

# LET ME BE YOUR GUIDE



I learned so much from an amazing tour guide when we set out to discover the beauty of Vinicunca (Rainbow Mountain) in Cusco, Peru.

The hike is only 10K and sounds like an easy feat. Here is the catch: The elevation gain is 1,627 ft, starting at just over 15,000 ft. That is challenging for those of us who live at elevations of less than 100 ft year-round.

And this is where choosing the right guide made all the difference. He prepared us for the journey, made sure we had the right equipment, and provided additional support along the way to ensure we can accomplish our goal of reaching Rainbow Mountain (and making it back for the return trip).



He used his experience of doing this hike many times to step in at the right time to tell us we needed to solicit the help of equestrian friends. Support comes from places and in shapes we do not always anticipate. Our amazing guide also carried oxygen with him in case we needed it, which thankfully, we did not.



So, we did not finish the hike by foot the way we planned. Our guide showed us a different path to reach our goal. We did. Although we were not picture perfect, the Rainbow Mountain was and the awe of being so close to that much beauty, will stay with us forever.

**LET ME BE YOUR GUIDE THE NEXT TIME YOU WANT TO TAKE YOUR STRATEGY TO EXECUTION. I HAVE A LARGE NETWORK OF PROFESSIONALS READY TO PROVIDE EXPERTISE WHEN IT IS TIME TO PIVOT.**

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