



Social Media Certified

Jenna Barbowski

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Nov 11 2025 - Dec 11 2027

Certification code: c9b05b3aefe845989805db990d27fad1

HubSpot Academy

Yamini
CEO Yamini Rangan