

the why's of webinars

Times have changed, and frankly, we couldn't be happier about it. While educational staff development presents schools with many challenges, it also presents them with a multitude of opportunities. And from these opportunities, the **webinar** was born.

In the midst of the Smartphone®/Kindle®/Ipad® revolution, **webinars** are not exactly a secret--but they continue to be an underutilized and undervalued tool in the realm of educational resources.

Ah, the beauty of **webinars**. When it comes to educational staff development, schools are scheduling trainings on their own time, at their convenience, in whatever curricular subjects they desire. And we are happy to make this happen, from anywhere in the country.

At Language Circle/Project Read®, we are thrilled to be on the cutting edge of educational **webinars**. We feature a unique brand of **webinar** that allows participants to view the presenter via live webcam and ask questions via microphone or through a live chat feature. With this type of interaction, participants are immersed in the curriculum and remain engaged throughout the presentation. In fact, Patricia M., a recent **webinar** participant from Farmingdale, NJ wrote to us: *"Most computer courses are one-sided and very dull, but this is not the case with Project Read® webinars. The entire course felt like having a conversation with a teacher. I really enjoyed doing this."* That's what we like to hear.

As we all know, technology sometimes has a mind of its own. That's why we insist on making ourselves available to our participants for practice **webinars**, equipment testing, and live technical support during **webinars**. If anything goes wrong, we fix it. That's the Project Read® way.

With the help of our team of experts, we have successfully organized **webinars** throughout the country. Most recently, Language Circle® hosted a **webinar** in our *Report Form Curriculum* where 40 participants from all over the country were in attendance. We received a wealth of positive feedback, including this comment from Julie D. in London Mills, IL: *"Everything was very clear and concise."* That's what we aim for! We have also been working closely with a district in Texas, leading them through our multisensory strategies to help address the diverse learning profiles present in their student body. In February, we will be hosting a series of *Written Expression webinars* that follow our *Sentence Structure* and *Applied Writing* curriculum. Be on the look-out for emails in the next few weeks.

We are hosting **webinars** at a rapid pace these days, but we are really enjoying it. Helping train educators in each of our curricular strands, especially from the comfort of their own homes/classrooms, is our passion at Language Circle®/Project Read®. Visit our website to view the **webinar** schedule, and to learn more about how to schedule your own **webinar** today.

We hope to get the chance to work with you, on or off-screen, very soon.



Hi everyone, my name is Emily and I'm the new Creative Writing Assistant for Project Read® Language Circle®. From now on, I will be reporting to you once a month with all of the news, updates, and general goings-on here in Project Read® world. If you'd like to learn even more about us, visit us at www.projectread.com or get in touch with me at emily@projectread.com. Thanks for being part of our circle!

*Until Next Month,
Emily, and the Rest of the Project Read Team*