



October 1, 2024

Dear Esteemed Guest,

I hope this letter finds you in great spirits. As we embark on our travel journey together, I wanted to take a moment to share with you my profound love for traveling, particularly within our African Diaspora. Traveling is not just a pastime for me; it is a passion that enriches my life and soul in countless ways.

Traveling allows us to connect deeply with our roots and the rich tapestry of cultures that make up our African Diaspora. Each destination offers a unique glimpse into the traditions, languages, and histories that have shaped our identities. By visiting places where our ancestors once thrived, I feel a sense of belonging and pride in our shared heritage.

Through travel, we can challenge stereotypes and misconceptions about our culture. Engaging with diverse communities around the world enables us to showcase the multifaceted nature of Black identity. It is essential for others to see us as we truly are—educated, professional, and committed individuals who contribute positively to society.

Every journey presents an opportunity for personal growth. Traveling exposes us to new perspectives and experiences that broaden our understanding of the world. Whether it's learning about different customs or trying new cuisines, each adventure teaches us valuable lessons about resilience, adaptability, and empathy.

Traveling fosters connections with people from various backgrounds. These interactions create bonds that transcend borders and promote mutual understanding among cultures. Sharing stories and experiences enriches our life while contributing to a more interconnected global community.

I believe in responsible travel that supports local economies. By engaging in sustainable tourism practices—such as dining at local restaurants or purchasing handmade crafts—We contribute positively to the communities we visit. This not only helps preserve cultural heritage but also empowers local artisans and entrepreneurs.

In conclusion, traveling within our African Diaspora is an enriching experience that deepens my connection to our roots while promoting understanding across cultures. It is a journey filled with discovery, growth, and meaningful connections.

Thank you for being part of this adventure with me! Travel until the Ancestors tell you to stop!

Warm regards,

Bernadette Champion
Owner, CST

