



## Family Promise of Western New York

### Board of Trustees

President, Steve Blass  
Vice President, Kathryn Dibble, Esq.  
Treasurer, Kaylei Russell CPA  
Secretary, Kristen Luppino-Gholston,  
LMSW  
Matthew Becton  
Marissa Desiderio, LCSW  
Andrew Hahn  
J. Christian Hoffman  
Melissa Keith  
Aundrea Sanders

### Advisory Board

Kevin and Cathy Barron  
Anthony Buttino, Sr.  
Frank Cammarata  
Jim Connolly  
Pat Crowley  
Marcus Deveso  
Renee Diflavio  
Eric Ensminger  
Zeneta Everhart  
Kathy and Bob Hayes  
Althea Luehrsen  
Rev. Joan Montagnes  
Clara Moran  
Cynthia Munschauer  
Michael Murak  
Remla Parthasarathy, JD  
David Zapfel

July 11, 2022

Dear Supporter,

**Family Promise of Western New York is an emergency homeless shelter for families.** We have been successfully housing families in need for over 25 years.

**We are one of just two emergency shelters in Erie County that can keep families together.** Most larger shelters separate men from women and children. Keeping families together through the crisis of homelessness is even more critical considering that over 70% of our guests are children. We are also unique in that we run a small-scale model - we only serve 6 families at a time. This allows us to keep a shelter environment that is personal, family-focused and built on relationships and to offer tailored case management to each person in our shelter. Our program works! Out of the 30 families we served in 2021, all have found stability, escaped homelessness and have not re-entered the homeless system.

**Our program is only strong when we have strong community support. We are asking you to consider partnering with us as a sponsor for one of our upcoming events this year.** The enclosed sponsorship form details the many levels of support for your consideration and how we will recognize your partnership. For more information, please contact me directly at 716-771-3007 ext. 101 or at [luanne.firestone@fpwny.org](mailto:luanne.firestone@fpwny.org) – and thank you in advance for your generosity!

Sincerely,

Luanne Firestone  
Executive Director

## REMAINING 2022 SPONSORSHIP OPPORTUNITIES WITH FAMILY PROMISE

---



### Choctoberfest Beer and Chocolate Party: Thursday, September 22

Our 7th Annual Choctoberfest will be held at Flying Bison Brewery in partnership with local chocolatier Park Edge Chocolates. Join us for beer, chocolate, raffles and live music!

#### Premier Sponsorship Level

Package includes 8 tickets, listing as premier sponsor on all media, prominent signage with logo and recognition on event website and social media.

**\$2,500**

#### Partner Sponsorship Level

Package includes 4 tickets, listing as sponsor on all media, signage with logo and recognition on event website and social media.

**\$1,000**

#### Supporter Sponsorship Level

Package includes 2 tickets, signage with logo and recognition on event website and social media.

**\$500**

#### Friend Sponsorship Level

Package includes 2 tickets

**\$100**

