



Developed with Integrated  
Trusted Communications (ITC)

## WHY CLARITY IS DIFFERENT

Clarity is not replacing one service.  
Clarity replaces multiple fragmented  
systems simultaneously.

### MARKET COST COMPARISON vs TRADITIONAL SOLUTIONS

SOLUTION	TYPICAL MARKET COST	WHAT YOU ACTUALLY GET
AI Receptionist Only	\$200 – \$500 /month	Basic AI answering, limited integrations, no governance structure
Live Answering Service	\$400 – \$1,500+ /month	Human call answering only, minute limits, overage fees, no HOA workflows
Full-Time Receptionist	\$4,000 – \$6,000+ /month	One employee, limited hours, PTO, sick days, turnover risk
Part-Time Onsite Manager	\$2,000 – \$5,000+ /month	Limited on-site hours, no 24/7 coverage, operational dependency
Property Management Company	\$1,500 – \$10,000+ /month+	Management operations, but usually NO centralized AI communication infrastructure
HOA Portal Software	\$100 – \$1,000+ /month	Documents + portal only, usually no AI or communications infrastructure
Work Order Platforms	\$50 – \$500+ /month	Ticketing only
Board Email Infrastructure	\$50 – \$500+ /month	Email only
SharePoint / Document Systems	\$100 – \$1,000+ /month	Storage only, requires setup & administration
Compliance / Governance Consulting	\$150 – \$400 /hour	Advisory only, no infrastructure

### CLARITY PACKAGE COMPARISON

CLARITY PACKAGE	STARTING PRICE	INCLUDED
<b>CORE</b>	~\$559 – \$799 /month	AI receptionist + dashboard + SharePoint + communication tracking
<b>SECURE</b>	~\$809 – \$1,049 /month	Adds automation, workflows, AI governance knowledge, project tracking
<b>GOVERNANCE</b>	~\$1,059 – \$1,399+ /month	Full governance infrastructure, communications archival, board continuity systems

### WHAT MAKES CLARITY DIFFERENT

#### OTHER SOLUTIONS:

Typically provide:

- ONE function
- ONE platform
- ONE workflow

Examples:

- Answer calls only
- Store documents only
- Manage tickets only
- Offer email only



#### CLARITY COMBINES ALL OF THEM

INCLUDED INSIDE ONE SYSTEM:



##### COMMUNICATIONS

- AI receptionist
- Phone system
- Call routing
- SMS tracking
- Voicemail transcription



##### INFRASTRUCTURE

- SharePoint environment
- Dashboard
- Document center
- Calendar
- Board access structure



##### OPERATIONS

- Work orders
- Vendor tracking
- Project visibility
- AI-trained workflows



##### GOVERNANCE

- Board continuity
- Communication retention
- Audit-ready structure
- Compliance-oriented organization
- Meeting workflows



One Integrated  
Platform  
All-in-One Solution



24/7 AI  
Communications  
Always On, Always  
Answering



Governance  
You Can Trust  
Accountable.  
Compliant. Ready.



Save Time.  
Reduce Costs.  
Increase Efficiency.  
Reduce Risk.



Stronger  
Communities  
Better Communication.  
Better Living.

ONE SYSTEM. ALL FUNCTIONS. TOTAL CLARITY.

COMMUNICATE. GOVERN. OPERATE.  
WITH CLARITY.