



SIOBHAN CHINNERY

Keynote Speaker | Leadership Coach | Workshop Facilitator

The Executive Sage: 30 Years of Leadership Grit

91%

Audience Engagement Rate
2026 AWC West Conference

TRAVEL FROM

Calgary, AB | Available Globally

AV REQUIREMENTS

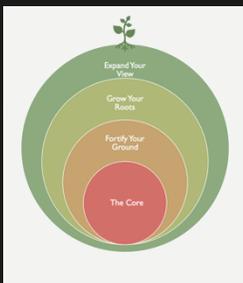
- Wireless lapel mic
- HDMI connection
- Screen & projector
- Confidence monitor

FORMATS AVAILABLE

- 45 / 60 / 90 min keynote
- Half-day workshop
- Full-day workshop
- Executive panel

CONTACT

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The Bloom Framework

WHY SIOBHAN

Siobhan Chinnery knows that leadership isn't just about the top floor; it is about what happens when the ground shifts beneath you. Her perspective was built over a 30-year career in the global supply chain, moving from operational execution to executive stewardship of large-scale teams and multi-million dollar P&Ls. Her leadership has been tested and refined through a lifetime of navigating profound personal and professional loss.

This intersection of high-stakes pressure and the reality of life's "dirt" led to the development of the **Bloom Framework**.

In her signature keynote, **Bloom Through the Dirt**, Siobhan doesn't offer motivational platitudes. She provides a disciplined, actionable roadmap for leaders and teams navigating their own periods of transition. **She teaches audiences that they aren't being buried by the dirt; they are being planted.**

TRACK RECORD OF LEADERSHIP

Executive Stewardship: Over 30 years leading complex organizations and managing multi-million dollar P&Ls

Operational Scale: Experience leading teams of up to 1,600 individuals through global reorganizations

Industry Authority: Named one of the 100 Most Influential Women in Canadian Supply Chain



SIGNATURE KEYNOTE TOPICS

1. **Bloom Through the Dirt™: The Discipline of Growth** This is the signature session on shifting from surviving to thriving. Using the **Bloom Framework™**, Siobhan provides audiences with a disciplined roadmap to turn organizational pressure and personal loss into a catalyst for performance. Participants leave with practical tools to stop getting buried by the dirt of change and start getting planted.
2. **The Top Floor Transition: From Operations to Influence** A strategic session for leaders navigating high-stakes organizational transformation. Siobhan draws on thirty years of experience moving from the front lines to executive stewardship. She teaches the human-first leadership required to sustain long-term change and executive presence.
3. **Resilient Chains: Leading Through Complexity** Designed for industrial and supply chain environments, this talk applies the **Bloom Framework™** to high-pressure operational cultures. Siobhan provides a roadmap for building teams that can withstand global disruptions and internal reorganizations without losing their footing.

WHAT AUDIENCES SAY

“**Siobhan doesn't just speak; she creates an experience that sparks reflection and lasting impact.**

— Iris Meck, Conference Organizer, 2026 Advancing Women in Ag and Food Conference

“*Her presentation of Bloom Through the Dirt provided a powerful, easy-to-understand framework that resonated deeply with our audience. She has a unique ability to blend an engaging personal story with actionable insights, making her message both meaningful and memorable. Participants walked away with valuable takeaways, fresh perspectives on growth, and tools to better navigate challenges in both their professional and personal lives.*

Ready To Elevate Your Next Event With A Framework That Sticks? Let's Discuss How The Bloom Framework™ Can Provide Your Audience With The Tools To Navigate Their Own Transition.