



*For immediate release*

## **Eco-Friendly initiatives for the 2026 Summer Kickoff Concert Series: Sunset Jamm Tour**



The highly anticipated, *Summer Kickoff Series*, is set to bring together some of music's most popular names right now. We are excited to announce a series of eco-friendly initiatives we plan to utilize to minimize the environmental impact of this tour. With the many stops of this tour, we plan to celebrate music and sustainability by contributing to carbon offset programs that support reforestation and renewable energy projects for every single ticket sold. At checkout fans can also opt in for additional carbon offsets to help achieve this goal. Every venue will also be setup with recycling and composting stations to minimize every events waste and environmental footprint. We will also provide water refill stations and encourage fans to bring their own reusable water bottles. Fans are also encouraged to utilize public transportation to the concert or

utilize electric or hybrid vehicles if they can't take public transportation. Our last initiative will be to make our merch out of eco-friendly organic and recycled materials and make our merch plastic free to align with the tours commitment to reduce single-use plastics and waste.

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