



Become a Smyrna Public Safety Foundation Sponsor:

Instead of the SPSF sending fundraising requests to you throughout the year, we ask that you become a sponsor by making a single commitment for the year. Benefits include exposure at all the SPSF events for an entire year. The more the pledge amount, the more exposure via the media, posters and flyers, social media and at the events themselves. The chart also shows what benefits each level receives.

* Additional events scheduled throughout the year will receive equivalent sponsorship benefits.

Benefits of Sponsorship	Title \$15,000+	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
COMMITTED						
SPSF General benefits						
Live VIP recognition at the event as a major sponsor/patron	✓	✓	✓	✓		
SPSF Supporter window sticker for home or business.	✓	✓	✓	✓	✓	✓
Special recognition on the SPSF website home page as a Major Sponsor	✓	✓	✓			
Name and logo on SPSF Facebook and website with link back to your site. (Large, Medium, Small logo based on level)	✓	✓	✓	✓	✓	✓
Name and logo on Signage used at all SPSF events (including festivals)	✓	✓	✓	✓	✓	

Smyrna Public Safety Foundation
 2620 Atlanta Rd SE
 Smyrna GA 30080
www.smyrnapsf.org

Fire Truck Pull						
Name sponsor of event & Most prominent name and logo placement on event banner	✓					
Most prominent name and logo placement on event flyers &/or posters promoting the event	✓	✓				
Medium size logo placement on event flyers &/or posters promoting the event			✓	✓		
Small size logo placement on event flyer &/or posters promoting the event					✓	
Heroes Gala						
Sponsor name will be part of the official event name	✓					
Most prominent name and logo placement on event flyers, rack cards, or posters		✓				
Medium size logo placement on event flyers, rack cards or posters promoting the event			✓	✓		
Tickets for preferred seating at event	20	20	10	10	6	4
Awards Banquet						
Most prominent name and logo placement on invitations to our Heroes	✓	✓				
Tickets to Award Banquet event (sit down dinner & dancing)	10	8	6	4	2	
5K Race						
Logo placement on race shirt	✓	✓	✓	✓	✓	
Sponsor name on race shirt						✓
Name and logo on race marketing materials	✓	✓	✓	✓	✓	
Sponsor name on race marketing materials						✓
Display table on race day	✓	✓	✓	✓		

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