

FAMILY PROMISE OF WNY 2024 Annual Report



Family Promise

OF WESTERN NEW YORK

Celebrating over 25 Years of Keeping Families Together

OUR MISSION

We keep unhoused families together

by offering emergency housing and compassionate support as they work to find their way back home.



WE KEEP FAMILIES TOGETHER -

We are one of just two emergency family shelters in Erie County



Because we serve just 6-8 families at a time, we keep things personal for our kidswho make up 75% of our guests



WE ARE ACCESSIBLE -

Our shelter is ADA accessible, features spacious rooms ideal for larger families and allows parents to cook for their kids

WE SERVE ALL FAMILIES -

We can shelter single moms and single dads, two-parent families and multigenerational families



Family Promise of WNY, 75 Hickory Street, Buffalo NY 14204 716-771-3007 • fpwny.org • facebook.com/fpwny



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OF WESTERN NEW YORK

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WHAT WE DO

We help families stabilize by working on the following priorities while they are living in our emergency shelter. Additionally, we tailor goals to each family in our program.



WE HELP FIND HOUSING -

From Day #1, we work to find safe and affordable housing so families can quickly find their way back home



WE LINK TO MEDICAL CARE -

Healthy families are stable families. We link to primary, pediatric and specialized medical providers

WE HELP MEET BASIC NEEDS -

To stabilize a family, we make sure they have enough food and clothing, critical documents and working cell phones



WE HELP PARENTS FIND JOBS -

We know that affording rent is hard.
A stable apartment requires a stable income



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Note from the Director

As we wrap up 2024, I can't believe that Family Promise of Western New York is heading into our fifth year as a static-site shelter!

Since we opened as a static shelter back in September of 2020...

Family Promise has served 750 people and helped over 80 families move back home into permanent housing!

We have grown so much in the last five years as a program and continue to strive to be better each and every day! Below are some of our top insights from 2024:

- #1
- The main reason the families in our program cited as what triggered their homeless event this past year was due to "family breakup", which is most often the result of the sickness or death of a partner or a parent.

25% of our families cited this as the reason they were homeless. The #2 reason was eviction.

- 3
- The number of months on average it took a family to successfully work our program and graduate into permanent housing.

Beyond housing, we are also stablizing every family we work with. 92% of the families who exited our program in 2024 did not re-enter the homeless system.

- **32**
- The number of families we served in 2024.

This included 119 children - the fastest growing segment of the homeless population is children ages 0-5. Our program provided almost 10,400 bed nights in 2024, which was a 1,000 increase over last year.

- 41
- The percent of our families who were employed.

We had a 46% increase from the number of families entering our program with employment to the number of families exiting our program with employment! We know securing employment is a strong indicator for successfully finding housing and we have focused on this benchmark this year.

"I am grateful that a place like this exists. Because so many people have no one. I have not one person who me and my children could stay with during a time like this. For me, my two options were a motel or a car.

Family Promise provided me with a much better option. Homelessness can have a profound negative emotional effect on children and adults. For my kids, Family Promise made it more of an adventure for them than the reality of homelessness. Providing shelter, support, comfort and family time activities was a welcome distraction from reality."

Miss T. and sons

Family Promise has received a lot of love from our community this past year!

In particular, we've won two major grants that have helped to build capacity in our program! This past Spring, Family Promise of WNY won the competitive 21st Century Fund Grant which served as a catalyst in our efforts to find a second shelter location! This award was critical to allowing us to pay the developers, architects and lawyers to guide us in the predevelopment stages of locating a possible second shelter site in advance of trying to apply for New York State funding for this project. **THANK YOU TO ALL THE MEMBERS OF THE 21st CENTURY FUND FOR THIS CRITICAL SUPPORT!**





And this past Fall, we secured the biggest grant in our history - a KeyBank Foundation Impact Grant - that will provide \$300,000 to Family Promise over the next 3 years!

This grant was targeted to help with two needs: First, decreasing success rate in housing families

We have noticed the following concerning trend over the past five years - our ability to successfully graduate families has dropped by 39%! We attribute this to multiple factors, including increasing complexity of the families we are serving, most notably in CPS involvement and trauma baseline index scores. We are addressing this need with the help of the KeyBank Foundation with the hiring of our **new Housing Coordinator**, who is 100% focused on finding housing, negotiating with landlords and getting our families signed landlord statements! And it is working! **In the first 2 days of 2025, we housed 3 families!**

Second, increasing capacity needs as we expand our ability to serve more families

There has been a 200% jump in family homelessness over the last 5 years in Erie

County! Family Promise has been trying to meet this need by pursuing the possibility of opening a 2nd small family shelter. We have explored several sites and at the close of 2024 are still in the pre-development phase of this project. We have a goal of more than doubling our services by jumping from serving six families to fourteen families at a time. Below is a rendering of what our new 2nd shelter could look like:



Thank you to the KeyBank Foundation for helping us grow!

As we close out this year, we continue to be grateful to our network supporters who are helping in so many ways to keep our organization strong and thriving so that we can do the important work of helping families find their way back home!

Sincerely,

Luanne Firestone, Executive Director

2024 at a Glance

Children Sheltered

32 Families served

Average number of months it took a family to successfully move back home

Families employed upon exiting our program

Families who were homeless for the first time

Families who did not reenter the homeless system after participating in our program

2024 Children's Engagement

Field trips enjoyed 15 **Families who received Christmas** 33 gifts through our Giving Tree **Program Birthdays** celebrated 46 Friday night bingo games played Youth who participated in our 56 after-school partnership at the Old **First Ward Community Center** In-house weekend volunteer 135 activities hosted 136 **H**ours of summer camp provided

Meet our Leadership Team



Luanne Firestone, Executive DirectorOversees shelter team and operations



Roberta Pickens, Shelter Supervisor Supports shelter staff and operations



Jenn Kegler, Youth Program and Outreach Manager Coordinates outreach and children's programs



Susan Andersen-Strait
Family Case Coordinator
Helps guests achieve their
goals while in shelter



Akela Allums, Shelter Manager Keeps our shelter running smoothly



Alicia Jackson, Weekend Assistant Manager Supports the team on the weekends



Isohie "SoSo" Ogiugo, Stability Case Worker Runs PayDay Program



Susana Breese, Development Director Finds us the money



Roni Courton Housing Coordinator Helps families find housing

Meet our Board of Directors and our Advisory Board

Board of Directors

Officers

- President: CJ Van Note, CPA, International Tax Manager, Aprio
- Vice President: Melissa Keith, Vice President of Media, Abbey Mecca
- Treasurer: Kaylei Russell, CPA, Controller, Beyond Support Network
- Secretary: Clara Moran, Executive Director, BISON Children's Scholarship Fund

Board Members

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- Jim Connolly, retired
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- J. Christian Hoffman, Director of Communication, Community Missions of Niagara Frontier
- Margot Knab, JD, Senior Associate, Colligan Law LLP
- Shannon Fagan, Director of Therapeutic Services, Brylin Hospital
- Richard "Ryall" Ledyard, Real Estate Salesperson, Cushman & Wakefield / Pyramid Brokerage Company
- Danielle Maurice, Social Worker, Erie County Court System
- Michael Murak, Commercial Real Estate Financing Team Lead and Senior Relationship Manager, Evans Bank
- Kelly Ann Toy, Lawyer, U.S. Development Finance Corporations

Advisory Board

- Kevin and Cathy Barron, Admin, Cardinal O'Hara Retirement and Pastry Chef, NCC
- Ilia Beecher, Paws for Love SPCA
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- Rita Capezzi, Minister, Unitarian Universalist Church
- Pat Crowley, Special Events Advisor
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- Justin Eveland, Senior Vice President, M&T Bank
- Gigi Jankowski, Agent, Nichol City Realty
- Rob Hackford, Journalist, WGRZ-TV Buffalo
- Joe Heary, Executive Director, Friends of Night People
- Kathy and Bob Hayes, Community Coordinators, Saint Vincent De Paul Catholic Church
- Paula Hunt, Buffalo House of Hope
- Rev. Joan Montagnes, Retired Minister, Unitarian Universalist Church

2024 In-Kind Donations

\$ 2,100 Baby

\$ 1877 Birthdays

\$ 13,310 Apartment Essentials

\$ 5,205 Shelter Supplies

\$ 5.540 Gift Cards

\$ 3,350 Bedding

\$ 6.255 Children's Programming

\$ 6,203 Clothing

\$ 12,245 Groceries

\$55, 935 Holiday Gifts

\$112,020 TOTAL IN-KIND

SUPPORT

 21.64% increase over last year

9.7% of our operating budget



Snapshot of a typical family in our shelter in 2024

Single Mother

63% of the families we served were led by single mothers.

African-American

77% of the families we serve identify as people of color

Was displaced from her family home

25% of the families we served were homeless due to "family breakup".

Family of 5

The smallest family we served in 2024 was a family of 2. The largest was a family of 9.

First time homeless

Nearly half of all families we served in 2024 were experiencing homelessness for the first time

Has 2 children ages 0-5

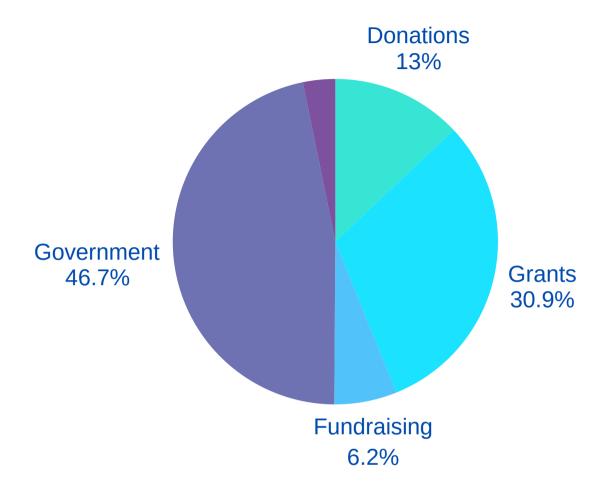
36% of all children in our shelter this past year were ages 0-5

In our shelter program for 12 weeks

The shortest stay for a family was 3 weeks. The longest was 7 months.



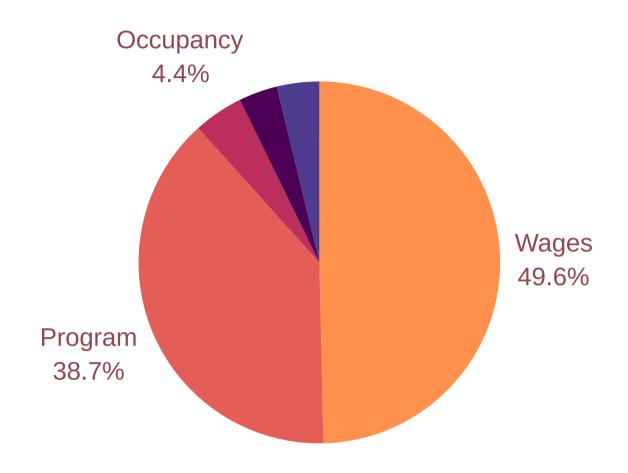
2024 Income



Fundraising -	\$71,596
Donations -	\$148,991
(individual, corporate,	
club, congregation)	
Grants -	\$355,297
Government -	\$536,555
Miscellaneous -	\$36,839

TOTAL INCOME: \$1,149,278

2024 Expenses



Fundraising -	\$38,363
Management -	\$42,051
Occupancy -	\$49,402
Program -	\$429,770
Wages -	\$551,662

TOTAL EXPENSES: \$1,109,551

What our Guests are Saying

Leaving soon?

Please take a moment to share with us what

Family Promise has meant to you during your stay.

All of you guys Truly been family

we had Good times bad times sad times.

Mad times but at the end of the day

we will always he family, and came

together to build towards greatness

and strengthen each other in time

of need. Dur family are truly grateful

for all the love and support we have

received for from each and every staff

Member in our time of need. Please

(ontinue to remember jour Jobs

Changes Lives it's up to jour how!

May we share your words anonymously on our website and with our network? YES NO

Leaving soon?

Please take a moment to share with us what Family Promise has meant to you during your stay.

was kinda Because I never thought I would have to be in a shelter Both now i'm greatful for me and my kid need and making I stay Polus and cor goiding me on the right path and Shoring us done.

Leaving soon?

Please take a moment to share with us what Family Promise has meant to you during your stay.

Thank you so much for the helping my family and I feel whole again !!
Family and I feel whole again
The staff meck us feel Dery
welcomed and not judged.
This place is a safe haven to finally
De able to foucie on a great transition
I really appricate how nice and clean
Things are Kept, and Kid friendly. I hope
families can agencate Family Promise!
Thank you Thank you Thank you
Thank you thank you thank you Dove and Light Fourte "Gi Gi"

Leaving soon?

Please take a moment to share with us what Family Promise has meant to you during your stay.

It has meant everything, a second chance you though all was lost, it is a bright light in the world that cannot be extinguished.

2024 Donors

Gifts of \$100,000+

KeyBank Foundation

Gifts of \$50,000-\$99,999

Community Foundation for Greater Buffalo The John R. Oishei Foundation

Gifts of \$20,000-\$49,999

City of Buffalo ESG Bueler, Bob

Gifts of \$10,000-\$19,999

Sengupta, Elizabeth & Sourav
The Peter & Elizabeth Tower Foundation
Orchard Park Presbyterian Church
Monsignor Richard S. Amico Memorial
Charitable Trust
The Galasso Foundation

Gifts of \$5,000-\$9,999

Sokody Sales Team
St. Johns Lutheran Church
John Newman Mission Community
The Marks Family Foundation
Baxter, Kevin
HDE Electric Inc
Aprio Foundation
Beardi, James & Linda
Children's Foundation of Erie County
J.M. McDonald Foundation
Josephine Goodyear Foundation
Neumeister, Janette
The Kamis Family Ministries Fund

Gifts of \$1,000-\$4,999

Rotary Club of Amherst East Foundation Niland, Eileen and James Betschen, Richard The Riefler Fund Gar223 Fund for Lutheran Organizations Evans Bank Leo, Jack & Luanne Unitarian Universalist Church of Buffalo Evans, Stanley & Anne

Lions Clubs of District 20-N 2 Evans-Devereux Memorial Fund **Hybrid Building Solutions** Eberl Iron Works, Inc. Davis, Donna **Lutheran Charities** Fay, Thomas & Mary Nobel, Sanford M. **United Way** Tay Tahk, Charlotte Van Note, CJ Stylze by Stass Suttell, Daniel Hoffman, Christian Vaughn, Lewis Alcamo, Thomas Taylor, Suzanne West Herr **Encore Funding** Bradley, William Brunner, Kathy DeMarti, Cindy East Hill Foundation Erbacher, Christine Hyde, Alison Interim Employment Solutions LLC Kenmore Lions Club Mark A Nickerson CPA PLLC St. Joseph's Roman Catholic Church Stewart, Ryan & Megan Stone, Jordan

Gifts of \$500-\$999

Zion Lutheran Church
McKay, Bruce and Phoebe
McAllister, Timothy and Noreen
Church of the Nativity
Hamburg United Methodist Church
O'Connor, Keith & Wendy
Kegler, Gary & Marcia
Kenline-Blette, Beverly R.
Stepien, John
Schneggenburger, Julie
Schneegold, Andrew
Keith, Melissa

Fredericks, Martin

Aldrich, Timothy & Donata Montagnes, Rosemary

Wild, Norline Beecher, Ilia Blackman, Bruce

United Way of Greater Rochester & Finger

Lakes

Pyramid Brokerage St Joe's University Parish

Sealing Devices

State Employees Federated Appeal Niagara

Frontier

Clifford, David and Cheryl Alice L Say Family Foundation

Blackley, Carol Bradley, Virginia Compass Minerals Dickman, Paul

Egan, Mary and Edmund

Felician Sisters of North America, Inc.

Greatbatch, Michele Hunt, Mary Jo Johnson, Maxine

Law Offices of Jessica A Kulpit

Metzger, Sarah

Orchard Park Presbyterian Women

Pasquarella, Matthew Rich Products Corp. Schaaf, Norman & Joann The Caring House Project

The Woodforest Charitable Foundation

Warner, Eileen

Wynne, Robert & Audra Youngstown Lions Club

Gifts of \$100-\$499

Following Jesus at Harris Hill

Stewart, Joseph

Durkin, Michael & Karan Friends of Night People

Tracy, Megan Johnson, Amy Lyle, Stephen KevBank

Knights of Columbus - John Cardinal O'Hara

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All Saints Lutheran Church Connolly, James & Patricia

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Montgomery, Paul Oczytko, Barbara

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Moran, Nellie

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Schutte, Mary and Al Highgate Medical Becton, Matthew CSX Foundation Johnson, Carrie Stroud, Meagan Doick, Robin Capezzi, Rita

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Beuler, Robert M. & Colleen M.

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Mitrovits, Joseph

Morrow, Donna & Michael Mount St. Mary Academy

Bridge, Carol Zastrow, William Brauer, Carol

Bukowski, Edward and Anne

Bauer, Dale

Franciscan Sisters of St. Joseph

Smith, Gary & Judy Fabiano, Jude & Eileen

Mallak, Robert
Interlichia, Kate
Madoff, Ben
St. James UCC
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Burke, Christopher
DiPasquale, Michael

Doly, Lillian Marrano, Carol McSweeney, Gerald Petre, Joseph

Anastas, Tony & Catherine

Bauda, Shari

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Joy, Shirley
Lynda Erick and
Mitchel Roemer
Makey Brian and

Makey, Brian and Ellen

Matthews, Helen

Metivier, Victor & Barbara

Meyer, Daniel Montagnes, Joan Munschauer, Cindy Ohl, Joseph & Alice Owens, Jim & Diane

Penfold, Richard C. & Karen E. Schoenborn, Jeffrey and Margot Smyth-Bogumil, Elaine Margaret

Snyder, Sharon

Snyder, Suzanne & Kirby

Sowyrda, Darcy

Stievater, Frederic & Jaan

The Congregation of The Sisters of St. Joseph

Uniland Development Corporation University Presbyterian Church Van Baak, David & Nancy Ventura, Mike & Bev

West, Sandra

Wrinn, Thomas and Carolyn

Wynne, Jane Yakovac, Joseph Carr, Karen

Sozanski, John M. & Marilyn

Gifts under \$100

National Fuel Charitable Foundation

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Lennon, Mike & Marsha

Blood, Jennifer

Browne, Thomas & Patricia Bruning, Richard & Mary Hofner, Diane & James Holzerland, Gary & Mary

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Park, Sandra Rivera, Carmen

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Conner, Nancy and Daniel

Hewson, Theresa and Christopher

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Kowalski Kenneth

Lillis, Judith

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Oliver, Dana

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Sister Martha Olszewski

Sobczak, Kenneth & Martha

Weaver, Carol L.

Zeitz, Linda

Machtel, Deanna

Martin, Margaret

Schmidt, David & Mary Linda

Spahn, Joseph H.

Steffan, Pamela

Villa, Sandra

Voye, James & Linda

Welchoff, Madeleine

Morales, Luz

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