



Corvus Health

Health Professional Organization Services

Health professional organizations (regulatory councils, professional associations, and unions) are vital to the proper functioning of health systems and to the advancement of healthcare. Yet these organizations must fulfill broad mandates using very limited resources. Corvus Health understands the specific needs and goals of health professional organizations and provides a variety of affordable services to these organizations to help them better carry out their mandates and serve their constituents.

Advisory Services & Strategic Planning

Corvus Health offers advisory services to health professional organizations on any needs they may have. We can help health professional organizations with strategic planning, new initiatives, the planned growth of the organization, and the services it offers its constituents.

Websites & Communications

One of the main roles of health professional organizations is outreach and communications with their constituents. Yet this is very difficult to manage on small budgets. Corvus Health has cost-effective website design and hosting for health professional organizations and can keep your website relevant and up to date. Corvus Health can also write, publish, and distribute newsletters and manage membership communications, listservs, and social media accounts. We can also assist with relationship management with decision makers important to your organization.

Constituent Services

Corvus Health can assist with software and services to manage your constituent services, including membership renewals, recertifications, online learning, online payments, automatic reminders, and call centers, etc. Corvus Health can also help you leverage the power of the large numbers of your constituents and their influence by negotiating improved benefits such as lower rates on life insurance, health insurance, bank loans, and other benefits.

Improved Management

Corvus Health can help health professional organizations improve their management and day to day operations. We can benchmark progress against metrics including number of new constituents, number of constituents served, and budgetary goals.

Please contact us to discuss how Corvus Health can help your health professional organization.

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