

Overview and specs for custom *IT'S A DISASTER!* books / ebooks

Fedhealth prints large bundled book jobs to offer such deep discounts but, since we bundle 1,000+ unit custom jobs together, it causes a delay in delivery (esp. now with paper shortages, etc.)

Quantities lower than 1,000 are usually done using our standard **red** books with free labels to include your messages to recipients. If you have time constraints we normally ship red standard books within 24-hour notice. Or we can get estimates for a custom "**short run**" book print, but the unit price will be **higher**.



We also can do custom interactive **PDF ebooks** filled with hundreds of web links and bookmarks. Your e-covers and e-pages can be personalized with QR/AR codes, video links and any other data you'd like. Obviously an ebook may not be practical during a time of crisis, but we are hoping people will read the data **BEFORE** it is needed, and keep it handy on devices.

If doing custom books, our **5th Edition** has **11** blank pages in front available in **full color** on glossy paper and the NOAA Weather Radio page can be moved/customized for your area or modified with other content as needed. And we can change the entire book cover -- including **changing the title!** If you'd like **extra custom pages**, we pass through those charges (based on # of pages & quantity needed), so please ask and we'll provide quotes. Also, if partnering with advertisers, sponsors and others on a custom print, those funds can pay your book project and partners, and we can help manage things for you, if needed.

We work closely with those supplying your custom data and files and we need images saved as 300 to 600 dpi CMYK files in TIF, PNG, EPS or PDF format and emailed or uploaded to the cloud. Content can be supplied in Word, PDFs, etc. If camera-ready artwork is needed, please call 520.907.2153. Once we receive custom artwork, we design it into 5-3/8" X 8-3/8" finished book-size pages and email drafts of pages (and covers) back & forth until you approve. Then, once Fedhealth has a large enough bundled job, we'll jump in the print queue and can provide timelines but lately it can take multiple weeks or possibly months.

And we can start on artwork ANYTIME ~ even if you're waiting for funding or paper trails so everything's ready to go when it finally catches up.

We require prepayment for custom books and custom ebooks, however if this is a problem due to grant funds, please call to discuss since we can adjust. Also, if you have specific dollar figures you need us to back into, let us know. Fedhealth is a **sole source**, small business registered on GSA's SAM database, Ariba, and many state and local procurement systems.

As fyi - this "tool" qualifies as community education under most grants and we can invoice/receipt groups if you are bundling different buckets of money together. For example, we've had agencies use dollars from floodplain and EMPG grants, Terrorism \$, CERT/MRC \$, general funds, etc. and we provide paper trails for each amount. Fedhealth pays for most/all customization costs and the value of our labor and services is classed as "match" (i.e. our donation to agencies and nonprofits) providing a \$3 or \$4-to-\$1 return on match.

Hopefully this explains how flexible we are and we can be available for calls – even after hours, if needed.

Thank you and stay safe,

Bill & Janet Liebsch

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Some custom *IT'S A DISASTER!* books / ebooks

Call 520.907.2153 or email info@fedhealth.net if you'd like to see custom pages/covers others have done.

