

WHO SHOULD APPLY?

If you've never worked on a startup before, this is a great opportunity for you! Previous experience with startups, business, fintech, or financial services is not required to participate. You could be a college student, working professional, or retired individual looking for a new challenge / opportunity. Applicants are not required to currently live in Delaware. All applicants should be 18+.

WHO IS 'UNDERREPRESENTED'?

We define underrepresented founders as individuals from groups often not represented in startups, tech, and financial services. Underrepresented groups & identities include: Women, Black, Hispanic, LGBTQ+, among others).

WHAT IF I DON'T IDENTIFY AS 'UNDERREPRESENTED'?

Individuals from all backgrounds and identities are invited to apply, contribute, and participate.

WHAT'S AN ACCELERATOR?

Accelerators are programs that provide connections, mentorship, and educational components which culminate in a public pitch event or demo day to accelerate the growth of a startup.

IS THIS PROGRAM FREE?

Yes. We do not charge money to participate, nor do we take equity in startups.

DO I NEED TO HAVE AN EXISTING STARTUP OR IDEA TO APPLY?

All applicants should at least be in the idea-stage of their startup journey. There will be a mix of founders ranging from idea-stage to growth-stage.

TIME & LOCATION

The program takes place virtually from October 24th - December 5th, 2020. Each of our 'Community Sessions' are held on Saturdays from 9am-12pm ET. Attendance at all sessions is not mandatory, but highly encouraged.

WHAT ARE THE DATES OF THE SATURDAY SESSIONS?

October 24th & 31st. November 7th, 14th, 21st. December 5th.

WHAT'S THE STRUCTURE OF THE SATURDAY EDUCATION SESSIONS?

This will consist of goal setting, accountability, troubleshooting, and community feedback. All of our content will be recorded and shared within the community.

WHAT HAPPENS AFTER GRADUATION?

Graduates will receive long term founder support and continued access to our community. We'll be sharing your needs with resource providers who are committed to helping you grow. You may even be asked to come back and support founders participating in future cohorts.

THE APPLICATION

Due by Oct. 16th at 11:59pm ET

WHAT DOES THE APPLICATION REQUIRE FROM ME?

Our application includes questions about your background, your startup, and a 60-second verbal pitch.

HOW MUCH TIME WILL IT TAKE TO APPLY?

We recommend taking your time to submit a strong application. It will take at least 15 minutes to answer each question thoroughly and record/upload your audio submission.

DO MY TEAM MEMBERS NEED TO COMPLETE AN APPLICATION ON THEIR OWN?

Yes, each team member and/or cofounder must complete their own individual application.

WHAT HAPPENS AFTER I APPLY?

By October 23rd, you'll be notified if you have been invited to join the cohort. Orientation takes place virtually on Saturday, October 24th.