

Communitywide *IT'S A DISASTER!* book/ebook projects using grants, ads, etc.

Fedhealth can help companies and organizations coordinate **communitywide** bulk custom book and ebook projects to benefit first responders and the public.

Extra full color glossy pages can be added to Fedhealth's 266-page *IT'S A DISASTER!* preparedness and first aid manuals so books (or PDF ebooks) can be personalized with your own title, logos, safety information, marketing data and more.

When possible, grants or ads / sponsors can help pay for bulk book or ebook orders, and Fedhealth can work with agencies and nonprofits using grant or budgeted public education funds, as well as with businesses and groups interested in sponsoring purchases for communities or events. And we can share revenues (including paying referral commissions.)

For example, we can...

- Encourage advertisers to place ads in books or ebooks giving discounts, freebies and coupon/QR codes on day-to-day products and services to help save book / ebook recipients money;
- Discount ad rates tremendously so local and national advertisers can participate and ads can help pay for custom books or ebooks. And we can do multiple versions for large communities, if needed.
- Coordinate local emergency data with area responders then Fedhealth will print and ship books in bulk so advertisers, partners and local officials can distribute paperbacks to employees, members, customers, event attendees and communities. Bulk PDF ebooks are faster, cheaper (as low as **\$2** each) and easier since it just involves a sharing a web link and/or code.

Anchor partners can be recognized as the driving force behind each custom book project so they get all the credit and media play, if desired.

Nothing is cast in stone and the goal is to generate excitement so advertisers line up year after year to be involved in something so beneficial to the community and something so affordable ~ especially since data and ads stay in front of people year-round helping them save money on day-to-day products and services.

Plus this partnership helps our nation's first responders and veterans, and it empowers families and builds whole community resiliency creating a win-win for everyone involved.

Please call Fedhealth today at **520-907-2153** to plan out a book or ebook project for YOUR company, organization and/or community and let's make a difference together!

Stay safe,

Bill & Janet Liebsch

Fedhealth

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Proceeds benefit the U.S. First Responders Association

www.usfra.org

