



Privacy Policy

In order to comply with [Europe's privacy policies](#) (GDPR) and [Switzerland's Federal Act on Data Protection \(nFADP\)](#), we offer the following disclosure about what data is collected by this website and how it is used.

With this data protection declaration we inform you which personal data we process for what purpose, how and where, in particular in connection with our website and our other offers. With this data protection declaration, we also inform you about the rights of persons whose data we process.

Special, supplementary or further data protection declarations as well as other legal documents such as general terms and conditions (GTC), terms of use or conditions of participation may apply to individual or additional offers and services.

Our offer is subject to Swiss data protection law and any applicable foreign data protection law, in particular that of the European Union (EU) with the General Data Protection Regulation (GDPR). The European Commission [recognises](#) that Swiss data protection law ensures adequate data protection.

WHO WE ARE

Our website address is: <https://www.bouchercoaching.com>

This website is run and hosted on GoDaddy

This website is owned and operated by:

Janice Boucher
Pilatusstrasse 10
CH-8712 Stäfa
Switzerland

PROCESSING OF PERSONAL DATA

Terms

Personal data is all information that relates to a specific or identifiable person. A data subject is a person about whom personal data is processed.

Processing includes *any* handling of personal data, *regardless* of the means and procedures used, in particular the storage, disclosure, procurement, collection, deletion, storage, modification, destruction and use of personal data.

The European Economic Area (EEA) comprises the European Union (EU) as well as the Principality of Liechtenstein, Iceland and Norway. The General Data Protection Regulation (GDPR) describes the processing of personal data as processing of personal data.

Legal Bases

We process personal data in accordance with Swiss data protection law, in particular the [Federal Data Protection Act](#) (DSG) and the [Ordinance on the Federal Data Protection Act](#) (VDSG).

If and to the extent that the General Data Protection Regulation (GDPR) is applicable, we process personal data in accordance with *at least* one of the following legal bases:

[Article 6 paragraph 1 letter b GDPR](#) for the necessary processing of personal data to fulfill a contract with the data subject and to carry out pre-contractual measures.

Article 6 (1) (f) GDPR for the necessary processing of personal data in order to protect our legitimate interests or those of third parties, provided that the fundamental freedoms and fundamental rights and interests of the data subject do not prevail. Legitimate interests are in particular our interest in being able to provide our offer in a permanent,

user-friendly, secure and reliable manner and to be able to advertise it if necessary, information security and protection against misuse and unauthorized use, the enforcement of our own legal claims and compliance with Swiss law.

Art. 6 (1) (c) GDPR for the necessary processing of personal data to fulfill a legal obligation to which we are subject under any applicable law of member states in the European Economic Area (EEA).

Article 6 paragraph 1 lit. e GDPR for the necessary processing of personal data to perform a task that is in the public interest.

Article 6 paragraph 1 lit. a GDPR for the processing of personal data with the consent of the person concerned.

Article 6 paragraph 1 lit. d GDPR for the necessary processing of personal data in order to protect the vital interests of the data subject or another natural person.

Nature, scope and purpose

We process the personal data that is necessary to be able to provide our offer permanently, user-friendly, securely and reliably. Such personal data can fall into the categories of inventory and contact data, browser and device data, content data, meta or marginal data and usage data, location data, sales, contract and payment data.

We process personal data for the period that is required for the respective purpose or purposes or by law. Personal data that no longer needs to be processed will be made anonymous or deleted. Persons whose data we process have a *fundamental* right to erasure.

In principle, we only process personal data with the consent of the person concerned, unless the processing is permissible for other legal reasons, for example to fulfill a contract with the person concerned and for corresponding pre-contractual measures to protect our overriding legitimate interests, because the processing is apparent from the circumstances or after prior information.

In this context, we process in particular information that a person concerned voluntarily and himself transmits to us when contacting us – for example by post, e-mail, contact form, social media or telephone – or when registering for a user account. We can store such information, for example, in an address book or with comparable tools. If you transmit personal data to us via third parties, you are obliged to ensure data protection against such third parties and to ensure the accuracy of such personal data.

We also process personal data that we receive from third parties, procure from publicly accessible sources or collect when providing our offer, if and to the extent that such processing is permitted for legal reasons.

Processing of personal data by third parties, also abroad

We can have personal data processed by commissioned third parties or process it together with third parties and with the help of third parties or transmit it to third parties. Such third parties are in particular providers whose services we use.

Such third parties are may be located in Switzerland, in the European Economic Area (EEA) or [other countries and territories on earth](#) as well as elsewhere in the universe, provided that their data protection law is in [the opinion of the Federal Data Protection and Information Commissioner](#) (FDPIC) and – insofar as and to the extent that the General Data Protection Regulation (GDPR) is applicable – in accordance with the [assessment the European Commission](#) adequate data protection is guaranteed, or if adequate data protection is guaranteed for other reasons, such as by a corresponding contractual agreement, in particular on the basis of standard contractual clauses, or by a corresponding certification. In exceptional cases, such a third party may be located in a country without adequate data protection, provided that the data protection requirements, such as the express consent of the person concerned, are met.

RIGHTS OF DATA SUBJECTS

Affected persons whose personal data we process have the rights under Swiss data protection law. This includes the right to information as well as the right to correction, deletion or blocking of the processed personal data.

Affected persons whose personal data we process can – if and to the extent that the General Data Protection Regulation (GDPR) is applicable – receive confirmation free of charge as to whether we are processing their personal data and, if so, request information about the processing of their personal data, restrict the processing of their personal data exercise their right to data transferability and have their personal data corrected, deleted (“right to be forgotten”), blocked or completed.

Affected persons whose personal data we process can – if and to the extent that the GDPR is applicable – revoke a given consent at any time with effect for the future and object to the processing of their personal data at any time.

To request the deletion of your personal data, send an request to janice@bouchercoaching.com

Affected persons whose personal data we process have a right of appeal to a competent supervisory authority. The supervisory authority for data protection in Switzerland is the [Federal Data Protection and Information Commissioner](#) (FDPIC).

DATA SECURITY

We take appropriate and reasonable technical and organizational measures to ensure data protection and, in particular, data security. However, despite such measures, the processing of personal data on the Internet can always have security gaps. We can therefore not guarantee absolute data security.

Our online offer is accessed using transport encryption (SSL/TLS, in particular with the Hypertext Transfer Protocol Secure, abbreviated as HTTPS). Most browsers mark transport encryption with a padlock in the address bar.

Access to our online offering is subject – like *basically* any internet use – to mass surveillance without cause or suspicion, as well as other surveillance by security authorities in Switzerland, the European Union (EU), the United States of America (USA) and others states. We have no direct influence on the corresponding processing of personal data by secret services, police stations and other security authorities.

USE OF WEBSITE

Cookie Declaration

You can turn off the use of cookies and delete cookies at anytime through your specific browser settings.

Server Log Files

Server Log Files are managed by the website host GoDaddy. Information for each access to our website is managed in accordance with their data privacy protection policy.

Online booking

We collect and process user data when you:

- Register for one of our events online.

- Voluntarily sign up to newsletters, send an inquiry or other message through our webpages or by e-mail, letter or over a phone, complete a customer survey or provide feedback on any of our message boards or via email.

- Use or view our website via your browser's cookies.

While you visit our website and book an event we'll ask you to provide information including your name, billing address, email address, phone number, credit card/payment details and optional account information like

username and password. We'll use this information for many purposes, such as, to:

- Send you information about your account and order
- Respond to your requests, including refunds and complaints
- Process payments and prevent fraud
- Comply with any legal obligations we have, such as calculating taxes
- Improve our offerings
- Send you marketing messages, if you choose to receive them

If you create an account, we will store your name, address, email and phone number, which will be used to populate the checkout for future orders.

We generally store information about you for as long as we need the information for the purposes for which we collect and use it, and we are not legally required to continue to keep it. For example, we will store order information for seven (7) years for tax and accounting purposes. This includes your name, email address and billing address.

NOTIFICATIONS AND NOTICES

We send notifications and communications such as newsletters via email and other communication channels such as instant messaging.

Consent and Objection

In principle, you must expressly consent to the use of your e-mail address and your other contact addresses, unless the use is permitted for other legal reasons. If possible, we use the 'double opt-in' procedure for any consent to receive e-mails, i.e. you will receive an e-mail with a web link that you must click to confirm, so that no misuse by unauthorised third parties can be done. We may log such consents, including Internet Protocol (IP) address and date and time, for evidentiary and security reasons.

You can *always* unsubscribe from notifications and communications such as newsletters. By unsubscribing, you can, in particular, object to the statistical recording of use for measuring success and reach. We reserve the right to notifications and communications that are absolutely necessary for our offer.

Success and Reach Measurement

Notifications and communications may contain web links or web beacons that record whether an individual communication was opened and which web links were clicked on. Such web links and tracking pixels can also record the use of notifications and communications on a personal basis. We need this statistical recording of usage to measure success and reach in order to be able to offer notifications and messages based on the needs and reading habits of the recipients in an effective, user-friendly, permanent, secure and reliable manner.

Notification and Communication Service Providers

We send notifications and communications through third party services or with the help of service providers. Cookies can also be used for this. We also guarantee appropriate data protection for such services.

In particular, we use [GoDaddy](#) – website platform incorporated in Tempe, Arizona, USA. [Privacy policy](#) and [Data processing addendum](#).

We occasionally run promotions offering free content in exchange for signing up for our newsletter. If you wish to have the free content without subscribing, please contact us to receive that content. We never share email address from our list with third-party companies.

SOCIAL MEDIA

We are present on social media platforms and other online platforms in order to be able to communicate with interested persons and to be able to provide information about our offer. Personal data can also be processed outside of Switzerland and the European Economic Area (EEA).

The general terms and conditions (GTC) and terms of use as well as data protection declarations and other provisions of the individual operators of such online platforms also apply. These provisions provide information in particular about the rights of data subjects, including in particular the right to information.

We are jointly responsible with Facebook Ireland Limited in Ireland for our social media presence on Facebook, including the so-called page insights, if and to the extent that the GDPR is applicable. The page insights provide information about how visitors interact with our Facebook presence. We use page insights to provide our social media presence on Facebook in an effective and user-friendly manner.

Further information on the type, scope and purpose of data processing, information on the rights of data subjects and the contact details of Facebook and Facebook's data protection officer can be found in Facebook's [data protection declaration \("Data Protection Policy"\)](#) . We have concluded the so-called "[Supplement for those responsible](#)" with Facebook and, in particular, have agreed that Facebook is responsible for guaranteeing the rights of data subjects. For the so-called page insights, the corresponding information can be found on the pages "[Information on page insights](#)" , including "Page Insights supplement regarding the person responsible" and "[Information on page insights data](#)" , each from Facebook.

THIRD PARTY SERVICES

We use third-party services in order to be able to provide our offer permanently, user-friendly, securely and reliably. Such services are also used

to embed content in our website. Such services – for example hosting and storage services, video services and payment services – require your Internet Protocol (IP) address, otherwise such services cannot transmit the corresponding content. Such services may be located outside of Switzerland and the European Economic Area (EEA), provided that adequate data protection is guaranteed.

For their own security-relevant, statistical and technical purposes, third parties whose services we use can also process data in connection with our offer and from other sources – including cookies, log files and tracking pixels – in an aggregated, anonymous or pseudonymised form.

Digital Infrastructure

We use third-party services in order to be able to use the digital infrastructure required for our offer. These include, for example, hosting and storage services from specialised providers.

We use GoDaddy as our web platform: <https://www.godaddy.com/en-uk>

Social Media Features and Social Media Content

We use third party services and plugins to embed features and content from social media platforms and to enable sharing of content on social media platforms and other means.

In particular, we use:

Facebook (social plugins): embedding of Facebook functions and Facebook content, for example “Like” or “Share”; Providers: Facebook Inc. (USA) / Facebook Ireland Ltd. (Ireland); Information on data protection: [data protection declaration](#).

LinkedIn: embedding LinkedIn content. Providers: LinkedIn
Information on data protection: [privacy policy](#), [data processing agreement](#)

[Instagram platform](#): embedding Instagram content; Providers: Facebook Inc. (USA) / Facebook Ireland Ltd. (Ireland); Information on data protection: [data protection declaration \(Instagram\)](#) , [data protection declaration \(Facebook\)](#) .

DO NOT SELL

We do not and have not sold and do not plan to sell personal information collected through this website. However, we respect and understand that you may still want to ensure that your personal information is not sold. There, if you would still like to proceed with your “do not sell my information” request, we ask that you contact us at the email address at the top of our privacy policy page.

FINAL PROVISIONS

This privacy policy is subject to change without notice and was last updated on 21st April 2024. If you have any questions about this policy, please contact me directly at the email address mentioned at the top.

We reserve the right to amend or add to this statement at any time at our discretion.