

Build

Business Overview



Created by Visionary Terry Ewing Perez

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Are You Ready to Live Your Dreams?

There was a woman who hauled buckets of water for a living.

Every day, she hauled water from the nearest source to her distant village. If she needed more money, she'd simply work longer hours and haul more buckets.

After many years, she grew weary of hauling buckets. Then inspiration came. If she used her spare time to build a pipeline, she could eventually create a new kind of financial security and be free from hauling buckets. She labored diligently for a few years to build her pipeline.

The day she turned on the spigot, everything changed.

She successfully created an unlimited supply of water, improved her villagers' lifestyles, and secured her own financial future.

Today this woman is free to live her dreams.

Where Are You?

Hauling Buckets

- Trading hours for dollars.
- Fighting limits on advancement and earnings.
- Scrambling for free time.
- Building others' dreams.

Or

Building a Pipeline

- Earning commissions with team effort.
- Potential recurring income.
- Choose your schedule.
- Building your dreams.



The Value of Creating Cash Flow

The dilemma many people face is spending their lives trading hours for dollars, making little progress toward a secure financial future. The solution is to build a business that provides a cash flow that can help you live the life you desire. With frequency, you can enjoy more control over your time, energy, and income by building an effective financial pipeline.

Economic Well-Being of US Households in 2020

Age	Retirement Savings on Track*
18-29	28%
30-44	34%
45-59	40%
60+	48%

(federalreserve.gov/publications.htm)

What would make the biggest impact on your life?

- Create more time to pursue your passions.
- Find fulfillment in being your own boss.
- Develop talents and grow interests.
- Increase financial flexibility.
- Spend time with loved ones.
- Travel the world.
- Fight burnout.
- Retire sooner.
- Earn more.
- _____
- _____



Why Partner with frequence.?

EFFECTIVE

Frequency Charged Nutrition that works

Charges up the Mitochondria and increases ATP

THE frequence. DIFFERENCE

65%

RECORD-BREAKING RETENTION!

Most Direct Selling

- Lead with business opportunity
 - Product sales depend on opportunity
 - Sell an opportunity
- or
- Lead with powerful products
 - Products sell regardless of opportunity
 - Share a wellness lifestyle

PROVEN

What is... frequence.

frequence. is a company dedicated to high impact result driven nutritional products enhanced with harmonic frequencies. We tune our products with 11 different harmonic frequencies using a proprietary method. Everything is made of molecules and energy. Our products are designed to harmonize the bioenergy in our products and bodies by eliminating high energy electromagnetic interferences and to help maintain the natural frequency of our products and bodies.

f.

- Optimal timing for opportunity
- Debt-free; no outside interest or funding
- Part of the trillion dollar wellness industry
- Led by a diverse team of business, marketing and healthcare professionals with 150+ years of combined industry experience

CARING

CHANGE THE WORLD

A frequence. PIPELINE TOUCHES MANY LIVES

As you grow your pipeline, other lives are lifted. Every purchase changes lives and their communities for the better. Entire regions and cultures are impacted because you share health and hope.

frequence. has a mission to bring the highest-quality frequency charged nutrition to the world. Enjoy peace of mind with our quality and purity standard that ensures you receive the purest ingredients on the planet.

- Exclusive and unrivaled products
- No fillers or adulterations
- Natural product lines address a variety of wellness challenges

Success is Simple

3 simple steps to build your financial pipeline

To change lives, engage in these pipeline-building activities (PIPES). The more you put into your pipeline, the more you receive. For greater results, *turn up the flow!*



1. Buy frequence.



PREPARE

Prepare yourself for success by experiencing the benefits of **frequence**. and proven training system.

You

INVITE

Invite others to learn about **frequence's** natural solutions and opportunity.

Your Prospects

PRESENT

Present **frequence's** message of wellness and financial prosperity.

Use these tools to support your pipeline-building activities as you naturally share and duplicate.



Names List

Compensation Plan

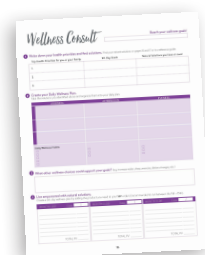
There are 6 ways Affiliates can earn Compensation and Rewards in the Frequence Compensation Plan:

1 Personal Savings

As an Affiliate you earn up to 30% discount on their own personal product purchases. The percentage discount increases to 35% after 100 orders on their Current Affiliate Level of the line of business.

Commission	Rate
Customer	10%
Affiliate	10%
Direct Affiliate	10%
Residual Affiliate	10%
Share Affiliate	20%
Product Affiliate	30%
Group Affiliate	30%
Team Affiliate	30%
Regional Affiliate	30%
Corporate Affiliate	30%

Your First 30/60 days



Natural Solutions Class



2. Share frequense.

3. Build & Teach

E

S

ENROLL

Enroll & empower others with natural solutions and invite them to change lives.

SUPPORT

Support your customers and builders to success.

Your Team + Community



Live, Share, Build guides



Launch guide

Discover the Possibilities

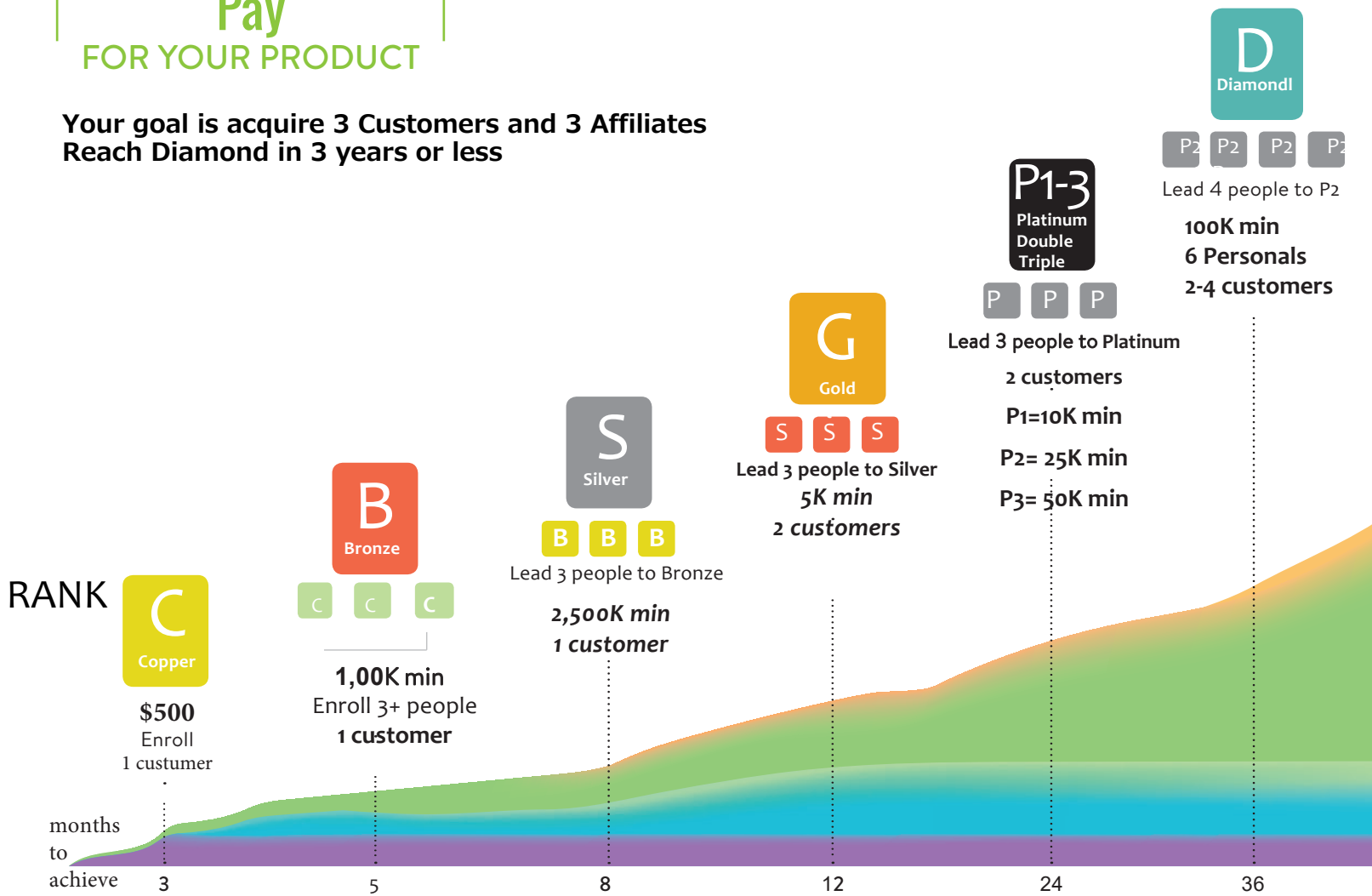
frequense's generous compensation plan is a proven vehicle to create powerful, lasting residual income while incentivizing synergy and collaboration.

Supplement YOUR INCOME

Your goal is Platinum and above.

Pay FOR YOUR PRODUCT

Your goal is acquire 3 Customers and 3 Affiliates
Reach Diamond in 3 years or less



Replace & Multiply YOUR INCOME

Compensation Plan

There are 5 ways Affiliates can earn Compensation and Rewards in the Frequence Compensation Plan:

1. Personal Savings
2. First Order Commission
3. Team Rewards
4. Legacy Bonus
5. First Order Pool



1 Personal Savings

An Affiliate can earn up to **30% discount** on their own personal product purchases. The percentage discount available to an affiliate is based on their current Affiliate Level at the time of purchase.

Example 1

John joins the company as an Affiliate and purchases his first product. He gets a **5% discount** because he is at the base "Affiliate" level when he purchased the product. The product costs \$100 so John only paid \$95.

Example 2

Mary has been an Affiliate with company for a few months and her Affiliate level is Silver Affiliate. She purchases her normal monthly product order which costs \$200 but Mary gets a **20% discount** based on her Affiliate Level and only paid \$160.

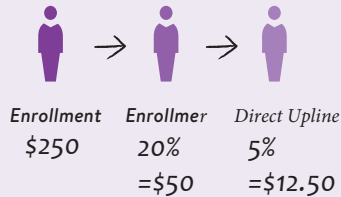
Affiliate Level	Discount %
Customer	0%
Affiliate	5%
Copper Affiliate	10%
Bronze Affiliate	15%
Silver Affiliate	20%
Gold Affiliate	25%
Platinum Affiliate	30%
Double Platinum Affiliate	30%
Triple Platinum Affiliate	30%
Diamond Affiliate	30%

frequence.

2 First Order Commission

Paid weekly on new enrollee volume.
Example of \$250 purchase earning potential- 20% of exact dollar amount

Earn commissions immediately!



When a customer or Affiliate places their first product order, the Affiliate who referred that person will get paid on the exact dollar value of the product order, excluding taxes and shipping. This commission is paid weekly on Friday based on the previous weekly pay period. All First Order dollars spent will count toward group sales for Affiliate Level Advancement. The commission is **20%** paid out to the referring Affiliate on level 1. There is also a commission of **5%** paid out on level 2 to the referring Affiliates referrer.

3 Team Rewards

Affiliate Level	Bonus %
Affiliate	5%
Copper	10%
Bronze	15%
Silver	20%
Gold	25%
Platinum	25%
Double Platinum	25%
Triple Platinum	25%
Diamond	25%

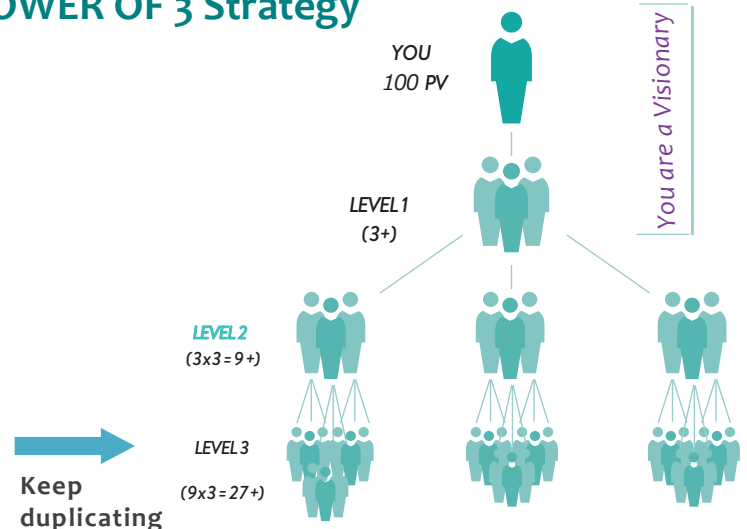
4 Legacy Bonus

Rank	Gold Affiliate	Platinum Affiliate	Double Platinum Affiliat	Triple Platinum Affiliate	Diamond Affiliate
Level 1	5%	5%	5%	5%	5%
Level 2	5%	5%	5%	5%	5%
Level 3	5%	5%	5%	5%	5%
Level 4		5%	5%	5%	5%
Level 5			5%	5%	5%
Level 6				5%	5%

5 First Order Pool

Affiliate Level	Shares
Platinum Affiliate	1
Double Platinum Affiliate	2
Triple Platinum Affiliate	3
Diamond Affiliate	4

POWER OF 3 Strategy



Change Lives and create an income

Each of us has the opportunity to create and live the life we desire. With **frequense** you can build an abundant financial pipeline to allow yourself to be free to give.



*The networking model, in conjunction with a high quality product or service, presents an unparalleled opportunity for people to thrive.
–Terry Ewing Perez*

What would make the biggest impact in your life?

EARNING MORE

- Debt-free
- Generous Savings Account
- Financial Freedom
- Charitable Giving

WORKING SMARTER

- Time Freedom
- Building My Dreams
- Self-improvement
- Financial Planning and Preparedness

DOING WHAT YOU LOVE

- Travel
- Education
- Service
- Spending Time with Family

Partner with frequense. and get where you want to be. Which path is best for you?

PAY FOR YOUR PRODUCT



Goals:

Goal is 4 Customers and 2+ Affiliates

S **G**
SILVER GOLD
2-3 months 4-6 months

Needed Investment:

3-5 hours /week

Personally enroll a few people a month.

SUPPLEMENT YOUR INCOME



Silver -Platinum

Income Goal

Goals:

S **G** **P**
SILVER GOLD PLATINUM
1-2 months 3-5 months 5-8 months

Needed Investment:

10-15 hours /week

Enroll 2+ Customers & 1+ Builder(s) monthly

REPLACE YOUR INCOME



GOLD to DIAMOND

Income Goal

Goals:

G **P** **D**
Gold Platinum Diamond
2 months 3-4 months 5-8 months

Needed Investment:

15-30 hours /week

Enroll 4+ Customers & 2+ Builders monthly

3 Steps to Launch Your Business

Begin changing lives by completing the following action steps and building your financial pipeline.

1



Live THE WELLNESS LIFESTYLE

- Experience a Natural Solutions presentation & get enrolled.
- Get a *Live* guide and complete a Lifestyle Overview.
- Use your **products**; by implementing your Daily Wellness Plan.

2



share WITH OTHERS

- Start your Names List on the next page.
- Get a *Share* guide to learn about successful sharing.
- Share a presentation with 3+ people.

3



launch YOUR BUSINESS

- Choose your pace. I am Silver rank in:
 - 30 days
outrageous
 - 60 days
target
 - 90 days
average
- Schedule your *Launch* Overview and go to: www.TheDiamondMaker.com > *Empowered Success* to learn more.

Date: _____

Time: _____

GROW YOUR *prospects*

EXPAND YOUR INFLUENCE!

Continue adding prospects to your *Names List* to ensure a constant flow of people with whom to share. There are always people who are looking for what you are offering. Remember finding new prospects and sharing experiences with them, promotes good class attendance and enrollments, critical to building your successful pipeline. Use the questions and suggestions below to identify additional people with whom you can share frequency and opportunity.

WHO CAN I EASILY CONNECT TO?

- Who looks up to me?
- Who are my close friends?
- Who do I look up to (influencers)?

WHO IS IN MY WARM MARKET?

- Contacts Book/App
- Business Cards
- Christmas Card List
- Church/Neighborhood List
- Facebook Groups
- Co-workers & Colleagues
- Meet-up Groups
- Club/Association Friends

WHO AM I RELATED TO?

- Parents/In-laws
- Grandparents
- Brothers & Sisters
- Aunts & Uncles
- Cousins
- Brothers & Sisters in-law
- Children
- Nieces & Nephews

WHO IS INTERESTED IN...?

- Fitness/Health
- Natural
- Green/Organic
- Family Values
- Outdoors
- Entrepreneurial
- International

WHO SOLD ME MY...?

- | | |
|--------------------|--------------|
| Bicycle | Eye Glasses |
| Bed | Fence |
| Blinds | Flowers |
| Camera | Formal Wear |
| Camper | Furniture |
| Car | House |
| Computer | Insurance |
| Copier | Jewelry |
| Cosmetics | Mobile Phone |
| Clothing | Pets |
| Dry Cleaning | Shoes |
| Exercise Equipment | Skin Care |

WHO DO I KNOW FROM...?

- | | |
|-------------------|-----------------|
| Bed and Breakfast | Museum |
| Bowling | Past Jobs |
| Camp | Pharmacy |
| Car Wash | Post Office |
| Church | Resort |
| Clinic | Restaurant |
| College | Spa |
| Garden Center | Supermarket |
| Golf Course | Travel |
| Government | Tennis Court |
| Health Club | Theatre |
| High School | Thrift Shop |
| Hospital | Vacations |
| Hotel | Volunteer Group |
| Library | Work |

WHO IS MY...?

- | | |
|---------------------|--------------------|
| Accountant | Flight Attendant |
| Aerobics Instructor | Gardner |
| Antique Dealer | Interior Decorator |
| Appraiser | Massage Therapist |
| Architect | Nurse |
| Attorney | Nutritionist |
| Babysitter | Office Cleaner |
| Baker | Ophthalmologist |
| Banker | Painter |
| Barber | Pharmacist |
| Beautician | Photographer |
| Bookkeeper | Physical Therapist |
| Bus Driver | Physician |
| Business Owner | Piano Instructor |
| Butcher | Plumber |
| Carpenter | Police Officer |
| Carpet Cleaner | Psychologist |
| Caterer | Publisher |
| Chiropractor | Real Estate Agent |
| Consultant | Recruiter |
| Dentist | Reporter |
| Dermatologist | Retired Executive |
| Dietitian | Sales Rep |
| Doula | Security Guard |
| Electrician | Telemarketer |
| Engineer | Veterinarian |
| Facebook Friend | Yoga Instructor |
| Farmer | |
| Financial Planner | |

NAMES THAT COME TO MIND

**Be sure to add these to your Names List!*

NEXT: Develop a system to organize your *Names List* so that you can easily track your prospects. Add to your list each day, and have a system to continually move people to the next PIPES level. i.e. spreadsheet, *Prospect Tracker*, app, etc. *Prospect Tracker* located at www.TheDiamondMaker.com

Wellness Consult

Reach your wellness goals!

1 Write down your health priorities and find solutions. Find your natural solutions on pages 13 and 17 or in a reference guide.

Top Health Priorities for you or your family	90-Day Goals	Natural Solutions you have or need
1.		
2.		
3.		

2 Create your Daily Wellness Plan.

Take the solutions you identified above and organize them into your daily plan.

REDUCE TOXIC LOAD

	MORNING	AFTERNOON	EVENING
MY DAILY WELLNESS PLAN			
	Daily Wellness Habits <input type="checkbox"/> Rise & Vibe <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> Sync <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Recommended Daily Health Basics

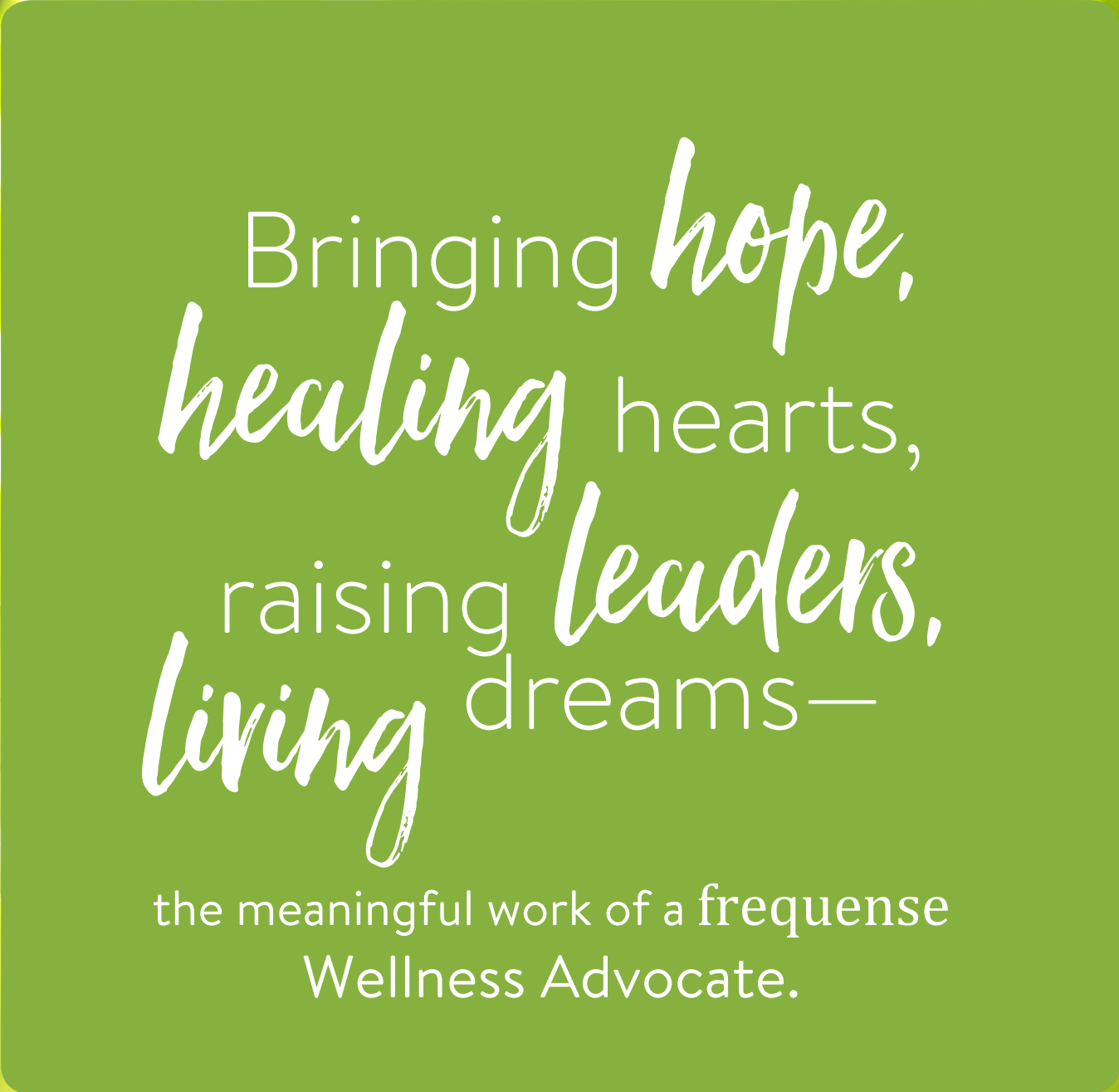
3 What other wellness choices could support your goals? (e.g. increase water, sleep, exercise, dietary changes, etc.)

4 Live empowered with natural solutions.

Create a 90-day wellness plan by adding the product you need to your SSP orders (recommended to run between the 5th–15th).

MONTH 1 LRP	MONTH 2 LRP	MONTH 3 LRP
Date: <input type="text"/> / <input type="text"/> / <input type="text"/>	Date: <input type="text"/> / <input type="text"/> / <input type="text"/>	Date: <input type="text"/> / <input type="text"/> / <input type="text"/>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
TOTAL PV _____	TOTAL PV _____	TOTAL PV _____
TOTAL PV _____	TOTAL PV _____	TOTAL PV _____

I reach my wellness goals!



Bringing *hope*,
healing hearts,
raising *leaders*,
living dreams—

the meaningful work of a frequency
Wellness Advocate.