

Case Study No.1

COMPANY 1

The potential

\$1.7 million

Annual profit loss from total vacant units sitting at 86% occupancy rate.

The impact

Raising Occupancy Rate to +95%

Occupancy raised to 95%

18 vacant units leased in 1 month

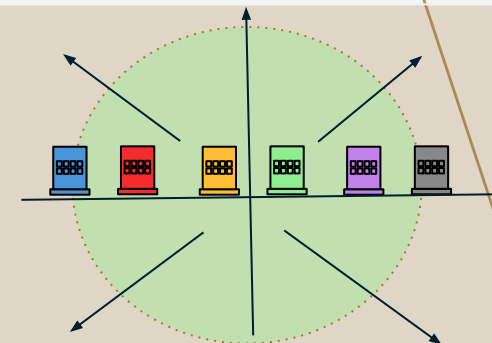
Rentable units on the market 60-190 days were leased in 7 dedicated days of leasing.

95%



OCCUPANCY AFTER

AFTER



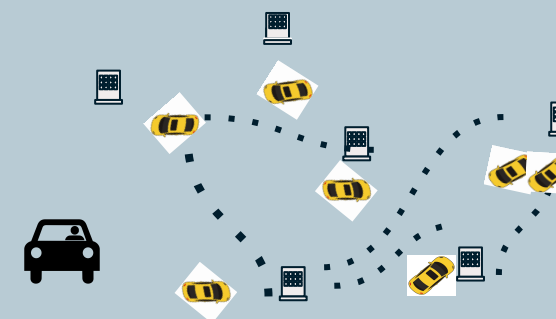
LEASING AFTER

86%



OCCUPANCY BEFORE

BEFORE



LEASING BEFORE