



Sparkle Fundraising

Sparkle Studio Pro

www.SparkleStudioPro.com

Dear Partner,

I wanted to introduce you to our locally-owned, insured company, Sparkle Studio Pro, and our Sparkle Party service.

Sparkle Parties are professional and hygienic applications of stenciled, waterproof, temporary glitter tattoos in a variety of designs! Your Sparkle Expert will come with all supplies, including a variety of tattoo stencils and brilliant glitter colors to choose from, and includes a full display (optional; display includes a 10'x10' canopy tent- suitable for outdoors- with table and chairs).

We'd love to partner with your organization for a unique fundraising opportunity that is fun for everyone!

As a fundraiser, you'd select the best sized Sparkle Party to meet your needs (prices start at \$280). Then set your own pricing to charge attendees per-tattoo. The best part? You keep all the profit!

Additional information and details are available through our website. Please also see back for ways to maximize your fundraising potential! You are always welcome to reach out to me directly as well.

Have a sparkly day!

Christina Louise

Christina Louise

Owner

ChristinaLouise@SparkleStudioPro.com

518-667-SPARK (7727), x100

Sparkle Studio Pro hosts Sparkle Parties, which are applications of dazzling waterproof, temporary glitter tattoos done at a flat-rate per party. We also offer full makeup application services for weddings, proms, special occasions, photoshoots, special effects, artistic airbrushing, and more! In addition, we partner with organizations to host Sparkle Fundraisers.

Don't just shine...SPARKLE!

We want you to have a successful event!

Here's how:

1.

Book the appropriate-sized Sparkle Party based on your anticipated participants/attendees. This can be done over the phone, by e-mail, or online!

2.

Decide if you want to offer a custom stenciled image/logo/mascot, for an additional one-time setting fee of \$15.00. Otherwise, an appropriate selection of fun designs will be provided! If using a custom image, e-mail designs to customs@SparkleStudioPro.com at least 2 weeks prior to your event. Image will be permanently kept on file for future events. **Small lettering and fine lines do not tend to work well, although single letters can be great! To check if your design will work as a stencil, photocopy/view design in black only (NOT greyscale). Resize image to 2'x2'. If it looks clear, it will probably work! Send it over to us; we will test it out and let you know! (If not, you will be provided with an alternate selection of great stock designs to choose from at your event! You will not be charged the setting fee if your design is not successful as a stencil.)*

3.

Sell individual tattoos at any per-piece price (Consider doing a pre-sale, the way you would sell tickets to a dance/event! This also makes for an efficient event.) We can provide recommendations on pricing for success, but you are free to charge whatever you deem appropriate.

4.

You keep all funds collected during the event! Don't forget to account for sales tax when setting your price, unless you are an exempt organization (we recommend setting a "flat" price, where tax is "included" for easier math. But don't forget to account for this when considering profit potential).

5.

A representative from your organization must be present for the length of the event, and will handle all incoming cash. You may borrow our cash box during the event (optional). If you do a presale-only event, an organization representative must still be present to collect tickets. If you have a very large number of pre-sales, consider assigning times to have the tattoos applied to avoid long wait-times (i.e. "ticket numbers 1-20 applied from 5-6pm")

6.

Full payment due at time of service. Business checks made out to Sparkle Studio Pro accepted, as well as all major credit/debit cards. No personal checks, unless complete payment is made over 2 weeks in advance of event date. For your convenience, a PDF of our company W-9 is downloadable from our website! If liability insurance is required for your organization, please e-mail insurance@SparkleStudioPro.com and we will promptly send you the documents!

Combine with other events to maximize the experience: Pep Rallies, Spirit Week, Field Days, add-on fun at dances, and more!