

## EDUCATION

**Temple University**  
**Klein College of Media**  
**and Communication**

*Philadelphia, PA*

Expected Graduation: May 2026

**B.A. in Audio & Live**  
**Entertainment**

*Minor: Event & Entertainment*  
*Management*

**Certificates:**

*Music Technology, Inclusive*  
*Event Planning & Design,*  
*Social Media Marketing*

**Klein Global Internship**  
**Program Summer 2025**

*Barcelona, Spain*

## COURSEWORK

- Artist/Entertainment Management
- Event Operations/ Revenues/ Management
- Marketing Music and Social Media
- Communication in Media Organizations/ Intercultural Communication
- The Recording Industry & Music Business

## SKILLS

- Adobe Suite
- Capcut
- Canva
- Cvent
- File Management
- Google Workspace
- Hubspot
- Microsoft Suite
- Spark.ai
- Pro Tools & Logic Pro
- Wix Website Builder

# Jenna Barbowski

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## EXPERIENCE

**Live Events Manager – Bell Tower Music Record Label**

*Philadelphia, PA | Jan 2025 – Present*

- Booked and showcased 10+ artists across 3 shows, including acts with 25K+ monthly Spotify listeners & managing profitable events and artist needs.
- Managed a team of marketers and approved plans that boosted attendance and increased label awareness.
- Review demos, provide input on artist selection for A&R, engineer in studio & live sessions, and support the signing and development of new talent.
- Coordinate load-in/load-out for events, studio time and sound checks; set up microphones, instruments, and monitors/PAs while maintaining set times and venue policies

**Event Coordinator Intern – Barcelona Festival of Song**

*Barcelona, Spain | Summer 2025*

- Coordinated media release contracts for 12 artists; tracked flights, hotels and repertoire using excel
- Created detailed multi-department schedules for a 10 day international festival, outlining daily tasks & responsibilities
- Facilitated communication with international artists and Spanish speaking venue and production managers
- Recorded live audio and managed files for archives
- Supported post scheduling, promotion, and content creation
- Took initiative & adapted quickly in fast-paced, high pressure live event environments

**Event Staff – Philadelphia Eagles, Oak View Group, Comcast Spectacor**

*Lincoln Financial Field, Liacouras Center, XFINITY Mobile Arena*  
*Nov 2024 – Present*

- Assist with tour merchandise setup, sales transactions, and inventory tracking during stadium load-ins for artists including SZA, Kendrick Lamar, and George Strait
- Work alongside operations teams to monitor crowd flow, uphold venue policies, and resolve guest concerns in real time
- Provide arena based customer service, ticketing assistance, and crisis management for events ranging in 2,000–65,000 attendees

## INVOLVEMENT

**GrammyU – Philadelphia Chapter**

- Attend sound checks for artists like Mt. Joy, Bishop Briggs, Laufey etc. participate in industry panels, engage in networking events

**Professional Convention Management**

**Association (PCMA) – Philadelphia Chapter**

- Mentee in mentorship program with Greg Kamprath (Dyventive, Inc.)
- Participate in conferences and industry networking events