

Key Dates

10/5/2020 Applications Open

10/16/2020 Applications Close

10/24/2020 Kickoff: Saturday Session (1/6)

10/31/2020 Saturday Session 9am-12pm (2/6)

11/7/2020 Saturday Session 9am-12pm (3/6)

11/14/2020 Saturday Session 9am-12pm (4/6)

11/21/2020 Saturday Session 9am-12pm (5/6)

11/28/2020 THANKSGIVING BREAK

12/5/2020 Graduation: Saturday Session 9am-12pm (6/6)

Application Questions:

1. What's your **First Name**?
2. What's your **Last Name**?
3. What's the best **Email Address** to reach you at?
4. What's your **Phone Number**?
5. How **old** are you?
6. What's your **Occupation**?
7. Tell us a little about you...
 - a. Please share little about your educational background and/or various skills you possess.
 - b. Examples: B.S. in Computer Engineering, Sales & Marketing Skills, Business Development, M.S. in Finance, Social Media Marketing, Sales, IT, Customer Service, etc.
8. What **State** do you live in?
9. What **State** do you live in?
10. What **City** do you live in?
11. What's your **LinkedIn URL**?
 - a. If you don't have LinkedIn, please skip.
12. Do you identify as an individual from an **underrepresented background**?
13. How do you **identify**?
14. What are your **gender pronouns**?
15. Have you ever **started a business** or **taken a business course**?
16. On a scale from 0-5, how **knowledgeable** are you about what it takes to **build a successful business**?

17. On a scale from 0-5, how **knowledgeable** are you about the business **resources available in your community**?
18. On a scale from 0-5, how **knowledgeable** are you about the business **resources available online**?
19. On a scale from 0-5, how **confident** are you in your **ability to effectively pitch your ideas**?
20. On a scale from 0-5, how **knowledgeable** are you about the world of **tech entrepreneurship**?

21. On a scale from 0-5, how **knowledgeable** are you about setting **Objective & Key Results (OKRs)**?
 - a. (OKRs): a collaborative goal-setting tool used by teams and individuals to set challenging, ambitious goals with measurable results. OKRs are how you track progress, create alignment, and encourage engagement around measurable goals.
22. Do you currently have a **support group, community, or system** that continues to motivate you and hold you accountable to your goals?
23. Are you applying with an **existing idea/startup**, or are you looking to **start from scratch**?
 - a. If you're applying with an idea, tell us a little about it below (name & description).
 - b. If you're starting from scratch, what are some problem/opportunity areas that interest you the most?
24. **Why** do you want to be admitted to the First Founders Community Startup Accelerator?
 - a. Please share as much or as little as you'd like!
25. Are you able to attend **all 6 of our Saturday sessions** from 9:00am-12:00pm EST?
 - a. If you are not, at least one member of your team should be present.
26. Are you applying as an **individual** or with a **team**?
27. Please list your **team member's names & email addresses**.
28. **Are you open to joining or forming a new team if accepted?**
29. **How did you find out about this opportunity?**
 - a. Did you see it posted somewhere or did someone tell you about it? This helps us thank those who help spread the word!

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