

4 CORNERS ALLIANCE FOR DIVERSITY

This year marks the **11th annual Durango Pride,**

September 9th thru 11th, 2022!

The Four Corners Alliance for Diversity needs your support to ensure this year's Pride festivities are the biggest and best yet. Durango Summer Pride gathered over 1,500 attendees in 2019! By sponsoring Durango Pride, the Alliance will promote your business and/or organization as a strong supporter of the LGBTQ+ community, diversity, and equality.

Both monetary and in-kind donations (merchandise, product, advertising, etc..) are greatly appreciated! If you have any specific questions about in-kind donations, message our team. The value of your donation will go towards a Sponsorship Level with various incentives. Please see the attached form detailing levels and benefits: [Sponsorship Levels](#). The Four Corners Alliance for Diversity's non-profit status means donations toward the cause are tax-deductible!

Durango Pride is not possible without the support of our community. Donate today by simply filling out the [Sponsorship form](#) or going to our [Donation page](#).

FOUR CORNERS ALLIANCE FOR DIVERSITY

DurangoPride@gmail.com

www.DurangoPride.org

970-718-5765

4 CORNERS ALLIANCE FOR DIVERSITY

DURANGO PRIDE 2022 SPONSORSHIP LEVELS

In-kind Donations of Merchandise, Product, Advertising, and etc go towards Sponsorship Levels but are counted at half their monetary value.

Visit bit.ly/pridesponsor to SPONSOR!

DIAMOND LEVEL **\$5,000**

- ★ Organization name/logo on website and Durango Pride Sponsor poster
- ★ Prominent placement in Durango Pride Parade
- ★ Free booth at Durango Pride Festival
- ★ Table of 8 at September Planet Petty Drag Show
- ★ Banner prominently displayed on Durango Pride Main Stage
- ★ Durango Pride merch Bag
- ★ Your Organization's Name/Logo prominently displayed as top-tier sponsor on the Durango Pride Website/Sponsor Poster.
- ★ Special verbal recognition announced by the MC at Durango Pride events.
- ★ Multiple social media posts of top-tier Sponsorship.

PLATNUM LEVEL **\$2,500**

- ★ Organization name/logo on website and Durango Pride Sponsor poster
- ★ Prominent placement in Durango Pride Parade
- ★ Free booth at Durango Pride Festival
- ★ Table of 4 at September Planet Petty Drag Show
- ★ Banner prominently displayed on Durango Pride Main Stage
- ★ Durango Pride merch bag
- ★ Your Organization's Name/Logo prominently displayed on the Durango Pride Website/Sponsor Poster.
- ★ Special verbal recognition announced by the MC at Durango Pride events.
- ★ Multiple Social Media posts of Sponsorship.

GOLD LEVEL **\$1000**

- ★ Organization name/logo on website and Durango Pride Sponsor poster
- ★ Durango Pride merch bag
- ★ Banner on display at Durango Pride Festival
- ★ Verbal recognition by MC at event
- ★ Multiple Social Media posts of Sponsorship.

SILVER LEVEL **\$500**

- ★ Organization name/logo on website and Durango Pride Sponsor poster
- ★ Durango Pride merch bag
- ★ Verbal recognition by MC at event
- ★ Multiple Social Media posts of Sponsorship.

BRONZE LEVEL **\$250**

- ★ Organization name/logo on website and Durango Pride Sponsor poster
- ★ Social media post of Sponsorship.