



SPONSORSHIP PROPOSAL



SPONSORSHIP LETTER

Dear Potential Partner,

I hope this message finds you well. My name is Michael Perry, and I am reaching out on behalf of Perry Racing, a passionate and rapidly growing motorsport team currently competing in the United Karting Club Series (local league).

We are currently seeking strategic brand partners who want to boost their exposure and engage with loyal, high-energy motorsport audiences. By sponsoring our team, you're not only aligning your brand with speed, performance, and dedication—but also placing your name in front of hundreds, and potentially thousands of fans across multiple states, digital platforms, and in-person events.

In the enclosed proposal (negotiable), you'll find detailed information about our team, our audience reach, and the custom sponsorship opportunities available. We believe a partnership with your brand could be mutually impactful—and we'd be proud to represent your company on and off the track.

If you have any questions or would like to discuss customized opportunities, we'd love to connect.

Thank you for your time and consideration.

Sincerely,

And Michael Perry

Team Owner / Manager – Jordan Perry

ABOUT US

Perry Racing is a dedicated motorsport team competing in 4-stroke Cadet Class, representing passion, performance, and progress.

Founded in 2025, our team has consistently delivered exciting performances, Top 10 finishes, and built a loyal fanbase across Facebook and YouTube . Our drivers are experienced, disciplined, and committed to excellence – both on the track and we would like to be more involved in the community.

Each practice and race we participate in brings exposure to a growing number of fans, with additional coverage through livestreams, social media platforms, and potentially local media. Our goal is to continue growing our presence while proudly representing the sponsors who make our journey possible.



WHY TO SPONSOR US

Choosing to sponsor Perry Racing offers your brand:

- High-Visibility Exposure: Brand placement on cars, transport vehicles, team uniforms, and social media platforms.
- Audience Reach: Exposure to a large and engaged motorsport audience – at events, online, and in the community.
- Community Engagement: Assisting a team to show they value fan interaction, youth engagement, and local events.
- Customized Promotion: Opportunities for meet & greets, booths participation, content creation, and co-branded campaigns.



10% of all sponsorship money goes towards our Youth Racing Fund

SPONSORSHIP PACKAGES

2026 SEASON

GOLD PACKAGE \$2,500+

- Large logo on kart hood, one side panel, and small logo on rear bumper
- Logo on racing suit, helmet, official uniforms, and select all merch (2026 season)
- Weekly shoutouts and sponsor features on all social media channels
- Inclusion in YouTube videos, race recaps, and sponsor promo reels
- Logo + link featured on team website homepage
- Name/logo listed on team website under "Sponsors"
- On-site presence or booth space at two select events
- 2 pit passes to a sponsored race
- Monthly performance reports showing impressions, reach, and race stats

SILVER PACKAGE \$1,500– \$2,000

- Medium logo on kart rear panel or quarter panel
- Logo on select merch
- Bi-weekly social media posts and shoutouts
- Logo listed on sponsor page of team website
- 1 pit pass to a sponsored race
- Thank-you gift and mid-season performance summary

BRONZE PACKAGE \$500–\$1,000

- Small logo or name on kart bumper
- Monthly group sponsor shoutouts on social media
- Name/logo listed on team website under "Supporters"
- One team thank-you video message + shoutout

CONTRACT FORM

SPONSORSHIP OPPORTUNITIES

- GOLD PACKAGE – \$2,500+
- SILVER PACKAGE – \$1,600-\$2,400
- BRONZE PACKAGE – \$500-\$1,500

PRIMARY CONTACT INFORMATION

Contact Name: _____

Contact Title: _____

Contact Email: _____

Contact Phone Number/Mobile: _____

INFORMATION FOR YOUR BRAND PROMOTION

Contact Name: _____

Contact Address: _____

City: _____ State: _____

Zip Code: _____ Main Phone: _____

Website : _____

PAYMENT INFORMATION

Package _____

Total \$ _____

PROPOSED MERCH





CONTACT US

We'd love to discuss how we can build a winning partnership with your brand. Whether you're ready to choose a sponsorship tier or want to explore a custom package, we're here to make it easy and impactful.

Get in Touch Today:

Jordan Perry

Team Owner / Sponsorship Manager

Phone: 410-622-7268

✉ Email: jordan@perryracing.com

🌐 Website: www.perryracing.com

📍 Location: Severn, Maryland