leading cryptocurrencies. Users can choose to invest without the hassle of knowing when to buy or to sell! We will base this in the top five currencies - users just decide how much to invest and for how long.

- **Credit Card Integration** - This major feature aids direct integration with a number of credit card service providers and enables our users to spend their cryptocurrency easily and safely.

## ➤ **Solar Token Launch**

### **Details of Solar Token Sale**

Our goal is to raise a maximum of \$42,000,000 USD and a minimum of \$15,000,000. We project and expect our Market cap to be at 100,000,000 by the end of Q1 due to limited availability and high demand. Some of the numbers may change with ETH/BTC/USD exchange rates and volatility. Other details are:

- Exchange Rate: 1 ETH = 650 Solareum
  - 1 BTC= 14,000 Solareum
  - 1 LTC= 70 Solareum
- Token Contract Address: (Published through various channels 48 hours before sale launch)
- Pre-ICO December 25th 2017 MIDNIGHT EST
- ICO Launch Date & Time 1.11.18
- End of Token Sale: 1.18.18
- Token Launch Completion: Token Sale will end when the max number of ETH/BTC/is reached or time runs out, whatever is first.

### **Rationale for Solar to Other Coin Conversion Rate and Solareum ICO**

On the one hand, the purpose of Solar token conversion rate is to maintain a stable value on the platform so that users can trust that their token will not lose value. On the other hand, the purpose of the crowd sale is to continue to expand the Solareum platform and to stabilize value of exchange.

### **Why Everyone Should Buy Solar From The Solareum ICO**

Among other things the following are some reasons to use Solareum crowdfunding platform via its initial coin offering:

- Decentralized blockchain control – with complete proof and accountability.
- Global Investor Pool – unlimited supply of investors to choose from for your project

- Investment uses a currency with limited supply.
- Multilayered platform will stabilize and grow the currency.
- Continuous improvements to the platform will result in a feature rich system, which is a good fit for a utility such as crowdfunding.

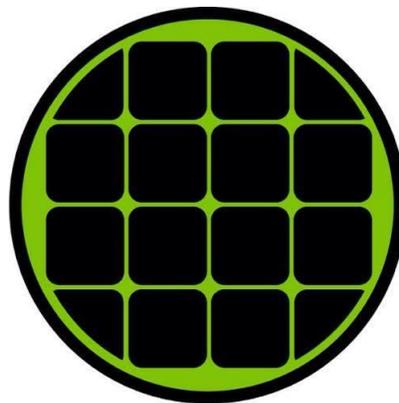
#### **How Participate in the Solareum ICO**

There will be 3 ways to contribute to the Valorem Foundation's project. The first via Bitcoin. The second via Ethereum. During the crowd sale you will access [myetherwallet.com](http://myetherwallet.com) Or Imtoken App and follow instructions to create a wallet and download a backup of that wallet in the form of a pdf document. We recommend you print, or manually copy this file and place the document in a safe place. Here you will be able to transfer your BTC/Ether or Lite to Solareum. The third way you will be able to contribute is via Credit Card Instructions for this will be sent when the crowd sale begins.

#### **4. Conclusion**

Just as cryptocurrencies are poised to dictate the future of the global economy going by some exciting analysis of their growth patterns as well as the coming up many service providers, it has equally become a matter of increasing demand for reliability and maintenance of standards and best practices within the ecosystem. Even though blockchain exists to regulate the system, the presence of reliable operators remains key to its survival. Solareum remains at the forefront of maintaining ethical standards and best practices as well as simplifying the crypto coin language to a non-tech market.

Welcome to the future of Currency, Where your consumption pays you.



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