



# Mission & Goals

“Change will not come if we wait for some other person or some other time. We are the ones we’ve been waiting for. We are the change that we seek.”  
– Barack Obama

## MISSION

We need elected representatives with an open mind, who will lead with prudence and discernment, and strive to bring the best solutions to our State Capitol. The Black Legacy PAC supports and stands behind Black Democratic candidates dedicated to improving the quality of life and the economic prosperity for all of California.

## GOALS

- Representation and Leadership Development: Supporting Black Democratic candidates running for political office and providing resources and training to help develop the next generation of pragmatic leaders.
- Voter Mobilization: Increasing voter registration and turnout among Black Decline to State voters to ensure their voices are heard in elections at all levels of government.
- Black Empowerment: Supporting initiatives that empower Black communities, including efforts to support small businesses, increase economic opportunity, and improve the safety for all families.
- Preservation and Celebration of History and Culture: Promoting the celebration and preservation of Black culture, history, and heritage through events, programs, and initiatives.
- Campaign Support: Financially supporting Black Democratic candidates and actively engaging in voter communications in support of Black Democratic candidates through direct voter engagement including but not limited to direct mail, digital advertising, phone banking, and door-to-door canvassing.