



**RIDE BEYOND BOUNDARIES,
EXPLORE ENDLESS POSSIBILITIES.**



About Us

We are an organization of motorcycle enthusiasts and passengers passionate about traveling by motorcycle. We are committed to promoting motorcycle tourism, advocating for road safety and discipline, and engaging in charitable activities for both our members and communities at large. We champion community outreach and environmental conservation efforts.

Background

MoTourista Pilipinas Inc. was established on December 22, 2022, born out of a shared vision among its founders, Arven Roy Rosales, Joefer Galleto, and Jay Pullan. With the growing community of motorcycle riders across the Philippines, the organization sought to unite riders under a common mission—not just to enjoy the thrill of riding, but to create a positive impact on society.

Founded: December 22, 2022
Headquarters: Iloilo City, Philippines
SEC Registered: February 2, 2023
SEC Registration No.: 2023020087413-00
TIN No.: 010-740-728-000

Introduction

Our vision was clear from the start—to create an organization that would unite motorcycle riders from all walks of life with a shared commitment to road safety, social responsibility, and community service. MoTourista Pilipinas Inc. is not just a club for motorcyclists but a movement that blends the thrill of riding with meaningful contributions to society.

The founders recognized the immense potential of the motorcycle community to drive positive change. As motorcycles became an integral part of everyday transportation in the Philippines, especially during the pandemic, riders played a critical role in keeping essential services moving. Inspired by this, MoTourista Pilipinas was created to harness the power of the growing number of motorcycle riders and channel their energy into purposeful activities that benefit both riders and the broader community. At its core, MoTourista Pilipinas Inc. is built on the principles of camaraderie, safety, and service. The organization seeks to foster a strong sense of unity among its members by creating opportunities for riders to connect with one another while promoting responsible riding practices. It encourages members to embrace a culture of safety, both for themselves and the people they share the road with. By prioritizing rider education and safety awareness, MoTourista Pilipinas aims to reduce accidents and ensure that its members become role models for the larger riding community.

One of the flagship initiatives of MoTourista Pilipinas is MoTourismo Kalinga, a comprehensive program designed to extend the organization's mission of service beyond the motorcycle community. Under MoTourismo Kalinga, members participate in a range of projects focused on environmental conservation, disaster risk management, and outreach programs for vulnerable groups. One key aspect of the program is the focus on supporting the children of motorcycle delivery riders, recognizing their parents as the unsung "heroes of the road" who helped sustain essential services during the pandemic. Through charity rides, feeding programs, and educational initiatives, MoTourista Pilipinas members give back to communities in meaningful ways.

The organization also emphasizes environmental stewardship, with projects aimed at reducing the carbon footprint of the riding community and protecting natural resources. Members participate in tree-planting activities, coastal clean-ups, and other environmental conservation efforts to preserve the beauty of the Philippines' landscapes.

In addition to its community service programs, MoTourista Pilipinas Inc. actively promotes disaster preparedness and first aid training for its members. This ensures that riders are equipped with the knowledge and skills needed to respond to emergencies, both on the road and in their communities.

As the organization grows, it remains dedicated to its mission of building a nationwide network of socially responsible riders. Through collaboration, education, and service, MoTourista Pilipinas continues to expand its reach, inspiring more riders to join the cause and become agents of positive change.

MoTourista Pilipinas Inc. stands as a testament to the power of community, proving that a shared passion for motorcycling can be transformed into a force for good. With a strong foundation in service and safety, the organization looks forward to a future where riders not only enjoy the open road but also make lasting contributions to the people and places they encounter along the way.

Mission-Vision

Mission:

To promote motorcycle tourism across the Philippines while advocating for road safety, community outreach, and environmental conservation. We strive to unite riders and passengers through charitable initiatives that empower underserved communities and contribute to sustainable travel.

Vision:

To be the leading organization in the Philippines that fosters a culture of responsible motorcycle tourism, where riders not only explore the beauty of the country but also leave a positive impact on communities and the environment. We envision a future where motorcycle tourism is synonymous with safety, sustainability, and social responsibility.

Goals

Promote motorcycle tourism across the Philippines.



Advocate for road safety, discipline, and responsible motorcycling.

Engage in charitable activities benefiting not only the motorcycling community but also broader societal needs.



Support community outreach and environmental conservation efforts.

Values

RESPECT

We hold respect as our cornerstone, valuing the diversity of our members and the broader motorcycle community. We treat everyone with courtesy, fairness, and professionalism, while respecting the cultural heritage and natural beauty of the Philippines. Our commitment to responsible tourism underscores our respect for the environment and local communities.

RESPONSIBILITY

We view motorcycle travel as a privilege, emphasizing the importance of responsible and safe riding practices.

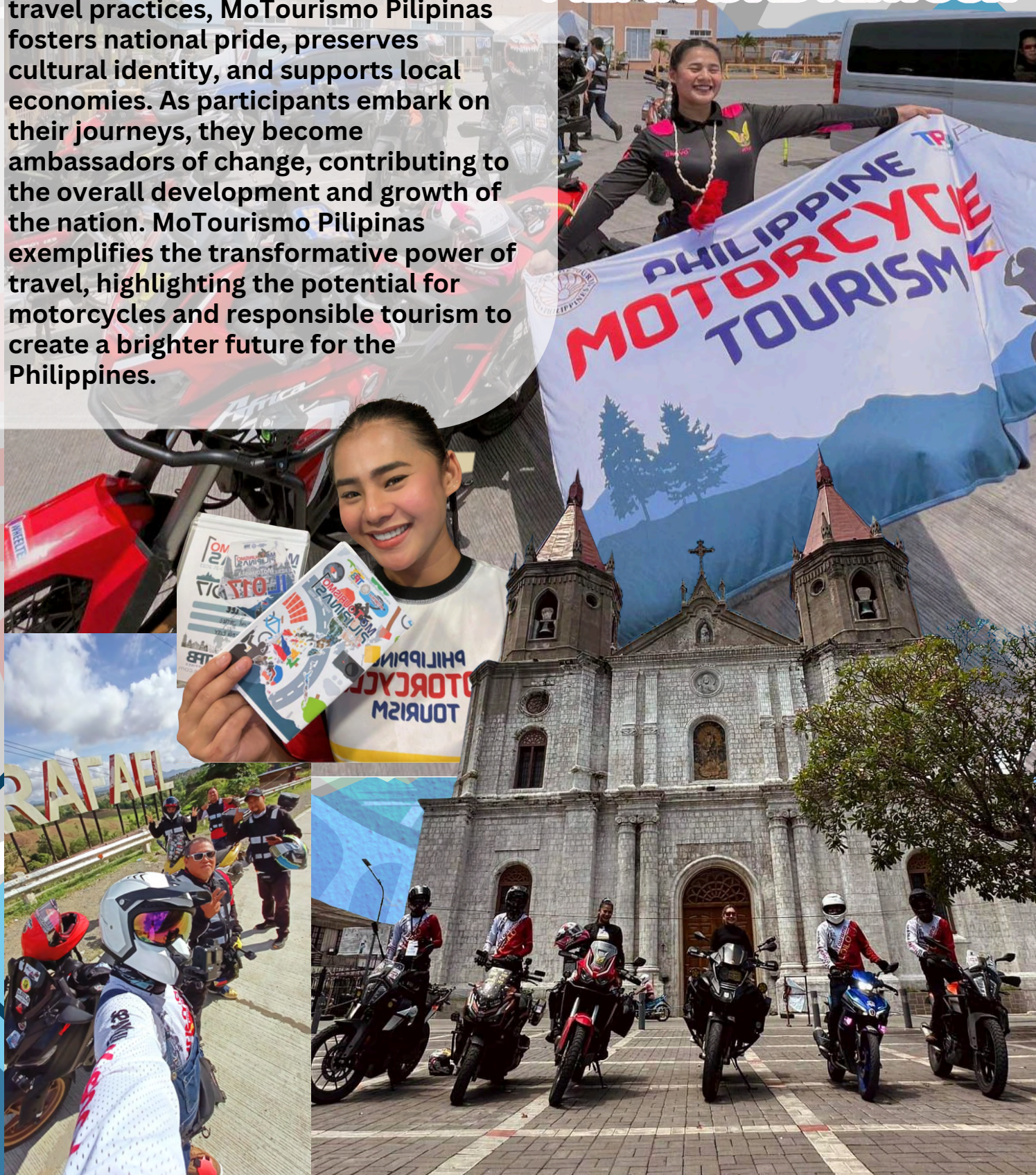
We hold ourselves accountable to the highest standards of professionalism and ethics, both on the road and within our community. Our dedication to road safety is unwavering, ensuring the well-being of all riders and road users.

ADVENTURE

Embracing the spirit of adventure is at the heart of our community. We encourage our members to explore new horizons, try new experiences, and venture beyond their comfort zones. While we celebrate the thrill of the open road, we do so with a sense of responsibility and a commitment to preserving the landscapes we journey through.

These core values form the foundation of everything we do at MoTourista Pilipinas Inc. They guide us in organizing memorable tours, fostering a sense of unity, promoting responsible travel, and ultimately contributing positively to the Philippine motorcycle community and society as a whole.

MoTourismo Pilipinas stands out from common motorcycle endurance events by prioritizing responsible tourism, preserving cultural heritage, and empowering local communities. This unique approach has a far-reaching positive impact on nation building. By showcasing the beauty of the Philippines and promoting responsible travel practices, MoTourismo Pilipinas fosters national pride, preserves cultural identity, and supports local economies. As participants embark on their journeys, they become ambassadors of change, contributing to the overall development and growth of the nation. MoTourismo Pilipinas exemplifies the transformative power of travel, highlighting the potential for motorcycles and responsible tourism to create a brighter future for the Philippines.



MESSAGE OF HON. SARA Z. DUTERTE, VICE PRESIDENT OF THE PHILIPPINES



SARA Z. DUTERTE

VICE PRESIDENT OF THE PHILIPPINES
SECRETARY OF THE DEPARTMENT OF EDUCATION

“



Assalamualaikum.

Let me express my sincere appreciation to the organizers, participants, and guests of **MoTourismo Pilipinas** for gracing this event that promotes motorcycle tourism.

MoTourismo Pilipinas is an excellent opportunity to promote motorcycle tourism in the Philippines and showcase the country's beauty and uniqueness to both local and foreign tourists. It is a chance to encourage sustainable growth and responsible tourism that respects the environment and cultural diversity of the Philippines.

We are all aware that the Philippines is home to a dazzling array of natural wonders, from pristine beaches and majestic mountains to lush forests and picturesque farmlands.

These spectacular vistas are best appreciated on a motorcycle ride, where you can enjoy the freedom of the open road while maintaining safety and security.

I commend the organizers of this event for their efforts to promote motorcycle tourism and showcase the country's attractions. I hope that this event will inspire more people to experience the beauty and diversity of the Philippines.

Lahat- para sa Diyos, sa bayan,
at bawat pamilyang Pilipino.

Shukran.



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CONTENT CREATORS ASSEMBLY



Content creators play a crucial role in promoting motorcycle tourism.



Their engaging videos, captivating photos, and informative blog posts can inspire potential riders to explore new destinations and experience the thrill of motorcycle adventures. Through their personal narratives and recommendations, content creators can showcase the unique attractions, scenic routes, and local cultures associated with motorcycle tourism. By sharing their experiences and passion, they can influence travel decisions and contribute to the growth and popularity of this exciting niche market.



COLLABORATION WITH LGU'S



Courtesy call with Pavia Munical Mayor.



Courtesy call with San Rafael Munical Mayor.

The collaboration between organizations and local government units (LGUs) is essential for promoting motorcycle tourism in the Philippines. This partnership enables infrastructure development, safety and security measures, tourism promotion, sustainable practices, and policy development. By working together, we can create a more favorable environment for motorcycle tourism, attracting more riders, boosting local economies, and contributing to sustainable development.



Courtesy call with Pavia Municipal Tourism Officer

Motorcycle Enthusiasts and Content Creators Unveil Iloilo's Hidden Gems through MoTourismo Pilipinas

The scenic province of Iloilo has recently become the center of attention for motorcycle enthusiasts and social media content creators who embarked on an exciting adventure through the MoTourismo Pilipinas event organized by MoTourista Pilipinas Inc. The event aimed to uncover Iloilo's untapped tourist destinations, capturing their beauty through the lens of these passionate riders.



Participants in Garin Farm, San Rafael



Cebu Adventure Team participants at Igtuble, Tubungan



The Local Government Unit of Miagao, under the leadership of Hon. Engr. Oscar “Richard” S. Garin, Jr., in partnership with the Miagao Tourism Office, MDRRMO, PNP Miagao, and the Municipal Health Office, successfully hosted a pit stop for the MoTourismo Pilipinas AdvenTour in Iloilo Province on May 21, 2023.



INA FARMERS LEARNING SITE & AGRI-FARM INC.

as one of the tourism Pit Stop, in full support on welcoming participants of MoTourismo Adventour



INA Farmers Learning & AgriFarm Inc. has embraced MoTourismo Pilipinas delegates with open arms, exemplifying the spirit of hospitality. As a dedicated supporter of responsible tourism and local travel, the farm offers free entrance to participants, fostering a sense of camaraderie and mutual admiration. This warm welcome encourages visitors to explore not only the farm's agricultural offerings but also its mesmerizing flower garden, adding a touch of beauty and tranquility to their experience.





MoTourista Night

a celebration of Certified MoTourista in Iloilo.

MoTourismo Pilipinas organized the highly anticipated MoTourista Night at Robinsons Pavia in Iloilo to commemorate the participants who successfully completed the Iloilo Tour. The event was a vibrant celebration filled with music, messages, and merriment. Participants were honored for their commitment to promoting local tourism and were welcomed by Pavia Municipal Mayor Luigi Gorriceta and treated to exceptional performances by BND RAPILO, the champion of the Uswag Iloilo Songwriting Competition 2021, and GK Ibarra, a talented artist from Bulacan.

The evening kicked off with BND RAPILO's captivating performance, enchanting the audience with their soulful music. The champion of the Uswag Iloilo Songwriting Competition 2021 showcased their talent and added a touch of artistic brilliance to the event. Following BND RAPILO, GK Ibarra took the stage, mesmerizing the crowd with a dynamic and engaging performance. His magnetic presence and remarkable artistry left a lasting impression on the attendees, showcasing the diverse cultural landscape of the Philippines.

MoTourista Night also included a special message from Mr. Cesar Villanueva, representing the Tourism Promotions Board. Mr. Villanueva expressed his gratitude to the participants for their unwavering commitment to promoting local tourism and responsible travel. He emphasized the importance of sustainable tourism and the positive impact it has on local communities. His words of encouragement further inspired the participants to continue their journey of discovery and advocacy for the beauty of Iloilo.

Throughout the event, attendees had the opportunity to participate in games and raffles generously provided by the sponsors. The games added an element of excitement and camaraderie, while the raffles gave participants the chance to win exciting prizes. The festive atmosphere was further enhanced by the sponsors' contributions, highlighting their commitment to supporting MoTourismo Pilipinas and promoting local tourism initiatives.

MoTourista Night provided a memorable evening of celebration, uniting participants, artists, and industry representatives in a shared appreciation for the beauty of Iloilo. It served as a testament to the power of community, music, and responsible travel, leaving everyone with cherished memories and a renewed commitment to showcasing the wonders of the Philippines.

MOTOURISMO ADVENTOUR IN GUIMARAS PROVINCE





THE EVENTS OF MOTOURISMO PILIPINAS WAS HUGELY SUCCESSFUL THANKS TO EVERYONE THE MANAGEMENT OF THE EVENTS WE APPRECIATED THE MORAL SUPPORT THE KINDNESS YOU SHOW US WE WONT FORGET ALL OF YOU GUYS HO W BEING FRIENDLY TO US WE ENJOY IT WE LOVE IT MARAMING SALAMAT ILOWANON



MoTourismo Kalinga is the charitable and outreach arm of MoTourista Pilipinas Inc., designed to provide relief and support to underserved communities, particularly in remote and rural areas. The term "Kalinga" means "care" or "compassion" in Filipino, reflecting the program's mission to extend help and kindness to those who need it most.





MoTourismo EcoTourism Ride & MotoCamp is not only about adventure and exploration but also about giving back to nature and the communities visited by promoting sustainability and conservation.



DISCOVER WHY THERE'S MORE TO



PARTNERSHIP & SUPPORT FROM ESTABLISHMENTS & INDIVIDUALS TO ALL THE EVENTS



Official Media Partners:



Official Medic Partner:



Charles
Floating Cottage
Nueva Valencia, Guimaras



MoTourista Pilipinas Inc. is committed to the long-term success and growth of its programs, which focus on promoting motorcycle tourism, road safety, charitable outreach, and environmental conservation. The organization ensures that each program, such as MoTourismo AdvenTour, MotoCamp, Kalinga, and the Road Safety Caravan, is sustainable, scalable, and impactful. By actively engaging its members, building strong partnerships with local governments and NGOs, and maintaining transparency in its operations, MoTourista aims to create meaningful and lasting change in the communities it serves.

In line with its core values of safety, camaraderie, charity, and environmental responsibility, the organization prioritizes accountability and continuous evaluation to measure program effectiveness. MoTourista Pilipinas Inc. is dedicated to fostering a sense of unity and social responsibility among its members while leaving a positive impact on both local communities and the environment.



MOTOURISTA PILIPINAS



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