

For Contact Info in Your Area go to LocalTrendIndiana.com

10 IN-HOME DATES

January/February

Copy Deadline Jan 16

In Home Week Feb 3

March

Copy Deadline Feb 13

In Home Week Mar 3

April

Copy Deadline Mar 20

In Home Week Apr 7

May

Copy Deadline Apr 24

In Home Week May 12

June

Copy Deadline May 29

In Home Week Jun 16

July/August

Copy Deadline Jul 10

In Home Week Jul 28

September

Copy Deadline Aug 14

In Home Week Sept 1

October

Copy Deadline Sept 18

In Home Week Oct 6

November

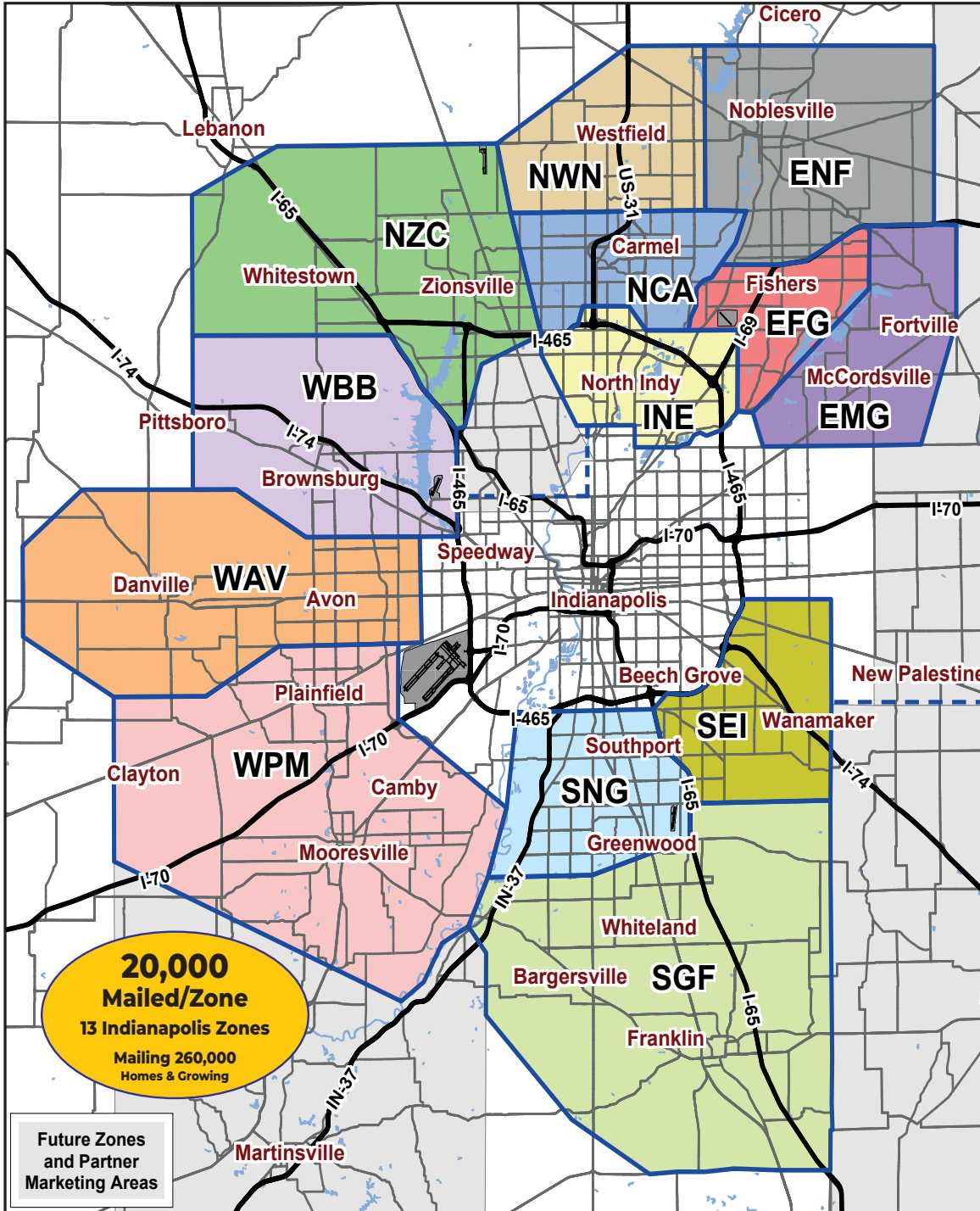
Copy Deadline Oct 23

In Home Week Nov 10

December

Copy Deadline Nov 26

In Home Week Dec 15



20,000 Mailed/Zone
13 Indianapolis Zones
 Mailing 260,000 Homes & Growing

Future Zones and Partner Marketing Areas



Ads Available Online At: MyLocalTrend.com

Indianapolis Zone Info & Demographics

20,000 Homes/Zone

13 Indy Zones/260,000 Homes Mailed & Growing

Zip Codes & Incomes by Zone

NCA	Carmel 46032, 46033, 46074	\$171,130	EFG	Fishers / W. Geist 46037, 46038, 46256	\$138,410	WBB	Brownsburg / Eagle Creek 46112, 46167, 46234, 46254	\$121,450	SNG	South Indy/Greenwood 46217, 46227, 46337, 46142, 46143	\$110,060
NZC	Zionsville / W. Carmel 46077, 46032, 46075, 46278, 46052	\$156,130	EMG	McCordsville / E. Geist 46037, 46236, 46055, 46040	\$131,190	WAV	Avon / Danville 46123, 46122, 46234	\$116,970	SEI	Southeast Indy 46237, 46239, 46259	\$103,090
NWN	Westfield 46074, 46062, 46032, 46033	\$139,280	ENF	Noblesville / N. Fishers 46038, 46060, 46062	\$126,330	WPM	Plainfield / Mooresville 46168, 46158, 46113, 46118	\$99,360	SGF	Greenwood / Franklin 46143, 46184, 46106, 46131	\$111,940
INE	North Indy 46240, 46250, 46260, 46220, 46280, 46290	\$119,700									

A zip code is listed for any zone where at least one of that zip code's postal carrier routes is mailed. Some zip codes are split into more than one zone. Household income listed is the average median household incomes of the postal carrier routes mailed in that zone. Income is generally higher than shown due to mailing primarily to single family homes. Zip codes & household income data may change at any time.

