

## WHY CHANGLEADER?

Entire Ecosystems and Organisations are now in states of transformation and change. Some planned, some forced. According to widely accepted research, most transformation and change efforts are unsuccessful. Navigating the New, Different, and Difficult (NDD) projects often raises several key challenges.

CHANGELEADER was created to build change skills in the middle core, helping them shift to Adaptive Team Leaders, within 6-9 months through measured growth based on continuous feedback.

## **Key Issues**

- Moving from Strategy to Execution: How do you accelerate progress when the path forward is uncertain and the stakes are high?
- **Managing Complex Change Projects:** How do you lead in environments where change is constant, and agility is essential for success?
- **Developing Agility & Adaptation in** Managers: How can you help your leaders become more agile and adaptable to navigate these challenges?
- **Identifying the Right Talent:** Not everyone thrives in change-heavy environments. How can you pinpoint who is most suited for leading and executing NDD projects?
- **Building Effective Change Teams:** How do you prepare cross-functional teams to cope, adapt, and learn faster in the face of organizational change?

## **About the System**

**Mobile App** 

8 distinct and progressive development stages, at each stage offering the participant at least 5 situational choices for situational change.



MENTOR, CL's proprietary Microconsultant Virtual Assistant

MENTOR's large language model is built on KRK's more than 2 decades of change consulting content and offers participants inapp 24/7 micro-consulting support on overcoming work challenges.



**ENDEAVOUR, CL's Insights Engine** (patent pending)

With more than 30 assessment factors to:

- (i). Assess Change Readiness
- (ii). Appraising Change Leader Growth
- (iii). Accelerate Change Capacity

