



A Tradition of Quality
SINCE 1997



Dealer Marketing Field Guide

Inside you will find helpful tips and best practices you can use to grow your sales of Old Hickory Buildings and Sheds. You will also find our latest dealer marketing policies designed to ensure fair competition and the best possible customer experience.



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Dealer Marketing Policy

OLD HICKORY BRAND REPRESENTATION & USE OF TRADEMARKS

- Dealers are prohibited from representing themselves as the Old Hickory brand owner (either directly or implied) in marketing mediums such as: websites, social media, ads, etc. Implied ownership includes failure to use the "Authorized Dealer" logo version. Old Hickory reserves the right to disallow use of its trademarks and copyrights if it's determined that a dealer is intentionally misleading customers or represents themselves as the brand.
- Dealers are required to use the "Authorized Dealer" version of the Old Hickory brand logo on their dealer websites, social media pages and any other marketing assets that reference the Old Hickory brand. Use of the "Authorized Dealer" logo does not apply to brochures & signage produced and provided by the Old Hickory home office, which dealers are encouraged to use.
- The main Old Hickory brand logo (without "Authorized Dealer" designation) can only be used on Dealer's websites if hyperlinked to the main [Old Hickory Buildings & Sheds website](#) and should be displayed less prominently than the "Authorized Dealer" version of the Old Hickory brand logo.

DEALER BUSINESS NAMES, DOMAINS AND ONLINE PROFILES

- Dealers are required to obtain advance permission from the Old Hickory home office before using the names "Old Hickory", "Hickory", or any combination thereof, as their legal business name, DBA, domain name, in website redirects, or as their social media page/profile name.
- Contact marketing@oldhickorybuildings.com to obtain advance permission.

CONNECT TO OLD HICKORY

- Dealers must prominently display a link to oldhickorysheds.com, oldhickorybuildings.com or oldhickorybuildings.ca on their website (determined regionally).
- If a Dealer has a Facebook or Instagram page for their business, they must like AND follow the Old Hickory [Facebook](#) and/or [Instagram](#) pages. Click [here](#) for simple instructions on how to do this.

GEOGRAPHIC TARGETING

- Dealers ARE permitted to advertise "delivery" and to sell in areas where they do not have a physical lot but are PROHIBITED from implying (in text or images) that they are the local dealer in areas where they do not have physical sales lots.
- Dealers cannot represent the locations of other Old Hickory dealers or shops as their own.

DISPLAY OF PRODUCT PRICING ON DIGITAL PROPERTIES

- Dealers should display prices on their websites and on social media properties (including Facebook Marketplace) provided that the pricing reflects our most current price list.
- Dealers are responsible for maintaining current pricing on their websites, on social media, on online marketplaces (eBay, Craigslist, FB Marketplace) or in any printed material they produce.
- Dealer MUST include the disclaimer: "Prices subject to change and may vary by delivery location"

SALES LOT SIGNAGE

- Dealers are required to display Old Hickory signage and brochures as indicated in the dealer agreement and directed by your Old Hickory Territory Manager.

3D SHED BUILDERS

- Dealers are encouraged to link to the Old Hickory 3D Builder using this URL, replacing "999999" with their Dealer ID: <https://orders.oldhickorybuildings.com/myquote?dealerid=999999&template=1&dir=1>
- Dealers are prohibited from using third-party 3D shed design software programs because they do not conform with our build quality standards and misrepresent the Old Hickory brand.



Branding Guidelines

Below are some simple creative guidelines to use when you're creating websites, signage or social media content for the purpose of promoting and selling Old Hickory Buildings and Sheds.

AUTHORIZED DEALER LOGOS

Using the right logo will reduce customer confusion and make it clear you're the dealer. Click [here](#) to download the logo files from our dealer marketing asset library.



AUTHORIZED DEALER

BRAND COLORS

Use the Old Hickory colors to ensure instant recognition (i.e., Coca-Cola is always the same red.)

PRIMARY



PMS: 7701C
CMYK: 96, 30, 8, 43
RGB: 0, 87, 122
HEX/HTML: 00577A



PMS: 2006C
CMYK: 1, 21, 76, 1
RGB: 234, 188, 83
HEX/HTML: EABC53

ACCENTS



PMS: 7539C
CMYK: 41, 31, 35, 10
RGB: 141, 143, 143
HEX/HTML: 8D8F8F



PMS: 2350C
CMYK: 0, 99, 100, 19
RGB: 175, 36, 32
HEX/HTML: AF2420



PMS: Black C
CMYK: 0, 0, 0, 100
RGB: 44, 42, 41
HEX/HTML: 2C2A29



PMS: NA
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0
HEX/HTML: FFFFFFFF

TYPOGRAPHY

Using these Old Hickory brand fonts will help you communicate your most important message first. These fonts are all web safe and available in both MS Office and Adobe software.

HEADLINES, TAGLINES & CALLS-TO-ACTION: HELVETICA CONDENSED BOLD

It's not just any old building...it's an
OLD HICKORY BUILDING!

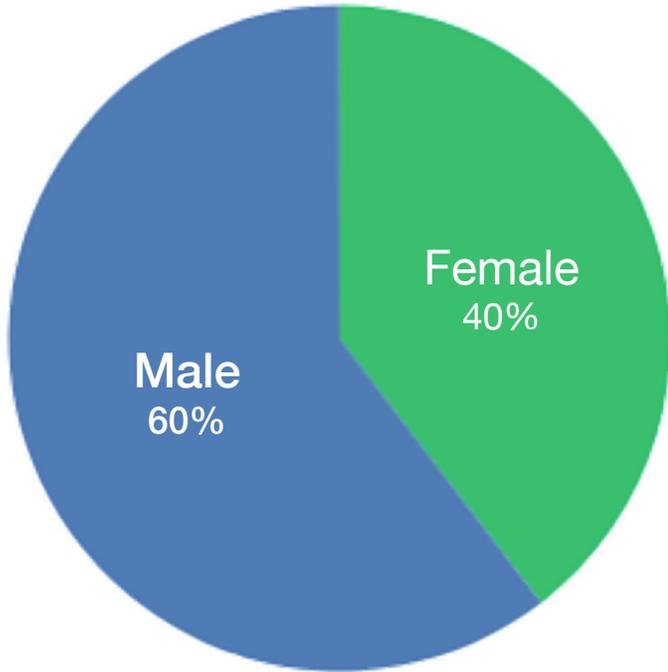
BUILD & PRICE ONLINE

BODY COPY: HELVETICA REGULAR

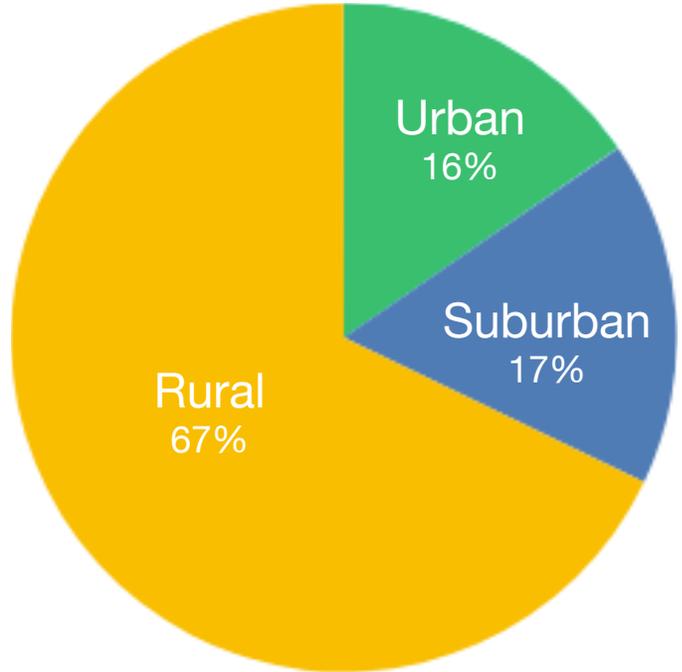
The Lofted Barn features up to 8 feet of loft included in price and has 6' 3" inside wall height. The 8ft wide model features a single wood door as standard while the 10', 12', 14' and 16' wide models feature double wood doors. Add your designed package and select from a wide variety of options to make this your dream shed.

WHO ARE OUR CUSTOMERS?

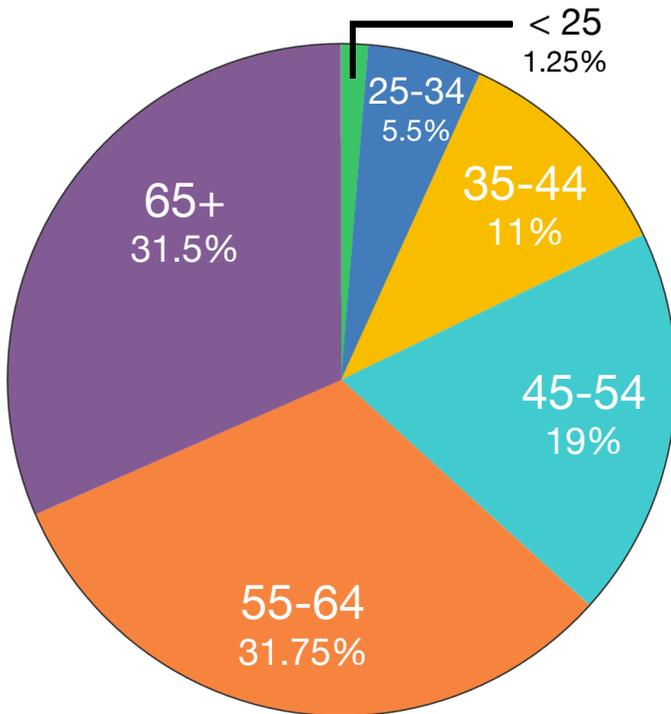
Based on the post-purchase survey we have been running since the Fall of 2020, here is who our customers are. We continue to gain respondents to the survey, so the data may change over time...but it is currently reliable given the number of respondents to the questionnaire.



GENDER



COMMUNITY

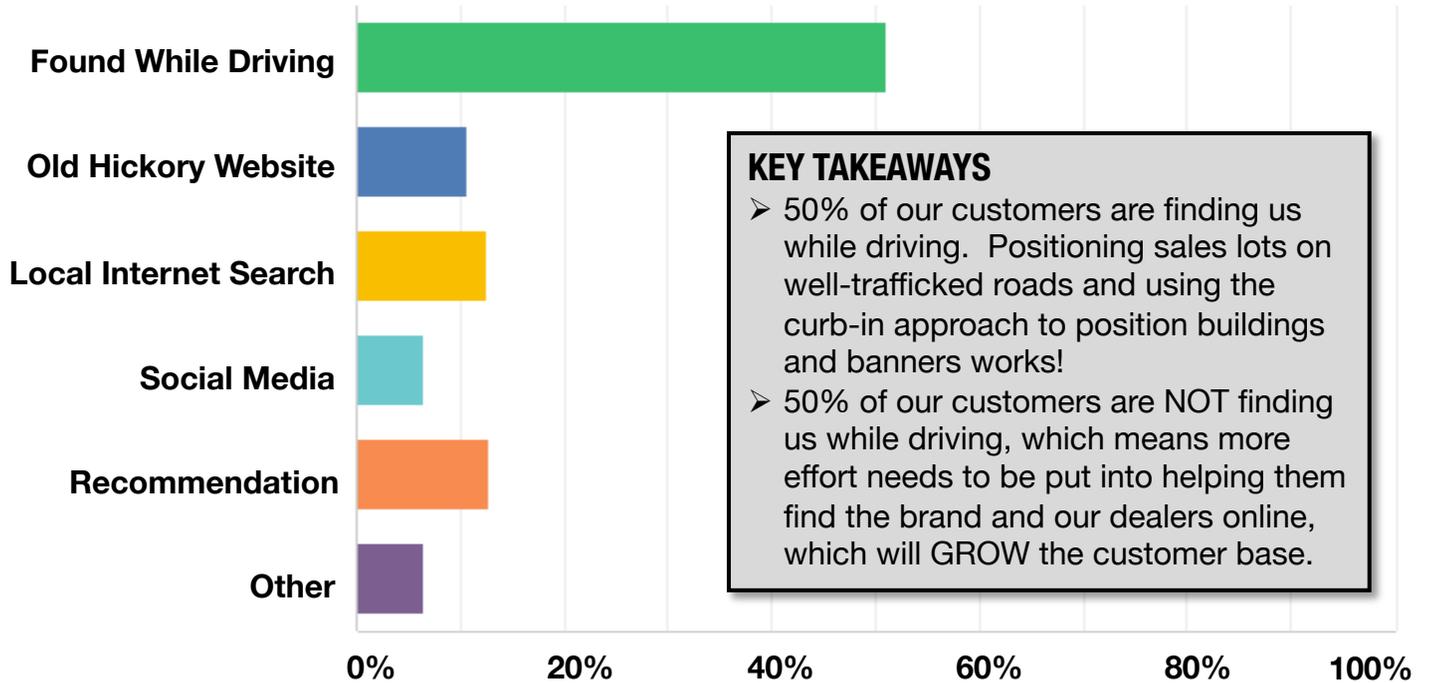


AGE

KEY TAKEAWAYS

- Although rural communities produce 67% of our current customers, 33% come from suburban and even urban neighborhoods.
- Even though they represent a smaller percentage of the current audience, it's not too early to create Old Hickory brand awareness among the 35-44 and 25-34 age groups.

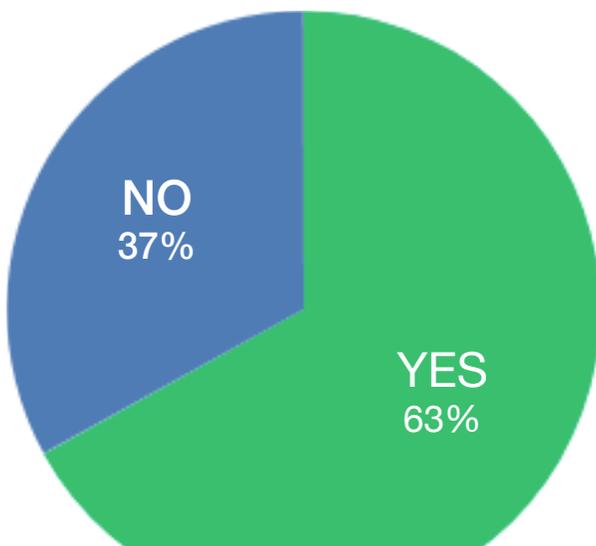
HOW ARE CUSTOMERS FINDING OUR DEALERS?



KEY TAKEAWAYS

- 50% of our customers are finding us while driving. Positioning sales lots on well-trafficked roads and using the curb-in approach to position buildings and banners works!
- 50% of our customers are NOT finding us while driving, which means more effort needs to be put into helping them find the brand and our dealers online, which will GROW the customer base.

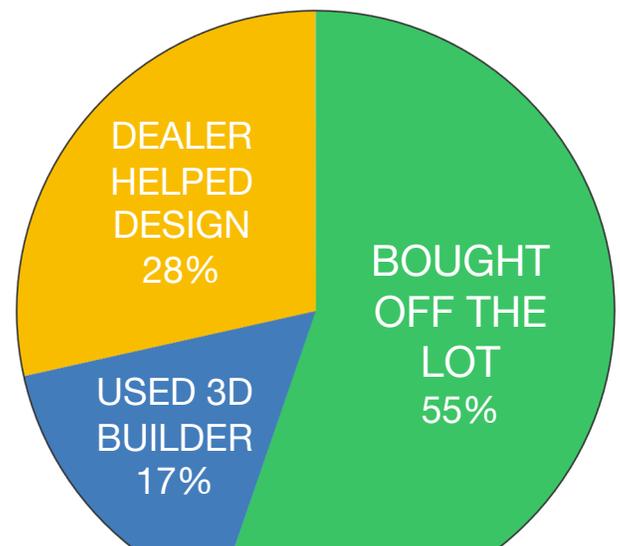
ARE CUSTOMERS CONSIDERING OTHER BRANDS?



KEY TAKEAWAYS

- Customers are still choosing Old Hickory after considering other options.

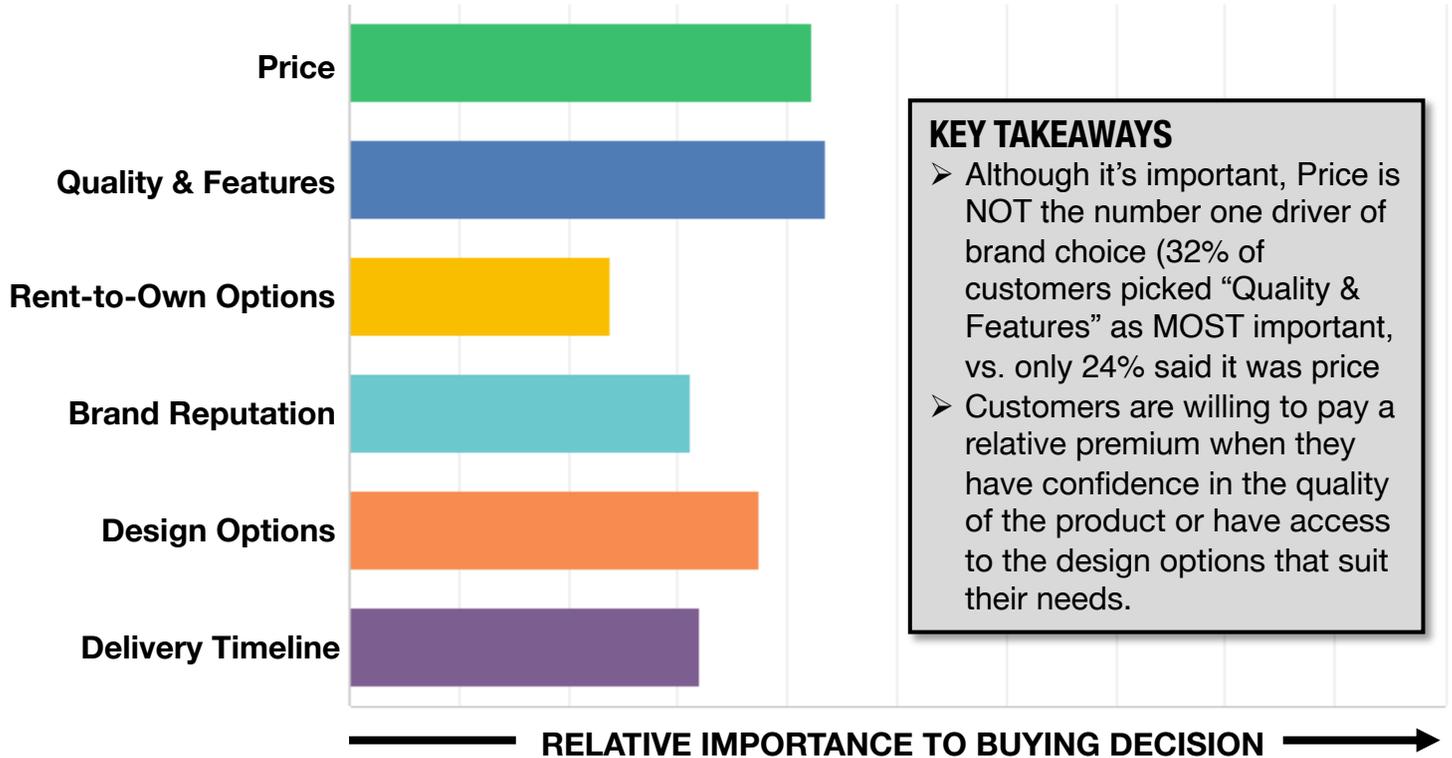
HOW ARE CUSTOMERS CHOOSING THEIR SHED DESIGN?



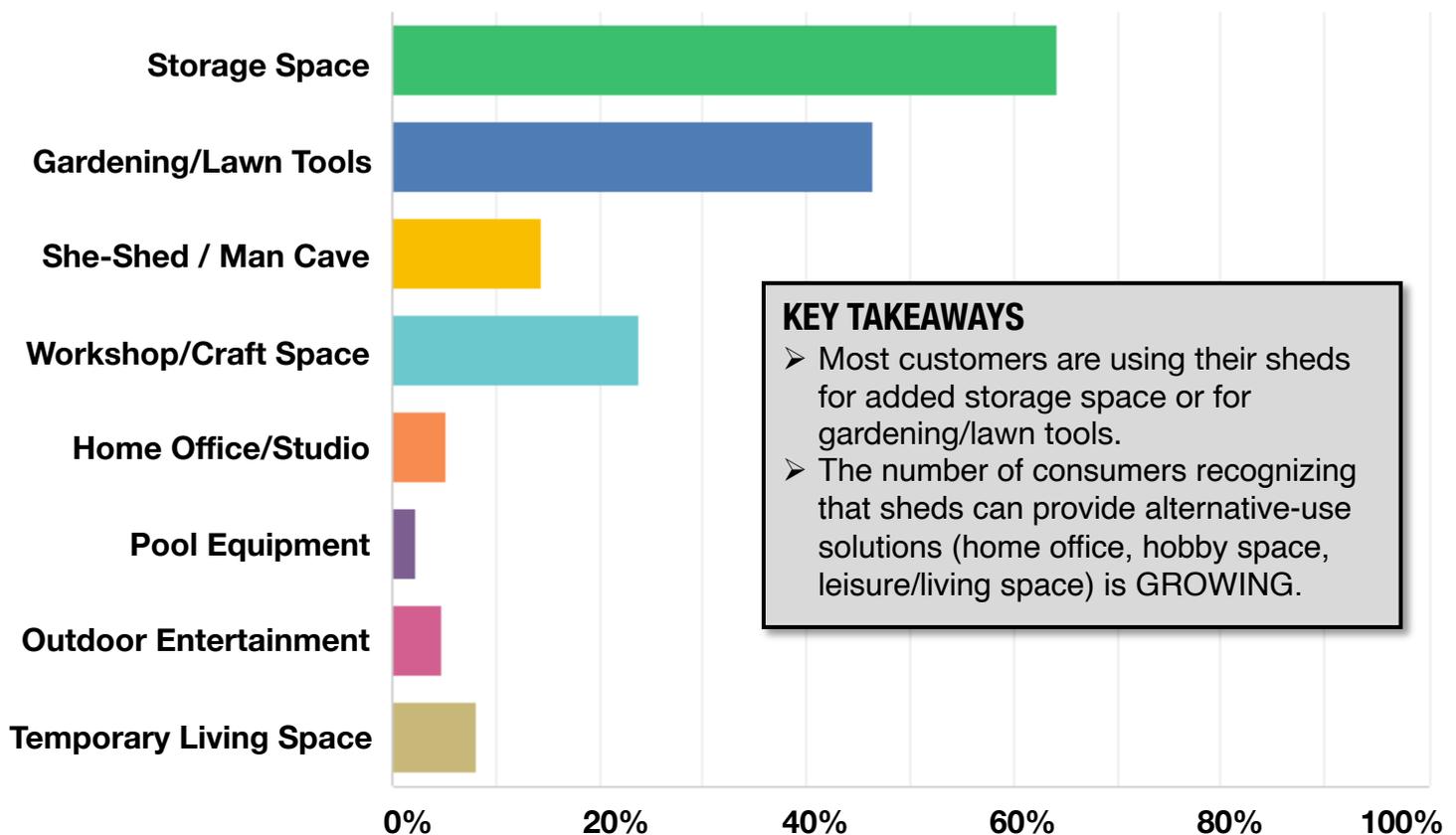
KEY TAKEAWAYS

- The 3D Builder's influence on brand awareness & engagement is growing and is creating leads.

WHAT ARE THE DRIVERS OF CUSTOMER BRAND CHOICE?



WHAT ARE CUSTOMERS USING THEIR SHEDS FOR?



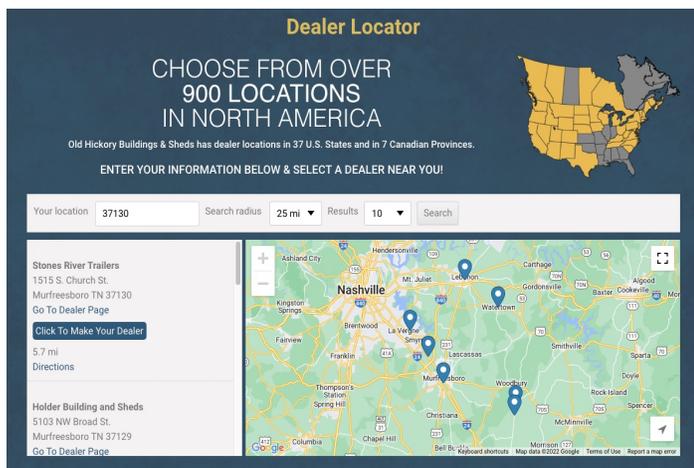
NEW BRAND WEBSITE (oldhickorybuildings.com)

The NEW Old Hickory Buildings & Sheds website is properly search optimized, drives sales leads to our dealers and contains a HUGE amount of content that will help to build the brand & persuade customers!



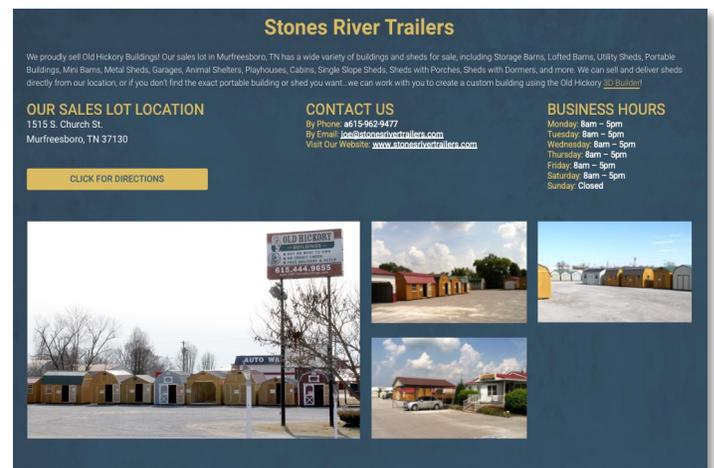
KEY FEATURES THAT DRIVE BUSINESS TO OUR DEALERS:

- ✓ The site detects the visitor's location and assigns their nearest dealer
- ✓ Displays the correct product options based on the visitor's location
- ✓ Sales Leads are collected throughout the site and are passed to the dealers
- ✓ Drives visitors to the NEW 3D Builder Tool and keeps you as the default local dealer



DEALER LOCATOR

Allows customers to search different geographic areas in case their intended delivery address is different than the location detected by the site.



YOUR DEALER PAGE

We can add more contact info, business hours and photos to your page. Just contact us at: marketing@oldhickorybuildings.com

BARND DEALER.COM DEALER WEBSITE PLATFORM

BarnDealer.com is a website platform that is exclusive to Old Hickory Dealers! You'll be able to launch your own website without ANY web development skill required. The site is pre-loaded with content and is fully search optimized to help you reach more local customers who are searching for sheds and portable buildings. The cost is only \$99.99/month for dealers with a single lot location (plus \$49.99 per additional lot location) and includes a FREE Google Business Profile set-up!



KEY BENEFITS:

- ✓ Does NOT require technical skill & takes only 30 minutes of your time to create
- ✓ Use your own domain, or the system can provide options & register your favorite
- ✓ Content is pre-built & search optimized
- ✓ Just add your "About Us" information & your sales lot inventory so customers can view what's available on your lot

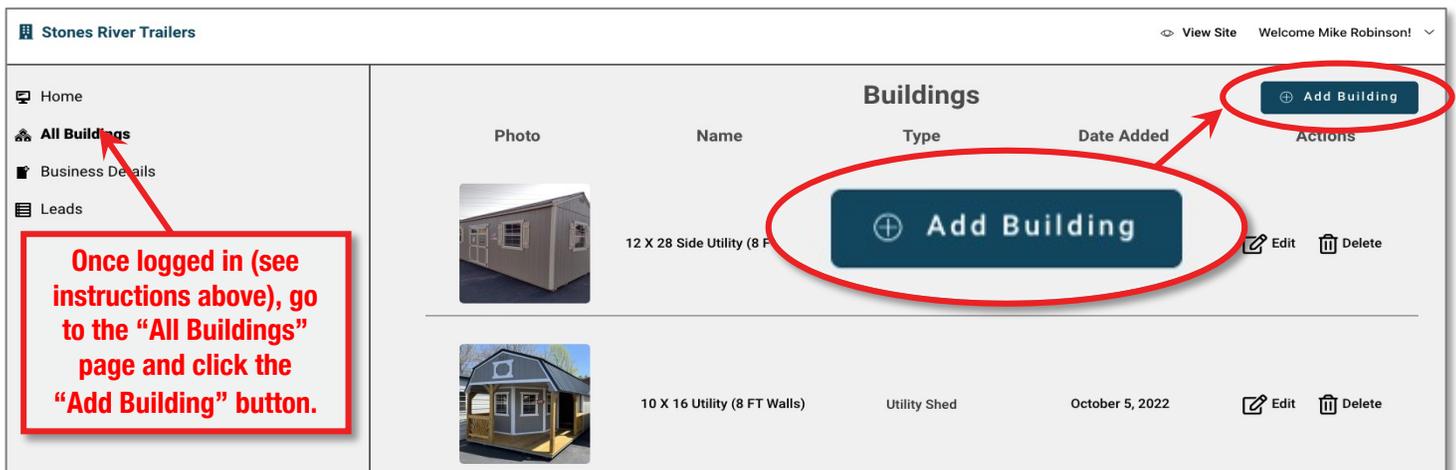
EASY-TO-USE SITE EDITOR

- ✓ Manage "About Us" content, including lot photos, your story, address, email, phone & business hours
- ✓ View Sales Leads coming from the "Contact Us" page
- ✓ Add inventory to your site by inputting the building inventory # & loading photos. The tool connects to the Old Hickory database to populate key details, INCLUDING PRICING!

TAKE A SITE TOUR at BarnDealerDemo.com

Want to try adding inventory to the site? Visit BarnDealerDemo.com/Admin, enter the following credentials, then follow the instructions in red below.

ADMIN USERNAME: demo1 **ADMIN PASSWORD:** demo1



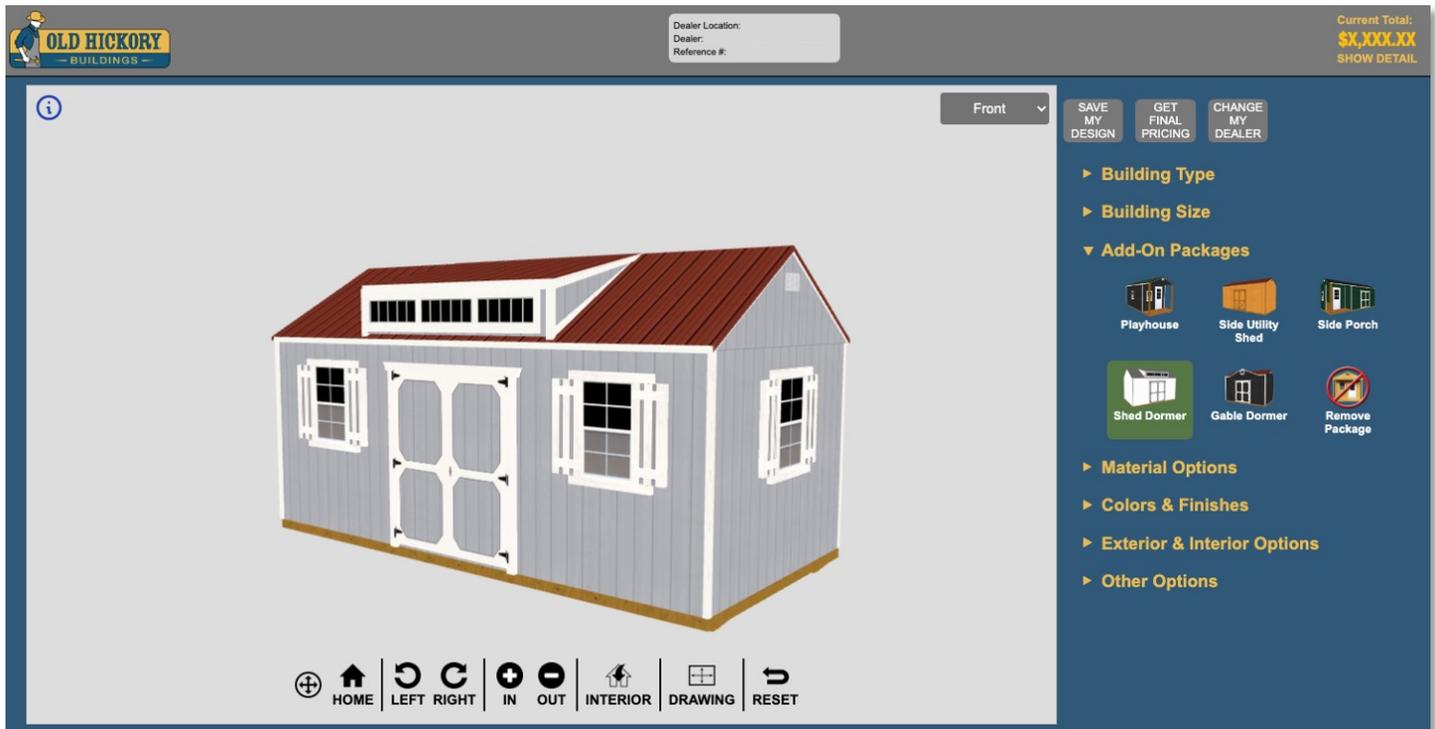
Once logged in (see instructions above), go to the "All Buildings" page and click the "Add Building" button.

Note: On the demo site, you can test adding buildings using the inventory #s "DEMO-1", "DEMO-2" or "DEMO-3".

READY TO GET STARTED? OR HAVE QUESTIONS? VISIT barnddealer.com
For Technical Support, General Questions or Sales...**CALL (615) 437-7457**

NEW 3D SHED BUILDER FOR CUSTOMERS

This new system allows potential customers to easily design exactly what they want and to submit their design to you for final pricing. To complete the sale...you'll be able to bring up their saved design, make some add-on and upsell recommendations...and CLOSE THE DEAL!



KEY 3D SHED BUILDER FEATURES

- ✓ Select the building type, size, add-on package, material choices, color and other options ALL from the menu on the right. It's all right there on the page!
- ✓ Move objects by clicking & dragging them on the building...or use the object controller...it's easy.
- ✓ Use your mouse or the view control menu to zoom in & out or to rotate left & right
- ✓ View the interior or see a 2D drawing to make sure objects are placed where wanted
- ✓ Designs can be saved and returned to later for further modification...no need to start over
- ✓ Pull up saved customer designs when they show up to purchase...no need to start from scratch
- ✓ Unlike 3rd Party shed builders...ours is proprietary and only shows the options that can be built...so no broken promises and disappointing customers. If you can design it...we can build it!
- ✓ Our system is built IN-HOUSE by our development team...so we provide TECH SUPPORT!

LINK TO THE 3D SHED BUILDER & SET YOURSELF AS THE DEALER

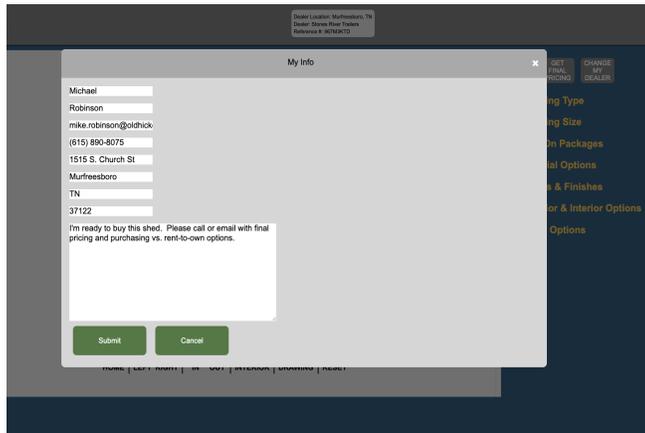
Use the link format below to send potential customers from your website, digital advertising or social media posts to the NEW 3D BUILDER...and to set yourself as the default dealer to ensure that you retain the sales lead that you helped to create!

<https://orders.oldhickorybuildings.com/myquote?dealerid=999999&template=1&dir=1>

The "999999" in the above URL string should be replaced by your Dealer ID. You can locate your Dealer ID at the top right of the Dealer Portal screen once you are logged in.

WE'RE DRIVING SALES LEADS TO OUR DEALERS

Both the brand website AND the public-facing 3D builder will drive sales leads to you. It's critical to follow up on ALL these leads, but it's important to know where each comes from and what they mean.



PRIORITY 1: 3D BUILDER LEADS

EMAIL SUBJECT: "Customer Requests Final Pricing"

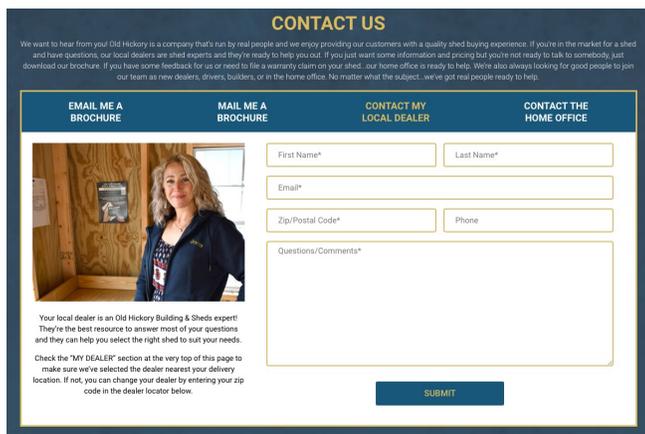
When a potential customer designs a shed in the 3D builder and clicks "GET FINAL PRICING", they're asked to enter their information (including delivery location). These are the most important leads because they already know what they want and may be ready to buy!

BEST PRACTICE:

Contact the customer within 24 hours to provide final pricing and offer your assistance!

TO CONVERT QUOTES INTO ORDERS:

When you receive a request for final pricing, login to your Dealer Portal account noted in the email and find the Customer Order # from the email on your Current Orders tab as a "Customer Quote". Click on that line and you'll see a "CONVERT TO ORDER" button on the top right. NOTE: Once converted to an order, only you will be able to make changes to the customer's building design.



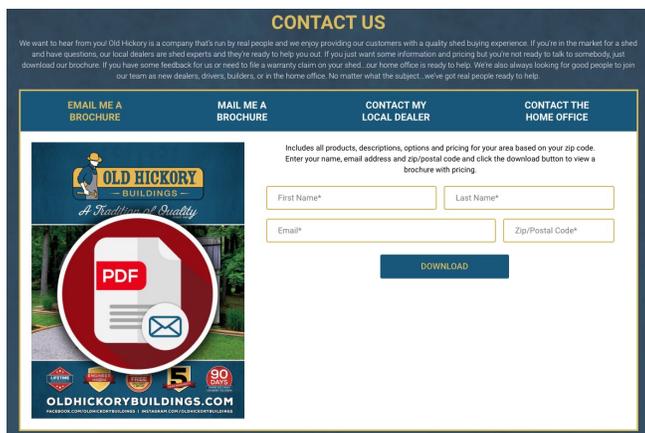
PRIORITY 2: CONTACT MY LOCAL DEALER

EMAIL SUBJECT: "Old Hickory Dealer Contact Request"

The brand website has a CONTACT US page that includes options for several different types of contact requests. When a site visitor selects "CONTACT MY LOCAL DEALER", it shows that they're actively shopping for sheds and want to speak to an expert!

BEST PRACTICE:

Call or reply to the customer by email within 24 hours to answer their questions and offer your assistance!



PRIORITY 3: BROCHURE REQUESTS

EMAIL SUBJECT: "Old Hickory Brochure Request Lead"

A visitor to our brand website has requested a copy of the brochure. The home office will handle getting them a copy of the brochure, but we're passing you the sales lead contact information since it appears they're in your area and may have questions about buying a shed!

BEST PRACTICE:

Email the customer within 48 hours to offer your assistance and invite them to visit your sales lot!

WHY YOU SHOULD USE SOCIAL MEDIA

Your sales lot may be in a great location...highly visible on a road with plenty of drive-by traffic, but there is still a % of potential customers that aren't yet aware of you. Marketing through social media is one of the most versatile and cost-effective strategies that small businesses can use to reach their target audience, engage them and boost sales.

FACEBOOK BEST PRACTICES

Like/Follow Old Hickory – This ensures that you'll see our main page content so that you can share it on your local page. Click [here](#) for simple instructions on how to do this.

Post Consistently – Try to post 2-3 times/week (or at least once). Your Facebook page needs to show consistent activity for it to work.

Deliver Solutions, Not Specs – Remember that customers aren't buying a list of specifications...they're buying a solution for a space problem they have. Use posts to share ideas of how sheds can be used.

Use Quality Creative – Click [here](#) to visit our product image library and download approved photos.

Post New Lot Inventory – Take a picture of new inventory that just arrived on your lot. Mention the size, options & colors...or mention rent-to-own options, our warranty AND free delivery.

Make Posts Actionable – Tell the customer to visit or call and provide your contact info.

Use Facebook Mentions – Include “@oldhickorybuildings” somewhere in your post to tag us.

Boost Posts that Receive More Likes/Shares – You'll reach more customers if you pay to boost a post. That will ensure your posts reach consumers that don't already follow your page.

Advertising & Audience Targeting – Advertising from your Facebook page can help you reach a lot more people in your area...but be sure to target your audience geographically. Click [here](#) to see how.

FACEBOOK MARKETPLACE

People are shopping on Facebook now for items like sheds, lawn equipment, etc. Our most successful dealers have good Facebook Marketplace listings of the sheds on their lots.

INSTAGRAM BEST PRACTICES

Your Facebook posts will also work great on Instagram as long as they include a photo. You'll just need to keep the description short. The latest social media statistics reveal that the Instagram generation is older than you think...and growing. They're working, buying homes and starting families. New customers are on Instagram waiting for you.

HOW-TO RESOURCES

Use the links below to find "how-to" information for Facebook, FB Marketplace and Instagram:

FACEBOOK HOW-TO RESOURCES

[Create a Business Page](#)

[Posting Best Practices](#)

[Boosting your Posts](#)

[Growing Your Audience](#)

[Assigning Roles & Permissions](#)

[Publishing Video](#)

[Advertise On Facebook](#)

FACEBOOK MARKETPLACE

[Sell on Facebook Marketplace](#)

[Boosting Marketplace Listings](#)

INSTAGRAM HOW-TO RESOURCES

[Creating an Instagram Account](#)

[Cross-posting to Facebook](#)

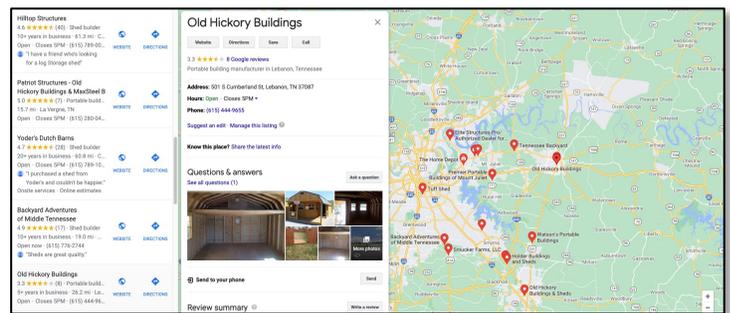
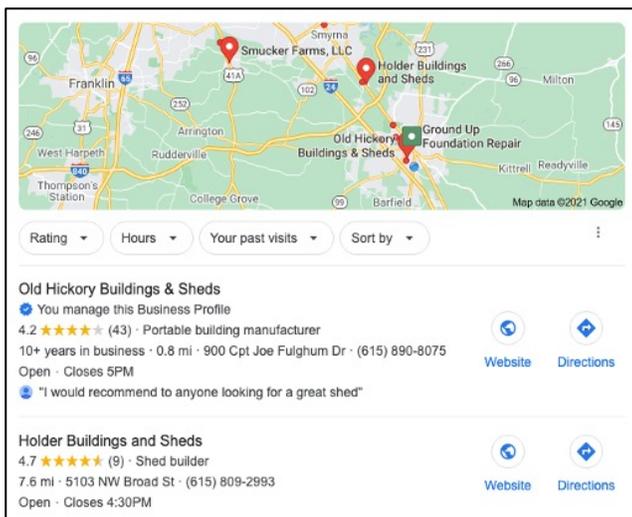
[Advertising on Instagram](#)

WHY YOUR GOOGLE BUSINESS PROFILE LISTING MATTERS

46% of all Google searches are looking for local information and 80% of consumers use search engines to find local business information. If it isn't your business that shows up in search results, it is one of your competitors. And for this reason, it is critical that you put in place a solid local search strategy.

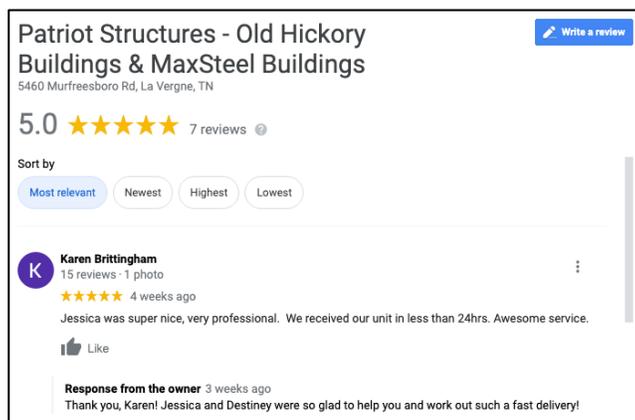
Without a Google Business Profile listing, you won't appear on Google Maps or the local pack, and you run the risk of the knowledge panel being incorrect or sparsely populated. These are highly prominent listings that stand out to users when displayed, and these are eye-catching listings you don't want to be missing out on.

FEATURES & BENEFITS OF A GOOGLE BUSINESS PROFILE



Google Maps Listing – Google Maps (both the app and desktop and mobile web versions) is intended to help those looking for directions as well as to discover businesses and locations.

Local Pack Listing – These are the business listings that appear directly under the map when a user runs a localized "sheds for sale near me" search.



Google Reviews – Reviews and responses are a key ranking factor for local search results. Most businesses simply cannot afford to be the one without strong trust signals showing alongside their listing.

SET UP A GOOGLE BUSINESS PROFILE

- STEP 1:** Visit the Google Business Profile [CREATE](#) Page and Search for your Business Name
- STEP 2:** Fill out your Business Name & Select "Portable Building Manufacturer" & "Shed Builder" as your Business Categories
- STEP 3:** Add your Business Location & Address
- STEP 4:** Review Possible Listings (select existing locations that are yours or select "None of these")
- STEP 5:** Confirm "YES" that you Serve Customers Outside your Location
- STEP 6:** Select the areas that you serve
- STEP 7:** Add your Contact Information
- STEP 8:** Opt-in to Updates & Recommendations
- STEP 9:** Finish & Verify Your Listing (follow the instructions to verify)
- STEP 10:** Use your Google Business Profile Dashboard to Manage Your Listing (opening hours, logo, photos, etc.)

A CENTRALIZED PLACE TO LOCATE LOGOS AND IMAGES YOU CAN USE

As part of the marketing effort to help our dealers grow their shed sales, we've assembled a library of approved logos, sign graphics, delivery photos and product photos that you can access and download for use on social media, Google My Business pages, or on your website. All product photos files are named based on the type of building, the package (if any), the siding and roof color.

IMAGE ASSET LINKS

- [Old Hickory Buildings "AUTHORIZED DEALER" logos](#)
- [Key Selling Point Badges \(I.e. Free Delivery, Engineer Certified, etc.\)](#)
- [Sales Lot Signage](#)
- [Product Photos](#) (named by building type, package, siding color & roof color)



THE GATEFOLD BROCHURE

ALL the important building details, options & reasons to buy from Old Hickory Buildings & Sheds...in ONE easy-to-read brochure that should be given to EVERY customer that shows up on your sales lot!



THE PRICE LIST

This is a simplified 1-page, black and white price list printed on a single sheet of paper. It fits inside the gatefold and contains pricing for the building styles and sizes offered in each territory...including the cash price and monthly rent-to-own payment options.

Old Hickory will supply these price lists in packs of 100 each...but the simple 1-page black and white design will allow it to be printed on a standard desktop printer in a pinch.

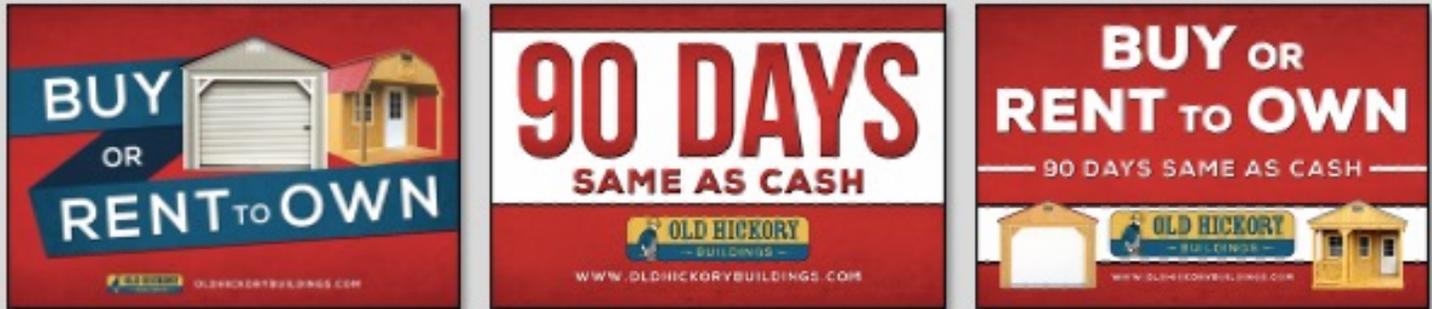
LOFTED BARN		STANDARD BUILDINGS		UTILITY SHEDS	
SIZE	PRICE	SIZE	PRICE	SIZE	PRICE
10' x 12'	\$1,199	10' x 12'	\$1,199	8' x 8'	\$499
12' x 12'	\$1,399	12' x 12'	\$1,399	10' x 10'	\$699
14' x 14'	\$1,599	14' x 14'	\$1,599	12' x 12'	\$899
16' x 16'	\$1,799	16' x 16'	\$1,799	14' x 14'	\$1,099
18' x 18'	\$1,999	18' x 18'	\$1,999	16' x 16'	\$1,299
20' x 20'	\$2,199	20' x 20'	\$2,199	18' x 18'	\$1,499
22' x 22'	\$2,399	22' x 22'	\$2,399	20' x 20'	\$1,699
24' x 24'	\$2,599	24' x 24'	\$2,599	22' x 22'	\$1,899
26' x 26'	\$2,799	26' x 26'	\$2,799	24' x 24'	\$2,099
28' x 28'	\$2,999	28' x 28'	\$2,999	26' x 26'	\$2,299
30' x 30'	\$3,199	30' x 30'	\$3,199	28' x 28'	\$2,499
32' x 32'	\$3,399	32' x 32'	\$3,399	30' x 30'	\$2,699
34' x 34'	\$3,599	34' x 34'	\$3,599	32' x 32'	\$2,899
36' x 36'	\$3,799	36' x 36'	\$3,799	34' x 34'	\$3,099
38' x 38'	\$3,999	38' x 38'	\$3,999	36' x 36'	\$3,299
40' x 40'	\$4,199	40' x 40'	\$4,199	38' x 38'	\$3,499
42' x 42'	\$4,399	42' x 42'	\$4,399	40' x 40'	\$3,699
44' x 44'	\$4,599	44' x 44'	\$4,599	42' x 42'	\$3,899
46' x 46'	\$4,799	46' x 46'	\$4,799	44' x 44'	\$4,099
48' x 48'	\$4,999	48' x 48'	\$4,999	46' x 46'	\$4,299
50' x 50'	\$5,199	50' x 50'	\$5,199	48' x 48'	\$4,499
52' x 52'	\$5,399	52' x 52'	\$5,399	50' x 50'	\$4,699
54' x 54'	\$5,599	54' x 54'	\$5,599	52' x 52'	\$4,899
56' x 56'	\$5,799	56' x 56'	\$5,799	54' x 54'	\$5,099
58' x 58'	\$5,999	58' x 58'	\$5,999	56' x 56'	\$5,299
60' x 60'	\$6,199	60' x 60'	\$6,199	58' x 58'	\$5,499
62' x 62'	\$6,399	62' x 62'	\$6,399	60' x 60'	\$5,699
64' x 64'	\$6,599	64' x 64'	\$6,599	62' x 62'	\$5,899
66' x 66'	\$6,799	66' x 66'	\$6,799	64' x 64'	\$6,099
68' x 68'	\$6,999	68' x 68'	\$6,999	66' x 66'	\$6,299
70' x 70'	\$7,199	70' x 70'	\$7,199	68' x 68'	\$6,499
72' x 72'	\$7,399	72' x 72'	\$7,399	70' x 70'	\$6,699
74' x 74'	\$7,599	74' x 74'	\$7,599	72' x 72'	\$6,899
76' x 76'	\$7,799	76' x 76'	\$7,799	74' x 74'	\$7,099
78' x 78'	\$7,999	78' x 78'	\$7,999	76' x 76'	\$7,299
80' x 80'	\$8,199	80' x 80'	\$8,199	78' x 78'	\$7,499
82' x 82'	\$8,399	82' x 82'	\$8,399	80' x 80'	\$7,699
84' x 84'	\$8,599	84' x 84'	\$8,599	82' x 82'	\$7,899
86' x 86'	\$8,799	86' x 86'	\$8,799	84' x 84'	\$8,099
88' x 88'	\$8,999	88' x 88'	\$8,999	86' x 86'	\$8,299
90' x 90'	\$9,199	90' x 90'	\$9,199	88' x 88'	\$8,499
92' x 92'	\$9,399	92' x 92'	\$9,399	90' x 90'	\$8,699
94' x 94'	\$9,599	94' x 94'	\$9,599	92' x 92'	\$8,899
96' x 96'	\$9,799	96' x 96'	\$9,799	94' x 94'	\$9,099
98' x 98'	\$9,999	98' x 98'	\$9,999	96' x 96'	\$9,299
100' x 100'	\$10,199	100' x 100'	\$10,199	98' x 98'	\$9,499
102' x 102'	\$10,399	102' x 102'	\$10,399	100' x 100'	\$9,699
104' x 104'	\$10,599	104' x 104'	\$10,599	102' x 102'	\$9,899
106' x 106'	\$10,799	106' x 106'	\$10,799	104' x 104'	\$10,099
108' x 108'	\$10,999	108' x 108'	\$10,999	106' x 106'	\$10,299
110' x 110'	\$11,199	110' x 110'	\$11,199	108' x 108'	\$10,499
112' x 112'	\$11,399	112' x 112'	\$11,399	110' x 110'	\$10,699
114' x 114'	\$11,599	114' x 114'	\$11,599	112' x 112'	\$10,899
116' x 116'	\$11,799	116' x 116'	\$11,799	114' x 114'	\$11,099
118' x 118'	\$11,999	118' x 118'	\$11,999	116' x 116'	\$11,299
120' x 120'	\$12,199	120' x 120'	\$12,199	118' x 118'	\$11,499
122' x 122'	\$12,399	122' x 122'	\$12,399	120' x 120'	\$11,699
124' x 124'	\$12,599	124' x 124'	\$12,599	122' x 122'	\$11,899
126' x 126'	\$12,799	126' x 126'	\$12,799	124' x 124'	\$12,099
128' x 128'	\$12,999	128' x 128'	\$12,999	126' x 126'	\$12,299
130' x 130'	\$13,199	130' x 130'	\$13,199	128' x 128'	\$12,499
132' x 132'	\$13,399	132' x 132'	\$13,399	130' x 130'	\$12,699
134' x 134'	\$13,599	134' x 134'	\$13,599	132' x 132'	\$12,899
136' x 136'	\$13,799	136' x 136'	\$13,799	134' x 134'	\$13,099
138' x 138'	\$13,999	138' x 138'	\$13,999	136' x 136'	\$13,299
140' x 140'	\$14,199	140' x 140'	\$14,199	138' x 138'	\$13,499
142' x 142'	\$14,399	142' x 142'	\$14,399	140' x 140'	\$13,699
144' x 144'	\$14,599	144' x 144'	\$14,599	142' x 142'	\$13,899
146' x 146'	\$14,799	146' x 146'	\$14,799	144' x 144'	\$14,099
148' x 148'	\$14,999	148' x 148'	\$14,999	146' x 146'	\$14,299
150' x 150'	\$15,199	150' x 150'	\$15,199	148' x 148'	\$14,499
152' x 152'	\$15,399	152' x 152'	\$15,399	150' x 150'	\$14,699
154' x 154'	\$15,599	154' x 154'	\$15,599	152' x 152'	\$14,899
156' x 156'	\$15,799	156' x 156'	\$15,799	154' x 154'	\$15,099
158' x 158'	\$15,999	158' x 158'	\$15,999	156' x 156'	\$15,299
160' x 160'	\$16,199	160' x 160'	\$16,199	158' x 158'	\$15,499
162' x 162'	\$16,399	162' x 162'	\$16,399	160' x 160'	\$15,699
164' x 164'	\$16,599	164' x 164'	\$16,599	162' x 162'	\$15,899
166' x 166'	\$16,799	166' x 166'	\$16,799	164' x 164'	\$16,099
168' x 168'	\$16,999	168' x 168'	\$16,999	166' x 166'	\$16,299
170' x 170'	\$17,199	170' x 170'	\$17,199	168' x 168'	\$16,499
172' x 172'	\$17,399	172' x 172'	\$17,399	170' x 170'	\$16,699
174' x 174'	\$17,599	174' x 174'	\$17,599	172' x 172'	\$16,899
176' x 176'	\$17,799	176' x 176'	\$17,799	174' x 174'	\$17,099
178' x 178'	\$17,999	178' x 178'	\$17,999	176' x 176'	\$17,299
180' x 180'	\$18,199	180' x 180'	\$18,199	178' x 178'	\$17,499
182' x 182'	\$18,399	182' x 182'	\$18,399	180' x 180'	\$17,699
184' x 184'	\$18,599	184' x 184'	\$18,599	182' x 182'	\$17,899
186' x 186'	\$18,799	186' x 186'	\$18,799	184' x 184'	\$18,099
188' x 188'	\$18,999	188' x 188'	\$18,999	186' x 186'	\$18,299
190' x 190'	\$19,199	190' x 190'	\$19,199	188' x 188'	\$18,499
192' x 192'	\$19,399	192' x 192'	\$19,399	190' x 190'	\$18,699
194' x 194'	\$19,599	194' x 194'	\$19,599	192' x 192'	\$18,899
196' x 196'	\$19,799	196' x 196'	\$19,799	194' x 194'	\$19,099
198' x 198'	\$19,999	198' x 198'	\$19,999	196' x 196'	\$19,299
200' x 200'	\$20,199	200' x 200'	\$20,199	198' x 198'	\$19,499
202' x 202'	\$20,399	202' x 202'	\$20,399	200' x 200'	\$19,699
204' x 204'	\$20,599	204' x 204'	\$20,599	202' x 202'	\$19,899
206' x 206'	\$20,799	206' x 206'	\$20,799	204' x 204'	\$20,099
208' x 208'	\$20,999	208' x 208'	\$20,999	206' x 206'	\$20,299
210' x 210'	\$21,199	210' x 210'	\$21,199	208' x 208'	\$20,499
212' x 212'	\$21,399	212' x 212'	\$21,399	210' x 210'	\$20,699
214' x 214'	\$21,599	214' x 214'	\$21,599	212' x 212'	\$20,899
216' x 216'	\$21,799	216' x 216'	\$21,799	214' x 214'	\$21,099
218' x 218'	\$21,999	218' x 218'	\$21,999	216' x 216'	\$21,299
220' x 220'	\$22,199	220' x 220'	\$22,199	218' x 218'	\$21,499
222' x 222'	\$22,399	222' x 222'	\$22,399	220' x 220'	\$21,699
224' x 224'	\$22,599	224' x 224'	\$22,599	222' x 222'	\$21,899
226' x 226'	\$22,799	226' x 226'	\$22,799	224' x 224'	\$22,099
228' x 228'	\$22,999	228' x 228'	\$22,999	226' x 226'	\$22,299
230' x 230'	\$23,199	230' x 230'	\$23,199	228' x 228'	\$22,499
232' x 232'	\$23,399	232' x 232'	\$23,399	230' x 230'	\$22,699
234' x 234'	\$23,599	234' x 234'	\$23,599	232' x 232'	\$22,899
236' x 236'	\$23,799	236' x 236'	\$23,799	234' x 234'	\$23,099
238' x 238'	\$23,999	238' x 238'	\$23,999	236' x 236'	\$23,299
240' x 240'	\$24,199	240' x 240'	\$24,199	238' x 238'	\$23,499
242' x 242'	\$24,399	242' x 242'	\$24,399	240' x 240'	\$23,699
244' x 244'	\$24,599	244' x 244'	\$24,599	242' x 242'	\$23,899
246' x 246'	\$24,799	246' x 246'	\$24,799	244' x 244'	\$24,099
248' x 248'	\$24,999	248' x 248'	\$24,999	246' x 246'	\$24,299
250' x 250'	\$25,199	250' x 250'	\$25,199	248' x 248'	\$24,499
252' x 252'	\$25,399	252' x 252'	\$25,399	250' x 250'	\$24,699
254' x 254'	\$25,599	254' x 254'	\$25,599	252' x 252'	\$24,899
256' x 256'	\$25,799	256' x 256'	\$25,799	254' x 254'	\$25,099
258' x 258'	\$25,999	258' x 258'	\$25,999	256' x 256'	\$25,299
260' x 260'	\$26,199	260' x 260'	\$26,199	258' x 258'	\$25,499
262' x 262'	\$26,399	262' x 262'	\$26,399	260' x 260'	\$25,699
264' x 264'	\$26,599	264' x 264'	\$26,599	262' x 262'	\$25,899
266' x 266'	\$26,799	266' x 266'	\$26,799	264' x 264'	\$26,099
268' x 268'	\$26,999	268' x 268'	\$26,999	266' x 266'	\$26,299
270' x 270'	\$27,199	270' x 270'	\$27,199	268' x 268'	\$26,499
272' x 272'	\$27,399	272' x 272'	\$27,399	270' x 270'	\$26,699
274' x 274'	\$27,599	274' x 274'	\$27,599	272' x 272'	\$26,899
276' x 276'	\$27,799	276' x 276'	\$27,799	274' x 274'	\$27,099
278' x 278'	\$27,999	278' x 278'	\$27,999	276' x 276'	\$27,299
280' x 280'	\$28,199	280' x 280'	\$28,199	278' x 278'	\$27,499
282' x 282'	\$28,399	282' x 282'	\$28,399	280' x 280'	\$27,699
284' x 284'	\$28,599	284			

VINYL BANNERS

The best way to capture drive-by customer attention and interest is to use a “curb in” approach to building and signage display. This means positioning the attractive side of the sheds and Priority 1 banners so that they face oncoming drivers. Ask your Territory Manager for these banners!

PRIORITY 1 BANNERS (positioned “CURB IN”)

These are the messages that create the highest level of interest and should be constantly on display.



PRIORITY 2 BANNERS (positioned near the sales office)



SPECIAL USE BANNERS (with Territory Manager approval)



CUSTOM BANNERS

Custom banners can be printed at a cost of \$25 each for these standard sizes or at a cost of \$3.50/sq ft for non-standard sizes.



8ft x 3ft
Custom
Banner

6ft x 4ft
Custom
Banner



18" x 12" DOUBLE-SIDED SIGNS

(SIDE 1 and SIDE 2 pairings shown)

Note: Use of SIDE 2 signs advertising sales events or price reductions requires Territory Manager approval.

10% OFF / 15% OFF THIS BUILDING



20% OFF / 25% OFF THIS BUILDING



ADD SHELVES/ INVENTORY REDUCTION



ADD A WORKBENCH / PRICE REDUCED



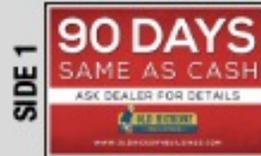
FREE DELIVERY & SETUP / \$100 OFF



LTD LIFETIME WARRANTY / \$200 OFF



90 DAYS SAME AS CASH / \$250 OFF



RENT TO OWN / \$300 OFF



PICK UP PRICE GUIDE / LOOK INSIDE



24" x 18" DOUBLE-SIDED SIGNS

(SIDE 1 and SIDE 2 pairings shown)

WE CAN ORDER IT / BUY THIS BUILDING



FREE DELIVERY & SET-UP



18" x 18" DOUBLE-SIDED SIGNS

(SIDE 1 and SIDE 2 pairings shown)

SOLD / USED (18" x 18")



T1-11 / LP SMARTPANEL

