The Tailgate Seahawks Party invites guests to enjoy the ultimate tailgate party viewed on theater-size screens, which Heads UP Tri-Cities hosts. This creative, fun, and casual event is held at the Benton County Fairgrounds with entertainment, live and silent auctions, food from local vendors, and alcoholic and non-alcoholic libations for all.

As a sponsor, you will:

- Align your name and brand with one of the recognized, respected, and effective non-profits in the Tri-Cities.
- Take advantage of an opportunity to participate, reach your target audience, and inspire your community.
- Receive event tickets and marketing recognition, including on-site guest event information, social media, e-blasts, and on-site signage.
- Best of all, support a great cause by Bridging the Gap in mental health services. Heads UP Tri-Cities raises funds to support non-profits in our community through community partnerships. Your help will enable our mission to support the unmet needs through the Bridge the Gap Community Partnership opportunities.

IMPORTANT DATES
August 1, 2026 Sponsorships received by this date will be listed on the Seahawks Tailgate Posters
September 1, 2026 Sponsorships received by this date will be included in the Seahawks Tailgate Program
SPONSOR AD SPECS:
Full color, High resolution (300 DPI) JPG or PNG (Width x Height) FULL PAGE: 1920 px x 1080 px HALF: 850 px x 930 px QUARTER: 850 px x 430 px

	HEAD COACH	PRESSBOX	HALFTIME	MASCOT	TAILGATE
COMMITMENT	$5000	$2500	$1000	$500	$250
MARKETING	LOGO	LOGO	NAME	NAME	NAME
TICKETS	32	24	16	8	
SOCIAL MEDIA	DEDICATED EVENT PAGE BANNER	YES	YES	YES	YES
E-BLAST	LOGO W/LINK	LOGO W/LINK	NAME	NAME	NAME
WEBSITE	LOGO W/LINK	LOGO W/LINK	NAME	NAME	NAME
PROGRAM	FULL PAGE	HALF PAGE	QTER PAGE	N/A	N/A
PRESS RELEASE	YES	YES	N/A	N/A	N/A

SEND PAYMENTS & FORMS TO: Heads UP Tri-Cities	QUESTIONS:
Online at Headsuptc.org or mail to 4620 Lansing Ln, Pasco, WA 99301	Contact: 509-531-2401 contact@headsuptc.org