local trend

Bigger. Bolder. Brighter.
Better Response.
More Cost Effective.



Local Trend is an upscale multipage mailer, with a unique format and bold look, locally targeted, to maximize ad exposure, readership, and response.

Perfect for Businesses, Organizations or Events

- Horizontal layout (11"x 6") on Premium Paper
- Mailed to High Demographic Single Family Homes
- 20,000 Mailed Per Zone
- Professionally Designed Ads

  Available Options: Full or Half Pages,
  Front or Back Covers,
  Double Page Spreads & Menus,
  Ride-a-Long (Solo) Postcards & More!

Only Pennies Per Home



Digital /Online Placement at:
localtrendindy.com





Additional Marketing Services

Postcards & Flyers

Custom Designed and Mailed





Celebration Marketing

Special Occasion & Targeted Mailers

- For Birthdays
- To New Movers
- To Neighborhoods
- To Businesses
- To Visitors To Your Website



EZ SOLUTIONS™

New in 2027 AI Search Optimization

Digital Marketing & Management

Web
Social
Reputation
Mobile
Text/SMS
Business Intelligence



Advertising Placement

Locally, Regionally, Nationally
Into Partner Publications and Other Media

Marketing & Business Consulting

To Improve and Grow Your Business or Organization
Referral Partners
Trusted Relationships & Resources to Help Your Business

For more information call John Wartenberg @ 317-345-7330 or visit localtrendindy.com

Revised 10/2025

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Mailed to the BEST HOMES at the BEST TIMES!
For Only Pennies Per Home

2027 MAILING SCHEDULE

10 IN-HOME DATES

Mailing	Copy Deadline	In Home Week
Jan / Feb	Jan 14	Feb 1
March	Feb 11	Mar 1
April	Mar 18	Apr 5
May	Apr 22	May 10
June	May 27	June 14
July / Aug	July 15	Aug 2
September	Aug 19	Sept 6
October	Sept 16	Oct 4
November	Oct 21	Nov 8
December	Nov 24	Dec 13

For More Info:

localtrendindy.com

20,000 Mailed/Zone
13 Indianapolis Zones
Mailing 260,000 Homes & Growing





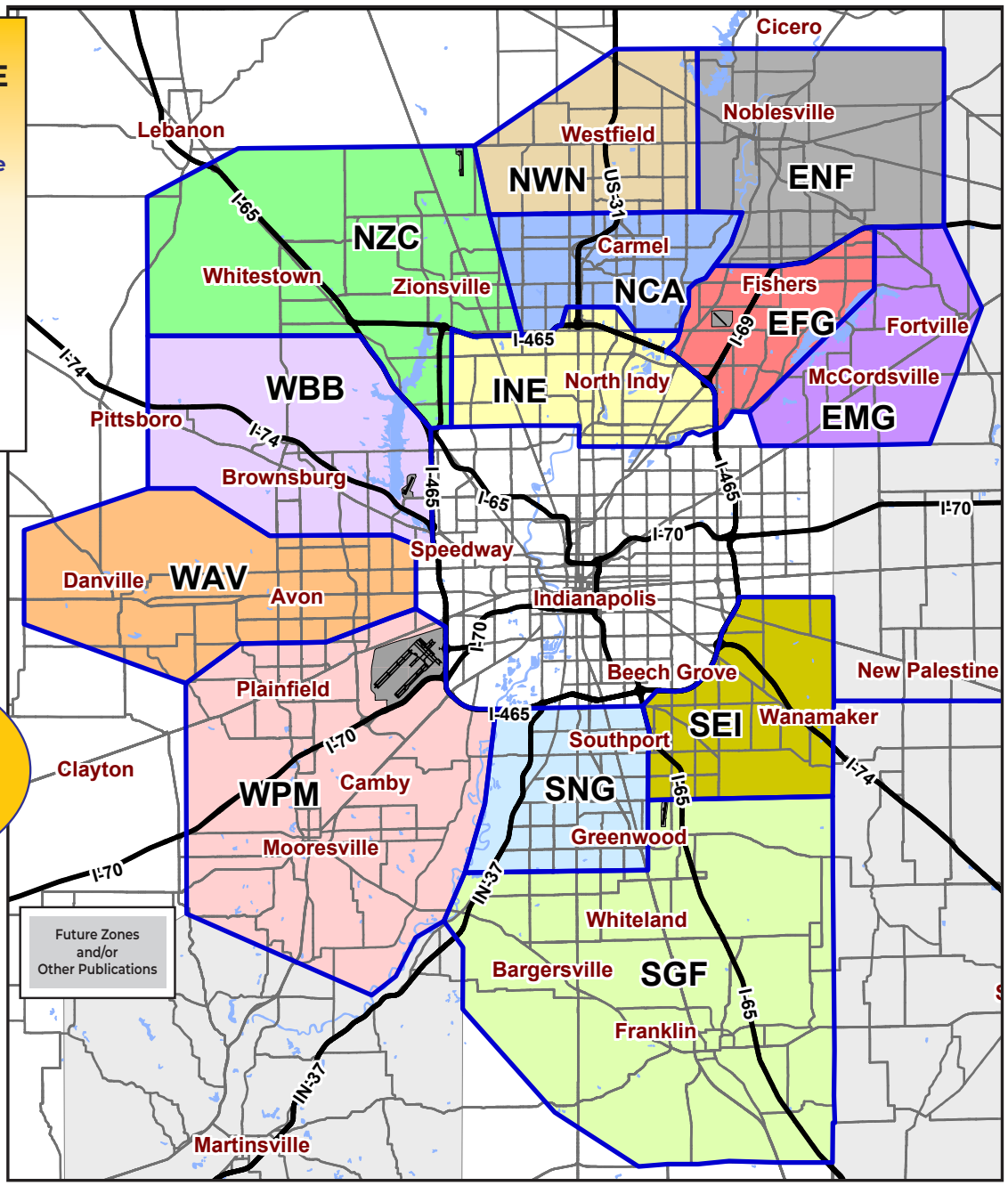






Ads Available Online at:

localtrendindy.com



Zip Codes & Incomes by Zone

20,000 Homes/Zone • 13 Indy Zones/260,000 Homes Mailed & Growing

NCA	Carmel	$202,330	EFG	Fishers / W. Geist	$147,870	WBB	Brownsburg / Eagle Creek	$122,930	SNG	South Indy/Greenwood	$113,520
	46032, 46033, 46074			46037, 46038, 46256			46112, 46167, 46234, 46254, 46214			46217, 46227, 46142, 46143	
NZC	Zionsville / W. Carmel	$169,830	EMG	McCordsville / E. Geist	$138,590	WAV	Avon / Danville	$114,570	SEI	Southeast Indy	$108,170
	46077, 46032, 46075, 46278, 46052			46037, 46236, 46055, 46040			46123, 46122, 46234			46237, 46239, 46259	
NWN	Westfield	$137,540	ENF	Noblesville / N. Fishers	$130,610	WPM	Plainfield / Mooresville	$100,500	SGF	Greenwood /Franklin	$118,830
	46074, 46062, 46032, 46033			46038, 46060, 46062			46168, 46158, 46113, 46221, 46231			46143, 46184, 46106, 46131	
INE	North Indy	$125,160									
	46220, 46240,46250, 46260, 46268, 46280/90										

A zip code is listed for any zone where at least one of that zip code's postal carrier routes is mailed. Some zip codes are split into more than one zone. Household income listed is the average median household incomes of the postal carrier routes mailed in that zone. Income is generally higher than shown due to mailing primarily to single family homes. Zip codes & household income data may change at any time.

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